# INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

# A Comprehensive System for Improving Institutional Effectiveness at Coahoma Community College

**5th Publication** 

Published by: January 8, 2013 Office of Institutional Effectiveness 3240 Friars Point Road Clarksdale, MS 38614 662-621-4201 rlamb@coahomacc.edu

Dr. Vivian M. Presley, President Coahoma Community College

# Foreword

During 2006-2008, Coahoma Community College faculty, staff, and administrators developed and piloted the Institutional Effectiveness Plan (IEP) to evaluate program and service areas of the institution. Using prior assessment results from the IEP, the institution continues to improve instruction, services, and overall institutional effectiveness as demonstrated in the 2011-2012 IEP publication.

The purpose of the IEP is to evaluate the effectiveness of Coahoma Community College's programs and services and to use findings to make decisions that will improve student learning and curriculum, enhance overall institutional effectiveness, and accomplish the mission of the institution.

The IEP has been organized into the following sections: Educational Programs, Community/Public Service Programs, Educational Support Service Programs, and Administrative Support Service Programs. While the first part of this document provides the President's welcome, the College's mission statement and goals, and the background of the Institutional Effectiveness Plan, the remaining sections of the publication define the institution's programs, outcomes, evaluation standards, and program assessment

### PRESIDENT'S WELCOME, MISSION STATEMENT AND GOALS, AND BACKGROUND OF INSTITUTIONAL EFFECTIVENESS PLAN

COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

# **President's Welcome**

Welcome to Coahoma Community College's fifth publication of its Institutional Effectiveness Plan (IEP). The IEP is a system that builds on the College's current strengths and lays out a vision for an even stronger future.

Over one hundred Coahoma Community College stakeholders have contributed to this document, providing the reader an opportunity to see the institution's commitment to assessment, measurement, and evaluation as a means to improve student learning as well as programs and services. The institution's mission statement serves as the foundation for the Institutional Effectiveness Plan.

Coahoma Community College embraces the opportunity to change and grow through this ongoing, systematic evaluation plan. We realize that in order to move forward, we cannot accept the status quo. The IEP is written to be flexible, relevant, and responsive as college personnel analyze results and apply changes in order to make improvements at every level of the institution.

It is important to note, however, that Coahoma Community College recognizes that the journey to substantial improvement can only be made in a climate that allows stakeholders to collect and document data without fear of being judged or punished for the results. For this reason, names of faculty and personnel are not included in reports. Data are presented in aggregate with one purpose in mind: To use findings to make changes that will allow Coahoma Community College to continue to be more effective.

I am proud of Coahoma Community College's past accomplishments and excited about the opportunities and challenges that lie ahead. I look forward to working with all of the institution's stakeholders as we realize Coahoma Community College's magnificent possibilities together.

> Vivian M. Presley, President Coahoma Community College

# **Mission Statement and Goals**

Coahoma Community College, located in the northwest corner of the rural Mississippi Delta, is an accredited, public, comprehensive, two-year institution of higher learning dedicated to serving Bolivar, Coahoma, Quitman, Tallahatchie, and Tunica counties and beyond. Serving as a catalyst for economic and community development, Coahoma Community College provides accessible, affordable, diverse, and quality educational opportunities and services that foster a nurturing teaching and learning environment, promote intellectual and work readiness skills, support personal and professional growth, and prepare students to enter the job market or transfer to a college or university. To accomplish this mission, Coahoma Community College has established the following goals:

- 1. Provide academic transfer programs that parallel with the first two years of college/university programs.
- 2. Provide career and technical education programs that prepare students to enter the job market or transfer to a college or university.
- 3. Meet the needs of area businesses and industries by providing workforce-training programs.
- 4. Empower students with the necessary tools to maximize their potential by providing a network of support services and activities.
- 5. Utilize emerging instructional technology by providing innovative learning opportunities for students.
- 6. Address community and economic development needs within the service area by developing and sustaining partnerships with public and private agencies.
- 7. Initiate new programs or complement existing programs by securing and sustaining federal, state, and local funding.
- 8. Support cultural enrichment programs and activities.
- 9. Ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

Approved by Board of Trustees on August 11, 2008

# Background of Institutional Effectiveness Plan

Coahoma Community College is focused on developing life-long learners who can adapt to the ever-and-rapidly-changing world of the present and the future. With this focus in mind, Coahoma Community College began a campus-wide effort to develop an ongoing planning, assessment, and evaluation system to improve and enhance all its instructional and instructional support programs in August of 2005. Using Coahoma Community College's mission statement and goals as the center for this planning system, the IE Assessment Committee then developed the following plan of action:

2005-2006 - Stage One: Establish Course Level Student Learning Outcomes and Assessment Plans

- 1. Committee developed a course evaluation plan (syllabi) template for the instructional faculty.
- 2. Committee created a rubric to evaluate instructors' course syllabi.
- 3. Faculty led two instructional training sessions for full-time and adjunct instructional faculty on how to write and assess measurable student learning outcomes and use the results to make improvements.
- 4. Technology and Computer Services Department posted course syllabi template on the institution's website.
- 5. Instructors submitted course evaluation plans to the Assessment Committee for review.
- 6. Committee and Office of Institutional Effectiveness assessed course syllabi and returned results to instructors for revisions. Syllabi were evaluated and revised three times.
- 7. Technology and Computer Services Department posted master course syllabi on the institution's website.

### 2006-2007 - Stage Three: Implement and Evaluate Course Syllabi and IEP

1. Adjunct and full-time faculty piloted student learning outcomes and assessment measures from master course syllabi. Instructional departments met at least once each semester to discuss results from student learning outcomes and make changes in courses to improve student learning.

# Background...Continued

2. College personnel and adjunct and full-time faculty implemented the IEP beginning fall of 2006. Student samples and data for program outcomes were collected during fall of 2006 and spring of 2007. Program assessment committees met to evaluate and document results.

### 2007-2012 - Stage Four: Revise, Implement, and Evaluate IEP; Use Results to Make Improvements

- Adjunct and full-time faculty implemented student learning outcomes and assessment measures from master course syllabi. Instructional departments met to discuss results from student learning outcomes and make changes in courses to improve student learning. Department Heads submitted course syllabi revisions to instructional deans before they dismissed for Summer Break.
- 2. Using results from the previous years, college personnel and adjunct and full-time faculty revised the IEP. Student samples and data for program outcomes were collected during fall and spring. Program assessment committees met to evaluate and document the results. Faculty and college personnel used the results to make changes to improve student learning, curriculum, support programs, and services. Faculty and personnel documented these changes in the IEP program evaluation plans.

### **SECTION 1: EDUCATIONAL PROGRAMS**

COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

# ACCOUNTING TECHNOLOGY PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

#### **Program Purpose and Description:**

The purpose of the Accounting Technology Program is to prepare students for entry-level accounting positions in accounts payable, accounts receivable, payroll, and inventory as well as to enhance the skills of persons currently employed in accounting who wish to advance. The program provides a foundation for students transferring to a four-year college or university to pursue a specialized degree in the field.

#### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, the Accounting Technology Program has adopted the following goals: provide career and technical education programs that prepare students to enter the job market or transfer to a college or university; utilize emerging instructional technology by providing innovative learning opportunities for students; ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

### PROGRAM NAME: ACCOUNTING TECHNOLOGY

2011-2012 PROGRAM EVALUATION PLAN

COAHOMA COMMUNITY COLLEGE

| Competency Area | Student Learning Outcome   | Methods of Evaluation<br>Or Assessment   | Evaluation Standards or<br>Benchmarks  | Assessment<br>Results   | Explain How Results Were<br>Used To Improve Student<br>Learning,<br>Curriculum, Or Program   |
|-----------------|--|--|--|---|--|
| Communication   | <ol> <li>Upon completion of<br/>the Accounting<br/>Technology Program,<br/>the student will be<br/>able to compose<br/>written documents<br/>effectively.</li> </ol> | A. Business documents:<br>memos and letters,<br>rubrics assessment               | 1. At least 70% of<br>students will score<br>(70%-80% Proficient)<br>or above business<br>communication<br>documents | Five students composed<br>business memos, and<br>letters: 4 out of 5<br>students met the<br>standard at a 80%   | To increase student<br>performance on the student<br>learning outcome the<br>instructor assigned<br>Students completed the<br>chapter review<br>Completed chapter writing<br>improvement exercises.<br>Completed grammar/<br>mechanics exercises |
|                 | 2. Upon completion of<br>the Accounting<br>Technology Program,<br>the student will be<br>able to deliver oral<br>presentations<br>effectively.                       | B. Oral presentations<br>Evaluation rubric                                       | 2. A least 70% of<br>students will score 75%<br>or above on the oral<br>presentations<br>Evaluation rubric.          | Three students<br>presented oral<br>presentations. Two<br>students met standards<br>listed on rubrics pasting<br>rate 67%                                 | Instructor:<br>Reviewed the guidelines for<br>oral presentations.<br>Showed students<br>professional communication<br>YouTube videos   |
|                 |  | C. Mississippi Career<br>Assessment System<br>(MSCPAS) Business<br>Communication | 3. At least 70% of<br>students will score<br>basic (50%-69%) or<br>above on MSCPAS<br>Business<br>Communication      | Two students took the<br>MSCPAS met<br>standards. One student<br>scored Advance and<br>one scored basic on<br>MSCPAS<br>students met the<br>standard 100% | MSCPAS Scores<br>1.Student- 89%<br>Proficient<br>2.Student- 50% Basic<br>Standards metno action<br>taken   |

| Competency<br>Area                             | Student Learning Outcome  | Methods of<br>Evaluation<br>Or Assessment  | Evaluation Standards<br>or Benchmarks  | Assessment<br>Results  | Explain How Results<br>Were Used To Improve<br>Student Learning,<br>Curriculum, Or Program   |
|--|---|--|--|--|--|
| Management and<br>Operation of the<br>Computer | 2. Upon completion of the<br>Accounting Technology<br>Program, the student will be<br>able to demonstrate<br>computer skills using a<br>variety of software<br>applications and hardware. | A. Performance skills<br>rubric  | 1. At least 70% of<br>students will score 70%<br>or above on the<br>Computer Performance<br>skills assessment                              | 1. Five students<br>completed the<br>performance skills<br>assessment: 5 students<br>met 100% of goals on<br>Performance skills<br>assessment          | To increase student<br>performance on the student<br>learning outcomes the<br>instructor:<br>Demonstrate the correct<br>procedure for handling data<br>files<br>Explain methods of<br>contacting support staff in<br>case of unexpected<br>computer operations<br>technical problems |
|  |   | B. Internet and world<br>Wide web assessment<br>rubric   | 2. At least 80% of<br>students will score 75%<br>or above on Internet<br>and world Wide web<br>rubric                                      | <ul><li>2. Five students</li><li>evaluated the websites::</li><li>5 students met the</li><li>standards on the</li><li>evaluation rubrics100%</li></ul> | Discussed the benefits of<br>evaluations of Websites.<br>Students viewed websites<br>sources codes.  |
|  |   | C. Mississippi Career<br>Assessment System<br>(MSCPAS)<br>Microcomputer<br>Computer and Database<br>Management | 3. At least 70% of<br>students will score<br>basic (50%-69%) or<br>above on MSCPAS<br>Microcomputer<br>Computer and Database<br>Management | 3.Two student took the<br>MSCPAS and met the<br>standard on MSCPAS<br>100%   | MSCPAS Scores<br>1.Student- 94%–<br>Proficient<br>2.Student- 63% Basic<br>Standards met –no action<br>taken.   |

| Competency Area | Student Learning Outcome  | Methods of Evaluation<br>Or Assessment                                 | Evaluation Standards or<br>Benchmarks  | Assessment<br>Results  | Explain How Results Were<br>Used To Improve Student<br>Learning,<br>Curriculum, Or Program  |
|-----------------|---|--|--|--|---|
| Word Processing | 3. Upon completion of the<br>Accounting Technology<br>Program, the student will be<br>able to utilize word processing<br>software packages to create,<br>format, and edit various<br>business documents with speed<br>and accuracy. | A. Word processing<br>Rubric   | 1. At least 70% of students<br>will score 75% or above<br>on the word processing<br>skills application rubric.   | Five student were<br>evaluated the skills<br>applications; 3 out of 5<br>students met standards<br>listed on the rubric- 60%<br>passing rate | To increase student<br>learning outcome the<br>instructor:<br>Assigned students<br>homework to reinforce<br>processing skills<br>Provided additional lab time   |
|                 |   | B. Document Production<br>Rubric                                       | 3. At least 70% of students<br>will select appropriate<br>software to produce a<br>letter, memo, and a one<br>page report with speed and<br>accuracy in 60 minute. | Five students were<br>evaluated on production<br>rate. 2 out of 5 students<br>- 40% pasting rate   | to allow student to practice<br>document production skills<br>and timed writings<br>Emailed students follow-up.<br>Students who returned were<br>allowed to do makeup work<br>up to three class meeting<br>periods. Deleted10 points<br>for each day assignment<br>were late.<br>Some students did not return<br>or to do make-up work.<br>Prepared study guide for<br>core objectives to help<br>student prepare for<br>MSCPAS |
|                 |   | Mississippi Career<br>Assessment System<br>(MSCPAS) Word<br>Processing | 3. At least 70% of students<br>will score basic (50%-<br>69%) or above on<br>MSCPAS Word<br>Processing   | Two students took the<br>CPAS<br>One student scored<br>proficient 70% and one<br>student scored 38%<br>minimal MSCPAS<br>Passing Rate 57%    | Issued handout for test<br>taking tips.<br>Students did not attend<br>class:<br><u>MSCPAS Scores</u><br>1.Student- 75– Proficient<br>2. Student-38 Minimal  |

| Competency Area          | Student Learning Outcome   | Methods of Evaluation<br>Or Assessment   | Evaluation Standards or<br>Benchmarks  | Assessment<br>Results   | Explain How Results Were<br>Used To Improve Student<br>Learning, Curriculum, Or<br>Program (must be in past<br>tense)  |
|--------------------------|--|--|--|---|--|
| Financial<br>Application | 1. Upon completion of<br>the Accounting<br>Technology Program,<br>the student will be<br>able to use a calculator<br>to calculate basic<br>business math<br>problems with<br>accurately. | A. Calculator<br>competency check-off<br>list  | At least 70% of<br>students will score 75%<br>or above Calculator<br>competency check-off<br>list.                             | Five students<br>completed the check-off<br>list: 5 OUT OR 5<br>students met the<br>standards on the<br>Calculator competency<br>check-off list.100%<br>passing rate. | To increase student<br>performance on the student<br>learning outcome the<br>instructor:<br>Explained the importance's<br>of proofreading and editing<br>numbers.<br>Instructed students to verify     |
|                          | 2. Upon completion of<br>the Accounting<br>Technology Program<br>the student will be<br>able to demonstrate<br>proficiency accounting<br>procedures for<br>business use.                 | B. Business math work samples  | At least 70% of<br>students will score 75%<br>or above on business<br>math work samples.                                       | Five students<br>completed the business<br>math work samples. 5<br>out of 5 met the<br>standards -100%<br>passing rate.<br>Five students<br>completed the             | various business documents<br>and recalculate when<br>necessary.<br>Explained why it is<br>necessary to use special<br>journals for recording<br>specific transactions.                                |
|                          |  | C. Student Business<br>accounting working<br>papers  | At least 70% of<br>students will score 75%<br>or above on business<br>accounting working<br>papers.                            | accounting working<br>papers: 3 out 5 met<br>standards: 60% pasting<br>rate.<br>Two student took the<br>MSCPAS: one scored<br>advance and one<br>student scored basic | Explained why it is<br>necessary to verify posting<br>often.<br>Review test taking skills<br>before state testing.<br>Prepare study guide for core<br>objectives to help student<br>prepare for MSCPAS |
|                          |  | D. Mississippi Career<br>Assessment System<br>(MSCPAS) Business<br>math and Business<br>accounting | 3. At least 70% of<br>students will score<br>basic (50%-69%) or<br>above on MSCPAS<br>Business math and<br>Business accounting | (50%-69%) on<br>MSCPAS  | MSCPAS Scores<br>1.Student- 94% –<br>Advance<br>2. Student- 31%<br>Minimal   |

### ASSOCIATE DEGREE NURSING PROGRAM EVALUATION PLAN

## COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

#### Program Purpose and Description:

The Coahoma Community College Associate Degree Nursing Program shares the college's commitment to providing accessible, accredited, affordable, diverse, and quality learning opportunities for the development of intellectual skills and personal growth to students desiring to be registered nurses. The ADN Program is committed to quality instruction and service.

The main purpose of the Coahoma Community College Associate Degree Nursing Program is to offer a program of study in nursing science which will prepare graduates for effective practice as registered nurse generalists in a variety of health care delivery settings. Additionally, it is the goal of the Associate Degree Nursing Program to provide our graduates with the background necessary for further professional education and growth by providing an environment conducive to the development of life-long learning and a passion for the practice of nursing as a discipline of science, caring and compassion. Further, the Associate Degree Nursing Program shares the college's commitment to providing continuing education to meet the needs of the nursing community of the northwest corner of the Mississippi Delta. Ultimately, the need for competent and caring registered nurses will always be present.

### Alignment of Program Outcomes with the Institution's Mission Statement and Goals:

To accomplish the institution's mission, the Associate Degree Nursing Program has adopted the following goals: provide academic transfer programs that articulate with college/university programs; Address community and economic development needs within the service area by developing and sustaining partnerships with public and private agencies; utilize emerging instructional technology by providing innovative learning opportunities for students; ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

### ASSOCIATE DEGREE NURSING 2011-2012 PROGRAM EVALUATION PLAN COAHOMA COMMUNITY COLLEGE

| Competency Area          | Student Learning<br>Outcomes   | Reporting<br>Party | Methods of Evaluation or<br>Assessment  | Evaluation Standards or<br>Benchmarks  | Assessment<br>Results   | Explain How Results Were Used To<br>Improve Student Learning, Curriculum,<br>Or Program   |
|--------------------------|--|--------------------|---|--|---|---|
| Nurse Specific<br>Skills | The student will<br>successfully perform<br>a comprehensive<br>client assessment.  | ADN<br>Faculty     | Head to Toe<br>Check-off Tool assessing<br>the mastery of the skill   | 100% of students will<br>demonstrate mastery of the<br>learning outcome by<br>completing the Head to<br>Toe Check-off List with<br>85% accuracy  | 100% of<br>freshmen in<br>NUR1117 amd<br>sophomores in<br>NUR2128 met<br>this bench mark<br>Indicate the<br>number of<br>students<br>evaluated<br>Ex. 20/20 =<br>100% | Assessment skills continue to be an area<br>that is evaluated each semester. The<br>faculty approach this skill by teaching<br>the following<br>1 <sup>st</sup> semester-basic assessment<br>2 <sup>nd</sup> semester-added components<br>3 <sup>rd</sup> semester-specific to maternity, ped,<br>and mental health<br>4 <sup>th</sup> semester-system focused assessment<br>for acute conditions<br>Work is continuing to refine this the<br>progression of assessment through the<br>curriculum |
| Nurse Specific<br>Skills | The student will<br>apply the critical<br>thinking process as<br>the basis for<br>planning,<br>implementing, and<br>evaluation care.               | ADN<br>Faculty     | Nursing Care Plan grading<br>rubric with passing score<br>required  | 100% of students will<br>demonstrate mastery of<br>this skill by making a<br>passing score on the<br>Nursing Care Plan<br>according to the grading<br>rubric by the end of the<br>rotation | 100% met<br>Indicate the<br>number of<br>students<br>evaluated<br>Ex. 20/20 =<br>100%   | Faculty have added shorter, more<br>focused daily preparation sheets to help<br>students pull essential information<br>together inclinical, students still do one<br>care plan each semester/Critical<br>thinking will begin in Fundamentals<br>with the use of Potter and Perry Virtual<br>Excursion exercises   |
| Nurse Specific<br>Skills | The student will<br>demonstrate the<br>ability to apply basic<br>management skills<br>appropriate to the<br>role of the associate<br>degree nurse. | ADN<br>Faculty     | Virtual Management<br>Orientation program on<br>CD measured time and<br>performance with a<br>passing score (75%)<br>required on conflict<br>management, delegation,<br>time management, and<br>prioritizing care | 100% of students will<br>make a passing score of 75<br>% or higher on the CD<br>Virtual Management<br>assessment.  | 100% met by<br>students taking<br>NUR2223<br>Indicate the<br>number of<br>students<br>evaluated<br>Ex. 20/20 =<br>100%  | Virtual Excursion CD's will be<br>upgraded for next year and usage will be<br>increased in other courses  |

| Competency Area          | Student Learning<br>Outcomes   | Reporting<br>Party  | Methods of Evaluation or<br>Assessment  | Evaluation Standards or<br>Benchmarks  | Assessment<br>Results   | Explain How Results Were Used To<br>Improve Student Learning, Curriculum,<br>Or Program   |
|--------------------------|--|---------------------|---|--|---|---|
| Nurse Specific<br>Skills | The student will<br>initiate intravenous<br>therapy and carry<br>out safe<br>administration.                             | ADN<br>Faculty      | Virtual IV Simulator<br>Clinical evaluation tool<br>used in client care setting | 100% of students will<br>master all the skills<br>measured by the Virtual<br>IV Simulator and will<br>make a passing score in<br>clinicals on the<br>intravenous therapy<br>assessment | 100%<br>practiced, but<br>were not<br>required to<br>achieve a certain<br>score<br>Indicate the<br>number of<br>students<br>evaluated<br>Ex. 20/20 =<br>100%<br>Do this for all<br>results below. | IV therapy check off will be in MSI-<br>discussion is underway regarding on the<br>methodology.   |
| Written<br>Communication | Sophomore students<br>will complete an<br>Interpersonal<br>Process Recording   | NUR 2113<br>Faculty | Interpersonal Process<br>Recording (IPR) rubric                                 | 100% of students will<br>complete and submit an<br>IPR meeting the rubric<br>guidelines  | 100% of<br>students taking<br>NUR2124 met<br>this benchmark   | Continue this requirement for Mental<br>Health Nursing  |
|                          | Upon completion of<br>the ADN Program,<br>the graduates<br>will be able to write<br>a research paper<br>using APA format | ADN<br>Faculty      | Research Grading Rubric   | 100% of students in<br>NUR2128 made a<br>PowerPoint presentation to<br>the class on a maternal<br>nursing complication   | 100% of<br>students taking<br>NUR2128 met<br>this benchmark   | This assignment replaced the<br>requirement for a term paper in the fall<br>semester of the sophomore year; there is<br>not enough time in the blocked classes<br>to require a term paper |
|                          | Sophomore students<br>will be able to<br>develop a brochure<br>for client education                                      | NUR 2133<br>faculty | Brochure Grading Rubric   | 100% of students will<br>submit a brochure meeting<br>the assigned guidelines  | 100% of<br>students taking<br>NUR2128 met<br>this benchmark   | The pediatric brochure was a clinical<br>requirement, rather than a grade for a<br>percentage of the course-this was done<br>to decrease grade inflation                                  |

| Competency Area         | Student Learning<br>Outcomes  | Reporting<br>Party                              | Methods of Evaluation or<br>Assessment   | Evaluation Standards or<br>Benchmarks   | Assessment<br>Results   | Explain How Results Were Used To<br>Improve Student Learning, Curriculum,<br>Or Program   |
|-------------------------|---|---|--|---|---|---|
|                         | The students will be<br>able to write a well<br>organized<br>resume to submit for<br>employment   | NUR 2223<br>Faculty                             | Resume Grading Rubric  | 100% of students will<br>develop a personal resume<br>prior to graduation in<br>accordance with Resume<br>Grading Rubric and<br>worthy of presenting to<br>prospective employer.      | 100% of<br>students taking<br>NUR2223 met<br>this benchmark   | This assignment is coordinated with the<br>Health Science Job Fair and students<br>can bring their resumes t the job fair<br>when talking to potential employers.   |
| Oral<br>Communication   | By completion of the<br>Sophomore year,<br>students will be able<br>to construct and<br>deliver a clear, well<br>organized, oral<br>presentation  | Sophomore<br>Course IOR<br>NUR 2123<br>NUR 2133 | Oral Presentation Grading<br>Rubric for each of the<br>following:<br>Power point presentation<br>by the student of the<br>Mental Health research<br>paper, Maternal case study<br>and Pediatric Brochure | 80% of students will<br>achieve passing score on<br>oral presentations graded<br>according to the Rubric.   | 100% met by<br>freshmen<br>students taking<br>NUR1212<br>Heath Issues<br>Also met by<br>100% of<br>sophomores in<br>NUR2128 | This was a new requirement for this<br>course. Students were assigned a<br>cultural group to report on and ethnic<br>foods were brought on the day of<br>presentations.   |
| Information<br>Literacy | Students will be<br>proficient in the<br>navigation of an<br>electronic database<br>by the beginning of<br>the sophomore year   | ADN<br>Faculty                                  | Pre Library Orientation &<br>Post Library Orientation<br>Computer literacy surveys   | 80% of students initially<br>identified with computer<br>literacy deficits will be<br>proficient in navigation of<br>electronic database by the<br>beginning of the<br>sophomore year | 100% of<br>students had<br>access to library<br>orientation and<br>online survey  | An assessment tool is not in place at this<br>time. Most students need help with<br>technology. Faculty will increase the<br>frequency of student assignments that<br>promote skill in using technology to<br>include Discussion board, Wimba, and<br>ATI resources |
| Technology Usage        | All students will be<br>proficient in<br>computer utilization<br>for completion of<br>assignments within<br>the curriculum using<br>a variety of software<br>applications by<br>completion of<br>sophomore year | ADN<br>Faculty                                  | PowerPoint Presentation<br>Grading Rubric  | 80% of students will<br>achieve passing scores on<br>PowerPoint presentations<br>per PowerPoint<br>Presentation Grading<br>Rubric   | Met by 100% of<br>students in<br>NUR2128<br>Maternal Child<br>Nursing and<br>NUR1212<br>Health Issues                       |   |

| Competency Area | Student Learning<br>Outcomes  | Reporting<br>Party | Methods of Evaluation or<br>Assessment   | Evaluation Standards or<br>Benchmarks   | Assessment<br>Results   | Explain How Results Were Used To<br>Improve Student Learning, Curriculum,<br>Or Program                                    |
|-----------------|---|--------------------|--|---|---|--|
|                 | Students will<br>demonstrate<br>proficiency in<br>dosage calculations<br>and problem solving<br>by beginning of<br>sophomore year | ADN<br>Faculty     | Proficiency in dosage<br>calculation questions<br>added in embedded test<br>questions taken within<br>ADN curriculum | 80% of sophomore<br>students will demonstrate<br>accuracy in completing<br>dosage calculation<br>questions in embedded test<br>questions. | 4 to 5 Dosage<br>Cal problems<br>were included<br>on tests, but did<br>not toward the<br>blue print | During test review faculty plan to<br>target students individually who miss<br>these questions and provide<br>remediation. |

### BARBER/STYLIST PROGRAM PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

#### **Program Purpose and Description:**

The purpose of the Barbering Program is to prepare students for Barber/Stylist careers. The Barber/Stylist Program prepares students to cut, shampoo, and style hair. Special attention is given to hygiene, safety, skin and scalp diseases, and equipment sterilization. Students also receive instruction in the study of sales, business management, law, and paying passenger relationships.

#### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, the Barber/Stylist Program has adopted the following goals: provide career and technical education programs that prepare students to enter the job market or transfer to a college or university; utilize emerging instructional technology by providing innovative learning opportunities for students; ensure institutional effectiveness by planning, assessing, and evaluating all activities and program

### PROGRAM NAME: BARBERING 2011-2012 Program EVALUATION PLAN COAHOMA COMMUNITY COLLEGE

| Competency<br>Area                           | Student Learning<br>Outcome  | Methods of Evaluation or<br>Assessment | Evaluation Standards or<br>Benchmarks  | Assessment Results   | Explain How Results Were<br>Used To Improve Student<br>Learning,<br>Curriculum, Or Program  |
|--|--|--|--|--|---|
| Perform Basic<br>Practices in<br>Barbering I | Upon completion of<br>the Barbering<br>Program, students will<br>be able to explain and<br>apply safety and<br>sanitation rules. | (1) Skills Progress<br>Evaluation      | (1) 80% of students will meet<br>at least 85% of the Skills<br>Progress Evaluation | 55 of 68 (80%) met<br>benchmark  | Even though students met<br>benchmark, additional<br>improvement is needed in the<br>areas of sterilizing the clinic<br>floor, styling chairs, and<br>implements. |
|  | Students will be able<br>to identify and<br>demonstrate various<br>types of clippers.  | (2) Safety Test                        | 75% of students will meet at least 70% of the test.                                | 60 students were<br>evaluated, 55 (86%) of<br>the students met the<br>standards. | Based on results, students were<br>required to attend safety<br>workshops and classes outside of<br>instruction time.   |
|  | Students will be able<br>to razors, and shears;<br>and give a taper hair<br>cut.   | (3) Performance<br>Checklist           | At least 80% of the students<br>will score 80 or above on<br>checklist.            | 34 students were<br>evaluated, 31 (91%) of<br>the students met<br>standards.     |   |

| Competency<br>Area                                    | Student Learning<br>Outcome   | Methods of Evaluation or<br>Assessment  | Evaluation Standards or<br>Benchmarks   | Assessment Results  | Explain How Results Were<br>Used To Improve Student<br>Learning,<br>Curriculum, Or Program  |
|---|---|---|---|---|---|
| Perform<br>Fundamental<br>Practice in<br>Barbering I  | Upon completion of the<br>Barbering Program,<br>students will be able to<br>analyze a client's hair,<br>prepare a client for and<br>give a shampoo, and<br>perm, and thermal curl<br>a client's hair. | (1) Skills Progress<br>Evaluation   | 80% of students will meet at<br>least 85% of the Skills Progress<br>Evaluation  | 40 students were<br>evaluated, 36 (90%) met<br>standards.   | Based on results, students were<br>advised to continue working one<br>on one with clients to become<br>better in providing fundamental<br>care with hair.             |
| Perform<br>Intermediate<br>Practice in<br>Barbering I | 3. Upon completion of<br>the Barbering Program,<br>students will be able to<br>illustrate safety when<br>using various Barbering<br>implements, tools, and<br>equipment.                              | <ol> <li>Skills Progress<br/>Evaluation</li> <li>Written Test</li> <li>Safety Test</li> </ol> | <ul> <li>80% of students will meet at<br/>least 85% of the Skills Progress<br/>Evaluation in the Tools and<br/>Equipment section.</li> <li>80% of students will receive at<br/>least 85% on Written Test</li> <li>80% of students will receive at<br/>least 85% on Safety Test</li> </ul> | <ul> <li>55 of 68 (81%) met<br/>benchmark.</li> <li>68 students were<br/>evaluated. 50 or 74% met<br/>standards.</li> <li>68 students were<br/>evaluated. 61 or 90% met<br/>standards.</li> </ul> | Based on results, it was<br>determined that students need<br>more written and oral exams to<br>better understand the safety<br>process of barbering.                  |
| Perform<br>Advance<br>Practices in<br>Barbering       | <ul><li>4. Upon completion of<br/>the Barbering Program,<br/>students will be able to<br/>perform basic hair<br/>coloring and lightening.</li><li>Cold perm waves, and<br/>facials.</li></ul>         | <ol> <li>Skills Progress<br/>Evaluation</li> <li>State Board<br/>Licensure Exam</li> </ol>    | <ul> <li>80% of students will meet at<br/>least 85% of the Skills Progress<br/>Evaluation</li> <li>70% of instructor students who<br/>take the State Board Licensure<br/>Exam will pass on the first try.</li> </ul>  | <ul><li>35 of 44 (80%) met<br/>benchmark.</li><li>20 students were<br/>evaluated, 19 or 98% met<br/>standards.</li></ul>  | Once results were reviewed, it<br>was determined that students<br>will continue to practice coloring<br>and hair lightening on<br>mannequins.<br>Benchmarks were met. |

### BRICK, BLOCK, AND STONE MASONRY PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

#### Program Purpose and Description:

The purpose of the Brick, Block, and Stone Masonry Program is to prepare students for entry-level employment in the field of masonry. Students are provided theoretical and practical experiences in the areas of fundamental masonry, masonry construction, and brick laying and block laying.

#### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, the Brick, Block, and Stone Masonry Program has adopted the following goals: provide career and technical education programs that prepare students to enter the job market or transfer to a college or university; utilize emerging instructional technology by providing innovative learning opportunities for students; ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

### PROGRAM NAME: BRICK, BLOCK, AND STONE MASONRY

2011-2012 PROGRAM EVALUATION PLAN COAHOMA COMMUNITY COLLEGE

| Competency<br>Area        | Student Learning<br>Outcome  | Methods of Evaluation<br>or Assessment   | Evaluation or<br>Assessment<br>Standards   | Assessment<br>Results | Explain How Results Were Used<br>To Improve Student Learning,<br>Curriculum, Or Program  |
|---------------------------|--|--|--|-----------------------|--|
| Fundamental of<br>Masonry | Upon completion of the<br>Brick, Block, and Stone<br>Masonry Program the<br>student will be able to<br>select and use<br>appropriate tools,<br>equipment and                                     | Exhibition Checklist of tools  | 75% of the students<br>evaluated will be able<br>to setup an exhibitor<br>on requested tools to<br>complete a job. | 38 of 38= 100%        | The purpose of using Exhibition<br>check list of tools is to give the<br>student a chance to handle the<br>tools and use the tools needed for<br>a project.  |
|                           | materials to complete a project.   | Practical Tool Use<br>Grading Rubric   | 70% of the students<br>will rate 80% or above<br>on their evaluation of<br>tools use.                              | 38 of 38= 100%        | The student was taught the use<br>of each tool and will be able to<br>use the tool in the right way to<br>complete assigned projects.  |
|                           |  | Work Area Checklist  | 70% of the students<br>will rate 90% on<br>checklist for<br>cleanliness of work<br>area.                           | 38 of 38= 100%        | Used grading rubric to make<br>sure student work area was kept<br>clean and free from potential<br>accidents. Will visit industry to<br>show students the importance of<br>job safety on the job and work<br>area.                   |
|                           |  | CPAS Score – Cluster 1<br>Fundamentals of<br>Masonry                           | 70% of students will<br>score basic (50% -<br>69%)   | 04 of 10 = 40%        | CPAS scores: Student 1-46% 2=54%<br>3=38% 4=46% 5=23% 6=31% 7=77%<br>8=54% 9=46% 10=54%<br>Demand from students more classroom<br>participation and attendance, and pre<br>and post testing prior to taking final<br>CPAS test.      |
| Fundamental of<br>Masonry | Upon completion of the<br>Brick, Block, and Stone<br>Masonry Program the<br>student will be able to<br>read blueprints and<br>give an estimate of cost<br>and materials needed<br>for a project. | Written and oral testing<br>Read and recognize<br>symbols on real<br>blueprint | 80% of students will<br>be able to read and<br>understand blueprints   | 20 Of 38= 53%         | Students will be assigned<br>projects and will be tested orally<br>and written to see if the proper<br>tools are selected for projects<br>given. Students will review<br>blueprints and tested for<br>knowledge and understanding of |
|                           |  | CPAS Score - Cluster 1<br>Fundamentals of<br>Masonry                           | 70% of students will<br>score basic (60% -<br>69%)   | 01 of 10 = 10%        | blueprint and materials needed<br>for projects.<br>Student 1=43% 2=29% 3=29% 4=43%<br>5=36% 6=50% 7=36% 8=43% 9=29%<br>10=36%<br>Pre and Post testing of Blueprints, and   |

|                         |  |  |  |                                  | more class participation in<br>understanding and reading blueprints   |
|-------------------------|--|--|--|----------------------------------|---|
| Masonry<br>Construction | Upon completion of the<br>Brick, Block and Stone<br>Masonry program the<br>student will be able to<br>analysis a project to<br>determine tools and<br>equipment needed to<br>complete a project. | Analysis of Tools and<br>Equipment<br>CPAS Scores – Cluster 2<br>Masonry Construction  | <ul> <li>75% of the students<br/>evaluated will perform<br/>at 85% or above on the</li> <li>70% of students will<br/>score basic (50%-<br/>69%)</li> </ul> | 38 of 38 = 100%<br>1 of 10= 10%  | Continue to use grading rubic<br>and make sure the student use<br>assigned tools for the assigned<br>job.<br>Perform written and oral testing<br>on CPAS Testing and<br>implement the use of work<br>manual to increase CPAS score. |
|                         |  | Assign projects in lab<br>and check for mastery  | 65% of students will<br>be able to master all<br>given projects  | 25 of 38 = 66%                   | Use Related Studies Lab more.   |
| Brick Laying            | Upon completion of the<br>Brick, Block and Stone<br>Masonry program the<br>student will be able to<br>construct projects using<br>BRICKS in a timely<br>manner.                                  | CPAS Scores – Cluster 3<br>Brick Laying<br>Grade all given project<br>after student completion<br>using student completion<br>cheek list | 70% of students will<br>score basic (50% -<br>69%)<br>Student must score at<br>least 75% on all<br>completed projects                                      | 04 of 10= 40%<br>38 of 38 = 100% | Student 1=54% 2=38% 3=38% 4=46%<br>5=23% 6=31% 7=77% 8=54% 9=46%<br>10=54%  |

| Block Laying           | Upon completion of the<br>Brick, Block and Stone<br>Masonry program the<br>student will be able to<br>construct projects using<br>BLOCKS in a timely | CPAS Scores – Cluster 4<br>Block Laying                                  | . 70% of students will<br>score basic (50% -<br>69%)   | 4 of 10=40%                          | Student 1=46% 2=54% 3=38% 4=46%<br>5=23% 6=31% 7=77% 8=54% 9=46%<br>10=54%<br>Demand more classroom attendance when<br>lecturing, and continue to give pre and post<br>test before the final CPAS test is given.       |
|------------------------|--|--|--|--------------------------------------|--|
|                        | manner.  | Hands on projects and supervised work.                                   | 70% of all students<br>who complete block<br>laying will be able<br>handle the size of<br>blocks.and recognize<br>the different sizes of<br>blocks | 30 of 38 = 79%                       |  |
| Safety                 | Upon completion of<br>the Brick, Block, and<br>Stone Masonry<br>program the student<br>should be able to<br>explain and apply<br>health and safety   | Pre and Post-Safety<br>Evaluation Rubric                                 | 75% of the students<br>evaluated will perform<br>increase post test<br>scores by 10% to 15%.   | 38 of 38 = 100%                      | All students will continue to be<br>tested before entering the lab area<br>to ensure students understand the<br>importance of shop safety, and<br>safety of others. This shop safety<br>test will be placed in student |
|                        | procedures and<br>practices.   | Safety Test  | 100% of the students<br>will score 90 or above<br>on the Safety test   | 38 of 38 = 100%                      | personal file.   |
| Academic<br>Attainment | Upon completion of<br>the Brick, Block, and<br>Stone Masonry<br>program the student<br>academic attainment<br>will increase.                         | Pre and Post Test<br>Scores of Accuplacer                                | 70% of the students<br>who take the<br>Accuplacer post<br>scores will increase by<br>10% to 15%  | Need pre-and post scores to complete |  |
|                        |  | Number of students<br>who use the Related<br>Studies Lab per<br>semester | 85% of students who<br>received a referral<br>from the Related<br>Studies Instructors<br>will receive Related<br>Studies Lab.                      | 07 Of 38=18%                         | Work closer with Related Studies<br>Lab Instructor to make sure<br>assigned students are attending<br>Related Studies Lab. Review All<br>assignments that are completed in<br>Related Studies Lab.                     |

|  | Students who use the related<br>studies lab will be awarded extra<br>points for attending. Related<br>studies instructor will inform BBV<br>Instructor (Neal Mitchell) of<br>students who attend Related<br>Studies Lab. |
|--|--|
|--|--|

# **BUSINESS AND OFFICE SYSTEMS TECH DEGREE PROGRAM EVALUATION PLAN**

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

#### **Program Purpose and Description:**

The purpose of the Business and Office Systems Degree Program is to prepare students for entry-level employment in careers that required skills in administrative office procedures, integrated computer applications, business financial systems, communication and related technologies.

#### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, the Business and Office Systems Degree Program has adopted the following goals: provide career and technical education programs that prepare students to enter the job market or transfer to a college or university; utilize emerging instructional technology by providing innovative learning opportunities for students; ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

| Competency Area                   | Student Learning<br>Outcome  | Method of Evaluation or<br>Assessment | Evaluation Standards or<br>Benchmarks  | Assessment Results  | Use of Results  |
|-----------------------------------|--|---------------------------------------|--|---|---|
| Written and Oral<br>Communication | 1.       Upon completion of the Business Office Technology Program, the student will be able to compose effective written documents. |                                       | 1. At least 80% of<br>students will score basic<br>(50%-69%) or above on<br>MS-CPAS        | Campus Site<br>5 students were evaluated. 4<br>or 80% of students met<br>standards. | Campus SiteBenchmark met.MS-CPAS ScoresStudent 1 = 70%Student 2 = 45%Student 3 = 79%Student 3 = 79%Student 4 = 75%Student 5 = 68%   |
|                                   | 2. Create and deliver oral presentations effectively.  | Oral Presentation Rubric              | 2. At least 70% of<br>students will demonstrate<br>effective oral<br>communication skills. | 27 students were evaluated.<br>17 or 63% of students met<br>standards.              | After reviewing the oral<br>presentations, it was<br>determined that students<br>needed to interact in<br>seminars, workshops, or any<br>public speaking arenas to<br>enhance oral speaking skills<br>in a professional manner.<br>Also, implemented the<br>IREAD component to<br>enhance students' oral<br>speaking skills. Timely<br>feedback will be given to<br>students to enhance learning. |
|                                   |  | Research Paper (APA style)            | 3. At least 75% or above will score 75% or above on research paper.                        | 25 students were evaluated.<br>19 or 76% of students met<br>standards.              | Benchmark met.  |
|                                   |  |                                       |  | Rosedale Site<br>N/A  | <u>Rosedale Site</u><br>N/A   |

| Management and<br>Operation of the<br>Computer | 3. Upon completion of the<br>Business Office Technology<br>Program, the student will<br>demonstrate the operation of<br>the computer and manage<br>information technology skills. | MSCPAS Management<br>and Operation of the<br>Computer                             | 1. At least 70% of<br>students will score basic<br>(50%-69%) or above on<br>MS-CPAS (cluster 1).  | Campus Site<br>5 students were evaluated. 5<br>or 100% met standards.   | Campus SiteBenchmark met. $MS-CPAS$ ScoresStudent 1 = 70%Student 2 = 45%Student 3 = 79%Student 4 = 75%Student 5 = 68%   |
|--|---|---|---|---|---|
|  |   | Microcomputer<br>Applications Skills check-<br>list<br>CAPSTONE Project<br>Rubric | <ol> <li>At least 80% of<br/>students will demonstrate<br/>effective computer<br/>management and<br/>operations on the skills<br/>checklist.</li> <li>At least 85% of<br/>students will demonstrate<br/>mastery on the<br/>CAPSTONE project<br/>rubric which integrates<br/>computer application<br/>skills.</li> </ol> | <ul> <li>30 students were evaluated.</li> <li>22 or 73% of students met standards.</li> <li>3 students were evaluated. 2 or 67% of students met standards.</li> </ul> Rosedale Site | Students continued to work<br>in groups to give each other<br>feedback and assistance.<br>Students were encouraged to<br>utilize the lab more for<br>hands-on applications.<br>It was determined that the<br>student did not meet the<br>standard due to excessive<br>absenteeism. Instructors and<br>counselors collaborated to<br>compose retention strategies. |
|  |   |   |   | N/A   | N/A   |

| Word Processing | 4. Upon completion of the<br>Business Office Technology<br>Program, the student will be<br>able to apply word processing<br>skills to produce and format<br>business documents with speed<br>and accuracy. | MS-CPAS – Word<br>Processing   | 1. At least 80% of<br>students will score basic<br>(50%-69%) or above on<br>the MS-CPAS (cluster 3). | Campus Site<br>5 students were evaluated. 5<br>or 100% met standards. | Campus Site<br>Benchmark met<br>MS-CPAS Scores<br>Student 1 = 70%   |
|-----------------|--|--|--|---|---|
|                 |  | Portfolio Rubric   | 2. At least 80% of the students will score 75 or   |   | Student 2 = 45%<br>Student 3 = 79%<br>Student 4 = 75%<br>Student 5 = 68%  |
|                 |  |  | above on the portfolio<br>rubric.  | 22 students were evaluated.<br>17 or 77% met standards.               | Students were given<br>individual assistance with<br>applications. Lab hours were<br>extended to accommodate<br>students who were not<br>performing on a satisfactory<br>level. Lab assistants were<br>also available to help with<br>word processing |
|                 |  | Performance Skills<br>checklist/Compose<br>business documents: flyer<br>and format reports | 3. At least 75% of<br>students will demonstrate<br>mastery on the<br>performance checklist.          | 22 students were evaluated.<br>17 or 77% met standards.               | applications.<br>Benchmark met.   |
|                 |  |  |  | <u>Rosedale Site</u><br>N/A   | <u>Rosedale Site</u><br>N/A   |

| Financial<br>Application | 5. Upon completion of the<br>Business Office Technology<br>Program, the student will<br>demonstrate proficiency in<br>basic business math and<br>accounting procedures for<br>business use. | MS-CPAS Financial<br>Applications  | 1. At least 70% of<br>students will score basic<br>(50% - 69%) or above on<br>the MS-CPAS (cluster 5).               | Campus Site<br>5 students were evaluated. 4<br>or 80% met standards. | Campus SiteBenchmark met.MS-CPAS ScoresStudent 1 = 70%Student 2 = 45%Student 3 = 79%Student 4 = 75%Student 5 = 68% |
|--------------------------|---|--|--|--|--|
|                          |   | Accounting working<br>papers/computerized work<br>samples and student<br>competency check list | 2. At least 70% of<br>students will master the<br>accounting working<br>papers and student<br>competency check list. | 20 students were evaluated.<br>14 or 70% met standards.              | Benchmark met.   |
|                          |   | Office Professional<br>Training Evaluation<br>Form/Workplace Skills<br>Assessment              | 3. At least 80% of the<br>employees will rate the<br>student performance at a<br>"satisfactory" level.               | 4 students were evaluated. 4 or 100% met standards.                  | Benchmark met.   |
|                          |   |  |  | Rosedale Site<br>N/A   | Rosedale Site<br>N/A   |

### CHILD DEVELOPMENT TECHNOLOGY PROGRAM EVALUATION PLAN

## COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

#### Program Purpose and Description:

The purpose of the Child Development Technology Program is to prepare students for professional careers in the field of early childhood education spanning a variety of career options. The program prepares students to develop competencies which enable them to provide services, teach, and guide children as related to various early childhood professions.

#### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, the Child Development Technology Program has adopted the following goals: provide career and technical education programs that prepare students to enter the job market or transfer to a college or university; utilize emerging instructional technology by providing innovative learning opportunities for students; ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

### PROGRAM NAME: CHILD DEVELOPMENT TECHNOLOGY 2011-2012PROGRAM EVALUATION PLAN

COAHOMA COMMUNITY COLLEGE

| Competency<br>Area              | Student Learning<br>Outcome  | Methods of Evaluation<br>or Assessment   | Evaluation Standards or<br>Benchmarks   | Assessment<br>Results  | Explain How Results Were<br>Used To Improve Student<br>Learning,<br>Curriculum, Or Program  |
|---------------------------------|--|--|---|--|---|
| Management &<br>Professionalism | 1.Upon completion<br>of the Childcare<br>Technology<br>Program, the<br>students will be able<br>to demonstrate<br>professional skills in<br>classroom<br>instructional<br>strategies | CPAS Clusters 1<br>(Management &<br>Professionalism) & 5<br>(Math, Science and<br>Social Studies)<br>Practicum Experience<br>Evaluation<br>Performance Checklist | <ul> <li>85% of the students will meet (70% -80%) proficiency of the related criteria on the MS CPAS</li> <li>70% of the students will meet 6 of 8 or 75% of the classroom management and instructional strategies standards</li> <li>At least 75% of the students will score 75 or above on the performance checklist</li> </ul> | Seventeen students were<br>evaluated and all but two<br>met the standards.<br>Twenty- two students were<br>evaluated and all met the<br>standards, which were<br>100%.<br>Twenty-two students were<br>evaluated, 99% of them met<br>the standards. | CPAS SCORESStudent #1-<br>73.00Student #2-<br>57.00Student #3-<br>60.00Student #4-<br>60.00Student #5-<br>55.00Student #6-<br>53.00Student #7-<br>63.00Student #8-<br>63.00Student #7-<br>68.00Student #10<br>45.0045.0065.00Student #11<br>78.00Student#12<br>65.00Student #13<br>Student#13Student#14<br>43.0043.0070.00Student#15<br>65.00Student#16<br>65.00Student#17<br>68.0068.00Based on results, students<br>were required to attend<br>workshops and perform one<br>on-one observations with<br>center directors or lead<br>teachers in the early childhood<br>field. |
| Observe<br>Document<br>Apply    | 2. Upon completion<br>of the Childcare<br>Technology<br>Program, students<br>will be able to<br>explain and apply<br>Mississippi<br>Department of<br>Human Service<br>guidelines for | MS CPAS Cluster #4<br>Health, Safety and<br>Nutrition<br>Pre/Post Test   | <ul> <li>90 % of the students will meet</li> <li>80% of the criteria on the MS</li> <li>CPAS</li> <li>70% of the students will master the post test.</li> </ul>   | Seventeen students were<br>evaluated and all met the<br>standards, which was 100%.<br>Seventeen students were<br>evaluated. Sixteen or 98%<br>met the standards.   | Benchmarks were met.<br>Upon reviewing the results,<br>the instructors advised the<br>student to continue visiting<br>the Department of Health to<br>inquiring about information  |

| Observe<br>Document<br>Apply               | 2. Upon completion<br>of the Childcare<br>Technology<br>Program, students<br>will be able to<br>explain and apply<br>Mississippi<br>Department of<br>Human Service<br>guidelines for<br>operating an early<br>childhood program<br>on a proficient level. | MS CPAS Cluster #4<br>Health, Safety and<br>Nutrition<br>Pre/Post Test<br>Performance Checklist | <ul> <li>90 % of the students will meet<br/>80% of the criteria on the MS<br/>CPAS</li> <li>70% of the students will<br/>master the post test.</li> <li>At least 75% of the students<br/>will score 80% or above on the<br/>performance checklist</li> </ul> | Seventeen students were<br>evaluated and all met the<br>standards, which was 100%.<br>Seventeen students were<br>evaluated. Sixteen or 98%<br>met the standards.<br>Twenty-two students were<br>evaluated, 98% successfully<br>scored 80% or above. | Benchmarks were met.<br>Upon reviewing the results,<br>the instructors advised the<br>student to continue visiting<br>the Department of Health to<br>inquiring about information<br>pertaining to the<br>developmental milestone<br>checklist to become more<br>knowledgeable and proficient<br>in the areas of Health, Safety<br>and Nutrition. |
|--|---|---|--|---|--|
| Basic Learning<br>Skills                   | 3. Upon completion<br>of the Childcare<br>Technology<br>Program, students<br>will be able to<br>identify cognitive,<br>physical, emotional,<br>and social<br>characteristics of<br>young children.  | MS CPAS Clusters 3 (<br>Social and Emotional) &<br>7 (Child Development)<br>Post Test           | At least 70% of the students<br>will meet the criteria on the<br>MS CPAS<br>70% will of the students master<br>the post test   | Seventeen students were<br>evaluated and 15 or 95% of<br>them met the standards.<br>Seventeen students were<br>evaluated, sixteen or 98%<br>met the standards.  | Based on the results, it was<br>determined that students need<br>more visualization and<br>documentation to identify the<br>stages and levels of<br>development in children ages<br>birth to eight.  |
|  |   | Performance Checklist   | At least 75% of the students<br>will score 70% or above on the<br>performance checklist.   |   | Based on results, it was<br>determined that students need<br>to create a developmental<br>chart to outline the stages of<br>development to become more<br>familiar with theories that<br>explain development of<br>young children.   |
| Health Safety &<br>Nutrition<br>Guidelines | 4.Upon completion<br>of the Childcare<br>Technology<br>program, students<br>will be able to apply   | MS CPAS Cluster #4,<br>Health, Safety and<br>Nutrition  | At least 85% of the students<br>will meet 80% of the Criteria<br>on the MS CPAS<br>90% will score 90 or above to   | Seventeen students were<br>evaluated and all met the<br>standards, which was 100%.  | Benchmarks were met  |

| Creative Arts &<br>Methods &<br>Materials | 5. Upon completion<br>of the Childcare<br>Technology<br>program, students<br>will be able to<br>develop and<br>implement creative<br>learning activities<br>for children birth<br>through age eight. | MS CPAS Cluster #2<br>Creative Arts, Methods<br>& Materials<br>Creative Arts & Methods &<br>Materials Instruction<br>Grading Rubrics | <ul> <li>70% of the students will meet</li> <li>70% of the Criteria on the MS</li> <li>CPAS</li> <li>90% of the students will score</li> <li>85 and above on oral</li> <li>presentation &amp; evaluation using</li> <li>rubric grading scale</li> </ul> | Seventeen students were<br>evaluated, and fourteen 80%<br>met the standards.<br>Twenty-nine students were<br>evaluated. 75% or twenty<br>met the standards.  | Upon reviewing the results, it<br>was determined that during<br>the early childhood years,<br>children learn through the<br>vehicle of play. Therefore, our<br>students will be required to<br>implement learning strategies<br>that can be used to construct<br>learning and knowledge of<br>curriculum.   |
|---|--|--|---|--|---|
| Academic<br>Attainment                    | Upon completion of<br>the Childcare<br>Development<br>Program the<br>student will<br>demonstrate an<br>increase in<br>academic<br>attainment on the<br>TABE Test                                     | TABE Pretest and Post test<br>Scores   | 70% of the students will show<br>an increase in academic<br>attainment on the TABE post-<br>test compared to the TABE<br>pre-test scores.   | It was determined that only<br>seven of our students<br>completed the requirements<br>needed to post test. That<br>number was smaller than the<br>number originally tested on<br>the pretest. Three or 57% of<br>the ones post tested showed<br>an increase in academic<br>attainment. | After reviewing both pre/post test<br>scores, it was determined that the<br>number of students pretesting at<br>the beginning of the program was<br>greater. Therefore our focus<br>placed more emphasis on<br>retention and efforts that included<br>community outreach through<br>workshops and community<br>involvement with the emphasis<br>being placed on retention and<br>academic attainment. Some of our<br>instructors worked with Coahoma<br>Opportunities Inc. instructing<br>workshops whose aim was<br>educational awareness and an<br>increase in knowledge of early<br>childhood learning strategies. |

## COMPUTER SERVICING TECHNOLOGY PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

#### **Program Purpose and Description:**

The purpose of the Computer Servicing Technology Program is to prepare students for entry-level employment in careers that require skills in installing, operating, servicing, and diagnosing operational problems in computer systems arising from mechanical or electrical malfunctions in computer units or systems.

#### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, the Computer Servicing Technology Program has adopted the following goals: provide career and technical education programs that prepare students to enter the job market or transfer to a college or university; utilize emerging instructional technology by providing innovative learning opportunities for students; ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.
### PROGRAM NAME: <u>COMPUTER SERVICING TECHNOLOGY</u> 2011-2012 PROGRAM EVALUATION PLAN

COAHOMA COMMUNITY COLLEGE

| Competency<br>Area  | Student Learning<br>Outcome   | Methods of Evaluation<br>or Assessment  | Evaluation Standards or<br>Benchmarks   | Assessment<br>Results  | Explain How Results Were<br>Used To Improve Student<br>Learning,<br>Curriculum, Or Program  |
|---|---|---|---|--|---|
| Follow Safety<br>Guidelines                                 | 1. Upon completion<br>of the Computer<br>Servicing Technology<br>Program, students<br>will be able to<br>demonstrate and<br>practice general<br>safety procedures for<br>computer servicing.  | Computer Servicing Tech.<br>faculty will assess this<br>student learning outcome by:<br>1. Observation checklists<br>during laboratory exercises                            | -At least 80% of students<br>evaluated will score 75% or<br>above on safety procedures and<br>guidelines observation<br>checklists.   | (1) 5 of 9 met<br>standard = 56%   | In making use of assessment results,<br>safety procedures were reviewed<br>thoroughly. Students were also pop<br>quizzes that required them to<br>explain the reasons for safety<br>procedures.   |
| Diagnosing and<br>Troubleshooting                           | 2. Upon completion<br>of the Computer<br>Servicing Technology<br>Program, students<br>will be able to<br>identify basic<br>troubleshooting<br>procedures and good<br>practices for eliciting<br>problem symptoms<br>from customers. | <ol> <li>Diagnosing and<br/>troubleshooting computer<br/>repair lab rubric.</li> <li>MSCPAS<br/>-Cluster 2 Computer<br/>Hardware</li> <li>Post Test</li> </ol>              | <ul> <li>(1)-At least 65% of students<br/>evaluated will score 75% or<br/>above on diagnosing and<br/>troubleshooting rubric.</li> <li>(2)-At least 75% of students<br/>will score BASIC (50%-69%)<br/>performance level or above on<br/>the MSCPAS.</li> <li>(3)-At least 75% of the students<br/>will successfully complete the<br/>goal related questions on the<br/>Post Test.</li> </ul> | <ul> <li>(1) 7 of 11 met standard</li> <li>= 65%</li> <li>(2) 1 of 4 met<br/>standard = 25%</li> <li>(3) 7 of 11 met<br/>standard = 65%</li> </ul> | In using results more hands-on<br>exercise were provided. Both<br>written and oral reports were also<br>require.<br>$\frac{MSCAP}{Student 1 - 57\%}$ Student 2 - 43%<br>Student 3 - 43%<br>Student 5 - 29%<br>The instructor provided more<br>multiple choice format questioning.<br>These questions were aimed at<br>providing example items for the<br>standardized test. |
| Perform<br>Computer<br>Software and<br>Hardware<br>Upgrades | 3. Upon completion<br>of the Computer<br>Servicing Technology<br>Program, students<br>will be able to install<br>and remove<br>computer software<br>and hardware<br>components.   | <ol> <li>Observation checklist</li> <li>MSCPAS         <ul> <li>Cluster 2 Computer</li> <li>Hardware</li> <li>Cluster 3 Operating</li> <li>Platforms</li> </ul> </li> </ol> | <ul> <li>(1)-At least 65% of students<br/>evaluated will demonstrate<br/>mastery of computer upgrades<br/>on the observation checklist.</li> <li>(2)- At least 75% of students<br/>will score BASIC (50%-69%)<br/>performance level or above on<br/>the related sections of the<br/>MSCPAS.</li> </ul>  | <ul> <li>(1) 7 of 11 met standard</li> <li>= 65%</li> <li>(2) 2 of 4 met standard = 50%</li> </ul>   | Students completed labs in groups<br>and as teacher led class assignments.<br>The instructors' decision to<br>complete labs in group/class setting<br>resulted in improved assessment<br>results.<br>$\frac{MSCAP}{Student 1 - 57\%}$<br>Student 2 - 29%<br>Student 3 - 57%<br>Student 4 - 14   |

| Properly Utilize<br>Testing and<br>Soldering Tools<br>and Equipment | 4. Upon completion<br>of the Computer<br>Servicing Technology<br>Program, students<br>will be able to apply<br>soldering and de-<br>soldering techniques<br>correctly.   | <ol> <li>Laboratory exercises<br/>rubric.</li> <li>MSCPAS<br/>-Cluster 1 Basic Electronics</li> <li>Post Exam</li> </ol>   | <ol> <li>At least 65% of students<br/>evaluated will demonstrate<br/>mastery of soldering and<br/>testing tools on the rubric<br/>laboratory exercises.</li> <li>At least 75% of students<br/>will score BASIC (50%-69%)<br/>performance level or above on<br/>the MSCPAS.</li> <li>At least 75% of the students<br/>will succeed on the goal related<br/>questions on the Post Test.</li> </ol>   | <ul> <li>(1) 8 of 27 met<br/>standard = 30%</li> <li>(2) 1 of 4 met<br/>standard = 25%</li> <li>(3) 7 of 27 met<br/>standard = 26%</li> </ul>                             | Changes in instructions were made<br>utilizing assessment results. More<br>labs time and increased classroom<br>instruction were implemented.<br>$\frac{MSCAP}{Student 1 - 56\%}$ Student 2 - 22%<br>Student 3 - 44%<br>Student 5 - 22%<br>In making use of results, instructor<br>redesigned exams to simulate the<br>CPAS Exam and better prepare<br>students for the type of questioning<br>that they would experience on the<br>CPAS exam. |
|---|--|--|--|---|--|
| Develop Written<br>Plans and Logs                                   | 5. Upon completion<br>of the Computer<br>Servicing Technology<br>Program, students<br>will be able to<br>develop a written<br>plan which details<br>the activities and<br>projects to be<br>completed and<br>maintain a service<br>log on individual<br>pieces of equipment. | <ol> <li>Laboratory exercises<br/>grading rubric</li> <li>MSCPAS - Cluster 2<br/>(Computer Hardware,<br/>Diagnosing)</li> <li>Post Exam</li> <li>IC3 exam</li> </ol> | <ol> <li>1At least 65% of students<br/>evaluated will demonstrate<br/>mastery of MS Office Apps<br/>through laboratory exercises.</li> <li>2 At least 75% of students<br/>will score BASIC (50%-69%)<br/>performance level or above on<br/>the MSCPAS.</li> <li>3At least 75% of the students<br/>will succeed on goal related<br/>questions on the Post Test.</li> <li>4At least 90% of the students<br/>will successfully pass the IC3<br/>exam</li> </ol> | <ul> <li>(1) 6 of 6 met<br/>standard = 100%</li> <li>(2) 1 of 4 met<br/>standard = 25%</li> <li>(3) 7 of 11 met<br/>standard=65%</li> <li>(4) Results pending.</li> </ul> | Making use of results, the decision<br>was rendered to increase assignment<br>work load utilizing MS Office Suite<br>Applications.<br>$\frac{MSCAP}{Student 1 - 57\%}$ Student 2 - 43%<br>Student 3 - 43%<br>Student 5 - 29%<br>In making use of results, instructor<br>redesigned exams to simulate the<br>CPAS exams questions.  |
| Data<br>Communications<br>and Networking                            | 6. Upon completion<br>of the Computer<br>Servicing Technology<br>Program, students<br>will be able to discuss<br>and analyze basic<br>data communications<br>and network<br>principles.  | <ol> <li>Data Comm. and<br/>Networking lab exercises<br/>rubric.</li> <li>MSCPAS<br/>-Cluster 4 on Data<br/>Communications</li> <li>Post Exam</li> </ol>             | <ol> <li>At least 65% of students<br/>evaluated will demonstrate<br/>mastery of Data Comm. and<br/>Networking labs.</li> <li>At least 75% of students<br/>will score BASIC (50%-69%)<br/>performance level or above on<br/>the MSCPAS.</li> <li>At least 75% of the students<br/>will succeed on the goal related<br/>questions on the Post Test.</li> </ol>   | <ul> <li>(1) 10 of 30 met standard</li> <li>= 33 %</li> <li>(2) 4 of 4 met standard</li> <li>=100%</li> <li>(3) 10 of 30 met standard= 33%</li> </ul>                     | Making use of results the<br>instructor added more Data<br>Communications and<br>Networking classroom<br>instruction, increase the number<br>of hands on activities and also<br>assigned a Co-Instructor to help<br>with assignments and labs.<br>$\underline{MSCAP}$<br>Student 1 – 50%<br>Student 2 – 50%<br>Student 3 – 50%<br>Student 5 – 50%<br>In making use of results,   |

|  |  | instructor redesigned exams to<br>simulate the CPAS format<br>questions. |
|--|--|--|
|  |  |  |

# COSMETOLOGY (CAMPUS DAY, CAMPUS EVENING, AND TUNICA SITE) PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

### **Program Purpose and Description:**

The purpose of the Cosmetology Program is to prepare students for careers in cosmetology. The Cosmetology Program prepares students to care for hair, nails, and skin with emphasis on hygiene, sanitation, customer relations, and salon management.

### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, the Cosmetology Program has adopted the following goals: provide career and technical education programs that prepare students to enter the job market or transfer to a college or university; utilize emerging instructional technology by providing innovative learning opportunities for students; ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

## PROGRAM NAME: COSMETOLOGY 2011-2012PROGRAM EVALUATION PLAN

COAHOMA COMMUNITY COLLEGE

| Competency<br>Area           | Student Learning<br>Outcome   | Methods of Evaluation or<br>Assessment | Evaluation or Assessment<br>Standards   | Assessment<br>Results  | Explain How Results Were Used<br>To Improve Student Learning,<br>Curriculum, Or Program  |
|------------------------------|---|--|---|--|--|
| Written<br>Communication     | 1. Upon completion of<br>the Cosmetology<br>Program, students will<br>be able to write a clear,<br>well-organized resume.           | Resume Grading Rubric.                 | <ul> <li>70% of students in the<br/>Cosmetology program will<br/>submit a clear, well-organized<br/>resume meeting the assigned<br/>guidelines.</li> <li><u>Campus Day</u>13</li> <li><u>Campus Evening7</u></li> <li><u>Tunica Site</u> 6</li> </ul> | Campus Day<br>11 of 13 met standard<br>85%<br>Campus Evening<br>7 of 7 met standard<br>100%<br>Tunica Site<br>6 of 6 met standard.<br>100% | Campus Day         Based on past assessment results, students continued to use resume writing software. Students improved in writing a clear, well-organized resume. The two students that did not meet this standard were given one on one instruction and additional use of software.         Campus Evening         Students were given resume writing practices throughout the four semesters of the program. Students improved each semester. At the end of the last semester, students were able to write a clear, well-organized resume.         Tunica Site         Based on past assessment results, students writing during the first semester of class. Students writing skills improved each semester. At the end of the final semester. At the end of the last were introduced to resume writing during the first semester of class. Students writing skills improved each semester. At the end of the final semester, students were able to write an organized resume. |
| Writing<br>Business<br>Plans | 2. Upon completion of<br>the Cosmetology<br>Program, students will<br>be able to write a clear,<br>well-organized business<br>plan. | Business Plan Checklist.               | At least 70% of students in the<br>Cosmetology program will<br>submit a clear, well-organized<br>business plan according to the<br>criteria outlined on the business<br>plan checklist.<br><u>Campus Day</u><br>13                                    | Campus Day<br>13 of 13 met standard.<br>100%<br>Campus Evening<br>10 of 12 met standard<br>83%   | Campus DayStudents were given differentbusiness plan formats at thebeginning of semester one topractice writing business plan.Students selected which format touse. Students writing skillsimproved after they decided whichformat they understood best.Students improved after repeatedwriting practices.   |
|                              |   |  | <u>Campus Evening</u><br>12<br><u>Tunica Site</u><br>10   | Tunica Site<br>8 of 10 met standard<br>80%   | <u>Campus Evening</u><br>Based on past assessment results,<br>students introduced to writing a<br>business plan during first semester<br>of enrollment. Throughout the   |

| Oral<br>Communication | 3. Upon completion of<br>the Cosmetology<br>Program, students will<br>be able to effectively | Student/Client Rubric. | 70% of students presenting oral<br>presentations will score 85 or<br>above using rubric and oral<br>presentation evaluation | Campus Day<br>10 of 13 met standard<br>83%<br>Campus Evening                                  | semester, each student would<br>compare previous written plans with<br>up to date plans. At the end of the<br>final semester, students were able to<br>write a well-organized business<br>plan. The two students that did not<br>meet the standard were given extra<br>one on one instruction from<br>instructor.<br><b>Tunica Site</b><br>Based on past assessment results,<br>students were allowed to check<br>other student's business plans using<br>checklist. Students became more<br>aware of mistakes made in their own<br>plans. Student's writing improved<br>after repeated practice.<br><b>Campus Day</b><br>Based on past assessment results,<br>student/client rubric during the first |
|-----------------------|--|------------------------|---|---|---|
|                       | be able to effectively<br>consult with clients to<br>determine their<br>cosmetology needs.   |                        | presentation evaluation.<br><u>Campus Day</u><br>13<br><u>Campus Evening</u><br>12<br><u>Tunica Site</u><br>10              | Campus Evening<br>12 of 12 met standard<br>100%<br>Tunica Site<br>7 of 10 met standard<br>70% | student/client rubric during the first<br>semester of enrollment. Students<br>role play ed with instructor and<br>other students before consulting on<br>clients. The three students that did<br>not meet the standard were given<br>one on one instruction from<br>instructor and were paired with<br>students that met the standard to<br>observe them.<br><u>Campus Evening</u><br>Although 100% percent of the<br>students met the standard, student<br>showed more interests in the styling<br>of hair than the health of the hair<br>during consultations.  |
|                       |  |                        |   |   | Tunica Site<br>Based on past assessment results,<br>students were given mock<br>consultation instructions. The<br>students were allowed to repeat the<br>instructions orally and then perform<br>on manikin. Students were paired<br>and allowed to observe each other.<br>The three students that did not meet<br>the standard were given additional<br>time to work on oral consultations.  |

| Occupational<br>Skills<br>In<br>Cosmetology | 4. Upon completion of<br>the Cosmetology<br>Program, students will<br>be able to demonstrate<br>basic manipulative<br>skills in the areas of<br>hair, skin, and nails for<br>entry-level<br>cosmetologists. | Mississippi State Board of<br>Cosmetologyprocedure<br>checklist. | At least 70 % of students will<br>perform mock clinical skills in<br>areas of the hair, skin, and nails<br>procedures according to criteria<br>of the Mississippi State Board<br>of Cosmetology procedure<br>checklist.<br><u>Campus Day</u><br>13<br><u>Campus Evening</u><br>12<br><u>Tunica Site</u><br>10 | Campus Day         13 of 13 met standard         100%         Campus Evening         9 of 12 met standard         75%         Tunica Site         8 of 10 met standard         80% | Campus Day<br>Based on past assessment results,<br>students scored less in nail skills<br>than hair and skin skills. Students<br>were introduced to nail skills before<br>hair and skin skills. Students'<br>scores in nail skills increased from<br>previous year assessment.<br>Campus Evening<br>Based on past assessment results,<br>students worked on mock services<br>prior to working on live clients.<br>Students were told that mock<br>services have to be mastered before<br>they could be performed on live<br>clients. Students scores increased<br>because students wanted to work<br>with live clients. The three students<br>that did not meet standard were<br>students that were not on the same<br>level as other students that were<br>assessed during the assessment time.<br>The three students continued to<br>practice on skills in hair, skin, and<br>nails. |
|---|---|--|---|--|--|
|   |   |  |   |  | <u><b>Tunica Site</b></u><br>Students that met this standard were<br>semester four students during the<br>assessment time. The students<br>focused more on hair styling skills<br>than skin and nail skills. Student<br>scores were greater in the area<br>hairstyling than nail and skin. The<br>students were given additional skill<br>work in nail and skin. The two<br>students that did not meet this  |

|   |   |   |   |   | standard were level two students.<br>The two students continued<br>demonstrating skills to meet the<br>standard during the next assessment<br>period.  |
|---|---|---|---|---|--|
| Follow<br>Universal<br>Precaution in<br>Lab to Prevent<br>transmitting<br>Infection | 5. Upon completion of<br>the Cosmetology<br>Program, students will<br>be able to perform<br>services using measures<br>to prevent the spread of<br>infectious and<br>contagious diseases. | 1) Observation checklist<br>which includes the following<br>skills: hand washing, wearing<br>gloves, and properly handling<br>and disposal of products<br>contaminated by blood or other<br>body fluids | At least 70% of the students<br>evaluated with the observation<br>checklist will perform services<br>utilizing the standards<br>precautions.<br>Campus Day<br>13<br>Campus Evening<br>12<br>Tunica Site<br>10 | Campus Day<br>13 of 13 met standard<br>100%<br>Campus Evening<br>11 of 12 met standard<br>92%<br>Tunica Site<br>8 of 10 met standard<br>80% | Campus Day<br>Although students met the standard,<br>based on past assessment results,<br>students showed more awareness of<br>universal precautions when<br>instructor was visible during<br>services. Instructor was more<br>visible during beginning of services.<br>Students continued observing<br>universal precautions throughout<br>services after instructor was not<br>visible to students. (Students were<br>unaware that they were continuing<br>to be observed by instructor)<br>Campus Evening<br>Students that met the standard<br>showed less awareness in the<br>disposal of products contaminated<br>by blood or other body fluids.<br>Students were shown videos on the<br>outcomes of lack of awareness in<br>these areas. Students became more<br>observant during services that could<br>result in blood spills upon<br>completing the video series. The<br>one student that did not meet the<br>standard was given additional skills<br>that included practicing these<br>universal precautions.<br>Tunica Site<br>Based on past assessment results,<br>students were given practice<br>exercises observing universal<br>precautions prior to working on live<br>clients. Students showed awareness<br>increased during live services. The<br>two students that did not meet the<br>standard were given additional time<br>to practice mock services prior to<br>working on live clients. |

| Workforce<br>Readiness | 6. Upon completion of<br>the Cosmetology<br>Program, the student<br>will be able to conduct<br>services in a safe<br>environment                                  | 1. Performance Checklist   | At least 70% of the students<br>evaluated with the observation<br>checklist will perform services<br>according to the safety<br>standards checklist.<br><u>Campus Day</u><br>13<br><u>Campus Evening</u><br>12<br><u>Tunica Site</u><br>10                   | Campus Day<br>13 of 13 met standard<br>100%<br>Campus Evening<br>10 of 12 met standard<br>83%<br>Tunica Site<br>10 of 10<br>100%                  | Campus Day<br>Although the standard was met,<br>students scored less on tool safety<br>on the performance checklist.<br>Students were given additional work<br>that included use of tools. The<br>students performed mocked services<br>prior to live clients. Student scores<br>increased after repeated practices in<br>tool safety use.<br>Campus Evening<br>Students performed mock services<br>prior to working on live clients.<br>Student's safety awareness<br>increased after repeated practices in<br>safety. Instructor gave the two<br>students that did not meet the<br>standard one on one demonstration.<br>Tunica Site<br>Although students met the standard,<br>students showed more safety<br>awareness during services when<br>instructor was visible. |
|------------------------|---|--|--|---|---|
| Academic<br>Attainment | 7. Upon graduation<br>from the Cosmetology<br>program, the new<br>graduate will pass<br>Mississippi State Board<br>of Cosmetology and<br>receive state licensure. | <ol> <li>State licensure exam</li> <li>State licensure exam</li> <li>Number of students<br/>employed after passing state<br/>exam</li> </ol> | At least 70% of students will<br>pass the state board of<br>cosmetology exam.<br>Campus Day<br>9<br>Campus Evening<br>7<br>Tunica Site<br>At least 70% of graduates will<br>be employed in field related to<br>training or field trained.<br>Campus Day<br>9 | <u>Campus Day</u><br>9<br><u>Campus Evening</u><br>7<br><u>Tunica Site</u><br><u>Campus Day</u><br>9<br><u>Campus Evening</u><br>7<br>Tunica Site | Campus Day<br>To be assessed December 2012.<br>(May 2012 graduates)<br>Campus Evening<br>To be assessed December 2012.<br>(May 2012 graduates)<br>Tunica Site<br>To be assessed December 2012.<br>(May 2012 graduates)<br>Campus Day  |

|  | Campus Evening17 | To be assessed December 2012.<br>(May 2012 graduates) |
|--|------------------|---|
|  | Tunica Site      |   |
|  | 1                | <b>Campus Evening</b>                                 |
|  |                  | To be assessed December 2012.                         |
|  |                  | (May 2012 graduates)                                  |
|  |                  |   |
|  |                  | <b>Tunica Site</b>                                    |
|  |                  | To be assessed December 2012.                         |
|  |                  | (May 2012 graduates)                                  |

# CULINARY ARTS PROGRAM EVALUATION PLAN COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

#### **Program Purpose and Description:**

The purpose of the Culinary Arts Program is to prepare students for entrylevel employment in culinary arts careers. The Culinary Arts Technology concentration provides a solid foundation in the methods and science of cooking through exposure to classical, American, and international cuisine, as well as the art of baking and pastries. Special emphasis is placed on culinary tools, equipment, techniques, and specialty ingredients.

### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, the Culinary Arts Program has adopted the following goals: provide career and technical education programs that prepare students to enter the job market or transfer to a college or university; utilize emerging instructional technology by providing innovative learning opportunities for students; ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs

## PROGRAM NAME: CULINARY ARTS TECHNOLOGY (CUT)

| Competency Area                      | Student Learning<br>Outcome   | Methods of Evaluation or<br>Assessment  | Evaluation or Assessment<br>Standards   | Assessment<br>Results   | Explain How<br>Results Were Used<br>To Improve Student<br>Learning,<br>Curriculum, Or<br>Program  |
|--------------------------------------|---|---|---|---|---|
| Culinary Arts<br>Technology<br>(CUT) | 1. Upon Completion of<br>CUT, students will be<br>able to demonstrate<br>volume food<br>preparation techniques. | Faculty will evaluate this<br>outcome through the following<br>measures:<br>• MS-CPAS Cluster 3 | 75% of students will score<br>basic (50%-69%) performance<br>level on MS-CPAS cluster 3 | 4 of 4 = 100%   | Benchmark was<br>met.<br>Student 1- 71%<br>Student 2- 59%<br>Student 3- 64%<br>Student 4- 56%   |
|                                      |   | Class Participation<br>Rubric   | 75% of students will score 75%<br>or higher on class related<br>catering events.        | 73% of students<br>met 75% of<br>required<br>participation.<br>27 of 37 = 73% | Students will be<br>evaluated on how<br>well they translate<br>theory to practical<br>use, to include but not<br>to be limited to the<br>following: Knife<br>Skills, Participation in<br>school sponsored<br>events, how well they<br>communicate with<br>each other before,<br>during, and after<br>services. Students will<br>also be evaluated on<br>how well they can<br>follow standardized<br>recipes |

## PROGRAM NAME: CULINARY ARTS TECHNOLOGY (CUT)

| Competency Area                      | Student Learning<br>Outcome   | Methods of Evaluation or<br>Assessment  | Evaluation or Assessment<br>Standards   | Assessment<br>Results  | Explain How<br>Results Were Used<br>To Improve Student<br>Learning,<br>Curriculum, Or<br>Program |
|--------------------------------------|---|---|---|--|--|
| Culinary Arts<br>Technology<br>(CUT) | 2. Upon Completion of<br>CUT, students will be<br>able to properly conduct<br>different styles of<br>service. | • Faculty will evaluate<br>the student in real life<br>situations by how<br>well they perform at<br>different school wide<br>events that require<br>food to be prepared<br>and served | 75% of students will score<br>satisfactory (80 points out of a<br>possible 100) using an<br>assessment rubric.  | 28 of 37 =<br>76% of students<br>scored<br>satisfactory or<br>better on real<br>life restaurant<br>situations. | Benchmark was<br>met.  |
|                                      |   | • Student Chef<br>Experience  | 75% of students will score<br>satisfactory (80 points out of a<br>possible 100) on catered events<br>that they are in charge of by<br>using an assignment rubric. | 37 of 37 =<br>100% of the<br>students used as<br>student chefs<br>met evaluation<br>standards.                 | Benchmark was met.   |
|                                      |   | • Assistant chef<br>evaluation  | 75% of students will score<br>satisfactory (80 points out of a<br>possible 100) by using an<br>evaluation checklist.  | 37 of 37 =<br>100% of student<br>chefs met<br>evaluation<br>standards.   | Benchmark was<br>met.  |

## PROGRAM NAME: CULINARY ARTS TECHNOLOGY (CUT)

| Competency Area Student Learning M<br>Outcome   | Methods of Evaluation or<br>Assessment  | Evaluation or Assessment<br>Standards  | Assessment<br>Results  | Explain How<br>Results Were Used<br>To Improve Student<br>Learning, Program,   |
|---|---|--|--|--|
| Technology<br>(CUT)       CUT, students will be<br>able to demonstrate safe<br>food handling and<br>preparation techniques         MS         Se<br>Pro | FervSafe Examination<br>AS-CPAS: Cluster 2<br>FervSafe Food Handling and<br>Preparation Techniques<br>Examination | <ul> <li>75% of students will receive<br/>the ServSafe certification</li> <li>75% of student completers will<br/>score basic (50-69%)<br/>performance level on MS-<br/>CPAS Cluster 2.</li> <li>75% of students will master<br/>80% of the safety and<br/>sanitation techniques listed on<br/>the laboratory observation<br/>checklist.</li> </ul> | 9 of 16 =<br>56% of students<br>met assessment<br>requirements.<br>4 of 4 =<br>100% of<br>students tested<br>met assessment<br>requirements.<br>3 of 4 =<br>75% of students<br>met assessment<br>requirements. | Detaining, Program,<br>Or CurriculumServSafe ExamStudent 1- PStudent 2- PStudent 3- PStudent 4- FStudent 5- PStudent 6- PStudent 7- PStudent 9- FStudent 10- PStudent 11- FStudent 12- FStudent 13- PStudent 14- FStudent 15- FStudent 16- F(P= passed)(F= failed)CPASStudent 1- 89%Student 3- 67%Student 4- 67% |

## PROGRAM NAME: CULINARY ARTS TECHNOLOGY (CUT) 2011-2012 PROGRAM EVALUATION PLAN

COAHOMA COMMUNITY COLLEGE

| Competency Area                   | Student Learning<br>Outcome  | Methods of Evaluation or<br>Assessment   | Evaluation or Assessment<br>Standards   | Assessment<br>Results   | Explain How<br>Results Were Used<br>To Improve Student<br>Learning, Program,<br>Or Curriculum  |
|-----------------------------------|--|--|---|---|--|
| Culinary Arts Technology<br>(CUT) | Upon Completion of<br>CUT, students will be<br>able to demonstrate<br>managerial skills. | MS-CPAS Cluster 4: Division<br>Management and Supervision<br>Practical Examinations<br>Written exams | <ul> <li>75% of student completers will score basic (50-69%) performance level on MS-CPAS Cluster 4: Division Management &amp; Supervision.</li> <li>75% of students execute the selected menu at a rate 75% or above for on and off campus events.</li> <li>75% of students will master 70% of the theoretical aspect of proper dining room management.</li> </ul> | 25% met<br>requirements<br>Student 1- 67%<br>Student 2- 33%<br>Student 3- 22%<br>Student 4- 44%<br>28 of 37 =<br>76% met<br>requirements<br>32 of 37 =<br>85% met<br>requirements | In order to obtain<br>better assessment<br>results, it was<br>determined that<br>the use of<br>audio/visual aids<br>will be used to<br>reinforce the<br>principles of<br>appropriate<br>managerial skills<br>served to improve<br>student learning.<br>Benchmark was<br>met. |

## DEVELOPMENTAL STUDIES PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

#### **Program Purpose and Description:**

The purpose of the Developmental Studies Program is to provide the learning experiences and support services that allow underprepared students to acquire the academic skills needed to be successful in college level coursework. The Developmental Studies Program is designed for students who require remedial instruction in reading, language, or mathematics in order to maximize their potential. This program assessment plan evaluates students who are enrolled in developmental classes due to deficient ACT or placement test scores.

### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, the Developmental Studies Program has adopted the following goals: empower students with the necessary tools to maximize their potential by providing a network of support services and activities; utilize emerging instructional technology by providing innovative learning opportunities for students; ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

### DEVELOPMENTAL STUDIES 2011-2012 PROGRAM EVALUATION PLAN COAHOMA COMMUNITY COLLEGE

| Competency<br>Area       | Student Learning Outcome  | Methods of Evaluation<br>or Assessment  | Evaluation or Assessment<br>Standards  | Assessment Results   | Explain How Results Were<br>Used To Improve Student<br>Learning, Curriculum, Or<br>Program  |
|--------------------------|---|---|--|--|---|
| Written<br>Communication | 1. Upon completion of the<br>English Developmental Studies<br>course, students will be able to<br>demonstrate effective skills in<br>grammar, usage, and sentence<br>structure.                 | English rubric  | Students will score a minimum of<br>70% on word usage and grammar<br>and sentence skills of the English<br>rubric                    | During the fall and<br>spring semesters, 40<br>students paragraphs were<br>evaluated. Thirty-two<br>were fair or above and 8<br>were unacceptable.<br>80%  | Paragraphs were assigned<br>toward the beginning of the<br>semester and returned to the<br>same students for review<br>after studying the writing<br>process and emphasized areas<br>for the purpose of identifying<br>errors and rewriting to<br>discover improvements.<br>Continued below |
| Written<br>Communication | 2. Upon completion of the<br>English Developmental Studies<br>course, students will<br>demonstrate effective<br>composition skills.   | Written Performance<br>Assessment Rubric<br>with the following<br>criteria: word usage,<br>grammar and sentence<br>skills, and the writing<br>process | At least 70% of the students<br>evaluated will score very good,<br>good or fair on written<br>communication of the English<br>rubric | Forty student paragraphs<br>were selected. The<br>emphasized areas were<br>unity, coherence, support<br>and sentence skills.   | Results were discussed in connection with technique for other writing classes.  |
| Reading<br>Comprehension | 3. Upon completion of the<br>Reading Developmental<br>Studies course, students will<br>demonstrate effective use and<br>understanding of designated<br>vocabulary in college-level<br>readings. | Pre and Post Tests  | Students will score a minimum of<br>70% on vocabulary usage of the<br>Pre-Post test  | Pre-tests were<br>administered to 40<br>students at the beginning<br>of the semester. Only 20<br>performed fair or above.<br>At the end of the<br>semester, 35 of the<br>original students were<br>administered the post-<br>test. Thirty of the 35<br>performed fair or above.<br>Five of the 40 students<br>dropped. | Results were used to devise<br>other needed activities and to<br>show a correlation between<br>reading comprehension and<br>other disciplines.  |

| Reading<br>Compre<br>hension | 4. Upon completion of the<br>Reading Developmental<br>Studies course, students will<br>demonstrate improved reading<br>comprehension skills.                                      | Reading Performance<br>Assessment Rubric<br>with the following<br>criteria: word<br>recognition in<br>passages and<br>interpretation of<br>passages   | At least 70% of the students will<br>score exceptional, above average,<br>and average on the reading<br>comprehension performance<br>rubric.                                  | Continued from above<br>20/40 = 50% for Pre-test<br>30/35 - 86% for Post-test<br>5 students dropped               | Results were used to show<br>how word recognition aids in<br>interpretation.   |
|------------------------------|---|---|---|---|--|
| Mathematical<br>Reasoning    | 5. Upon completion of the<br>Mathematical Developmental<br>Program, students will<br>demonstrate mastery of skills<br>required to be successful in<br>college-level math courses. | Pre and Post Test   | Students that score at least 70% or<br>more on the pre-test, should score<br>higher on the post-test at the end of<br>the semester in comparison to their<br>pre-test scores. | Pre-Test<br>N=150 responses<br>120 out of 150<br>(80%)<br>Post-Test<br>N= 150 responses<br>140 out of 150 (93.3%) | Skills that were not mastered<br>were taught using you tube,<br>peer tutoring, MyMathLab<br>Tutoring program, and group<br>discussion.   |
| Mathematical<br>Reasoning    | 6. Upon completion of the<br>Mathematical Developmental<br>Program, students will<br>demonstrate mastery of<br>required skills to be successful<br>in college-level math course   | Mathematical<br>Assessment Rubric<br>will gauge the<br>following:<br>understanding of the<br>problem, appropriate<br>use of information,<br>application of<br>procedures and<br>representation of<br>analysis | At least 70% of students evaluated<br>will score excellent, good, fair or<br>poor according to the mathematical<br>reasoning performance evaluation<br>rubric.                | 100 student samples<br>were evaluated, 80 were<br>fair and above and 20<br>were unacceptable                      | Students were encouraged to<br>choose a study partner, and<br>the results were discussed<br>between the partners. The<br>instructor also discussed<br>major problems area and<br>suggested ways to improve |

## HOTEL & RESTAURANT MANAGEMENT TECHNOLOGY PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

### **Program Purpose and Description:**

The purpose of the Hotel & Restaurant Management Technology Program is to prepare students for entry-level employment in careers as managers/supervisors in the hospitality and tourism industry.

### <u>Alignment of Program Outcomes with the Institution's Mission</u> Statement and Goals:

To accomplish the institution's mission, the Hotel & Restaurant Management Technology Program has adopted the following goals: provide career and technical education programs that prepare students to enter the job market or transfer to a college or university; utilize emerging instructional technology by providing innovative learning opportunities for students; ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

## PROGRAM NAME: HOTEL & RESTAURANT MANAGEMENT TECHNOLOGY

| Competency<br>Area                     | Student Learning<br>Outcome  | Methods of Evaluation or<br>Assessment   | Evaluation Standards or<br>Benchmarks   | Assessment<br>Results   | Explain How Results Were<br>Used To Improve Student<br>Learning,<br>Curriculum, Or Program  |
|--|--|--|---|---|---|
| Hospitality<br>and Tourism<br>Industry | 1. Upon completion<br>of the HRT<br>Program, the<br>students will be<br>able to trace the<br>growth and<br>development of<br>the hospitality<br>industry.  | CPAS Test for Hospitality and<br>Tourism Management on the<br>Hospitality Tourism Cluster #1 | 80% of students will meet the<br>basic performance level on the<br>MS- CPAS               | 100% of students met<br>basic performance level<br>on MS-CPAS: One<br>student was tested and<br>met the benchmark | Study groups comprised of HRT<br>and Culinary students were<br>formed in preparation for this<br>exam.<br>HRT Student #1 - 54%<br>Basic<br>Students were allowed to take a<br>practice test until a satisfactory<br>grade was made. |
|  | 2. Upon completion<br>of the HRT<br>Program, the<br>students will be<br>able to define<br>service.   | Pre//Post Test   | 75% of the students will score<br>80% or higher on the Post Test<br>compared to Pre-Test. | students scored 80% or<br>higher on the Post Test.  | Students formed study groups<br>after class to make this<br>improvement.  |
|  | 3. Upon completion<br>of the HRT<br>program, the<br>students will be<br>able to<br>demonstrate an<br>understanding of<br>the background,<br>context, and<br>career<br>opportunities that<br>exist in the<br>hospitality<br>industry. | Presentations evaluated using presentation rubric.   | 80% of students will score 80%<br>or higher on this presentation<br>rubric.               | 100% (15) of the<br>students scored 80% or<br>higher on the<br>presentation.                                      | Students were introduced to this<br>assignment at the beginning of the<br>semester so students could use<br>their progressive knowledge to<br>complete the presentation<br>successfully.  |

| Hospitality<br>Supervision | 1. Upon completion<br>of the HRT<br>Program, the<br>students will be<br>able to  | MS-CPAS Test for Hospitality<br>and Tourism Management on<br>the Hospitality Tourism Cluster<br>#4   | 70% of students will meet<br>basic(50%-69%) performance<br>level score on the CPAS   | 100% of student met<br>basic (50%-69%)<br>performance level score<br>on MS-CPAS  | MS-CPAS Scores:<br>Student 1 – 80%<br>Benchmarks were met.   |
|----------------------------|--|--|--|--|--|
|                            | demonstrate<br>proficiency in<br>communication<br>skills, leadership<br>skills, and<br>supervisory skills.   | NRAEF Manage First<br>Controlling Food Cost<br>Competency Exam   | 70% of students will score 70%<br>or higher on the NRAEF<br>Manage First Controlling Food<br>Cost Competency Exam  | 80% (4 of 5)of student<br>participants scored 75%<br>or higher on the NRAEF<br>Manage First Controlling<br>Food Cost Competency<br>Exam  | Controlling Food Costs in<br>Food and Beverage Services<br>NRAEF Scores:<br>Student 1 – 88%<br>Student 2 – 75%<br>Student 3 – 91%<br>Student 4 – 77%   |
|                            | <ol> <li>Analyze the<br/>management<br/>functions and<br/>roles.</li> <li>Trace the<br/>employment cycle</li> </ol>  | NRAEF Manage First Human<br>Resources Management and<br>Supervision Competency Exam<br>Presentation evaluated using<br>presentation rubric | <ul> <li>75% of students will score 75% or higher on the NRAEF Manage First Human Resources Management and Supervision Competency Exam</li> <li>70% of students will score 80% or higher on the presentation rubric</li> </ul> | 100% of student<br>participants scored 75%<br>or higher on the<br>NRAEF Human<br>Resources Management<br>and Supervision<br>Competency Exam<br>100% (15) students<br>scored 80% or higher on<br>the presentation | Student 5 – 58%Human Resources Managementand Supervision NRAEF Scores:Student 1 _ 75%Student 2 - 85%Student 2 - 85%Student 3 - 79%Students were quizzed daily oneach stage of the employmentcycle after viewing anddiscussing a power pointpresentation presented by theinstructor.Students were given extra timeafter class to work on theirpresentations |
| Marketing<br>Hospitality   | 1. Upon completion<br>of the HRT<br>Program, the<br>students will be<br>able to apply<br>concepts of the<br>purchasing<br>functions of hotel<br>and/or restaurant<br>management as<br>well as a practical<br>marketing plan<br>for | Field Project checklist<br>MS-CPAS for Hospitality and<br>Tourism Management on the<br>Hospitality Tourism Cluster #5                      | <ul> <li>70% of students will score</li> <li>75% or higher on the project checklist.</li> <li>70% of students will meet basic(50%-69%) performance level score on the MS-CPAS</li> </ul>                                       | 70% (15) students scored<br>75% or higher on the<br>project checklist.<br>0% of students met basic<br>(50% - 69%)<br>performance level score   | Students were given extra time in<br>class to research this project.<br>Students were allowed to work on<br>this assignment in class.<br>Deadline was extended.<br>MS-CPAS Score:<br>Student 1 – 33%<br>Benchmarks were not met  |

| 2. Upon comp<br>of the HRT<br>program, t<br>students wi<br>able to dev<br>marketing<br>the unit lev  | Students will take the NRAEFheMarketing HospitalityIl beCertification Exam.elop aImage: state s | 70% of students will score 75%<br>or higher on the Marketing<br>Hospitality Certification Exam,<br>taken during the Marketing<br>Hospitality Course. | 100% of students scored<br>70% or higher on the<br>Marketing Hospitality<br>Certification Exam. | NRAEF Marketing Hospitality<br>Exam:<br>Student 1 – 91%<br>Student 2 – 75%<br>Student 3 – 73%   |
|--|---|--|---|---|
| <ul> <li>which inclumission</li> <li>statement,</li> <li>defined</li> <li>objectives,</li> <li>specific strand tactics</li> <li>which to ad</li> <li>those objection</li> <li>3. Develop effisales plans</li> <li>reach decis</li> <li>makers in thospitality</li> <li>tourism material</li> </ul> | well-<br>and<br>ategies<br>by<br>chieve<br>tives.<br>Sective<br>to<br>ion<br>che<br>and   | 80% of the students will score<br>75% or higher on this field<br>project checklist.  | 100% of the students<br>scored 75% or higher on<br>the field project.                           | Internet ready computers were<br>made available to students to<br>work in the classroom with<br>instructor input.<br>Three checkpoints were<br>incorporated into the class<br>calendar to check progress of the<br>field project. |

| Restaurant<br>and Catering      | 1. Upon comp<br>of the HRT  | letion Menus graded with rubrics.   | 70% of students will score 75%  |  | The instant second based of the   |
|---------------------------------|---|---|---|--|---|
| Operations                      | Program, t<br>students wi<br>able to desi<br>menu and a   | ne<br>Il be<br>gn a   | or higher on the menu.  | 80% of the students<br>scored 75% or higher on<br>the menu.  | The instructor gave the students a list of websites to visit for ideas to improve their menus.  |
|                                 | scaled resta<br>facility.   |   | 70% of students will score 75% or higher on the drawing.  | 80% of students scored<br>75% or higher on the<br>drawing.   | Sample drawings were displayed<br>in the classroom for students to<br>view.   |
|                                 | 2. Demonstra<br>importance<br>menu to for<br>service  | of the<br>d MS-CPAS for Hospitality and<br>Tourism Management on the                        | 70% of students will meet basic(50%-69%) performance  | 0% of students met basic (50%-69%) performance   | MS-CPAS Scores:<br>Student #1 – 43% Minimal   |
|                                 | operations,<br>facility desi<br>and cost<br>standards.  | gn, Hospitality Tourism Cluster #3  | level score on the MS-CPAS  | level score on the MS-<br>CPAS   | Scheduled two mandatory CPAS<br>test practices for all potential<br>graduates, one in the Fall and the<br>other one in the Spring.  |
|                                 | 3. Identify sp<br>considerati<br>and legal<br>ramificatio<br>beverage so  | ons<br>1s of  |   |  | Students were allowed to retake<br>the <u>CPAS practice</u> test until a<br>satisfactory grade was made.  |
|                                 |   | Pre/Post Test   | 75% of students will score 80% or higher on the Pre/Post Test.  | 90% (10) of students<br>scored 80% or higher on<br>the Pre/Post Test.                                | Students were given review<br>questions to answer first written<br>and secondly orally.   |
| Sanitation and<br>Safety skills | 1. Upon comp<br>of the HRT<br>program, t<br>student wil<br>able to<br>demonstrat<br>sanitation a<br>safety skills<br>operate a fo<br>service                | he Hospitality and Tourism<br>Management on the Sanitation<br>and Safety CPAS - Cluster #2. | 70% of students will score at<br>the basic performance level<br>(50-69%) on the CPAS Test for<br>Hospitality and Tourism<br>Management on the Sanitation<br>and Safety Cluster. | 100% (1HRT student)<br>met basic (50%-69%)<br>performance level score<br>on the MS-CPAS              | MS-CPAS Scores:<br>Student #1 – 67%<br>Benchmarks were met.   |
|                                 | establishme<br>establishme<br>2. Identify fec<br>laws, the Fo<br>and Drug<br>Administra<br>and the<br>Occupation<br>Safety and<br>Administra<br>rules perta | eral<br>odStudent progress monitoringtion,<br>al<br>Health<br>tion                          | 70% of students will show<br>measurable improvement from<br>pre-assessment to mid-<br>assessment.   | 85% (15 students)<br>showed measurable<br>improvement from pre-<br>assessment to mid-<br>assessment. | Study groups were formed after<br>class to make this improvement.<br>Results were used to remediate<br>students on sanitation and safety<br>skills using video analysis, case<br>studies and mock demonstration.<br>Seminars and retest of exam were<br>used. |
|                                 | to sanitatio<br>safety.   |   | 70% of the students will score<br>75% on NRAEF ServSafe<br>Certification Exam, taken at the   | 70% of the students<br>scored 75% or higher on<br>the NRAEF ServSafe                                 | An additional class was scheduled to accommodate students who   |

| 3. Upon completion | end of the Sanitation and | Certification Exam. | enrolled in the spring.           |
|--------------------|---------------------------|---------------------|-----------------------------------|
| of the HRT         | Safety Course.            |                     | *Note: Three students were tested |
| program, the       |                           |                     | and three students scored 75% or  |
| students will be   |                           |                     | higher on the Certification Exam  |
| certified in food  |                           |                     | ServSafe Certification Exam:      |
| handling           |                           |                     | Student 1 – 87%                   |
| sanitation.        |                           |                     | Student 2 – 80%                   |
|                    |                           |                     | Student 3 – 92%                   |
|                    |                           |                     | Student 4 –85%                    |
|                    |                           |                     | Student 5 – 81%                   |
|                    |                           |                     | Student 6 – 85%                   |
|                    |                           |                     | Student 7 –78%                    |
|                    |                           |                     | Student 8 –77%                    |
|                    |                           |                     | Student 9 – 65%                   |
|                    |                           |                     | Student 10 – 78%                  |
|                    |                           |                     | Student 11 -86%                   |
|                    |                           |                     | Student 12 – 68%                  |
|                    |                           |                     | Student 13 – 71%                  |
|                    |                           |                     | Student 14 – 96%                  |
|                    |                           |                     | Student 15 – 60%                  |
|                    |                           |                     | Student 16 – 68%                  |
|                    |                           |                     | Student 17 – 50%                  |
|                    |                           |                     | *Student 18 - 85%                 |
|                    |                           |                     | *Student 19 – 80%                 |
|                    |                           |                     | *Student 20 – 75%                 |

## INDUSTRIAL MAINTENANCE MECHANICS PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

### **Program Purpose and Description:**

The purpose of the Industrial Maintenance Mechanics Program is to prepare students for entry-level employment as multi-skilled maintenance mechanics who are responsible for assembling, installing, and maintaining/repairing machinery used in the manufacturing process. Students receive basic instruction in a wide variety of areas including machinery installation, maintenance, and troubleshooting/repair; principles of hydraulics and pneumatics; basic welding and cutting operations; basic machining operations; fundamentals of piping and pipefitting; and fundamentals of industrial electricity.

### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, the Industrial Maintenance Mechanics Program has adopted the following goals: provide career and technical education programs that prepare students to enter the job market or transfer to a college or university; utilize emerging instructional technology by providing innovative learning opportunities for students; ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

### PROGRAM NAME: INDUSTRIAL MAINTENANCE 2011-2012 PROGRAM EVALUATION PLAN COAHOMA COMMUNITY COLLEGE

| Competency<br>Area         | Student Learning<br>Outcome   | Methods of Evaluation or<br>Assessment | Evaluation Standards or<br>Benchmarks   | Assessment<br>Results   | Explain How Results Were Used<br>To Improve Student Learning,<br>Curriculum, Or Program  |
|----------------------------|---|--|---|---|--|
| Industrial<br>Safety       | 1.Upon completion of<br>the Industrial<br>Maintenance Program,<br>students will be able to<br>follow proper general<br>cofit proper general | Safety Observation Checklist           | At least 70% of the students<br>completing the program will<br>score 80% or above on the<br>safety observation skills<br>checklist. | 40 of 42 students taking the<br>safety test and being checked<br>on the safety check list<br>scored 95% | Student work habit and attention to<br>work in the shop and classroom has<br>increased. The awareness to safety<br>for themselves and others has<br>increased sharply.                               |
|                            | safety practices used in industries and shops.  | Safety Exit Exam                       | At least 65% of the students<br>completing the program will<br>score 80% or above on the<br>safety exit exam.                       | 76% of the students taking<br>the exit exam made 80 or<br>above   | Student safety involvement with<br>each other has grown and students<br>are looking for ways to improve<br>safety campus wide.   |
|                            |   | MS-CPAS)                               | At least 70% of the students<br>will pass the MSCPAS with at<br>least a basic performance level<br>(50% - 69%)                      | Only 33% of the (2 of the 6)<br>students taking the CPAS<br>scored basic                                | Teaching with an emphasis on the<br>performance in safety for student<br>concentration in understanding the<br>principle of safety. Our goals were<br>not met but student interest is up<br>sharply. |
| Power Tool<br>Applications |   | Performance checklist                  | At least 65% of the students<br>completing the program will<br>score 65% or above on the<br>performance skills checklist.           | 76% of the students made 75<br>or above of the performance<br>check list.                               | Students knowledge of the power<br>tools and their usage increased as<br>well as the operation of the power<br>tools. The class is more efficient and<br>productive.                                 |
|                            |   | Exit Exam                              | At least 65% of the students completing the program will make at least 65% on the exit exam.  | 72% of students taking the<br>exit exam passed and 92.5%<br>made above 65 on the exam                   | Increased knowledge and ability<br>has made the class more productive<br>and increased the interest in class<br>work   |
|                            |   | MS-CPAS                                | At least 70% of the students<br>will pass the MS CPAS with at<br>least a basic performance level<br>(2) (50% - 69%)                 | Only 33% of the students<br>taking the CPAS made<br>Basic skill level                                   | Student interest is increasing and the<br>work process is improving<br>Student #1= scored 69%<br>Student #2= scored 54%  |

| Blueprint &<br>Sketching | 3. Upon completion of<br>the Industrial<br>Maintenance Program,<br>students will be able to<br>effectively interpret<br>blueprints & sketches   | Exit Exam                    | At least 68% of the students<br>completing the program will<br>pass the exit exam.                              | We had 76% of students to successfully pass this exam   | Increased the homework and<br>assignment also continued the group<br>study after class                                  |
|--------------------------|---|------------------------------|---|---|---|
|                          | for troubleshooting<br>machines, pumps,<br>motors, electrical wires,<br>etc.  | Performance Skill Evaluation | At least 70% of the students<br>completing the program will<br>pass the performance skills<br>evaluation.       | 74% of the students passed<br>the performance skill<br>evaluation   | Placed emphasis on retention to get<br>the students to return or stay in the<br>class.                                  |
|                          |   | MS-CPAS                      | At least 70% of the students<br>will pass the MS CPAS with at<br>least a basic performance level<br>(50% - 69%) | We did not meet the expected goals. Only 33% of the students made the Basic score of $50 - 69\%$ .                              | Increased the study to included as<br>much one-on-one help and group<br>work to increase awareness and<br>ability       |
|                          |   |                              |   |   |   |
| Math &<br>Measurement    | 4. Upon completion of<br>the Industrial<br>Maintenance Program,<br>students will be able to<br>demonstrate the proper<br>use of measuring tools | Exit Exam                    | At least 65% of the students completing the program will pass the exit exam.                                    | 64% of students took the<br>math exit exam and passed<br>the exam with at least 68 or<br>above                                  | We increased the study and<br>assignments and increased the<br>efforts for continued retention                          |
|                          | and math as it applies<br>to the use of<br>micrometers, calipers,<br>dial indicators, etc.  | Performance checklist        | At least 65% of the students<br>completing the program will<br>pass the performance skills<br>checklist.        | 79% of the students made<br>above 85 on the performance<br>checklist and the remaining<br>21% made above 65 for<br>100% passing | We continued the group study and<br>increased the assignment and the<br>retention efforts.                              |
|                          |   | MS-CPAS)                     | At least 70% of the students<br>will pass the MS CPAS with at<br>least a basic performance level<br>(50% - 69%) | Only 33% of students made<br>basic on the CPAS and 33%<br>were high minimum   | Along with the Related Studies Lab,<br>extra assignments and increase class<br>hands-on we will brainstorm in<br>groups |

| Precision<br>Machine<br>Operations | 5. Upon completion of<br>the Industrial<br>Maintenance Program,<br>students will be able to<br>demonstrate the safe<br>and proper use of an | Exit Exam             | At least 70% of the students<br>completing the program will be<br>able to pass the exit exam.                                 | 81% of students taking the exit exam passed. We are continuing to get better          | Increased study, assignment and<br>hands-on work to further increase<br>skill and comprehension   |
|------------------------------------|---|-----------------------|---|---|---|
|                                    | engine lathe.   | Performance checklist | At least 70% of the students<br>completing the program will be<br>able to receive 70% or above<br>the performance evaluation. | 90% of the students passed<br>the performance checklist<br>scoring above 70           | We are and will continue to strive<br>for perfection. The student will<br>increase their willingness to do their<br>very best   |
|                                    |   | MS-CPAS               | At least 70% of the students<br>will pass the MS CPAS with at<br>least a basic performance level<br>(50% - 69%)               | Only 33% of the students<br>taking the CPAS made above<br>50 and 33% were in the 40's | Understanding of the machine<br>function and usage has increased<br>and the student interest in the<br>process is up sharply.<br>Student # 1 scored 69%<br>Student #2 scored 54%<br>Students # 3 & 4 scored 46% - 40% |

## MEDICAL BILLING AND CODING TECHNOLOGY TWO-YEAR PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

### Program Purpose and Description:

The purpose of the Medical Building and Coding Two-Year Program is to prepare students for entry-level employment in physician offices, hospitals, outpatient facilities, mental health clinics, nursing home facilities, and insurance companies.

### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, the Medical Billing and Coding Two-Year Program has adopted the following institutional goals: provide career and technical education programs that prepare students to enter the job market or transfer to a college or university; utilize emerging instructional technology by providing innovative learning opportunities for students; ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

## PROGRAM NAME: MEDICAL BILLING AND CODING TECHNOLOGY

| Competency Area | Student Learning<br>Outcome  | Methods of<br>Evaluation<br>Or Assessment  | Evaluation<br>Standards or<br>Benchmarks  | Assessment<br>Results  | Explain How<br>Results Were Used<br>To Improve Student<br>Learning,<br>Curriculum, Or<br>Program  |
|-----------------|--|--|---|--|---|
| Code Assignment | 1. Upon completion of the<br>Medical Billing and Coding<br>Technology program, the<br>students will be able to<br>abstract information from<br>source documents to<br>determine appropriate<br>diagnoses and procedures<br>assignment. | (1a) Clinical<br>Classification<br>Content Area of<br>CCA exam Domain<br>3using case studies<br>and coding<br>scenarios. | <ul><li>(1a) 75% of students will<br/>pass the Clinical<br/>Classification Content<br/>Area of CCA exam<br/>Domain 3.</li></ul>                                   | (1a) 10 out of 12 students<br>(83%) of students passed<br>the Clinical Classification<br>Content Area of CCA<br>exam Domain 3. | (1a) Benchmark was met.<br>Instructor decided to time<br>students on case studies<br>and case scenarios<br>throughout the semester.   |
|                 |  | (1b) Medical Billing<br>and Coding<br>Checklist, Advanced<br>Coding Section,<br>number 1.                                | (1b)75% of students will pass<br>Medical Billing and Coding<br>Checklist, Advanced Coding<br>Section  | (1b) 10 out of 12 (83%) of<br>students assigned the<br>appropriate codes<br>according to official coding<br>guidelines.        | (1b) Benchmark was met.<br>Instructor decided to<br>increase lecture time on the<br>official coding guidelines<br>and develop exercises that<br>deal solely with the content<br>of official coding<br>guidelines. |
|                 | 2. Upon completion of the<br>Medical Billing and Coding<br>Technology program, the<br>students will be able to assign<br>the appropriate code(s) to the<br>highest level.  | (2) Practice National CCA<br>Exam, Clinical Classification<br>Area, Domain   | (2) 75 % of students will<br>pass Clinical Classification<br>Area, Domain 3 of National<br>CCA Exam.  | (2) 10 out of 12 students<br>(83%) of students passed<br>practice CCA exam.  | (2) Benchmark was met.<br>Instructor will administer<br>and time students on<br>practice CCA exam<br>four times during the<br>semester.   |
| Billing Process | 3. Upon the completion<br>of the Medical Billing and<br>Coding Technology program, th<br>students will be able to<br>identify and investigate<br>health plan payment denials.  | (3) Passing Medical Billing<br>and Coding Checklist, Medical<br>Insurance Billing Section,<br>number 2                   | <ul> <li>(3) 80% of students w<br/>pass</li> <li>Medical Billing and C</li> <li>Checklist, Medical</li> <li>Insurance</li> <li>Billing Section, number</li> </ul> | students determined the<br>source of various health<br>plan payment denials  | (3)Instructor decided to<br>have students develop a<br>checklist to utilize while<br>reviewing claims that<br>consist of common<br>causes of payment denials.   |

## MEDICAL OFFICE TECHNOLOGY DEGREE PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

#### **Program Purpose and Description:**

The purpose of the Medical Office Technology Program is to prepare students for entry-level office positions in hospitals, doctors' offices, health clinics, insurance companies, and other health-related organizations. Students will develop skills using medical terminology, accounting, transcription, coding, and computer software applications.

### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, the Medical Office Technology Program has adopted the following goals: provide career and technical education programs that prepare students to enter the job market or transfer to a college or university; utilize emerging instructional technology by providing innovative learning opportunities for students; ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

## PROGRAM NAME: MEDICAL OFFICE TECHNOLOGY

| Competency Area | Student Learning Outcome  | Methods of Evaluation<br>Or Assessment  | Evaluation Standards or<br>Benchmarks   | Assessments<br>Results  | Explain How Results Were<br>Used To Improve Student<br>Learning,<br>Curriculum, Or Program   |
|-----------------|---|---|---|---|--|
| Communication   | 1. Upon completion of the<br>Medical Office program, the<br>student will be able to compose<br>written documents effectively.   | A. Medical business<br>documents: medical<br>memos and letters<br>samples rubric  | 1. At least 70% of students<br>will score 75% or above<br>on business document<br>grading rubric.                                 | Twenty –three students<br>composed business<br>documents: memos, and<br>letters. 12 out of 23<br>students met the standards<br>on letters and memos- 52%<br>passing rate. | To increase student<br>performance on the student<br>learning outcome the<br>instructor:<br>Students did not attend class:<br>Emailed students follow-up.<br>Students who returned were<br>allowed to do makeup work<br>up to three class meeting                                |
|                 | 2. Upon completion of the<br>Medical Office program, the<br>student will be able to interpret<br>usage of oral and written medical<br>terminology information<br>effectively. | B. Medical terminology<br>books, reference sources<br>and CD activities           | 2. At least 70% of students<br>will score 75% or above<br>on the books, reference<br>sources and Medical<br>office CD activities. | Twenty students attempted<br>the activities. 13 out 21<br>students met the standards<br>on the Medical office<br>activities: 61% passing rate                             | periods. Deleted10 points for<br>each day assignment were<br>late.<br>Some students did not return<br>or do make-up work.<br>Completed chapter writing<br>improvement exercises.<br>Completed grammar/<br>mechanics exercises<br>Provided students with<br>documents for editing |
|                 |   | C. Mississippi Career<br>Assessment System<br>(MSCPAS)) Business<br>Communication | 3. Students will score<br>basic (50%-69%) or above<br>on MSCPAS ) Business<br>Communication                                       | Eight students took the<br>MSCPAS; students met the<br>standards of the score basic<br>(50%-69%) on MSCPAS<br>100% pasting rate   | MSCPAS Scores<br>1.Student – 50% Basic<br>2.Student – 75% Proficient<br>3.Student – 75.% Proficient<br>4. Student – 88.%Advance-<br>5. Student – 50% Basic<br>6. Student – 88%Advance<br>7.Student – 88%Advance<br>8. Student – 75.% Proficient<br>No action needed              |

| Competency Area                                | Student Learning Outcome   | Methods of Evaluation<br>Or Assessment   | Evaluation Standards or<br>Benchmarks  | Assessments<br>Results  | Explain How Results Were<br>Used To Improve Student<br>Learning,<br>Curriculum Or Brogrom   |
|--|--|--|--|---|---|
| Management and<br>Operation of the<br>Computer | 2. Upon completion of the<br>Medical Office Technology<br>program the student will be<br>able to manage and operate the<br>computer. | A. Database retrieval of information   | 1. At least 70% of students<br>will score 70% or above<br>on the database to retrieval<br>information.                                       | Fifteen students attempted<br>the database retrieval<br>assessments; 12out of 15<br>successfully completed<br>the assessment: 80%<br>pasting rate                               | Curriculum, Or Program<br>To increase student<br>performance on the student<br>learning outcome the<br>instructor:<br>Reinforced confidentiality<br>and security measures to<br>protect electronic<br>information.<br>Explained the importance of<br>avaluating coffusor pagebages    |
|  |  | B. Common use of<br>software packages (e.g.<br>spreadsheets, databases,<br>word-processingetc)<br>assessments  | 2. At least 70% of students<br>will score 75% or above<br>on the use of software<br>assessments  | Seventeen students<br>completed the software<br>assessments;<br>14 out of 17 met<br>standards on the software<br>assessments: 82% passing<br>rate.                              | evaluating software packages<br>to determine each meet user<br>needs.<br>Demonstrate the correct<br>procedure for handling data<br>files  |
|  |  | C. Mississippi Career<br>Assessment System<br>(MSCPAS)<br>Microcomputer Computer<br>and Database<br>Management | 3. At least 70% of students<br>will score basic (50%-<br>69%) or above on<br>MSCPAS)<br>Microcomputer Computer<br>and Database<br>Management | Ten students took the<br>MSCPAS- assessment. 10<br>out of 10 met standards<br>on standards MSCPAS in<br>Microcomputer Computer<br>and Database Management.<br>100% passing rate | <u>MSCPAS Scores</u><br>1.Student -55% Basic<br>2.Student - 53% Basic<br>3Student -63% Basic<br>4 Student -69% Basic<br>5. Student - 56.% Basic<br>6.Student - 50% Basic<br>7.Student - 50.% Basic<br>8.Student - 81.% Proficient<br>9.Student - 62.% Basic<br>10.Student -62.% Basic |
|  |  |  |  |   |   |

|                 |   | Methods of Evaluation  | Evaluation Standards or   | Assessments   | Explain How Results Were   |
|-----------------|---|--|---|---|--|
| Competency Area | Student Learning Outcome  | Or Assessment  | Benchmarks  | Results   | U T<br>Improve Student Learning,<br>Curriculum, Or Program   |
| Word Processing | 3. Upon completion of the<br>Medical Office Technology<br>program, the student will be<br>able to utilize a word processing<br>software package to create,<br>format, and edit various<br>Medical documents with speed<br>and accuracy. | A. Business Document<br>Grading Rubric   | 1. At least 70% of students<br>will score 75% or above<br>on the word processing<br>skills application rubric.                                      | Twenty-two students<br>attempted the word<br>processing business<br>document Grading Rubric:<br>12 out of 22 achieved the<br>standards listed on the<br>business document Grading<br>Rubric. 55% passing rate | To increase student learning<br>outcome the instructor:<br>Students did not attend class:<br>Emailed students follow-up.<br>Students who returned were<br>allowed to do makeup work<br>up to three class meeting<br>periods. Deleted10 points for<br>each day assignment were<br>late.   |
|                 |   | A. Document Production<br>Rating Form  | 2. At least 70% of students<br>will select appropriate<br>software and key three<br>business documents with<br>speed and accuracy in 60<br>minutes. | Twenty-two students<br>completed the business<br>documents: 12 out of 22<br>achieved standards listed<br>on the Document<br>Production Rating Form.<br>55% passing rate.                                      | Some students did not return<br>or do make-up work.<br>Demonstrated Office 2007<br>formatting tools.<br>Reviewed formatting<br>techniques<br>Provided students with<br>additional homework for<br>reinforcement.<br>Reviewed the word-<br>processing tools for<br>customizing documents.<br>Prepared study guide for<br>core objectives to help<br>student prepare for<br>MSCPAS<br>Discussed test taking tips |
|                 |   | C. MSCPAS Mississippi<br>Career Assessment<br>System (MSCPAS) Word<br>Processing | 3. At least 70% of<br>students will score basic<br>(50%-69%) or above on<br>MSCPAS Word<br>Processing   | Eight students took the<br>MSCPAS- assessment: 5<br>out of 8 achieved<br>standards on the<br>MSCPAS passing rate 63%  | MSCPAS Scores<br>1.Student- 75– Proficient<br>2. Student-75— Proficient<br>3. Student-63—Basic<br>4. Student-75— Proficient<br>5. Student-25—Minimal<br>6. Student-50—Basic<br>7. Student-38—Minimal<br>8. Student-38—Minimal  |

| Competency Area          | Student Learning Outcome   | Methods of Evaluation<br>Or Assessment  | Evaluation Standards or<br>Benchmarks   | Assessments<br>Results   | Explain How Results Were<br>Used To Improve Student<br>Learning,<br>Curriculum, Or Program   |
|--------------------------|--|---|---|--|--|
| Financial<br>Application | <ol> <li>Upon completion of<br/>the Medical Office<br/>Technology Program,<br/>the student will be<br/>able to demonstrate<br/>knowledge of medical<br/>accounting concepts.</li> <li>Upon completion of<br/>the Medical Office<br/>Technology Program,<br/>the student will be<br/>able to apply<br/>appropriate billing</li> </ol> | A. Calculator<br>competency check-off list  | 1. At least 70% of students<br>will score 75% or above<br>Calculator competency<br>check-off list.                          | Twenty –seven students<br>were evaluated; 12 out of<br>27 students completed<br>the calculator competency<br>check-off list : 44% passing<br>rate<br>Twenty –seven students<br>completed work samples<br>for business math.<br>14 out of 27 students<br>met the standards on the<br>collections of student | To increase student<br>performance on the student<br>learning outcome the<br>instructor :<br>Students did not attend class:<br>Emailed students follow-up.<br>Students who returned were<br>allowed to do makeup work<br>up to three class meeting<br>periods. Deleted10 points for<br>each day assignment were<br>late.<br>Some students did not return<br>or do make-up work.<br>Explain the importance's of<br>proofreading and editing<br>numbers.<br>Instructed students to verify<br>various business documents<br>and recalculate when<br>necessary.<br>Explained why it is<br>necessary to use special<br>journals for recording<br>specific transactions.<br>Prepared study guide for |
|                          |  | B. Business math work<br>samples  | work At least 70% of students<br>will score 75% or above<br>on business math work<br>samples.                               |  |  |
|                          | appropriate bining<br>codes to patient's<br>records.   | patient's   | 2. At least 70% of<br>students will score 75%<br>accounting working<br>papers   | vork samples. 52% passing<br>rate<br>Twenty-three students<br>completed accounting<br>working papers: 12 out<br>of 23 met standards on<br>the working papers 52%<br>passing rate.  |  |
|                          |  | D. Mississippi Career<br>Assessment System<br>(MSCPAS) Business math<br>and Business accounting | 3.At least 70% of students<br>will score basic (50%-<br>69%) or above on<br>MSCPAS Business math<br>and Business accounting | Eight students took the<br>MSCPAS- assessment. 4<br>out of 8 achieved<br>standards on standards<br>MSCPAS 50% passing rate   | core objectives to help<br>student prepare for<br>MSCPAS<br>Discussed test taking tips<br><u>MSCPAS Scores</u><br>1.Student -56% Basic<br>2.Student - 50% Basic<br>3.Student -19- Minimal<br>4. Student - 56.% Basic<br>5. Student - 94.%Advance   |
|                          |  |   |   |  | 5. Student – 31% Minimal<br>7. Student – 37.% Minimal<br>8. Student – 44.% Minimal   |

## NURSING ASSISTANT (NA) PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

### **Program Purpose and Description:**

The purpose of the Certified Nursing Assistant Program is to prepare students to enter the allied health field as a Certified Nursing Assistant in a healthcare facility or agency.

### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, the Certified Nursing Assistant Program has adopted the following goals: provide career and technical education programs that prepare students to enter the job market or transfer to a college or university; utilize emerging instructional technology by providing innovative learning opportunities for students; ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.
## PROGRAM NAME: NURSING ASSISTANT

2011-2012 PROGRAM EVALUATION PLAN COAHOMA COMMUNITY COLLEGE

| Student Learning Outcome  | Methods of<br>Evaluation or<br>Assessment                                       | Evaluation Standards or Benchmarks  | Assessment<br>Results   | Explain How Results Were<br>Used To Improve Student<br>Learning,<br>Curriculum, Or Program |
|---|---|---|---|--|
| 1. At the completion of the<br>nursing assistant program,<br>students will be certified in<br>Cardiopulmonary<br>Resuscitation. | American Heart<br>Association written<br>examination and skills<br>examination. | Student will score 85% or the written<br>examination and 100% on the skill<br>performance check list. | 100%<br>Indicate the<br>number of<br>students evaluated<br>Ex. 20/20 = 100% | Met Benchmark  |
| 2. At completion of the<br>nursing assistant program,<br>students will be able to<br>demonstrate personal care<br>skills        | Performance check list  | Student will score 75% or more of skills on the performance check list                                | 100%<br>Indicate the<br>number of<br>students evaluated<br>Ex. 20/20 = 100% | Met Benchmark  |
| 3. At the completion of the<br>program, the students will be<br>able to pass the<br>comprehensive written<br>examination.       | Instructor's<br>Comprehensive Exit<br>Exam                                      | Student will score at 75% or more on<br>the comprehensive written exam.                               | 100%<br>Indicate the<br>number of<br>students evaluated<br>Ex. 20/20 = 100% | Met Benchmark  |

| 4. Upon completion of the<br>Nursing Assistant Program,<br>students will be able to take<br>and pass the National Nurse<br>Aide Assessment Program<br>(NNAAP) Written<br>Examination. | National Nurse Aid<br>Assessment Program<br>Written Examination | At least 75% of the students taking the examination will receive 80% or above on the written evaluation for the national exam.  | 78%<br>Indicate the<br>number of<br>students evaluated<br>Ex. 20/20 = 100% | Met Benchmark<br>(Two graduates have not taken<br>the examination)  |
|---|---|---|--|---|
| 5. Upon Completion Of the<br>Nursing Assistant Program,<br>students will be able to take<br>and pass the National Nurse<br>Aide Assessment Program<br>(NNAP) Skills Examinations.     | National Nurse Aid<br>Assessment Program<br>Skills Examination  | At least 75% of the students will<br>receive satisfactory on 5 out of 5 or<br>100% on the skills evaluation for the<br>national exam.                                     | 89%<br>Indicate the<br>number of<br>students evaluated<br>Ex. 20/20 = 100% | Met Benchmark<br>(Two graduates have not taken<br>the examination and skills<br>evaluation sequence will change<br>effective July 12, 2012) |
| 6. Students admitted to the<br>Nursing Assistant Program<br>will finish the program<br>according to the criteria<br>requirements of the Board of<br>Health.                           | Class Rosters   | At least 70% of the students admitted<br>to the Nursing Assistant Program will<br>finish the program according to the<br>criteria requirements of the Board of<br>Health. | 92%<br>Indicate the<br>number of<br>students evaluated<br>Ex. 20/20 = 100% | Met Benchmark   |

## POLYSOMNOGRAPHY PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

#### **Program Purpose and Description:**

The purpose of the Polysomnography Program is to prepare students for employment in a sleep-related breathing disorders laboratory or in a sleep disorders center as sleep technologists who performs sleep studies to assist physicians and treat patients with sleep disorders.

#### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, the Polysomnography Program has adopted the following goals: provide career and technical education programs that prepare students to enter the job market or transfer to a college or university; utilize emerging instructional technology by providing innovative learning opportunities for students; ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

#### PROGRAM NAME: <u>POLYSOMNOGRAPHY</u> 2011-2012 PROGRAM EVALUATION PLAN COAHOMA COMMUNITY COLLEGE

| Competency<br>Area   | Program Outcomes  | Methods of Evaluation<br>or Assessment  | Evaluation Standards or<br>Benchmarks  | Assessment<br>Results   | Explain How Results Were<br>Used To Improve Student<br>Learning,<br>Curriculum, Or Program                             |
|--|---|---|--|---|--|
| Program<br>Completion  | 1. 70% of the graduates<br>admitted will graduate<br>in two years.  | <ol> <li>Final Enrollment<br/>Rate compared to<br/>Admission</li> <li>Track each semester</li> <li>Exit Interview Form</li> </ol> | Evaluation of program<br>completion rate.  | 11/19 (58%) of students<br>completed.   | Improvement on recruitment.<br>Explaining in detail what<br>Polysomnography entails and<br>expectations to applicants. |
| Employer<br>Satisfaction<br>with the<br>Graduate             | 2. Upon completion,<br>90% of the employers<br>rate their degree of<br>satisfaction with the<br>graduating class as<br>meeting their<br>expectations.                           | <ol> <li>Employer evaluation of<br/>graduates</li> <li>January each year</li> </ol>   | Employer satisfaction with the graduates   | 7/8 (88%) of the<br>employers rated the 2011<br>graduates as overall<br>satisfaction as "GOOD"<br>or better.                | Increases the amount of time the<br>student is involved in clinical<br>hours and technical aspects such<br>as scoring. |
| Clinical<br>Affiliate<br>Satisfaction<br>with the<br>Student | 3. Upon completion,<br>90% of the clinical<br>affiliates rate their<br>satisfaction with the<br>students as meeting<br>their expectations.                                      | <ol> <li>Clinical Preceptor<br/>Evaluation</li> <li>Clinical Affiliate<br/>Evaluation</li> <li>Each semester</li> </ol>           | Clinical affiliates and clinical<br>preceptors satisfaction with the<br>students | 7/7 (100%) of the clinical<br>affiliates rated the<br>students as meeting or<br>exceeding their<br>expectations.            | Continue to instill the<br>importance of professionalism in<br>the healthcare field.                                   |
| Employment<br>Rate   | 4. Upon completion of<br>the Polysomnography<br>Program, 70% of the<br>students will obtain<br>employment or<br>continue their<br>education within six<br>months of graduation. | <ol> <li>6 month Graduate<br/>Employment Evaluation</li> <li>January each year</li> </ol>   | To ensure employment and/or<br>continuing education of the<br>graduates          | 6/10 (60%) of the 2011<br>graduates became<br>employed or continued<br>their education within 6<br>months after graduation. | Continue to assist students in job<br>placement and placement into<br>continuing education programs.                   |

| Registry Pass<br>Rate                           | Within a calendar year,<br>the pass rate for that<br>years graduates will be<br>above the national pass<br>rate according to the<br>Board of Registered<br>Polysomnographic<br>Technologist | 1.<br>2.<br>3. | Board of Registered<br>Polysomnographic<br>Technologist National<br>Pass Rate Report<br>Board of Registered<br>Polysomnographic<br>Technologist Exam<br>Pass List<br>January each year | To ensure graduates<br>performance and registry                                  | <ul> <li>1/10 (10%) passed the polysomnography registry exam from the 2011 graduating class.</li> <li>5/10 (50%) have unsuccessfully taken the polysomnography registry exam</li> </ul> | Improve the PSG Capstone<br>course with aids to assist<br>students in preparing for the<br>registry exam.<br>Recruit professional outside<br>assistance.<br>Schedule a review course for<br>graduates. |
|---|---|----------------|--|--|---|--|
| Graduate<br>Satisfaction<br>with the<br>Program | Upon completion of the<br>Polysomnography<br>Program, 80% of the<br>graduates indicate their<br>satisfaction with the<br>program  | 1. 2.          | Graduate survey<br>May each year   | To ensure students/graduates<br>satisfaction with the<br>Polysomnography Program | 8/8 (100%) of the<br>graduates rated the<br>program as meeting or<br>exceeding their<br>expectations.   | Continue to build the program to<br>reach high standard. Hire a<br>clinical instructor to assist with<br>students and teaching<br>polysomnography.   |

| Competency<br>Area       | Student Learning<br>Domains  | Methods of Evaluation or<br>Assessment  | Evaluation Standards<br>or<br>Benchmarks   | Assessment<br>Results  | Explain How Results Were<br>Used To Improve Student<br>Learning,<br>Curriculum, Or Program   |
|--------------------------|--|---|--|--|--|
| Technology Skills        | <ol> <li>Upon completion of<br/>each year, the<br/>Polysomnography<br/>students will be able to<br/>demonstrate<br/>proficiency in         <ol> <li>The International<br/>10-20 System<br/>Hook Up (1<sup>st</sup> year<br/>students)</li> <li>Using the Viasys<br/>Sleep Technology<br/>in the laboratory<br/>setting (2<sup>nd</sup> year<br/>students)</li> </ol> </li> </ol> | <ol> <li>Preceptor Evaluation,<br/>July each year</li> <li>Course Evaluation, July<br/>each year</li> <li>International 10-20<br/>System Rubric</li> <li>Viasys Sleep Technology<br/>Rubric</li> </ol>  | To ensure appropriate<br>skills for employment and<br>the workplace<br>A. At least an 80%<br>accuracy in meeting<br>the performed<br>criteria for the<br>International 10-20<br>System Rubric.<br>B. At least an 80%<br>accuracy in meeting<br>the performed<br>criteria for the<br>Viasys Sleep<br>Technology Rubric. | <ul> <li>A. 5/5 (100%) Each first<br/>year student received<br/>greater than 80% on<br/>the International 10-20<br/>System Rubric</li> <li>B. Each second year<br/>(11/11, 100%)<br/>students received<br/>greater than 80% on<br/>the Viasys Sleep<br/>Technology Rubric</li> </ul> | <ul> <li>A. Continue to work with students to accomplish the International 10-20 System.</li> <li>B. Continue to work with students to accomplish computer skills for sleep technology.</li> </ul> |
| Professional<br>Behavior | 2. Upon completion of<br>the second year, the<br>Polysomnography<br>students will be able to<br>develop a resume and a<br>resignation letter.  | <ol> <li>Course Evaluation, May<br/>of Sophomore year</li> <li>Resume Rubric</li> <li>Resignation Letter<br/>Rubric</li> </ol>  | To ensure appropriate<br>behavior for employment<br>and the workplace<br>A. At least an 80% on<br>the Resume Rubric<br>B. At least an 80% on<br>the Resignation letter<br>Rubric   | A. 11/11 (100%) of the<br>sophomore students<br>completed a<br>successful resume.  | Continue to assist students with<br>the preparation of their resumes<br>and resignation letters for help<br>form their professional<br>behavior.   |
| Communication<br>Skills  | 3. Upon completion of<br>each year, the<br>Polysomnography<br>students will be able to<br>demonstrate<br>appropriate<br>communication skills,<br>while administering<br>patient care scenarios.<br>A. The first year<br>students will be the<br>technician for<br>volunteers.  | <ol> <li>Patient Satisfaction<br/>Survey, May freshman<br/>year</li> <li>Self Evaluation of video</li> <li>Course Evaluation, May<br/>freshman year</li> <li>Communication Skills<br/>Rubric</li> </ol> | To ensure appropriate<br>communication skills for<br>employment and the<br>workplace<br>A. At least 80% on the<br>Communication<br>Rubric as a<br>technician   | A. 5/5 (100%) of the<br>freshman students<br>scored an 80% or<br>higher on the<br>communication<br>rubric.   | Continue instilling professional<br>communication skills into the<br>students.   |

| Skills the Polyso<br>Program,<br>students w<br>apply criti<br>skills by ev<br>data collec<br>school age | cted from | <ol> <li>Group Presentation<br/>Rubric</li> <li>Individual Presentation<br/>Rubric</li> <li>Peer Review Survey</li> <li>Course Evaluation,<br/>December sophomore<br/>year</li> <li>Self Evaluation of video</li> </ol> | To ensure appropriate<br>critical thinking skills for<br>employment and the<br>workplace<br>A. At least 80% on the<br>Group Presentation<br>Rubric<br>B. At least 80% on the<br>Individual<br>Presentation Rubric | <ul> <li>A. 11/11 (100%) of the<br/>students applied<br/>critical thinking by<br/>evaluating pediatric<br/>sleep data collection.</li> </ul> | Continue evaluating the<br>students critical thinking skills<br>by comparing same Polysom<br>study scoring sets. |
|---|-----------|---|---|--|--|
|---|-----------|---|---|--|--|

## PRACTICAL NURSING PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

#### **Program Purpose and Description:**

The purpose of the Practical Nursing Program is to prepare students for careers as practical nurses. The Practical Nursing Program prepares students to assist in providing general nursing care under direction of a registered nurse, physician, or dentist.

#### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, the Practical Nursing Program has adopted the following goals: provide career and technical education programs that prepare students to enter the job market or transfer to a college or university; utilize emerging instructional technology by providing innovative learning opportunities for students; ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

## PRACTICAL NURSING

2011-2012 PROGRAM EVALUATION PLAN

| Student Learning Outcome  | Methods of Evaluation<br>or Assessment   | Evaluation Standards or<br>Benchmark   | Assessment<br>Results                        | Explain How Results Were Used To<br>Improve Student Learning,<br>Curriculum, Or Program   |
|---|--|--|--|---|
| 1. Upon completion of the<br>Practical Nursing Program,<br>students will be able to<br>demonstrate clinical<br>proficiency in the<br>performance of urinary<br>catheterization. | Performance Check<br>list  | Student must master at least 90%<br>of the skills on the performance<br>check list for urinary<br>catheterization  | 31 out of 31 = 100%                          | Benchmark was met. Extra<br>laboratory practice and tutoring was<br>offered to students on Mondays and<br>after class.  |
| 2. Upon completion of the<br>Practical Nursing Program<br>the student will be able to<br>safely initiate intravenous<br>therapy.  | Performance Check<br>list<br>Goal related questions<br>on course<br>examinations   | Student must master at least 90%<br>of the skills on the performance<br>check list for intravenous therapy<br>and make 80% on the theory                                   | 21 out of 21 = 100%<br>21 out of 21 = 100%   | Benchmark was met.<br>Benchmark was met.  |
| 3. At the completion of the<br>Fundamentals of Nursing<br>Lab/Clinical (PVN 1436),<br>students will be able to<br>apply the principles of<br>medication administration.         | Performance Check<br>list<br>Goals related<br>questions on course<br>examinations. | Student must master 90% of the<br>medication administration skills<br>on the performance check list and<br>answer 85% on the<br>Pharmacological calculation<br>examination | 29 out of 29 =<br>100%<br>24 out of 29 = 83% | <ul> <li>Benchmark was met.</li> <li>83% of the students made 85 % on<br/>the Pharmacological calculation<br/>examination. Five students were<br/>dismissed from the program. The<br/>students were given 3 tries to pass the<br/>examination. All students were given<br/>remedial math prep prior to the<br/>examination.</li> <li>Plan of action:</li> <li>1. Fall 2011 students will be given the<br/>remedial math prep earlier in the<br/>semester.</li> <li>2. Fall 2011 students will be given</li> </ul> |

| 4. Upon completion of<br>Nursing Transition (PVN  | Completion of resume                              | Student must successfully prepare<br>a resume meeting 90% of the   | 21 out of 21 = 100%   | only two chances to pass the<br>Pharmacological calculation<br>examination.<br>Benchmark was met. |
|---|---|--|---|---|
| 1914), students will be able<br>to demonstrate successful<br>business employment skills.                        |   | resume rubric.   |   |   |
|   | Completion of an<br>application for<br>employment | Student must successfully<br>complete an application for<br>employment with 100%<br>completion of the document.        | 21 out of 21 = 100%   | Benchmark was met.  |
| 5. Upon completion of the<br>Practical Nursing Program,<br>students will be prepared to<br>apply for licensure. | Licensure Exam<br>NCLEX-PN®                       | Students will score 70% or more<br>on the first writes in a calendar<br>year (January – December) on the<br>NCLEX-PN®. | Class #1= 57.92%<br>Class #2 = 66.67<br>Calendar Year<br>2011 (32 out of 51)<br>= 62.75% as<br>reported by<br>Annual Ms. Board<br>of Nursing Report | Plan of action attached.  |

| Practical Nursing Program,<br>students will be positively<br>placed into employmenttrack<br>Form<br>ques<br>repor<br>rates<br>the s<br>Posts<br>Enro | k students through mer Student | At least 70% of graduates of the<br>Practical Nursing program will be<br>employed within the field within<br>6 months. | 15 out of 21 = 71% | Benchmark was met. |
|--|--------------------------------|--|--------------------|--------------------|
|--|--------------------------------|--|--------------------|--------------------|

# **RESPIRATORY CARE PROGRAM EVALUATION PLAN**

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

#### Program Purpose and Description:

The purpose of the Respiratory Care Program is to prepare students for employment as respiratory care providers in the healthcare field. The Respiratory Care Program combines training in the technical aspects of respiratory in the technical aspects of respiratory therapy and general education courses necessary to provide students with the knowledge to give direct care to patients with respiratory/cardiac health problems.

#### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, the Respiratory Care Program has adopted the following goals: provide career and technical education programs that prepare students to enter the job market or transfer to a college or university; utilize emerging instructional technology by providing innovative learning opportunities for students; ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

#### <u>Alignment of Program Outcomes with that of the Accrediting body for</u> <u>Respiratory Care:</u>

The accrediting body for Respiratory Care is The Committee on Accrediting for Respiratory Care. The following are Competency areas set by the body for continued accreditation. Also included are the standards set by the Mississippi Department of Education via the yearly Final Enrollment Report.

## PROGRAM NAME: RESPIRATORY CARE

2011-2012 PROGRAM EVALUATION PLAN

| Competency<br>Area                                   | Student Learning<br>Outcome   | Methods of Evaluation or<br>Assessment  | Evaluation Standards or<br>Benchmarks  | Assessment<br>Results  | Program Improvement Based on Student<br>Performance |
|--|---|---|--|--|---|
| Basic<br>Respiratory<br>Knowledge (1 <sup>st</sup> ) | Upon Completion of<br>the Respiratory Care<br>Program a minimum<br>(70%) of the students<br>will show a<br>fundamental<br>knowledge of<br>respiratory care  | <ol> <li>Classroom<br/>assignments/test</li> <li>Laboratory<br/>competency<br/>check offs</li> <li>Clinical<br/>procedure check<br/>offs</li> <li>NBRC Self-<br/>Assessment<br/>Exam (SAE)</li> </ol>                                 | <ol> <li>The students were<br/>given a cumulative<br/>final exam for<br/>Respiratory Care III<br/>covering the entire<br/>curriculum</li> <li>Laboratory<br/>competencies were<br/>pass or fail.</li> <li>Clinical competences<br/>were pass or fail</li> </ol>  | <ol> <li>All four (4/4) students<br/>passed (100%) with a<br/>passing score of 70% or<br/>higher.</li> </ol> | 1. Will continue to monitor                         |
| Entry-Level<br>Respiratory<br>Care                   | Upon completion of<br>the Respiratory Care<br>Program, a minimum<br>of 70% of the<br>students will<br>demonstrate the<br>ability to deliver<br>quality respiratory<br>care to the non-<br>critical patient. | <ol> <li>Laboratory check<br/>offs</li> <li>Clinical Practice I<br/>and II preceptor<br/>evaluations</li> <li>Clinical Practice I<br/>and II check offs</li> <li>Clinical<br/>procedure check<br/>offs</li> <li>Care plans</li> </ol> | <ol> <li>75% students will<br/>successfully<br/>complete laboratory<br/>check offs</li> <li>75% students will<br/>have a favorable<br/>preceptor evaluation</li> <li>75% students will<br/>pass Clinical I and II</li> <li>75% students will<br/>complete clinical<br/>check-offs</li> <li>75% students will<br/>complete an<br/>acceptable patient<br/>care plan</li> </ol> | <ol> <li>All four (4/4) students<br/>successfully completed<br/>this requirement<br/>(100%).</li> </ol>      | 1. Will continue to monitor                         |

| Entry-Level<br>Respiratory<br>Care | Upon completion of<br>the Respiratory Care<br>Program, a minimum<br>of 70% of the<br>students will<br>demonstrate the<br>ability to deliver<br>quality respiratory<br>care to the non-<br>critical patient. | <ol> <li>Laboratory check<br/>offs</li> <li>Clinical Practice I<br/>and II preceptor<br/>evaluations</li> <li>Clinical Practice I<br/>and II check offs</li> <li>Clinical<br/>procedure check<br/>offs</li> <li>Care plans</li> </ol> | <ol> <li>75% students will<br/>successfully<br/>complete laboratory<br/>check offs</li> <li>75% students will<br/>have a favorable<br/>preceptor evaluation</li> <li>75% students will<br/>pass Clinical I and II</li> <li>75% students will<br/>complete clinical<br/>check-offs</li> <li>75% students will<br/>complete an<br/>acceptable patient<br/>care plan</li> </ol> | <ol> <li>All four (4/4) students<br/>successfully completed<br/>this requirement<br/>(100%).</li> </ol> | 1. Will continue to monitor          |
|------------------------------------|---|---|--|---|--------------------------------------|
| Competency                         | Student Learning  | Methods of Evaluation or  | Evaluation Standards or  | Assessment  | Program Improvement Based on Student |
| Area                               | Outcome   | Assessment  | Benchmarks   | Results   | Performance                          |

| Attrition /<br>Retention  | 60% of the students<br>who started the<br>program will<br>complete the<br>program based on a 3<br>year average.  | <ol> <li>State of Mississippi<br/>Department of<br/>Education's<br/>Final Enrollment Report</li> <li>Graduation Analysis</li> <li>Committee on<br/>Accreditation<br/>for Respiratory Care<br/>(CoARC) guidelines</li> </ol>                           | There will be a 60%<br>completion rate for the<br>Respiratory Care Program<br>as mandated by<br>Mississippi's Department<br>of Education Final<br>Enrollment Standards and<br>as set by CoARC.                                     | <ol> <li>Awaiting results from May<br/>2014 graduating class. This<br/>will provide a 3 year<br/>average.</li> </ol> | <ol> <li>Will know final results in May<br/>2014. Cohorts are also scheduled<br/>to graduate in May 2013 &amp; 2014.</li> </ol>   |
|---------------------------|--|---|--|--|---|
| Competency<br>Area        | Program Outcome  | Methods of Evaluation or<br>Assessment  | Evaluation Standards or<br>Benchmarks  | Assessment<br>Results  | Program Improvement Based on Student<br>Performance   |
| Positive<br>Placement     | Upon completion of<br>the Respiratory Care<br>Program, students<br>will obtain<br>employment in the<br>Respiratory Care<br>field within six<br>months of<br>graduation.                              | <ol> <li>State of Mississippi<br/>Department of<br/>Education's<br/>Final Enrollment Report</li> <li>Graduation Analysis</li> <li>Committee on<br/>Accreditation<br/>for Respiratory Care<br/>(CoARC) guidelines</li> </ol>                           | At least 70% (a 3 year<br>average) of the graduates<br>will obtain employment<br>within 12 months of<br>graduation as mandated by<br>Mississippi's Department<br>of Education Final<br>Enrollment Standards and<br>as set by CoARC | <ol> <li>Awaiting results from<br/>May 2012 graduation</li> </ol>  | <ol> <li>Will survey in November 2012<br/>(six months post graduation).<br/>However, the first 3 year average<br/>for positive job placement will be<br/>measured in May 2015.</li> </ol> |
| NBRC CRT<br>Credentialing | Upon completion of<br>the Respiratory Care<br>Program, students<br>will be able to<br>successfully complete<br>the National Board<br>for Respiratory<br>Care's Certified<br>Respiratory<br>Therapist | The test set by the<br>Committee on<br>Accreditation for<br>Respiratory Care (CoARC)<br>of a successful program is<br>the ability of the graduate<br>to successfully become<br>credentialed by passing the<br>NBRC Certified<br>Respiratory Therapist | At least 70% of the<br>graduates will successfully<br>pass the NBRC's CRT<br>examination and become a<br>credentialed Respiratory<br>Therapist.  | <ol> <li>Awaiting results from<br/>May 2012</li> </ol>   | <ol> <li>Will survey in November 2012 and<br/>May 2013.</li> </ol>  |

| NBRC CRT<br>Credentialing | Upon completion of<br>the Respiratory Care<br>Program, students<br>will be able to<br>successfully complete<br>the National Board<br>for Respiratory<br>Care's Certified<br>Respiratory<br>Therapist<br>Examination. | The test set by the<br>Committee on<br>Accreditation for<br>Respiratory Care (CoARC)<br>of a successful program is<br>the ability of the graduate<br>to successfully become<br>credentialed by passing the<br>NBRC Certified<br>Respiratory Therapist<br>(CRT) Exam. We will use<br>the Test Statistics from the<br>NBRC Pass Rate for CCC | At least 70% of the<br>graduates will successfully<br>pass the NBRC's CRT<br>examination and become a<br>credentialed Respiratory<br>Therapist. | 1. | Awaiting results from<br>May 2012    | 1. | Will survey in November 2012 and May 2013.   |
|---------------------------|--|--|---|----|--------------------------------------|----|--|
| Employer<br>Survey        | Employers will be<br>satisfied with the<br>quality of program<br>graduates.  | The Committee on<br>Accreditation for<br>Respiratory Care's Survey<br>Employers of Graduates<br>Annually.  | Obtain a minimum of 3 out<br>of 5 rating on the<br>Committee for the<br>Accreditation for<br>Respiratory Care (CoARC)<br>employment survey.     | 1. | Awaiting results from<br>Summer 2012 | 1. | Will survey in November 2012 (six months post graduation).                         |
| Graduate<br>Survey        | Upon completion of the Respiratory Care  | The Committee on<br>Accreditation for  | Obtain a minimum of 3 out<br>of 5 rating on the CoARC   | 1. | Awaiting results from<br>Summer 2012 |    | <ol> <li>Will survey in November 2012<br/>(six months post graduation).</li> </ol> |

## **RESIDENTIAL CARPENTRY PROGRAM EVALUATION PLAN**

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

#### **Program Purpose and Description:**

The purpose of the Residential Carpentry Program is to prepare students for entry-level employment into the residential carpentry trade. The Residential Carpentry Program offers learning experiences in blueprint reading, estimating, building, installing, and repairing structural units.

#### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, the Residential Carpentry Program has adopted the following goals: provide career and technical education programs that prepare students to enter the job market or transfer to a college or university; utilize emerging instructional technology by providing innovative learning opportunities for students; ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

## PROGRAM NAME: RESIDENTIAL CARPENTRY

2011-2012 PROGRAM EVALUATION PLAN COAHOMA COMMUNITY COLLEGE

| Competency<br>Area | Student Learning<br>Outcome   | Methods of Evaluation or<br>Assessment  | Evaluation Standards or<br>Benchmark  | Assessment<br>Results   | Explain How Results Were<br>Used To Improve Student<br>Learning,<br>Curriculum, Or Program |
|--------------------|---|---|---|---|--|
| Roofing            | Student completers<br>will be able to analyze,<br>estimate & perform<br>roofing jobs .          | Observation Checklist<br>Roofing (CAV 1413)<br>1. Specify and utilize<br>safety procedures for roofing.<br>2. Identify materials and<br>applications in roofing.<br>3. Install a roof<br>covering.  | At least 50% of the students<br>will rate 70% or above on their<br>observation checklist.     | #1 >50% specify<br>#2 >50% identify<br>#3<50% install         | Strengths & weakness are<br>identified & will transfer more<br>time to performance         |
| Interior Finish    | Student completers<br>will be able to analyze,<br>estimate, and perform<br>interior finish work | Interior Finishing (CAV 1316)<br>1. Determine and utilize<br>safety procedures for interior<br>finishing.<br>2. Explain terms,<br>materials, and installation<br>techniques associated with<br>interior finishing.<br>3. Apply procedures for<br>installing thermal and sound<br>protection, interior finishing,<br>cabinets, and floor covering. | At least 50% of the students<br>will rate 70% or above on their<br>observation checklist.     | #1>50% determine<br>#2>50% explain<br>#3<50% apply procedures | Strengths & weakness are<br>identified & will transfer more<br>time to performance         |
| Exterior finish    | Student completers<br>will be able to analyze,<br>estimate & perform<br>exterior finish tasks   | Exterior Finishing (CAV 1513)<br>1. Specify and utilize<br>safety procedures for exterior<br>finishing.<br>2. Examine materials<br>used in the installation of<br>exterior wall coverings,<br>cornices, and trim.<br>3. Install exterior wall<br>covering, cornices, and exterior<br>trim.  | At least 50% of the students<br>will rate 70% or above on their<br>observation checklist.     | #1>50% specify<br>#2>50% examine<br>#3<50% install            | Strengths & weakness are<br>identified & will transfer more<br>time to performance         |
| CPAS               | Meet state standards  | CPAS testing-Cluster 3  | At least 50% of the students<br>will score Basic (50%-69%)<br>performance level on Cluster 3. | < 50% score basic   | Test preparation will begin in fall<br>for spring test                                     |

| Deef            | Standard agent later   | Observation Charles   | At least 500/ af the states   | 11 > 500/ march   | Ctanan ath a farmer at a second  |
|-----------------|--|---|---|---|--|
| Roofing         | Student completers<br>will be able to analyze,<br>estimate & perform<br>roofing jobs .           | Observation Checklist<br>Roofing (CAV 1413)<br>1. Specify and utilize<br>safety procedures for roofing.<br>2. Identify materials and<br>applications in roofing.<br>3. Install a roof<br>covering.  | At least 50% of the students<br>will rate 70% or above on their<br>observation checklist.     | #1 >50% specify<br>#2 >50% identify<br>#3<50% install         | Strengths & weakness are<br>identified & will transfer more<br>time to performance |
| Interior Finish | Student completers<br>will be able to analyze,<br>estimate, and perform<br>interior finish work  | Interior Finishing (CAV 1316)<br><u>1</u> . Determine and utilize<br>safety procedures for interior<br>finishing.<br><u>2</u> . Explain terms,<br>materials, and installation<br>techniques associated with<br>interior finishing.<br><u>3</u> . Apply procedures for<br>installing thermal and sound<br>protection, interior finishing,<br>cabinets, and floor covering. | At least 50% of the students<br>will rate 70% or above on their<br>observation checklist.     | #1>50% determine<br>#2>50% explain<br>#3<50% apply procedures | Strengths & weakness are<br>identified & will transfer more<br>time to performance |
| Exterior finish | Student completers<br>will be able to analyze,<br>estimate & perform<br>exterior finish tasks    | Exterior Finishing (CAV 1513)<br>1. Specify and utilize<br>safety procedures for exterior<br>finishing.<br>2. Examine materials<br>used in the installation of<br>exterior wall coverings,<br>cornices, and trim.<br>3. Install exterior wall<br>covering, cornices, and exterior<br>trim.  | At least 50% of the students<br>will rate 70% or above on their<br>observation checklist.     | #1>50% specify<br>#2>50% examine<br>#3<50% install            | Strengths & weakness are<br>identified & will transfer more<br>time to performance |
| CPAS            | Meet state standards   | CPAS testing-Cluster 3  | At least 50% of the students<br>will score Basic (50%-69%)<br>performance level on Cluster 3. | < 50% score basic   | Test preparation will begin in fall<br>for spring test                             |
| oundations      | Student completers<br>will be able to<br>measure, square up &<br>lay out foundation for<br>house | Check list of competencies<br>Foundations (CAV 1116)<br>1. Describe and apply<br>foundation safety procedures.<br>2. Explain procedures<br>for building foundations.  | At least 50% of the students<br>will rate 70% or above on their<br>performance.               | #1 > 50% describe<br>#2 > 50% explain                         | Strengths & weakness are<br>identified & will transfer more<br>time to performance |

| Blueprint<br>Reading | 4.Student will be able<br>to develop set of<br>working drawings | Checklist<br>Blueprint Reading (CAV 1133)<br><u>1. Explain the elements</u><br>of residential plans.<br><u>2. Prepare a bill of</u><br>materials from a set of plans. | At least 50% of the students<br>will rate 70% or above on the<br>drawing of a floor plan using<br>CAD | #1>50% explain<br>#2<50% prepare bill<br>materials  | Strengths & weakness are<br>identified & will transfer more<br>time to performance |
|----------------------|---|---|---|---|--|
| CPAS                 | Meet state standards  | CPAS test-Cluster 4   | At least 50% of the students<br>will score Basic (50%-69%)<br>performance level on Cluster 4          | 10 of 18 testers score >50%<br>& 1 0f 18 score 100% | Goals have been set to continue improvement in testing                             |

## WELDING AND CUTTING TECHNOLOGY PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

#### **Program Purpose and Description:**

The purpose of the Welding and Cutting Program is to prepare students for entry-level employment in the field of welding. Students are provided theoretical and practical experiences in the areas of shielded metal arc welding, gas metal arc welding, flux cored arc welding, pipe welding, plasma arc welding, air carbon arc cutting, oxyacetylene welding and brazing, gas metal arc aluminum welding, gas tungsten arc welding, and blueprint reading.

#### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, the Welding and Cutting Program has adopted the following goals: provide career and technical education programs that prepare students to enter the job market or transfer to a college or university; utilize emerging instructional technology by providing innovative learning opportunities for students; ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

#### PROGRAM NAME: WELDING AND CUTTING TECHNOLOGY 2011-2012 PROGRAM EVALUATION PLAN COAHOMA COMMUNITY COLLEGE

| Student Learning<br>Outcome   | Methods of Evaluation<br>or Assessment                        | Evaluation or<br>Assessment Standards   | Assessment<br>Results                    | Explain How Results Were Used<br>To Improve Student Learning,<br>Curriculum, Or Program  |
|---|---|---|--|--|
| 1. Upon completion of<br>the Welding and Cutting<br>Technology Program,<br>students will be able to<br>perform safety inspection<br>on equipment and<br>accessories and weld in<br>1F, 2F, 3F and 4F<br>positions using E60<br>series and E70 series<br>electrodes. | Welding Lab<br>Application Practicum<br>performance checklist | 75% of the students<br>evaluated will perform<br>at 70% or above on the<br>Lab Application<br>checklist | 11 of 21 or 52% were<br>successful.      | Benchmark was not met due to<br>students not coming to class. More<br>lectures and assignments will be<br>added to the work load. In making<br>use of assessment results, more<br>one-on-one on safety and welding<br>using E60 and E70 series<br>electrodes was provided.<br>Monitoring of student attainment<br>of competency will continue.<br>Starting Fall 2012 student<br>enrolling in program will have to<br>have a High School Diploma or<br>GED. That should help<br>Benchmarks and retention. |
|   | CPAS Scores   | 50% of students will<br>score basic (50% -<br>69%)  | 7 out of 11 or 64% scored<br>50 or above | Student No.       Scores         #1       65         #2       41         #3       59         #4       82         #5       48         #6       76         #7       47         #8       54         #9       62         #10       54         #11       39   |

| 2. Upon completion of<br>the Welding and Cutting<br>Technology Program,<br>students will be able to<br>perform safety inspection<br>on equipment and<br>accessories and weld in<br>1F, 2F, 3F and 4F<br>positions using E70S<br>and E70T electrodes. | Welding Lab<br>Application Practicum<br>performance checklist | 75% of the students<br>evaluated will perform<br>at 70% or above on the<br>Lab Application<br>checklist | 11of 21or 52% were<br>successful in GMAW and<br>11of 21 or 52% were<br>successful in FCAW. | Benchmark was not met due to<br>student not coming to class. In<br>using results of assessments, more<br>lectures and assignments related to<br>outcome were included which<br>should helped to improve scores.<br>Any changes implemented in the<br>current assessment cycle that<br>enhance learning will be ongoing.<br>Fall 2012 students that enroll in<br>program must have High School<br>Diploma or GED. |
|--|---|---|--|--|
|  | CPAS - Scores   | 50% of students will<br>score basic (50%-<br>69%)   | 6 out of 11or 55% scored<br>50 or above  | Student No.       Score         #1       55         #2       36         #3       56         #4       36         #5       73         #6       27         #7       39         #8       9         #9       60         #10       53         #11       50   |
| 3. Upon completion of<br>the Welding and Cutting<br>Technology Program,<br>students will be able to<br>perform safety inspection<br>on equipment and<br>accessories and make<br>cuts using Oxyfuel torch<br>and Plasma cutting<br>torch.             | Welding Lab<br>Application Practicum<br>performance checklist | 75% of the students<br>evaluated will perform<br>at 70% or above on the<br>Lab Application.             | 11 of 21 or 52% were<br>successful.  | Benchmark was not met due to<br>students not coming to class.<br>Students reading skills has been<br>identified as weak which has been<br>a barrier to student's success on<br>written tests. More reading<br>assignments will be added to home<br>work to help enhance reading<br>skills. Fall 2012 students enrolling<br>in course must have High School<br>Diploma or GED.                                    |
|  | CPAS – Scores   | 50% of students will  | 9 out of 11 or 82% scored  | Student No. Score  |

|   |   | score basic (50% -<br>69%)   | 50 or above  | #1<br>#2<br>#3<br>#4<br>#5<br>#6<br>#7<br>#8<br>#9<br>#10<br>#11  | 90<br>60<br>70<br>62<br>40<br>70<br>57<br>47<br>70<br>54<br>67                     |
|---|---|--|--|---|--|
| 4. Upon completion of<br>the Welding and Cutting<br>Technology Program,<br>students will be able to<br>read welding symbols,<br>conduct visual testing<br>(destructive and non-<br>destructive testing) of<br>welds, and identify and<br>apply safety around<br>welding operations. | Welding Lab<br>Application Practicum<br>performance checklist | <ul> <li>75% of the students<br/>evaluated will perform<br/>at 70% or above on the<br/>Lab Application<br/>performance checklist.</li> <li>75% of the students<br/>evaluated will score at<br/>least 75% or above on<br/>goal related questions<br/>on the Exit Exam.</li> </ul> | <ul><li>11 of 21 or 52% were successful.</li><li>52% succeeded</li></ul> | Bench mark was not m<br>students not going to c<br>Adding more lectures a<br>homework assignment<br>help students succeed .<br>grading scale to 50% la<br>class work should help<br>test scores. Starting Fa<br>students that enroll in p<br>must have High Schoo<br>GED. | lass.<br>and<br>s should<br>Changing<br>ab and50%<br>improve<br>Il 2012<br>program |

| 5. Upon completion of   | Welding Lab           | 75% of the students                   | 11 of 21 or 52% were      |                     | ng skills have been |
|-------------------------|-----------------------|---------------------------------------|---------------------------|---------------------|---------------------|
| the Welding and         | Application Practicum | evaluated will perform                | successful.               |                     | k, which has been   |
| Cutting Technology      |                       | at 70% or above on the                |                           | a barrier to stude  | ent success on      |
| Program, students will  |                       | Lab Application.                      |                           | written tests. Mo   | ore reading         |
| be able to perform      |                       |                                       |                           | assignments will    | be added to         |
| safety inspection on    |                       |                                       |                           | homework to hel     | p enhance reading   |
| equipment and           |                       |                                       |                           | skills. Adding m    | ore lectures and    |
| accessories and weld    |                       |                                       |                           | homework assign     | nments should       |
| aluminum, stainless     |                       |                                       |                           | help students suc   |                     |
| steel, and carbon steel |                       |                                       |                           |                     | 50% lab and 50%     |
| using gas tungsten arc  |                       |                                       |                           | class work shoul    |                     |
| welding techniques.     |                       |                                       |                           | test score. Fall 20 |                     |
|                         |                       |                                       |                           | enrolling in cour   | se must have High   |
|                         |                       |                                       |                           | School Diploma      |                     |
|                         |                       |                                       |                           | Same as above in    |                     |
|                         |                       |                                       |                           | Sume as accre in    | inormation          |
|                         |                       |                                       |                           |                     |                     |
|                         |                       |                                       |                           |                     |                     |
|                         | CPAS – Scores         | 50% of students will                  | 6 out of 11 or 55% scored | Student No.         | Score               |
|                         |                       | score basic (50% -                    | 50 or above               | #1                  | 59                  |
|                         |                       | 69%)                                  |                           | #2                  | 35                  |
|                         |                       | , , , , , , , , , , , , , , , , , , , |                           | #3                  | 53                  |
|                         |                       |                                       |                           | #4                  | 18                  |
|                         |                       |                                       |                           | #5                  | 88                  |
|                         |                       |                                       |                           | #6                  | 35                  |
|                         |                       |                                       |                           | #7                  | 50                  |
|                         |                       |                                       |                           | #8                  | 53                  |
|                         |                       |                                       |                           | #9                  | 57                  |
|                         |                       |                                       |                           | #10                 | 43                  |
|                         |                       |                                       |                           | #11                 | 41                  |
|                         |                       |                                       |                           | 11 1 1              | 11                  |
|                         |                       |                                       |                           |                     |                     |

# SECTION 2-COMMUNITY/PUBLIC SERVICES

# ADULT BASIC EDUCATION/ GENERAL EDUCATION DEVELOPMET PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

#### Program Purpose and Description:

The purpose of the Workforce Development Center's customized workforce training is to provide workforce education to the citizens of Coahoma, Bolivar, Tunica, Quitman and Tallahatchie Counties. The Workforce Development Center's customized training gives citizens the skills and program opportunities necessary to be more productive and to have an improved quality of life. In addition, customized training provides Business/Industry of Coahoma Community College's district a better trained and educated workforce.

#### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, the Workforce Development Center has adopted the following institutional goals: meet the needs of area businesses and industries by providing workforce training programs; empower students with the necessary tools to maximize their potential by providing a network of support services and activities; utilize emerging instructional technology by providing innovative learning opportunities for students; address community and economic development needs with in the service area by developing and sustaining partnerships with public and private agencies; and ensure effectiveness by planning, assessing, and evaluating all activities and programs.

## ADULT BASIC EDUCATION/GENERAL EDUCATION DEVELOPMENT

### 2011-2012 PROGRAM EVALUATION PLAN

| Program Outcome   | Methods of Evaluation or<br>Assessment | Evaluation Standards or<br>Benchmarks | Assessment Results                             | Use of Results  |
|---|--|---------------------------------------|--|---|
| Upon completion of the                                  | TABE pre-tests and post-tests in       | The number of Students                | 8% of students remained in the                 | We will continue to incorporate                                   |
| ABE/GED program, students                               | reading, mathematics, and              | remaining in the same skill level     | same level this year compared                  | explicit instructions according to                                |
| will be able to show academic                           | language.                              | will decrease by 20%                  | with 23% last year. This is a                  | students' individualized  |
| growth in reading, mathematics,                         |  |                                       | 15% decrease.                                  | assessments to further increase                                   |
| and language.   |  | The percentage of students            | 64% of students completed                      | educational gains as well as GED                                  |
|   |  | completing levels will increase       | levels this year compared with                 | completion. We will increase                                      |
|   |  | 20%                                   | 67% last year. This is a 3%                    | community involvement and   |
|   |  |                                       | decrease.                                      | awareness among various non-                                      |
| The ABE/GED program will                                | Number of students served;             | Number of students receiving          | E 11 ( CO011 2012 546                          | profit agencies that are on a                                     |
| show growth in number of                                | NI william Contraction of the inter-   | services will increase by 3%          | Enrollment as of 2011-2012: 546                | constant connection with our                                      |
| students served and number of students receiving a GED. | Number of students obtaining GED;      | Number of students receiving          | Enrollment for 2010-2011: 545<br>0.2% increase | targeted audience. We will also increase recruiting and marketing |
| students receiving a GED.                               | GED,                                   | GED will increase by 3%               | 0.270 merease                                  | in all five counties to increase                                  |
|   |  | GLD will increase by 570              | Students that obtained GED in                  | enrollment and promote  |
| The ABE/GED Program will                                | The percentage of enrolled             |                                       | 2010-2011: 207                                 | retention. We are looking to                                      |
| meet the performance targets                            | students completing a survey           | Entered Employment-0%                 | 2011-2012: 163                                 | partner with more industries such                                 |
| established by the State Board                          | once they leave the program that       | Retained Employmet-100%               | 21% decrease                                   | as casinos, local businesses,                                     |
| For Community and Junior                                | entered employment; retained           | Obtain GED-92%                        |  | churches, low income housing                                      |
| Colleges for the Core Follow-up                         | employment; obtained GED;              | Entered Postsecondary-60%             | Entered Employment-100%                        | complexes, libraries, and   |
| Outcome Achievements (See                               | entered postsecondary.                 |                                       | Retained Employment-100%                       | community centers. With these                                     |
| Attachment)   |  |                                       | Obtain GED-100%                                | new partnerships we anticipate a                                  |
|   |  |                                       | Entered Postsecondary-98.4%                    | considerable growth in the number of participants we serve.       |
|   |  |                                       |  | We will promote the program                                       |
|   |  |                                       |  | through marketing strategies                                      |
| The ABE/GED Program will                                | The percentage of enrolled             | SL1-58%                               | SL1-67%  | such as radio announcements,                                      |
| meet the performance targets for                        | students completing educational        | SL2-59%                               | SL2-66%  | billboards, newspaper ads, flyers,                                |
| the number of students                                  | levels which prepare them for the      | SL3-56%                               | SL3-67%  | and speaking engagements. We                                      |
| completing current levels. (See                         | GED exam.                              | SL4-61%                               | SL4-54%  | will also work to survey all of                                   |
| Attachment)   |  | SL5-72%                               | SL5-90%  | our completers to have an   |
|   |  |                                       |  | accurate account of how many                                      |
|   |  |                                       |  | participants actually enter                                       |
|   |  |                                       |  | employment, retain employment,                                    |
|   |  |                                       |  | obtain a GED or enter post-<br>secondary education or training.   |
|   |  |                                       |  | secondary education of training.                                  |
|   |  |                                       |  |   |
|   |  |                                       |  |   |

# EDUCATIONAL TALENT SEARCH PROGRAM EVALUATION PLAN COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

#### **Program Purpose and Description:**

The purpose of Educational Talent Search is to provide opportunities for community youth to participate in services and trainings offered by Coahoma Community College. Educational Talent Search is designed to (1) identify qualified youths with potential for education at the postsecondary level, and encourage such youths to complete secondary school and to undertake a program of postsecondary education; (2) publicize the availability of student financial assistance available to persons who pursue a program of postsecondary education; and (3) encourage persons who have not completed programs of education at the secondary or post secondary level, but who have the ability to complete such programs to reenter such programs.

#### Alignment of Program Outcomes with the Institution's Mission Statement and Goals:

To accomplish the institution's mission, Educational Talent Search has adopted the following institutional goals: empower students with the necessary tools to maximize their potential by providing a network of support services and activities; ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs; address community and economic development needs within the service area by developing and sustaining partnerships with public and private agencies; and initiate new programs or complement existing programs by securing and sustaining federal, state, and local funding.

## EDUCATIONAL TALENT SEARCH

2011-2012 PROGRAM EVALUATION PLAN COAHOMA COMMUNITY COLLEGE

| Competency<br>Area           | Student Learning<br>Outcome  | Methods of Evaluation or<br>Assessment  | Evaluation or Assessment<br>Standards  | Assessment<br>Results | Explain How Results Were<br>Used To Improve Student<br>Learning,<br>Curriculum, Or Program  |
|------------------------------|--|---|--|-----------------------|---|
| Educational<br>Talent Search | Objective 1<br>Identify, screen and<br>select 600<br>participants(each year<br>of the grant) with<br>academic potential for<br>post-secondary<br>education.  | The Educational Talent Search<br>staff will complete a student<br>application which will be<br>placed in file and information<br>from application will be<br>entered in the ETS database.   | The Educational Talent Search<br>staff will conduct a recruitment<br>drive to solicit new students<br>and up-date the personal/family<br>information on returning<br>students; student applications<br>will be placed in file and<br>information will be entered in<br>the ETS database. | 493                   | Talent Search staff will<br>increase recruitment efforts in<br>high schools.<br>Talent Search will also<br>increase recruitment efforts in<br>middle schools to attract more<br>9 <sup>th</sup> grade participants. |
| Educational<br>Talent Search | Objective 2<br>Ninety-three percent of<br>non-senior secondary<br>school participants<br>served during each<br>project period will be<br>promoted to the next<br>grade level at the end of<br>each academic school<br>year.  | The Educational Talent Search<br>staff will document the<br>pass/fail student rate of non-<br>graduating students by<br>gathering copies of the last<br>grade report for each<br>participant from the<br>participating school counselors. | 93% of non-graduating<br>students who participate in<br>Educational Talent Search will<br>successfully pass to the next<br>grade.  | 99.74%                | Benchmark was met.  |
| Educational<br>Talent Search | <b>Objective 3</b><br>Ninety percent of high<br>school seniors (and<br>their equivalents in<br>alternative education<br>programs) will graduate<br>from secondary school<br>or receive a certificate<br>of high school<br>equivalency during each<br>project year. | The Educational Talent Search<br>Office will evaluate the<br>outcome of senior participants<br>graduating from high school by<br>getting a list of graduating<br>seniors from participating<br>school counselors.                         | 90% of eligible seniors will<br>graduate from high school or<br>receive a certificate of high<br>school equivalency completion.  | 91.57%                | Benchmark was met.  |
| Educational<br>Talent Search | Objective 4<br>Ninety percent of<br>"college ready" project<br>participants will apply<br>for financial aid during<br>each project period.   | The Educational Talent Search<br>Staff will evaluate this outcome<br>by keeping copies of the pin<br>number application and copies<br>of the completed web financial<br>aid application.  | 90% of ETS graduating seniors<br>( or college ready participants)<br>will successfully complete the<br>financial aid process.  | N/A                   | This objective is no longer<br>evaluated.   |

| Educational<br>Talent Search | Objective 5<br>Eighty-five percent of<br>"college ready" project<br>participants will apply<br>for postsecondary<br>school admission during<br>each project period.                                      | The Educational Talent Search<br>Staff will evaluate this outcome<br>by keeping copies of letters of<br>application submitted to post<br>secondary institutions by<br>graduating students.   | 85% of graduating seniors will<br>apply for enrollment at a post<br>secondary institution.                                    | 100%   | Benchmark was met. This<br>objective will no longer be<br>evaluated. |
|------------------------------|--|--|---|--------|--|
| Educational<br>Talent Search | Objective 6<br>Eighty-five percent of<br>"college ready"<br>participants will enroll<br>in a program of<br>postsecondary<br>education during each<br>budget period (or<br>during the next fall<br>term). | The Educational Talent Search<br>Staff will evaluate this outcome<br>by documenting the number of<br>graduates that are enrolled in a<br>post secondary institution.<br>Contact will be made with the<br>counselors where the students<br>graduated from and/or potential<br>post secondary institutions of<br>enrollment. | 85% of college ready<br>participants will enroll in a<br>program of post secondary<br>education during each budget<br>period. | 86.20% | Benchmark was met.   |

## PUBLIC RELATIONS PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

#### **Program Purpose and Description:**

The purpose of the Public Relations Department is to implement an institutional marketing strategy that presents a positive image for Coahoma Community College on campus, in the community, district, and state of Mississippi that ultimately will develop increased enrollment and more funding opportunities.

#### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, the Public Relations Department has adopted the following institutional goals: provide opportunities for developing partnerships with public and private agencies to address community and economic development needs within the service area; plan, assess, and evaluate all activities and programs in order to ensure institutional effectiveness; provide opportunities for community-wide cultural enrichment activities.

## PUBLIC RELATIONS

2011-2012 PROGRAM EVALUATION PLAN

| Competency                                | Program Outcome   | Reporting   | Methods of Evaluation or  | Evaluation or Assessment  | Assessment Results  | Use of Results for Program  |
|---|---|---|---|---|---|---|
| Area                                      |   | Party   | Assessment  | Standards   |   | Improvement   |
| Competency<br>Area<br>Public<br>Relations | Program Outcome Public Relations Department will present a positive image of students, faculty, staff, and programs through media, documents, brochures, and sponsorships Public Relations will Assess CCC's contributions /participation in the Tennessee Williams Festival Public Relations will assess CCC contributions /participation in the Sunflower River Blues and Gospel Festival | Reporting<br>Party<br>Public<br>Relations<br>Department | Methods of Evaluation or<br>Assessment Public Relations Public Relations will evaluate this outcome with the following measures: description of clipping files of media coverage; | Evaluation or Assessment<br>Standards<br>Goal : a 5 percent increase in<br>the number and quality of<br>media coverage and<br>clearinghouse publications<br>documented by hard copies in<br>the clipping file and a 5 percent<br>increase in the number of CCC<br>personnel participating and<br>visible in community<br>activities.<br>Hard copies of media coverage<br>- articles and photographs - are<br>preserved and displayed in<br>binders maintained in the<br>Public Relations office | Despite the reduction of the CCC's hometown newspaper, The Clarksdale Press Register from a daily newspaper to twice weekly, positive press coverage has showcased CCC events, personnel has continued locally and also in Cleveland's daily Bolivar Commercial; and three weekly papers: the Tunica Times, Quitman County Democrat, and The Sun Sentinel of Tallahatchie County. We also receive coverage in the Daily World of Helena, Ark., the Delta Democrat Times of Greenville, and occasionally in Jackson's Clarion Ledger. Last year our media clipping file contained hard copies of 251 articles and photographs;). This year the coverage has increased to 282 articles and photos: (119 articles and photos: (119 articles and 163 photographs: an increase of 12 percent with 2 weeks of | Improvement<br>The goal of a 5 percent increase<br>in print media coverage was met<br>and surpassed with<br>a 12 percent increase.<br>The college sponsored the<br>successful 19 <sup>th</sup> annual Tennessee<br>Williams Festival with its<br>numerous components attracting<br>a total audience of 3,000<br>participants. The exciting focus<br>was the playwright's Pulitzer<br>Prize-winning drama, "Cat on a<br>Hot Tin Roof."<br>CCC's Whiteside Lecture Hall<br>was filled for the exceptional<br>literary conference that evoked<br>audience comments, questions,<br>and discussions. It featured an<br>address by Eda Holmes,<br>associate director of the<br>prestigious Shaw Festival of |
|   | Public Relations will<br>assess CCC<br>contributions/participati<br>on to the Delta Literary<br>Tour and the Southern   |   |   |   | coverage remaining in the<br>last month.<br>Media Coverage of CCC<br>events July 1, 2011 to June  | Toronto Canada, where she also<br>was directing "Cat on a Hot Tin<br>Roof: for her theatre's 50 <sup>th</sup><br>anniversary; The conference<br>included a scholar panel with Dr.<br>Kenneth Holditch of New  |
|   | Literary Trail  |   |   |   | 30, 2012<br>JULY 2011<br>7/20/12 – "Coahoma   | Kenneth Holditch of New<br>Orleans, one of America's top<br>Williams scholars as keynote<br>speaker.  |

| r |  |   | 1   | 1   |
|---|--|---|---|---|
|   | attendance figures of CCC<br>personnel at cultural and<br>community events;<br>description of events and<br>festivals sponsored by the<br>college, | Attendance figures at Lyceum<br>cultural events sponsored by<br>Federal funding were reported<br>in news accounts of these<br>programs.<br>Attendance figures and overall<br>program assessments including<br>evaluation of components and<br>personnel of the annual<br>Tennessee Williams Festival<br>and the Sunflower River Blues<br>and Gospel Festival were part<br>of required Final Reports<br>submitted to funding agencies:<br>The Mississippi Arts<br>Commission, the Mississippi<br>Humanities Council before<br>funds were approved and<br>released. Details were also<br>kept for CCC's business office<br>that is audited on a regular<br>basis. | accreditation reaffirmed by<br>SACS," Bolivar Commercial<br>with 3 -col color photo;<br>7/29/2012 – "CCC<br>accreditation reaffirmed by<br>Southern Association of<br>Colleges," 2 col-color photo,<br>Clarksdale Press Register;<br>7/11 – 3 col color photo,<br>"Gather for orientation," The<br>Sun Sentinel; 7/16/2011 2<br>col color photo, "McGlown<br>honored for CCC service;<br>7/13/2011, Article and two 4<br>col color photos, "300 pack<br>CCC Freshman Orientation,"<br>Clarksdale Press Register;<br>7/14/2011 color photo,<br>"CCC holds summer<br>orientation," Cleveland,<br>Bolivar Commercial,"<br>7/1/2011 Article and color<br>photo, "Howard berates<br>negative media, celebrates<br>success" Press Register;<br>7/19/2011, 5-col article and<br>color photo, "More than 300<br>cheer practical nursing<br>grads," Cleveland Bolivar<br>Commercial; 7/2011 5-col<br>spread and color photo,<br>"Over 300 at CCC cheer<br>practical nursing graduates,"<br>Quitman County Democrat;<br>"7/8/2011 6-col spread and<br>mug shot, "CCC football<br>coaches keeping tabs on<br>athletes from afar," Press<br>Register; 7/22/2011 spread<br>with photo, "More than 300<br>cheer CCC practical nursing<br>gradys," Cleveland Bolivar | and numerous CCC faculty and<br>staff participated as volunteers.<br>Southern Living magazine<br>covered the event and later<br>showcased sites in their<br>publication as a key stop in the<br>Southern Literary Trail<br>(Mississippi, Alabama, and<br>Georgia).<br>In August 2011, Coahoma was |
|   |  |   | with photo, "More than 300<br>cheer CCC practical nursing<br>graduates," Tunica Times;<br>7/20/2011 5-col spread, color   | a major sponsor of the 24 <sup>th</sup> annual Sunflower River Blues  |
|   |  |   | photo and article, "More<br>than 300 cheer CCC<br>practical nursing grads,"<br>Press Register<br>AUGUST 2011  | and Gospel Festival that<br>attracted between 20,000 to<br>25,000 music fans to downtown<br>Clarksdale.   |
|   |  |   | 8/7/2011 - 3 col spread with  | The headliner was Grammy  |

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|---|---|------------------------------------|---------------------------------|--------------------------------|------------------------------------|
|   |   |                                    |                                 | photo,"CCC's                   | winner Dorothy Moore who           |
|   |   |                                    |                                 | Polysomnography Program        | performed her signature classic:   |
|   |   |                                    |                                 | earns historic national        | "Misty Blue."                      |
|   |   |                                    |                                 | accreditation," Cleveland's    |                                    |
|   |   |                                    |                                 | Bolivar Commercial;            | Attending were BBC producer        |
|   |   |                                    |                                 | 8/5/2011, 3 col-spread and     | Carmel Lonergan and her            |
|   |   |                                    |                                 | photo, "CCC earns national     | husband of Manchester,             |
|   |   |                                    |                                 | accreditation," Tunica         | England, who recorded a            |
|   |   |                                    |                                 | Times; 8/19/2011, 3 col        | documentary of CCC's               |
|   |   |                                    |                                 |                                |                                    |
|   |   |                                    |                                 | spread with 2 photos, "Lady    | Tennessee Williams Festival in     |
|   |   |                                    |                                 | Tigers show they care,"        | 2009.                              |
|   |   |                                    |                                 | Press Register; 8/19/2011, 6-  |                                    |
|   |   |                                    |                                 | col spread with color photos,  | CCC faculty and staff are key      |
|   |   |                                    |                                 | "CCC preparing quickly         | board members of the festival,     |
|   |   |                                    |                                 | with little time to waste,"    | and Coahoma's banner was           |
|   |   |                                    |                                 | Press Register; 8/10/2011, 6-  | displayed prominently high on      |
|   |   |                                    |                                 | col spread, "CCC men's         | the Main Stage.                    |
|   |   |                                    |                                 | basketball with 1j0            | -                                  |
|   |   |                                    |                                 | freshmen," with color photo,   |                                    |
|   |   |                                    |                                 | Press Register; 8/4/2011, 3-   |                                    |
|   |   |                                    |                                 | col spread, "CCC               | The annual Delta Literary Tour,    |
|   |   |                                    |                                 | Polysomnography Program        | an advance component of the        |
|   |   |                                    |                                 | earns historic national        | Conference for the Book at the     |
|   |   |                                    |                                 | accreditation," Quitman        | University of Mississippi, was     |
|   |   |                                    |                                 | County Democrat;               | coordinated through Coahoma's      |
|   |   |                                    |                                 | 8/10/2011, 2-col spread with   | Tennessee Williams Festival        |
|   |   |                                    |                                 |                                |                                    |
|   |   |                                    |                                 | color photo, "Record 3,000-    | organization with a welcome        |
|   |   |                                    |                                 | plus students expected to      | inside St. George's Episcopal      |
|   |   |                                    |                                 | enroll at CCC," Press          | Church                             |
|   |   |                                    |                                 | Register; 8/12/2011, 6-col     |                                    |
|   |   |                                    |                                 | spread with color photo,       | Participants heard an address by   |
|   |   |                                    |                                 | "CCC women with athletes       | Dr. Colby Kullman and had          |
|   |   |                                    |                                 | at all positions," Press       | lunch in the church Parish Hall.   |
|   |   |                                    |                                 | Register; 8/19/2011 Article,   |                                    |
|   |   |                                    |                                 | "CCC's Horton promises         | Panny Mayfield, CCC public         |
|   |   |                                    |                                 | 'exciting, good football,' "   | relations director, hosted dessert |
|   |   |                                    |                                 | Tunica Times; 8/10/2011, 3     | and refreshments at her home       |
|   |   |                                    |                                 | col photo, "Juco Weekly        | where Theatre Oxford actors        |
|   |   |                                    |                                 | luncheon," Cleveland's         | Alice Walker and Johnny            |
|   |   |                                    |                                 | Bolivar Commercial;            | McPhail performed scenes from      |
|   |   |                                    |                                 | 8/18/2011, 6-col spread with   | the Williams drama, "A             |
|   |   |                                    |                                 | photo, "Coahoma CC hoping      | Streetcar Named Desire."           |
|   |   |                                    | The Public Relations Director   | for big things in 2011,"       | Succeed Funder Desite.             |
|   |   | number of clearinghouse            | also serves as CCC Sports       | Cleveland's Bolivar            | She also photographed the          |
|   |   | publications including             | Information Director, creates,  | Commercial; 8/12/2011, 4-      | events and wrote an article that   |
|   |   |                                    | designs, and prints calendars,  |                                | was published in the Clarksdale    |
|   |   | newsletters, registration inserts, |                                 | col spread, "Coahoma Tigers    |                                    |
|   |   | and class schedule brochures.      | newsletters often combined      | football in sharp focus," with | Press Register and other           |
|   |   |                                    | with athletic programs; posters | photo, Tunica Times;           | newspapers.                        |
|   |   |                                    | advertising orientation,        | 8/30/2011, 3-col spread with   |                                    |

|  |   | registration, inserts distributed | color mug shot, "Strong                               | CCC's participation in the Delta |
|--|---|-----------------------------------|---|----------------------------------|
|  |   | in 15,000 newspapers              | named Coahoma Baseball                                | Literary Tour was also           |
|  |   | publicizing registration          | Coach," Cleveland Bolivar                             | publicized on the Southern       |
|  |   | information, and programs for     | Commercial; 8/31/2011, 6-                             | Literary Trail website, on CCC's |
|  |   | cultural events: The Tennessee    | col spread with color photo,                          | Williams Festival website, and   |
|  |   | Williams Festival and             | "Strong named CCC                                     | the Southern Register, the       |
|  |   | Sunflower River Blues and         | baseball coach," Press                                | newsletter published by the      |
|  |   | Gospel Festival.                  | Register; 8/14/2011, 5-col                            | Center for the Study of Southern |
|  |   | Sosper i estivui.                 | spread with color photo,                              | Culture at the University of     |
|  |   |                                   | "Record enrollment,                                   | Mississippi.                     |
|  |   |                                   | streamlined registration                              | wiississippi.                    |
|  |   | The Public Relations director     | forecast at CCC," Quitman                             |                                  |
|  |   |                                   |   |                                  |
|  |   | writes accounts of CCC athletic   | County Democrat.                                      |                                  |
|  |   | events during football and        |   |                                  |
|  |   | basketball season; distributes    | SEPTEMBER 2011  |                                  |
|  |   | sports articles to area media     | 9/8/2011 – 5-col photo,                               |                                  |
|  |   | and to SIDs at other              | "CCC welcomes students,"                              |                                  |
|  |   | community colleges;               | Quitman County Democrat;                              | Last year's evaluation listed    |
|  |   | coordinates the exchange of       | 9/7/2012, oversize color                              | approximately 15 cultural events |
|  |   | rosters, broadcast information,   | photo of watermelon cutting                           | sponsored by the college         |
|  |   | etc.                              | for new students,                                     | including Lyceum-sponsored       |
|  |   |                                   | Cleveland's Bolivar                                   | programs and CCC-sponsored       |
|  |   |                                   | Commercial;" 9/7/2011, 6-                             | groups participating in other    |
|  |   |                                   | col spread with color photo,                          | events.                          |
|  |   |                                   | "Second half mistakes lead                            |                                  |
|  |   |                                   | to CCC loss," Press Register;                         | That number increased            |
|  |   |                                   | 9/4/2011, article, "CCC falls                         | significantly during 2011-12.    |
|  |   |                                   | to 0-2 after loss to Jones,"                          | 898                              |
|  |   |                                   | 9/22/2012 3 col color photo                           | 1. 3,000 participated in         |
|  |   |                                   | and article, "CCC singers                             | the multiple                     |
|  |   |                                   | performed at Kennedy                                  | components of the                |
|  |   |                                   | Center," Quitman County                               | October Tennessee                |
|  |   |                                   | Democrat; 9/23/2011, Page                             | Williams Festival on             |
|  |   |                                   | 1, 5-col spread with color                            | campus and in                    |
|  |   |                                   | graphic and b & photo                                 | Clarksdale's Historic            |
|  |   |                                   | "Tennessee Williams                                   | District                         |
|  |   |                                   |   | District                         |
|  |   |                                   | Festival promises mix of entertainment;" 9/27/2011 5- | 2 - 2500 attained at the         |
|  |   |                                   |   | 2. 2,500 attended the            |
|  |   |                                   | col article, "Golfers earn                            | Gospel Fest Gala in              |
|  |   |                                   | scholarships for CCC                                  | the Pinnacle kicking             |
|  |   |                                   | students, Cleveland Bolivar                           | off Homecoming                   |
|  |   |                                   | Commercial;" 9/28/2011                                | Week in October. It              |
|  |   |                                   | article and color photo,                              | featured several                 |
|  |   |                                   | "Tunica tournament benefits                           | groups including the             |
|  |   |                                   | CCC health science students,                          | legendary Mississippi            |
|  |   |                                   | Press Register" 9/21/2011 -                           | Mass Choir                       |
|  |   |                                   | 6-col spread with color                               | headlining the concert.          |
|  |   |                                   | photo, "Former CCC                                    |                                  |
|  |   |                                   | defensive end Tucker named                            | 3. Homecoming                    |
|  | 8 |                                   |   | $\mathcal{C}$                    |
| r |  |    |                                       |
|---|--|----|---------------------------------------|
|   | player of week," Press                     |    | After/Game Concert                    |
|   | Register; 9/14/2011, 3 col                 |    | featuring music by                    |
|   | color photo, "CCC carpentry                |    | Delta Blues Museum                    |
|   | class adds new roof to                     |    | Education students,                   |
|   | restroom," Press Register;                 |    | local musicians, and                  |
|   | 9/14/2011 – 6 col spread                   |    | headliner Bobby Rush                  |
|   | with article and two color                 |    | drew thousands.                       |
|   | photos, "Bobby Rush,                       |    |                                       |
|   | Latimore to headline CCC                   | 4. | Presidential                          |
|   | homecoming," Press                         |    | Homecoming Gala                       |
|   | Register; 9/18/2011, article,              |    | formal All Black                      |
|   | "Holmes edges Coahoma,"                    |    | Fund-raising dinner                   |
|   | Cleveland Bolivar                          |    | benefiting At-Risk                    |
|   | Commercial; 9/28/2011, 6                   |    | male students was a                   |
|   | col spread with color photo,               |    | glittering extravanga                 |
|   | "CCC comeback not enough                   |    | featuring music by                    |
|   | to erase early deficit," Press             |    | celebrity entertainer                 |
|   | Register; 9/30/2011 6 col                  |    | Latimore. It was                      |
|   | spread with article and color              |    | attended by several                   |
|   | photo, "CCC Homecoming                     |    | hundred.                              |
|   | Week boasts variety of                     |    | nunui ou.                             |
|   | events," Press Register; 9/11              | 5. | Outstanding Teacher                   |
|   | "CCC Homecoming worth                      | 5. | of the Year program in                |
|   | attending," Cleveland                      |    | November honoring                     |
|   | Bolivar Commercial;                        |    | Concert Choir director                |
|   | 9/30/2011 oversize 6-col                   |    | Kelvin Towers and the                 |
|   | color photo, "Mississippi                  |    | choir was attended by                 |
|   | Mass Choir opens CCC                       |    | hundreds applauding                   |
|   | Homecoming," Cleveland                     |    | his presentation for the              |
|   | Bolivar Commercial;                        |    | Mississippi                           |
|   | 9/23/2011 article, "Coahoma                |    |                                       |
|   | drops another one,"                        |    | Humanities Council.<br>Theme was "The |
|   | Cleveland, Bolivar                         |    | Importance of Music                   |
|   | Commercial.                                |    | Education," and                       |
|   | OCTOBER 2011                               |    | "Music Is                             |
|   |  |    |                                       |
|   | 10/5/2011, 6-col spread with               |    | Everywhere."                          |
|   | color photo, "Gospelfest<br>kicked off CCC | ¢  | Vatarana Desarra                      |
|   |  | 0. | Veterans Day program                  |
|   | Homecoming Week                            |    | Nov. 16 in the                        |
|   | Sunday," Press Register;                   |    | Pinnacle honored                      |
|   | 10/5/2011, Article with 2                  |    | uniformed soldiers of                 |
|   | color photos, "Southern                    |    | the U.S. Army                         |
|   | Living to feature Williams                 |    | Reserve Unit No. 850,                 |
|   | sites, porch plays," Press                 |    | attended by hundreds                  |
|   | Register; 10/2011, "CCC                    |    | including area                        |
|   | game to help breast cancer                 |    | veterans. The event                   |
|   | awareness," Press Register;                |    | included a talk by state              |
|   | 10/19/11, 6 col-spread with 2              |    | Rep. John Mayo, an                    |
|   | color photos, "Williams                    |    | emotionally-laced                     |

| r |  |  |                                       |    | 1 000                   |
|---|--|--|---------------------------------------|----|-------------------------|
|   |  |  | festival biggest, best ever,"         |    | performance by CCC      |
|   |  |  | Press Register; 10/19/2011 -          |    | vocalist Taneshia       |
|   |  |  | Article and color photo,              |    | Young, a mime           |
|   |  |  | "CCC defensive                        |    | presentation by Sky     |
|   |  |  | performance not enough,"              |    | King; and the 65-voice  |
|   |  |  | Press Register; 10/26/2011,           |    | CCC Concert Choir       |
|   |  |  | Article, "MDCC to host                |    | singing "God Bless      |
|   |  |  | Coahoma," Cleveland                   |    | America."               |
|   |  |  | Bolivar Commercial;                   |    |                         |
|   |  |  | 10/12/2011, Article and               | 7. | The annual CCC          |
|   |  |  | color photo, "Mistakes lead           |    | Christmas Concert of    |
|   |  |  | to CCC homecoming loss                |    | the Concert Choir,      |
|   |  |  | down stretch," Press                  |    | area high school choirs |
|   |  |  | Register; 10/5/2011, 3 col            |    | with the Memphis        |
|   |  |  | photo, "2011 CCC                      |    | Chamber Orchestra in    |
|   |  |  | Homecoming royalty                    |    | the Pinnacle drew an    |
|   |  |  | elected," Cleveland, Bolivar          |    | audience of 1,000       |
|   |  |  | Commercial; 10/12/2011, 3             |    | music fans including    |
|   |  |  | col color photo, "Miss                |    | students, and the       |
|   |  |  | Homecoming crowned,"                  |    | community.              |
|   |  |  | Cleveland, Bolivar                    |    |                         |
|   |  |  | Commercial; $10/6/2011$ , 3           | 8. | The Lyceum-             |
|   |  |  | col photo, "Gospel Fest               | 0. | sponsored and           |
|   |  |  | skyrockets," Marks, Quitman           |    | internationally-        |
|   |  |  | County Democrat; 10/2011,             |    | renowned Alvin Ailey    |
|   |  |  | Article, "CCC falls at fourth-        |    | II Dancers gave two     |
|   |  |  | ranked EMCC, remains                  |    | performances filling    |
|   |  |  | winless," Press Register;             |    | the City Auditorium in  |
|   |  |  | 10/26/2011, Article, "Tigers          |    | February with standing  |
|   |  |  | shutout as GCCC celebrates            |    | room only with a total  |
|   |  |  | 100 <sup>th</sup> anniversary," Press |    | audience of more than   |
|   |  |  | Register; 10/20/2011, article,        |    | 4,000. The matinee      |
|   |  |  | "Williams Festival rated              |    | was open to area        |
|   |  |  | 'biggest and best ever,'"             |    | students with some      |
|   |  |  | Quitman County Democrat,              |    | invited on stage with   |
|   |  |  | Marks; 10/21/2011, Page 1             |    | the professional        |
|   |  |  | 6-col spread with color               |    | dancers. The night      |
|   |  |  | photo, "\$2,500 given to high         |    | performance drew fans   |
|   |  |  | school drama departments,"            |    | from other states as    |
|   |  |  | Press Register; 10/21/2011,           |    |                         |
|   |  |  |                                       |    | well as Mississippi.    |
|   |  |  | 6-col spread plus 4-col               |    | The day before the      |
|   |  |  | photo," Artist just one of a          |    | performances, a         |
|   |  |  | myriad of titles for Wilcox,"         |    | former Ailey dancer     |
|   |  |  | Press Register; 10/21/2011,           |    | directed a workshop     |
|   |  |  | 6-col spread with color               |    | for Higgins Junior      |
|   |  |  | photo, "Williams Festival             |    | High students. The      |
|   |  |  | rated "biggest and best               |    | public relations        |
|   |  |  | ever," Cleveland Bolivar              |    | director photographed   |
|   |  |  | Commercial; 10/12/2011,               |    | action at the workshop  |

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|---|---|------------------------------|
|   | Page 1, 6-col spread plus                               | and the photographs          |
|   | speaker mug shots inside,                               | were incorporated into       |
|   | "Acclaimed actors, local                                |                              |
|   | thespians share stages at                               | through the area and         |
|   | festival," Press Register;                              |                              |
|   | 10/12/2011, Article plus                                | emailed to area              |
|   | color photo, "CCC Gala                                  | newspapers. One of           |
|   | raises \$90K," Press Register;                          | the photographs was          |
|   | 10/28/2011, Article and                                 | featured later in a          |
|   | photo, "Health Science                                  | National Endowment           |
|   | Information Day scheduled                               | for the Arts newsletter.     |
|   | for Tuesday," Press Register;                           |                              |
|   | 10/21/2011, Article and                                 | 9. Black History Month       |
|   | color photo, "CCC gala                                  |                              |
|   | raises money for  |                              |
|   | scholarships," Cleveland                                |                              |
|   | Bolivar Commercial;                                     | U                            |
|   | 10/28/2011, Article and                                 | 1                            |
|   | photo, "CCC Health Science                              |                              |
|   | Day set for Nov. 1",                                    |                              |
|   | Cleveland Bolivar                                       | civil rights. The event      |
|   | Commercial.   | took place in                |
|   | NOVEMBER 2011   | Whiteside Hall which         |
|   | 11/2/2011 - 6-col spread,                               |                              |
|   | Articles and color photos,                              | was packed.                  |
|   | "Towers named Outstanding                               | 10. In March, CCC's          |
|   | Humanities Teacher of the                               |                              |
|   | Year," Press Register;                                  |                              |
|   | 11/8/2011, 3 col color photo,                           | the Mississippi              |
|   | "Halloween party",                                      | Humanities Council's         |
|   | Cleveland, Bolivar                                      | 40 <sup>th</sup> anniversary |
|   |   | banquet at the Hilton        |
|   | Commercial; 11/6/2011, 6-<br>col spread and 4 col color | Hotel in Jackson.            |
|   | photo, DSU's Calvin attends                             |                              |
|   |   |                              |
|   | national audio convention,"                             | officials and                |
|   | Cleveland, Bolivar                                      |                              |
|   | Commercial; 11/16/2011,                                 |                              |
|   | "CCC Veterans Day                                       | applauded the choir's        |
|   | program celebrates                                      | concert.                     |
|   | patriotism with stirring                                |                              |
|   | performances" with 2 color                              |                              |
|   | photos, Page 1, Press                                   |                              |
|   | Register; 11/11/2011, Article                           |                              |
|   | and color photo, "Towers                                |                              |
|   | named Outstanding Teacher                               |                              |
|   | of the Year at CCC,"                                    | kindergarten students        |
|   | Cleveland, Bolivar                                      | 5                            |
|   | Commercial; 11/9/2011, 6-                               | serviceEarlier in the        |
|   | col spread and color photo,                             | year the same group          |

| 1 | 1                             | 1                           |
|---|-------------------------------|-----------------------------|
|   | "More than 250 attend CCC     |                             |
|   | healthcare conference," Press |                             |
|   | Register; 11/6/2011, 6-col    | Clarksdale's Care           |
|   | spread with photo, "Booker    | Station, a feeding          |
|   | delivers punch to Delta       |                             |
|   | health issues," Cleveland,    | hungry. The Lady            |
|   | Bolivar Commercial;           | Tigers made history         |
|   | 11/2011, 6-col spread article |                             |
|   | and photo, "Towers honored    |                             |
|   |                               |                             |
|   | with teaching award at        | to play in the State        |
|   | CCC," Cleveland Bolivar       |                             |
|   | Commercial; 11/16/2011,       | Tournament and the          |
|   | Article, "CCC wins first      | Regional Tournament.        |
|   | three games to open season,"  |                             |
|   | Press Register; .             |                             |
|   | DECEMBER 2011                 |                             |
|   | 12/1/2011, Article and 2      | 12. Activities of the Delta |
|   | photos from Chamber of        | Literary Tour have          |
|   | Commerce banquet awards,      |                             |
|   | Press Register; 12/13/2011,   |                             |
|   | 4-col color photo, "More      |                             |
|   | than 1,000 cheer Christmas    | 13. The Presidential        |
|   | at Coahoma concert,"          |                             |
|   | Cleveland, Bolivar            | 1 0                         |
|   | ,                             |                             |
|   | Commercial; 12/6/2011,        |                             |
|   | Article, "MDCC sweeps         |                             |
|   | Coahoma CC in basketball      | talk by a former            |
|   | action," Cleveland, Bolivar   |                             |
|   | Commercial; 12/14/2011,       | successful nurse            |
|   | Article, "CCC women break     | practitioner in             |
|   | 100 mark for first time in    |                             |
|   | win Saturday," – Press        |                             |
|   | Register; 12/7/2011, Color    |                             |
|   | photo, "Coahoma County        | the Pinnacle and            |
|   | Higher Education Center       | included a praise           |
|   | hosts a Holiday Open          | dance.                      |
|   | House," Press Register;       |                             |
|   | 12/7/2011m /article and       | 14. Founders Week           |
|   | color photo, "Holiday         |                             |
|   | Concert Thursday," Press      |                             |
|   | Register; 12/4/2011, photo,   | concert on April 1.         |
|   | "CCC faculty evaluates        | Other events were           |
|   | iRead techniques,"            | motivational talks by       |
|   | Cleveland Bolivar             | 5                           |
|   |                               |                             |
|   |                               | presented scholarships      |
|   | Photo, "JUCO All-Stars,"      | to top students and         |
|   | Cleveland Bolivar             |                             |
|   | Commercial; 12/22/2011, 6-    | Summit. Headlining          |
|   | col spread with photo,        | Founders Week was a         |

|  | "Local standout signs with   | talk by actress          |
|--|------------------------------|--------------------------|
|  | Ole Miss," Cleveland         | Florence Roach, a cast   |
|  |                              | ,                        |
|  | Bolivar Commercial;          | member of "The Help"     |
|  | 12/14/2011, Article and 2    | movie. Mrs. Roach's      |
|  | mug shots, "Tyler, Jones     | mother is an alumnus     |
|  | named HEADWAE                | of CCC. She spoke        |
|  | honorees," Press Register.   | about her background     |
|  |                              | growing up on a          |
|  |                              | plantation in            |
|  | JANUARY 2012                 | Robinsonville, and her   |
|  | 1/11/2011, Article, "CCC     | career in the arts after |
|  | swept by Northwest,"         | earning degrees from     |
|  | Cleveland, Bolivar           | Jackson State            |
|  | Commercial; 1/2012,          | University. The events   |
|  | "Article, "Coahoma           | were attended by         |
|  | Community College plans      | thousands.               |
|  | health information day," The | mousands.                |
|  | Sun Sentinel; 1/11/2012,     | 15. On April 18, new     |
|  | Article and photo, "New      | members of Phi Theta     |
|  | Tiger sports logo            |                          |
|  | 'intimidating'"- Press       | Kappa honorary were      |
|  |                              | inducted before a large  |
|  | Register; 1/25/2012, color   | crowd in the Magnolia    |
|  | photo, "CCC SGA officers     | Room of the Student      |
|  | honored at pinning           | Union and heard a talk   |
|  | ceremony," Press Register;   | by retired educator Dr.  |
|  | 1/8/2012, photo, "New CCC    | Jimmy Wiley.             |
|  | logo," Cleveland Bolivar     |                          |
|  | Commercial; 1/17/2012,       | 16. Earmest Killum., a   |
|  | Article,"CCC victorious at   | Coahoma Community        |
|  | homecoming, "Press           | College alumnus and a    |
|  | Register; 1/6/2012, photo,   | former member of the     |
|  | "Spring registration,"       | LA Laker basketball      |
|  | Cleveland Bolivar            | team was inducted into   |
|  | Commercial; 1/15/2012. 6-    | the Mississippi Sports   |
|  | col spread, Article with 2   | Hall of Fame in a        |
|  | photos, "Rare Ailey II dance | prestigious ceremony     |
|  | performance set," Cleveland  | in Jackson at the Muse   |
|  | Bolivar Commercial;          | Center of Hinds          |
|  | 1/27/2012, 6 col-spread with | Community College.       |
|  | 4-col photo, "Rare Ailey     | The event was            |
|  | dance performance set for    | attended by more than    |
|  | Feb. 2," Helena, Arkansas,   | 400 sports fans,         |
|  | Daily World; 1/18/2012,      | college officials and    |
|  | Article and photo, "Ailey II | celebrities, and the     |
|  |                              |                          |
|  | Dancers to perform at Civic  | publicity for CCC was    |
|  | Auditorium," Press Register; | impressive.              |
|  | 1/27/2012, Color photo,      |                          |
|  | "Higgins students enjoy      |                          |
|  | ballet workshop," Press      | 17. Commencement in the  |

|  |  | Register; 1/27/2012, 5-col     | Pinnacle was an                  |
|--|--|--------------------------------|----------------------------------|
|  |  | photo, "Ailey workshop at      | historic event with 425          |
|  |  | Higgins," Cleveland Bolivar    | graduates, the largest           |
|  |  | Commercial; 1/26/2012, 4-      | number of in history.            |
|  |  | col color photo, "Webb         | Darrell Dixon, a CCC             |
|  |  | student honored as SGA         | graduate now working             |
|  |  | leader," Sun Sentinel;         | in the office of U.S.            |
|  |  | 1/29/2012, 4-col photo,        | Senator Thad Cochran,            |
|  |  | "Oversize project,"            | gave the                         |
|  |  | Cleveland, Bolivar             | commencement                     |
|  |  | Commercial; 1/18/2012,         | address.                         |
|  |  | Article, "CCC victorious at    | address.                         |
|  |  | homecoming," Press             | 18. The State College Board      |
|  |  | Register; 1/16/2012, Article,  | held its May meeting at          |
|  |  | "CCC next three games at       | Coahoma Community                |
|  |  | home," Press Register.         | College. Members were            |
|  |  | FEBRUARY 2012                  | entertained on the eve of        |
|  |  | 2/3/2012, Article, "Tigers     | their meeting with a             |
|  |  | down Indians 89-86,"           | reception at the Delta           |
|  |  | Cleveland Bolivar              | Blues Museum in                  |
|  |  | Commercial; $2/2/2012$ ,       | downtown Clarksdale,             |
|  |  | Color photo, "Transforming     | supper and live music at the     |
|  |  | school bus," The Sun           | famous Ground Zero Blues         |
|  |  | Sentinel; 2/3/2012, Article    | Club                             |
|  |  | and color photo, "CCC to       |                                  |
|  |  | hold Information Day,"         |                                  |
|  |  | Cleveland Bolivar              |                                  |
|  |  | Commercial; 2/22/2012,         | Doubling as CCC's Sports         |
|  |  | Article and photo, "Orators    | Information Office, the Public   |
|  |  | earn cheers from packed        | Relations office completed these |
|  |  | house," Press Register;        | duties:                          |
|  |  | 2/7/2012, 6-col spread,        |                                  |
|  |  | "MDCC drops two to             | 1. Designed, printed, and        |
|  |  | Coahoma CC," Cleveland         | distributed calendars,           |
|  |  | Bolivar Commercial;            | programs, and posters            |
|  |  | 2/8/2012, 6-col article,       | for football and                 |
|  |  | "CCC wins with buzzer          | basketball seasons;              |
|  |  | beater against Itawamba        | 2. Covered all football          |
|  |  | Thursday night," Press         | games and all home               |
|  |  | Register; 2/8/2012, Color      | basketball games.for             |
|  |  | photo, "Thousands applaud      | area newspapers.                 |
|  |  | Ailey Dancers," Press          | 3. Emailied and/or               |
|  |  | Register; 2/1/2012, Color      | telephoned accounts of           |
|  |  | photo, "Students transform     | the games immediately            |
|  |  | bus for Tunica sheriff," Press | following the games to           |
|  |  | Register;2/11/2012, Article    | the Clarion Ledger in            |
|  |  | and color photo, "CCC to       | Jackson and JUCO                 |
|  |  | outline healthcare career      | Weekly website and to            |
|  |  | training during its health     | other SIDs.                      |

|          |  | science information day,"                             | 4. Exchanged rosters                   |
|----------|--|---|--|
|          |  | Press Register; 2/24/2012,                            | with other community                   |
|          |  | Article, "Coahoma CC                                  | colleges prior to                      |
|          |  | sweeps EMCC," Cleveland                               | games and made                         |
|          |  | Bolivar Commercial;                                   | arrangements for                       |
|          |  | 2/24/2012, 5-col spread of 3                          | visiting press in                      |
|          |  | color photos, "CCC Lady                               | CCC's press box                        |
|          |  | Tigers take time to share                             |  |
|          |  | love of reading at Lyon,"                             |  |
|          |  | Press Register; 2/29/2012,                            | Also in charge of                      |
|          |  | "2,000 expected at CCC                                | marketing, the Public                  |
|          |  | Career Expo," Press                                   | Relations office                       |
|          |  | Register; 2/3/2012, Article,                          | designed                               |
|          |  | "Lady Tigers victorious at                            | advertisements for 6                   |
|          |  | East Mississippi Community                            | print media                            |
|          |  | College," Press Register;                             | newspapers: The Press                  |
|          |  | 2/9/2012, Article and color<br>photo, "Lady Tigers in | Register, Bolivar                      |
|          |  |   | Commercial, Tunica                     |
|          |  | regionals," Cleveland<br>Bolivar Commercial;          | Times, Quitman<br>County Democrat, The |
|          |  | 2/10/2012, Two color                                  | Sun Sentinel and the                   |
|          |  | photos, "CCC buzzing with                             | Helena World.                          |
|          |  | activities," Press Register;                          | ffelena world.                         |
|          |  | 2/9/2012, color photo and                             | The director wrote                     |
|          |  | article, "Cook signs full                             | scripts for radio                      |
|          |  | scholarship," Quitman                                 | stations and scripts for               |
|          |  | County Democrat, Marks.                               | video advertisements                   |
|          |  |   | for Cable One                          |
|          |  |   | Television that aired                  |
|          |  |   | on CNN, BET, ESPN,                     |
|          |  | MARCH 2012  | and TNT.                               |
|          |  | 3/2/2012, Spread of 4 color                           |  |
|          |  | photos "CCC Career Fair,"                             | The director also                      |
|          |  | Press Register; 3/1/2012,                             | designed and                           |
|          |  | Article, "Pearl River fights                          | distributed posters                    |
|          |  | off CCC in state tourney,"                            | highlighting events                    |
|          |  | Cleveland Bolivar                                     | and activities on                      |
|          |  | Commercial; 3/2012, Article                           | campus, and designed                   |
|          |  | "Lady Tigers advance to                               | a new billboard                        |
|          |  | state tourney for first time in                       | publicizing CCC's                      |
|          |  | history," Press Register;                             | new sports logo and it                 |
|          |  | 3/2/2012, Article and photo,                          | creator.                               |
|          |  | "CCC Career Expo set for                              |  |
|          |  | March 2," Tunica Times;                               |  |
|          |  | 3/15/2012, color photo,                               | The Public Relations                   |
|          |  | "Webb's Mason gives hair                              | Office is in charge of                 |
|          |  | cut," Sun Sentinel;                                   | planning the                           |
|          |  | 3/15/2012, color photo,                               | Mississippi Delta                      |
| <u> </u> |  | "Local student touts                                  | Tennessee Williams                     |

|  | welding," Sun Sentinel,"      | Festival, its program,  |
|--|-------------------------------|-------------------------|
|  | 3/14/2012, Article and 2      | Festival, its program,  |
|  |                               |                         |
|  | color photos, "Tanner takes   |                         |
|  | first in competition,'        | 5                       |
|  | Cleveland, Bolivar            |                         |
|  | Commercial; 3/18/2012         |                         |
|  | Photo, "Addressing issues of  |                         |
|  | teen pregnancy," Cleveland    |                         |
|  | Bolivar Commercial            |                         |
|  | 3/28/2012, Photo,"CCC         |                         |
|  | Women Honored,'               |                         |
|  | Cleveland, Bolivar            |                         |
|  | Commercial; 3/30/2012         |                         |
|  | color photo, "Lady Tigers     | and actors, made        |
|  | honored," Tunica Times        |                         |
|  | 3/31/2012, 6-col spread with  | reservations,           |
|  | color photos, "Diverse        |                         |
|  | events scheduled for CCC's    | organized all           |
|  | Founders Week," Press         | paperwork required of   |
|  | Register.                     | participants and        |
|  | APRIL 2012                    | required by the CCC     |
|  | 4/19/2012, 6-col color photo, | Business Office.        |
|  | - "Locals among new           |                         |
|  | inductees into Coahoma's      | The director also       |
|  | Phi Theta Kappa," The Sun     | wrote final reports to  |
|  | Sentinel; 4/42012, Color      | qualify for payments;   |
|  | photo, "Dixon-Wells           | from granting entities, |
|  | crowned King and queen at     | and answered inquiries  |
|  | CCC," Press Register;         | from auditors checking  |
|  | 4/4/2012, Page 1 article and  | financial records.      |
|  | 2 color photos, 'Coahoma      |                         |
|  | Male' project at CCC reaps    | The director designed   |
|  | success,' Press               | the festival program    |
|  | Register;4/12/2012, color     | with photographs she    |
|  | photo, "Webb student among    |                         |
|  | group awarded                 | previous festivals      |
|  | scholarships," Sun Sentinel;  | previous restruits      |
|  | 4/20/2012, "CCC Choir         |                         |
|  | holds spring concert at St.   |                         |
|  | Paul MB Church,"              |                         |
|  | Cleveland, Bolivar            |                         |
|  | Commercial; 4/25/2012, full   |                         |
|  | page spread with 3 photos,    |                         |
|  | "More than 100 Presidential   |                         |
|  | Scholars honored at CCC,"     |                         |
|  | "CCC barbering students: A    |                         |
|  |                               |                         |
|  | cut above," Press Register;   |                         |
|  | 4-col spread, Article and     |                         |
|  | photo,"Actress with Tunica    |                         |

| roots shares story at CCC,"<br>Tunica Times; 4/1/2012, 6-<br>col spread, article and photo,<br>"Roach embraces past during<br>CCC Founder's Day<br>speech," Press Register;<br>4/20/2012, 5-col spread with<br>photo and article,<br>"CCC/Laker alumnus Killum<br>to be inducted into<br>Mississippi Sporst Hall of<br>Fame," Press Register;<br>4/18/2012, 5-col spread with<br>article and photo, "Phi Theta<br>Kappa induction honors<br>"Coahoma's best" – Press<br>Register; 4/62102, 'The<br>Coahoma's best'' – Press<br>Register; 4/62102, 'The<br>Coahoma Male' project to<br>expand', 6-col spread with<br>article and 2 photos,<br>Cleveland Bolivar<br>Commercia; 4/26/2012, Color photo, "Webb resident   |  |
|---|--|
| col spread, article and photo,         "Roach embraces past during         CCC Founder's Day         speech," Press Register;         4/20/2012, 5-col spread with         photo and article,         "CCC/Laker alumnus Killum         to be inducted into         Mississippi Sports Hall of         Fame," Press Register;         4/18/2012, 5-col spread with         article and photo, "Phi Theta         Kappa induction honors         "Coahoma 's best" – Press         Register; 4/6/2012, 'The         Coahoma 's best" – Press         Register; 4/6/2012, 'The         Coahoma 'best'' – Press         Register; 4/6/2012, 'The         Coahoma 'best'' – Dress         Register; 4/6/2012, 'The         Coahoma 'best'' – Dress         Register; 4/6/2012, 'Che         Coahoma 'best'' – Dress         Register; 4/6/2012, 'Color, 'Web' bread with         article and 2 photos,  |  |
| Image: Second |  |
| "Roach embraces past during<br>CCC Founder's Day<br>specch," Press Register;<br>4/20/2012, 5-col spread with<br>photo and article,<br>"CCC/Laker alumnus Killum<br>to be inducted into<br>Mississippi Sports Hall of<br>Fame," Press Register;<br>4/18/2012, 5-col spread with<br>article and photo, "Phi Theta<br>Kappa induction honors<br>"Coahoma's best" - Press<br>Register; 4/6/2012, 'The<br>Coahoma's best" - Press<br>Register; 4/6/2012, 'The<br>Coahoma's does opread with<br>article and 2 photos,<br>Cleveland Bolivar<br>Commercial; 4/26/2012,<br>Color photo, "Webb resident   |  |
| CCC Founder's Day<br>speech," Press Register;<br>4/20/2012, 5-col spread with<br>photo and article,<br>"CCC/Laker alumnus Killum<br>to be inducted into<br>Mississippi Sports Hall of<br>Fame," Press Register;<br>4/18/2012, 5-col spread with<br>article and photo, "Phi Theta<br>Kappa induction honors<br>"Coahoma's best"" – Press<br>Register; 4/6/2012, "The<br>Coahoma Male'o project to<br>expand", - focol spread with<br>article and 2 photos,<br>Cleveland Bolivar<br>Commercial; 4/26/2012,<br>Color photo, "Webb resident   |  |
| speech," Press Register;<br>4/20/2012, 5-col spread with<br>photo and article,<br>"CCC/Laker alumnus Killum<br>to be inducted into<br>Mississippi Sports Hall of<br>Fame," Press Register;<br>4/18/2012, 5-col spread with<br>article and photo, "Phi Theta<br>Kappa induction honors<br>"Coahoma's best" – Press<br>Register; 4/6/2012, 'The<br>Coahoma Male' project to<br>expand', - 6col spread with<br>article and 2 photos,<br>Cleveland Bolivar<br>Color photo, "Webb resident   |  |
| 4/20/2012, 5-col spread with photo and article,         "CCC/Lake alumnus Killum         to inducted into         Mississippi Sports Hall of         Fame," Press Register;         4/18/2012, 5-col spread with         article and photo, "Phi Theta         Kappa induction honors         'Coahoma Male' project to         expand', - 6col spread with         article and 2 photos,         Cleveland Bolivar         Commercial; 4/26/2012,         Color photo, "Webb resident  |  |
| photo and article,<br>"CCC/Laker alumnus Killum<br>to be inducted into<br>Mississippi Sports Hall of<br>Farme," Press Register;<br>4/18/2012, 5-col spread with<br>article and photo, "Phi Theta<br>Kappa induction honors<br>'Coahoma's best'' – Press<br>Register; 4/6/2012, 'The<br>Coahoma Male' project to<br>expand', - 6col spread with<br>article and 2 photos,<br>Cleveland Bolivar<br>Commercial; 4/26/2012,<br>Color photo, "Webb resident   |  |
| Image: Second |  |
| to be inducted into<br>Mississippi Sports Hall of<br>Fame," Press Register;<br>4/18/2012, 5-col spread with<br>article and photo, "Phi Theta<br>Kappa induction honors<br>'Coahoma's best'" – Press<br>Register; 4/6/2012, 'The<br>Coahoma Male' project to<br>expand', - 6col spread with<br>article and 2 photos,<br>Cleveland Bolivar<br>Commercial; 4/26/2012,<br>Color photo, "Webb resident   |  |
| Mississippi Sports Hall of<br>Fame," Press Register;<br>4/18/2012, 5-col spread with<br>article and photo, "Phi Theta<br>Kappa induction honors<br>'Coahoma's best'' – Press<br>Register; 4/6/2012, 'The<br>Coahoma Male' project to<br>expand', - 6col spread with<br>article and 2 photos,<br>Cleveland Bolivar<br>Commercial; 4/26/2012,<br>Color photo, "Webb resident  |  |
| Fame," Press Register;<br>4/18/2012, 5-col spread with<br>article and photo, "Phi Theta<br>Kappa induction honors<br>'Coahoma's best" – Press<br>Register; 4/6/2012, 'The<br>Coahoma Male' project to<br>expand', - 6col spread with<br>article and 2 photos,<br>Cleveland Bolivar<br>Commercial; 4/26/2012,<br>Color photo, "Webb resident   |  |
| Fame," Press Register;<br>4/18/2012, 5-col spread with<br>article and photo, "Phi Theta<br>Kappa induction honors<br>'Coahoma's best" – Press<br>Register; 4/6/2012, 'The<br>Coahoma Male' project to<br>expand', - 6col spread with<br>article and 2 photos,<br>Cleveland Bolivar<br>Commercial; 4/26/2012,<br>Color photo, "Webb resident   |  |
| 4/18/2012, 5-col spread with<br>article and photo, "Phi Theta<br>Kappa induction honors<br>'Coahoma's best'" – Press<br>Register; 4/6/2012, 'The<br>Coahoma Male' project to<br>expand', - 6col spread with<br>article and 2 photos,<br>Cleveland Bolivar<br>Commercial; 4/26/2012,<br>Color photo, "Webb resident  |  |
| article and photo, "Phi Theta<br>Kappa induction honors<br>'Coahoma's best'" – Press<br>Register; 4/6/2012, 'The<br>Coahoma Male' project to<br>expand', - 6col spread with<br>article and 2 photos,<br>Cleveland Bolivar<br>Commercial; 4/26/2012,<br>Color photo, "Webb resident  |  |
| Kappa induction honors<br>'Coahoma's best'" – Press<br>Register; 4/6/2012, 'The<br>Coahoma Male' project to<br>expand', - 6col spread with<br>article and 2 photos,<br>Cleveland Bolivar<br>Commercial; 4/26/2012,<br>Color photo, "Webb resident   |  |
| Coahoma's best <sup>?**</sup> – Press<br>Register; 4/6/2012, 'The<br>Coahoma Male' project to<br>expand', - 6col spread with<br>article and 2 photos,<br>Cleveland Bolivar<br>Commercial; 4/26/2012,<br>Color photo, "Webb resident   |  |
| Register; 4/6/2012, 'The<br>Coahoma Male' project to<br>expand', - 6col spread with<br>article and 2 photos,<br>Cleveland Bolivar<br>Commercial; 4/26/2012,<br>Color photo, "Webb resident  |  |
| Coahoma Male' project to<br>expand', - 6col spread with<br>article and 2 photos,<br>Cleveland Bolivar<br>Commercial; 4/26/2012,<br>Color photo, "Webb resident  |  |
| expand', - 6col spread with<br>article and 2 photos,<br>Cleveland Bolivar<br>Commercial; 4/26/2012,<br>Color photo, "Webb resident  |  |
| article and 2 photos,<br>Cleveland Bolivar<br>Commercial; 4/26/2012,<br>Color photo, "Webb resident   |  |
| article and 2 photos,<br>Cleveland Bolivar<br>Commercial; 4/26/2012,<br>Color photo, "Webb resident   |  |
| Cleveland Bolivar<br>Commercial; 4/26/2012,<br>Color photo, "Webb resident  |  |
| Commercial; 4/26/2012,<br>Color photo, "Webb resident   |  |
| Color photo, "Webb resident   |  |
|   |  |
| $122$ $\Omega_{\rm ext}$ $122$ $\Omega_{\rm ext}$ $\Omega_{\rm ext}$ $12$   |  |
| wins award," Sun Sentinel;  |  |
| 4/22/2012, 3-col photo,   |  |
| "Three Coahoma  |  |
| Community College   |  |
| standouts sign," Cleveland,   |  |
| Bolivar Commercial;   |  |
| 4/27/2012, Photo, "CCC  |  |
| basketball standouts awarded  |  |
| scholarships to senior  |  |
|   |  |
| universities," Press Register.  |  |
|   |  |
|   |  |
| MAY 2012  |  |
| 5/2/2012, Full page spread, 2   |  |
| articles and 5  |  |
| photos, "Former 'mediocre'  |  |
| athlete delivers unique   |  |
|   |  |
| address; "CCC is preparing  |  |
| to honor one of its largest   |  |
| ever graduating classes,'   |  |
| Press Register; 5/4/2012 6-   |  |
| col article and color photo,  |  |
| "Killum inducted into   |  |
| Mississippi Sports Hall of  |  |
| Fame," Press Register;  |  |
| 5/4/2012 Full page spread   |  |
| 5/4/2012 Full page spread   |  |

| r | <br>                          | T1 |
|---|-------------------------------|----|
|   | with 2 color photos,"Morgan   |    |
|   | wins MACJC All-State. All-    |    |
|   | Region honors; Vaughn         |    |
|   | signs to play in Texas at     |    |
|   | Wiley College," Press         |    |
|   |                               |    |
|   | Register; 5/4/2012, 3-col     |    |
|   | spread of 7 photos, "CCC      |    |
|   | Academic Awards Day,"         |    |
|   | Press Register; 5/9/2012,     |    |
|   | Full page spread, "CCC's      |    |
|   | commencement set              |    |
|   | Saturday," article and 3      |    |
|   | photos, Cleveland, Bolivar    |    |
|   | Commercial; 5/2/2012,         |    |
|   | commercial, 5/2/2012,         |    |
|   | photo, "Scholarship winner,"  |    |
|   | Bolivar Commercial;           |    |
|   | 5/2/2012, Two 3-col           |    |
|   | photos,"Basketball standout   |    |
|   | signs to play at Wiley        |    |
|   | College," and "Athletic       |    |
|   | MVPs announced at Athletic    |    |
|   | Banquet," Cleveland,          |    |
|   | Bolivar Commercial;           |    |
|   | 5/17/2012, Article and        |    |
|   |                               |    |
|   | photo, "Two Marks nursing     |    |
|   | students graduate," Quitman   |    |
|   | County Democrat/Marks;        |    |
|   | 5/13/12, Article and two      |    |
|   | photos, "Graduation Day,"     |    |
|   | and "CCC makes history        |    |
|   | with 425 grads," Jackson      |    |
|   | Clarion Ledger; 5/16/2012,    |    |
|   |                               |    |
|   | Full page spread with 2 color |    |
|   | photos,"CCC makes history     |    |
|   | graduating 425 students       |    |
|   | Saturday," Press Register;    |    |
|   | 5/23/2012, 6-col spread,      |    |
|   | article and color photo,      |    |
|   | "CCC hosts unique             |    |
|   | Mississippi College Board     |    |
|   | meeting," Press Register;     |    |
|   | 5/23/2012, Article and color  |    |
|   |                               |    |
|   | photo, "Cultural Heritage     |    |
|   | meeting first step in long    |    |
|   | process," Press Register.     |    |
|   | JUNE 2012                     |    |
|   | 6/5/2012, Color photo,        |    |
|   | "CAHS grad receives CCC       |    |
|   | scholarship," Press Register; |    |
|   | senorarismp, rress register,  |    |

| Ι |      | (2012 Article and photo                |
|---|------|--|
|   | 6/6  | 5/2012, Article and photo,             |
|   | "Le  | egendary coach Morris to               |
|   | dire | ect 10 <sup>th</sup> annual Lil' Tiger |
|   |      | mp," Press Register;                   |
|   |      | 3/2012, article and photo,             |
|   | "Le  | egendary CCC coach to                  |
|   |      | ect annual Lil' Tiger                  |
|   | Car  | mp," Tunica Times.;                    |
|   | 6/1  | /2012, Article and photo,              |
|   |      | CC to face lawsuit for                 |
|   |      | licious prosecution of                 |
|   |      | yes," Press Register;                  |
|   | 6/2  | 2012 – Letter to the Editor,           |
|   | "Co  | oahoma Community                       |
|   |      | llege should be ashamed                |
|   |      | behavior; 6/12 – List of               |
|   |      | CC graduates from                      |
|   |      | arksdale published, Press              |
|   |      | gister.; 6/15/2012 – Photo,            |
|   |      | bbon-cutting draws                     |
|   |      | gnitaries, Press Register;             |
|   |      | 4/2012, 4-col photo                    |
|   |      | onday's ribbon cutting                 |
|   |      | aws impressive crowd of                |
|   | dig  | gnitaries, Cleveland                   |
|   |      | livar Commercial;                      |
|   |      | 5/12, article, 'Coahoma                |
|   |      | gistration dates set,"                 |
|   |      | nica Times.                            |
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### WORKFORCE CUSTOMIZED TRAINING PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

#### **Program Purpose and Description:**

The purpose of the Workforce Development Center's customized workforce training is to provide workforce education to the citizens of Coahoma, Bolivar, Tunica, Quitman and Tallahatchie Counties. The Workforce Development Center's customized training gives citizens the skills and program opportunities necessary to be more productive and to have an improved quality of life. In addition, customized training provides Business/Industry of Coahoma Community College's district a better trained and educated workforce.

#### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, the Workforce Development Center has adopted the following institutional goals: meet the needs of area businesses and industries by providing workforce training programs; empower students with the necessary tools to maximize their potential by providing a network of support services and activities; utilize emerging instructional technology by providing innovative learning opportunities for students; address community and economic development needs within the service area by developing and sustaining partnerships with public and private agencies; and ensure effectiveness by planning, assessing, and evaluating all activities and programs.

### WORKFORCE CUSTOMIZED TRAINING 2011-2012 PROGRAM EVALUATION PLAN COAHOMA COMMUNITY COLLEGE

| Workforce Preparation and Training Area | Program Outcome   | Methods of<br>Evaluation or<br>Assessment  | Evaluation Standards or<br>Benchmarks   | Assessment Results  | Explain How Results<br>Were Used To Improve<br>Student learning,<br>Curriculum, Or<br>Program  |
|---|---|--|---|---|--|
| Workforce Customized<br>Training        | 1. The Workforce<br>Development Center<br>will meet the training<br>needs of<br>Business/Industry | The number of<br>Business/Industry<br>training partnerships:                                     | Number of B/I<br>partnership training<br>projects will increase<br>by 20%   | Number of training<br>project partnerships<br>increased from 30 to 37;<br>a 23% gain.   | Increase in number of<br>training projects written<br>each fiscal year will<br>reflect an increase in<br>partnerships with<br>Business and Industry                                  |
|   |   | Provide more extensive<br>Industry-driven training<br>programs                                   | There will be at least 4<br>new programs offered to<br>meet Industry<br>employment needs  | Research has shown that<br>Pharmacy Tech, EVS,<br>Paralegal Assistant and<br>Transcriptionist training<br>are 4 classes that will<br>meet and impact<br>Industry's employment<br>needs. | Of the 4 classes offered,<br>the possible trainees<br>have shown more<br>interest in the Pharmacy<br>Tech program which<br>will become a<br>frontrunner for the next<br>fiscal year. |
|   |   | The percent of Medical<br>Billing and Coding<br>trainees that pass the<br>National Certification | 90 % of the Medical<br>Billing and Coding class<br>participants will receive<br>National Certification<br>and will be employable<br>in the Healthcare<br>Industry | 14 trainees completed<br>the modular training.<br>To date, only 2 have<br>taken and successfully<br>passed the exam.  | Results are inconclusive<br>at this time pending the<br>exam results of the<br>remaining 12<br>participants.   |
|   |   | The number of contact hours:   | The number of contact<br>hours will increase by<br>20%  | FY 09-10 296,836 hrs.<br>FY 10-11 362,645 hrs.<br>22% increase.<br>FY 11-12 238,616   | Per request of B/I,<br>several training modules<br>were revised and<br>extended for quality and<br>content.  |
|   |   | The number of state  | There will be at least 25   | 10 (27 last year) CPR   | FY10-11, SBCJC   |

|   | and federal regulated safety classes provided                | CPR classes provided to<br>B/I with all trainees<br>receiving certification<br>from American Red<br>Cross and/or American<br>Heart Association<br>There will be at least 4 | classes were provided to<br>B/I with all participants<br>receiving certification. | amended minimum<br>number of participants<br>from 5 to 10. To<br>comply with said<br>amendment, several<br>classes were<br>consolidated.<br>Per request of B/I, such                      |
|---|--|--|---|---|
|   |  | types of safety courses<br>provided to business<br>and industry.   | classes were provided,<br>not including CPR.                                      | varied training<br>opportunities were<br>available. The WDC<br>will continue to seek<br>opportunities to offer<br>safety training classes to<br>its stakeholders.                         |
| 2. The Workforce<br>Development Center<br>will address community<br>and economic<br>development needs | Community classes in<br>partnership with local<br>libraries. | There will be at least 4<br>community classes<br>offered in the 5-county<br>area libraries.  | 3 classes are being<br>offered at the Clarksdale<br>and Marks Library             | Community oriented<br>computer training will<br>continue to be offered in<br>partnership with area<br>libraries. Community<br>awareness opportunities<br>will be sought after as<br>well. |
| 3. The Workforce<br>Development Center<br>will provide support  | Provide skills<br>assessment                                 | At least 200 people will<br>participate in the<br>WorkKeys assessment  | A total of 452<br>certificates were<br>awarded.                                   | Several new<br>partnerships emanated<br>through the WINJOB  |

| services for trainees |   | program   |   | Center, CCC's Allied<br>Health division and<br>some area school<br>districts.   |
|-----------------------|---|---|---|---|
|                       | Partner with the<br>ABE/GED program to<br>provide welding training<br>to GED Students | At least 15 students will<br>participate in a modular<br>basic welding class. | A total of 15<br>participants successfully<br>completed the modular<br>training. Two of the<br>students were GED<br>students. | Out of 15 participants,<br>11 entered into the<br>workforce in the<br>welding vocation. The<br>modular training will be<br>open to and available to<br>all individuals<br>regardless of enrollment<br>status with the GED<br>program. |

# SECTION 3-EDUCATIONAL SUPPORT SERVICES

### CAREER SERVICES AND PLACEMENT CENTER PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

#### Program Purpose and Description:

The overall purpose of the Career Services and Placement Center is to assist students in preparing for the decision making process of setting goals, forming a plan of action, preparing for work, and performing an exceptional job. The Career Services and Placement Center also serves as a vehicle for campus work study and off-campus part-time employment opportunities

#### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, Career Services and Placement Center has adopted the following institutional goals: empower students with the necessary tools to maximize their potential by providing a network of support services and activities; address community and economic development needs within the service area by developing and sustaining partnerships with public and private agencies; and ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

### CAREER SERVICES AND PLACEMENT CENTER

| 2011-2012 PROGRAM EVALUATION PL | AN |  |
|---------------------------------|----|--|
|---------------------------------|----|--|

| Instructional<br>Support Area    | Program<br>Outcome  | Methods of<br>Evaluation or<br>Assessment   | Evaluation Standards or Benchmark  | Assessment<br>Results   | Explain How Results Were Used<br>To Improve Student Learning,<br>Curriculum, Or Program   |
|----------------------------------|---|---|--|---|---|
| Career Services<br>and Placement | 1. The Career<br>Services and<br>Placement Center will<br>provide workshops<br>and seminars for   | Number of<br>workshops/seminar<br>s provided  | The Career Services and Placement Center will provide at least <u>14</u> career/placement workshops and seminars   | 16 = 114%   | Students are not only more<br>knowledgeable of the Career Center and<br>their Career options. They have a<br>greater sense of self –Awareness.  |
|                                  | students.   | Number of<br>students<br>participating  | At least <u>150</u> of students will attend the workshops<br>and seminars  | 1130 = 753%   | Evaluations indicated that students also<br>stated that they had better direction of<br>where they wanted their career to go, as<br>well as their options.  |
|                                  |   |   |  |   | Last semester of student two year plan<br>is devoted to job readiness.<br>Evaluations and feedback also<br>determined that knowledge of career<br>options, pathways and communication<br>skills increase to record levels due to<br>collaborations with the career technical<br>division of campus and the community.   |
| Career Services<br>and Placement | <ol> <li>Students will be<br/>able to identify career<br/>pathways that will<br/>assist them in<br/>choosing career<br/>opportunities.</li> <li>Students and<br/>employees who<br/>utilize the Career<br/>Services and<br/>Placement Center will<br/>indicate that they are<br/>satisfied with the<br/>services provided<br/>them.</li> </ol> | Number of<br>students utilizing<br>the Career Center<br>Number of<br>students receiving<br>career counseling<br>Transfer data for<br>career-technical<br>job placement<br>results<br>Academic transfer<br>results<br>Students and<br>employees survey<br>results will be used<br>as the method of<br>evaluation | Number of students utilizing the Career Center<br>will be 200 in FY11.Number of students receiving career counseling<br>will be 75 in FY 11.The number of CCC career-technical completers<br>who continue their education or who successfully<br>enter the workforce will be 75 in FY11.The number of CCC graduates enrolling in an IHL<br>undergraduate or graduate program in FY11 will<br>increase by 29%.75% of employees who participate in the<br>satisfaction survey will rate their level of approval<br>with the student support programs, services, and<br>activities as "satisfactory" or higher.2011-2012 Campus Climate Survey Results<br>65% of students who participate in the satisfaction<br>survey will rate their level of approval with career<br>planning services as "satisfactory" or higher. | 850 = 425%<br>154 = 204%<br>N/A<br>N/A<br>101 of 106<br>Respondents<br>95.2%<br>280 of 369<br>Respondents | Students are not only more<br>knowledgeable of the Career Center and<br>their Career options. They have a<br>greater sense of self –Awareness.<br>Evaluations indicated that students also<br>stated that they had better direction of<br>where they wanted their career to go, as<br>well as their options.<br>Last Semester of student two year plan<br>is devoted to job readiness.<br>Evaluations and feedback also<br>determined that knowledge of career<br>options, pathways and communication<br>skills increase to record levels due to<br>collaborations with the career technical<br>division of campus and the community. |
|                                  |   |   | 2011-2012 Student Opinion Survey Results   | Respondents 76%   |   |

### CAREER TECHNICAL COUNSELING SERVICES PROGRAM EVALUATION PLAN

## COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

#### **Program Purpose and Description:**

The purpose of Coahoma Community College's Career Technical Counseling Services is to serve the academic, social, and emotional needs of the institution's students.

#### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, Coahoma Community College's Career Technical Counseling Services has adopted the following institutional goals: provide a network of services that allows the student to maximize his/her potential; provide opportunities for developing partnerships with public and private agencies to address community and economic development needs within the service area; plan, assess, and evaluate all activities and programs in order to ensure institutional effectiveness.

### CAREER TECHNICAL COUNSELING SERVICES

2011-2012 PROGRAM EVALUATION PLAN COAHOMA COMMUNITY COLLEGE

| Instructional<br>Support Area                 | Program Outcome  | Methods of Evaluation or<br>Assessment  | Evaluation Standards or<br>Benchmark  | Assessment<br>Results   | Explain How Results Were<br>Used To Improve Student<br>Learning,<br>Curriculum, Or Program  |
|---|--|---|---|---|---|
| Career<br>Technical<br>Counseling<br>Services | Students will receive<br>Career Technical<br>Counseling Services<br>aimed at enhancing their<br>academic success. These<br>services include:<br>individual and group                               | (1) Number of students who<br>received Career Technical<br>Counseling Services                  | (1)- <u>300</u> career-technical<br>students will receive Career<br>Technical Counseling<br>Services.         | (1)342 career technical<br>students received career<br>technical counseling<br>services.                  | (1) Student concerns were<br>identified; information was shared<br>with appropriate personnel to<br>improve delivery of instruction,<br>support and administrative<br>services. |
|   | academic support<br>sessions; academic<br>advising; career<br>awareness and<br>exploration services;<br>transitional services;<br>testing services; and<br>external referrals and<br>partnerships. | (2) Number of student<br>referrals from instructors   | (2)- <u>125</u> career-technical<br>students will be referred for<br>Career Technical Counseling<br>Services. | (2) 162 career technical<br>students were referred<br>for career technical<br>counseling services         | (2) Student concerns were<br>identified, information was shared<br>with appropriate personnel to<br>improve delivery of instruction,<br>support and administrative<br>services. |
| Career Technical<br>Counseling<br>Services    | Counselors will be<br>provided an opportunity<br>to receive innovative<br>information in the area of<br>College Academic<br>Support through<br>professional<br>development                         | The number of professional<br>development training the<br>Counselor will attend per<br>semester | The counselor will attend at least $\underline{1}$ professional development training session per semester.    | Career Technical<br>counselor attended 2<br>professional<br>development training<br>sessions per semester | Career Technical counselor was<br>more preparing in regarding to<br>delivery of counseling.   |
| Career Technical<br>Counseling<br>Services    | A Retention Rally will be<br>provided for students to<br>aid them in attaining<br>success in their program<br>area.  | (1)The number of the<br>students, which will attend<br>Fall Retention Rally.                    | (1)At least 100 students will<br>participate in Fall Retention<br>Rally                                       | More than 600 students attended retention rally.  | Students received information and<br>insight, which was beneficial in<br>impacting their decision to remain<br>in school.   |

### FINANCIAL AID PROGRAM EVALUATION PLAN

### COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

#### **Program Purpose and Description:**

The purpose of the Financial Aid Office is to assist students and parents in the process of applying for financial aid. The Office of Financial Aid offers assistance in the completion of the Free Application for Federal Student Aid (FAFSA); conducts counseling sessions with students to ensure a successful financial aid process; sends correspondence informing students of necessary documentation to determine financial aid eligibility and processes submitted documentation; receives and notifies students of scholarships; processes and awards financial aid according to student eligibility.

#### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, Coahoma Community College's Financial Aid Office has adopted the following institutional goals Empower students with the necessary tools to maximize their potential by providing a network of support services and activities; Address community and economic development needs within the service area by developing and sustaining partnerships with public and private agencies; and Ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

### **FINANCIAL AID** 2011-2012 PROGRAM EVALUATION PLAN *COAHOMA COMMUNITY COLLEGE*

| Program<br>Outcome  | Methods of Evaluation or<br>Assessment   | Evaluation Standards or<br>Benchmark   | Assessment<br>Results  | Explain How Results Were<br>Used To Improve Student<br>Learning,<br>Curriculum, Or Program   |
|---|--|--|--|--|
| 1. Students will be able<br>to complete the<br>financial aid process<br>within the priority<br>deadline (March 1).  | Percentage of students who<br>apply for financial aid on or<br>before the priority deadline.   | Of the students who apply<br>for financial aid in spring of<br>2011, 50% will apply for<br>financial aid on or before the<br>priority deadline.  | 10 percent applied for<br>financial aid within<br>the priority deadline.<br>2961 students<br>enrolled for Fall 11.<br>296 students applied<br>within the priority<br>deadline.   | The instructional divisions have<br>made adjustments to their<br>curriculum in an effort to mandate<br>that all students complete the<br>Financial Aid Process by the<br>priority deadline. The Financial Aid<br>Office will give the instructional<br>areas sufficient documentation that<br>the students have completed the<br>process. The Department of<br>Housing and Residence Life has<br>mandated that all residence hall<br>occupants complete the financial<br>aid process by the priority deadline<br>before being assigned to a room for<br>the oncoming academic year. The<br>Financial Aid Office will continue<br>to use the internet, flyers, and<br>banners to market the benefits of<br>applying early for financial<br>assistance for a seamless<br>registration process.   |
| 2. Financial Aid Office<br>will provide financial<br>aid strategies and<br>assistance workshops to<br>assist students in<br>completing necessary<br>financial aid<br>documents. | Number of financial aid<br>marketing strategies or<br>assistance workshops held<br>during the assessment period<br>Percentage of students who<br>participate in the assistance<br>workshops.   | At least 2 financial aid<br>marketing strategies or<br>assistance workshop will be<br>held during the year.<br>Of the students who enroll in<br>the fall, <u>40</u> % will participate<br>in financial aid assistance<br>workshops.<br><u>50%</u> of students and faculty<br>who participate in the  | Workshops were held on<br>February 19, 2011, from<br>9:00a.m.to 1:00p.m., in<br>CCC's five-county<br>service area. Attended 4<br>community events.<br>7 percent (207 students)<br>participated in the<br>workshops and<br>community events.<br>2011-12 Student<br>Opinion Survey results<br>indicated a satisfaction<br>level of 74%.  | The Financial Aid Office provided<br>workshops that involved CCC's<br>campus students and the eight<br>educational sites in an effort to<br>encourage early completers.<br>Although the goal is to increase the<br>number of process completers by<br>the priority deadline with campus-<br>wide collaborative interventions and<br>strategies, there will be an<br>undetermined percentage of<br>students at fall registration that the<br>Financial Aid Counselors will have<br>to assist with the process. The<br>Divisional of Student Affairs has   |
|   | Outcome  1. Students will be able to complete the financial aid process within the priority deadline (March 1).  2. Financial Aid Office will provide financial aid strategies and assistance workshops to assist students in completing necessary financial aid | OutcomeAssessment1. Students will be able<br>to complete the<br>financial aid process<br>within the priority<br>deadline (March 1).Percentage of students who<br>apply for financial aid on or<br>before the priority deadline.2. Financial Aid Office<br>will provide financial<br>aid strategies and<br>assistance workshops to<br>assist students in<br>completing necessary<br>financial aid<br>documents.Number of financial aid<br>marketing strategies or<br>assistance workshops held<br>during the assessment period<br>Percentage of students who<br>participate in the assistance<br>workshops. | OutcomeAssessmentBenchmark1. Students will be able<br>to complete the<br>financial aid process<br>within the priority<br>deadline (March 1).Percentage of students who<br>apply for financial aid on or<br>before the priority deadline.Of the students who apply<br>for financial aid on or before the<br>priority deadline.2. Financial Aid Office<br>will provide financial<br>aid strategies and<br>assistance workshops tead<br>assistance workshops tead<br>during the assessment period<br>during the assessment period<br>assistance workshops tead<br>south assistance workshops.At least 2 financial aid<br>marketing strategies or<br>assistance workshops held<br>during the assessment period<br>participate in the assistance<br>workshops.OutcomeNumber of financial aid<br>marketing strategies or<br>assistance workshops held<br>during the assessment period<br>participate in the assistance<br>workshops.At least 2 financial aid<br>marketing strategies or<br>assistance workshops held<br>during the assessment period<br>participate in the assistance<br>workshops.50% of students who<br>participate in the assistance<br>workshops.50% of students and faculty<br>who participate in the | OutcomeAssessmentBenchmarkResults1. Students will be able<br>to complete the<br>financial aid process<br>deadline (March 1).Percentage of students who<br>apply for financial aid on or<br>before the priority deadline.Of the students who apply<br>for financial aid in spring of<br>2011, 50% will apply for<br>financial aid on before<br>the priority deadline.I0 percent applied for<br>financial aid on or<br>before the priority deadline.2. Financial Aid Office<br>will provide financial<br>aid and the<br>sistance workshops to<br>assistance workshops students in<br>financial aid<br>aid uring the assessment period<br>during the assistance<br>workshops.At least 2 financial aid<br>marketing strategies or<br>assistance workshops workshops to<br>during the assistance workshops students who<br>participate in the assistance<br>workshops.At least 2 financial aid<br>marketing strategies or<br>assistance workshops held<br>uring the assistance workshops.At least 2 financial aid<br>marketing strategies or<br>assistance workshops held<br>uring the assistance workshops held<br>uring the assistance workshops held<br>uring the assistance workshops held<br>uring the assistance workshops.At least 2 financial aid<br>marketing strategies or<br>assistance workshops held<br>uring the assistance workshops held<br>uring the assistance workshops.Of the students who enroll in<br>the fall, 40% will participate<br>in financial aid assistance<br>workshops.Workshops and<br>community events.<br>71000000000000000000000000000000000000 |

| Financial<br>Aid | 2. Financial Aid Office<br>will provide financial<br>aid strategies and<br>assistance workshops to<br>assist students in | Number of financial aid<br>marketing strategies or<br>assistance workshops held<br>during the assessment period | At least 2 financial aid<br>marketing strategies or<br>assistance workshop will be<br>held during the year.   | Workshops were held on<br>February 19, 2011, from<br>9:00a.m.to 1:00p.m., in<br>CCC's five-county<br>service area. Attended 4<br>community events. | The Financial Aid Office provided<br>workshops that involved CCC's<br>campus students and the eight<br>educational sites in an effort to<br>encourage early completers.   |
|------------------|--|---|---|--|---|
|                  | completing necessary<br>financial aid<br>documents.  | Percentage of students who<br>participate in the assistance<br>workshops.                                       | Of the students who enroll in<br>the fall, <u>40</u> % will participate<br>in financial aid assistance<br>workshops.  | 7 percent (207 students)<br>participated in the<br>workshops and<br>community events.<br>2011-12 Student<br>Opinion Survey results                 | Although the goal is to increase the<br>number of process completers by<br>the priority deadline with campus-<br>wide collaborative interventions and<br>strategies, there will be an<br>undetermined percentage of<br>students at fall registration that the   |
|                  |  | Student surveys tracking<br>students' level of satisfaction<br>with student activities.                         | 50% of students and faculty<br>who participate in the<br>satisfaction surveys will rate<br>their level of satisfaction<br>with financial aid services of<br>the college as "satisfactory"<br>or higher. | indicated a satisfaction<br>level of 74%.<br>2011-12 Campus<br>Climate Employee<br>Survey results indicated<br>a satisfaction level of<br>81%.     | Financial Aid Counselors will have<br>to assist with the process. The<br>Divisional of Student Affairs has<br>committed extra personnel to assist<br>students that either did not<br>understand the process or could not<br>complete due to unforeseen<br>circumstances. The Vice President<br>of Student Affairs will set a strict<br>date for all students that aspire to be<br>enrolled at the institution and<br>seeking Title IV funds to curtail the<br>low percentage of completers by the<br>priority deadline. |

### HOUSING AND RESIDENCE LIFE PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

#### **Program Purpose and Description:**

Coahoma Community College provides supervised residence halls for men and women that are enrolled full-time at the institution. The Department of Housing is committed to offering a maturing experience of growth and excellence for students living in the Residence Halls. The department exposes the belief that students learn and grow in many ways during their college years. Therefore, the department seeks to facilitate the personal and academic growth of its residents.

#### <u>Alignment of Program Outcomes with the Institution's Mission</u> Statement and Goals:

To accomplish the institution's mission, Coahoma Community College's Department of Housing has adopted the following institutional goals: empower students with the necessary tools to maximize their potential by providing a network of support services and activities; address community and economic development needs within the service area by developing and sustaining partnerships with public and private agencies; support cultural enrichment programs and activities; and ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

### HOUSING AND RESIDENCE LIFE

2011-2012 PROGRAM EVALUATION PLAN

COAHOMA COMMUNITY COLLEGE

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|-------------------------------|--|--|---|--|---|
| Instructional<br>Support Area | Student Learning<br>Outcome  | Methods of Evaluation<br>or Assessment   | Evaluation Standards or<br>Benchmark  | Assessment<br>Results  | Explain How Results Were<br>Used To Improve Student<br>Learning,<br>Curriculum, Or Program  |
| Housing and<br>Residence Life | 1. The student will be<br>able to complete the<br>application process and<br>pay housing fee by the<br>deadline set by the<br>institution.                 | <ol> <li>(1) Number of students<br/>completing applications by the<br/>deadline.</li> <li>(2) Number of students paying<br/>fee by the deadline.</li> </ol>                    | housing application for school year<br>2011-2012, <u>60%</u> will complete an<br>application by the deadline date.<br>Of the students who pay   | 274 students, 96% that completed a<br>housing application before the<br>deadline.<br>We had a total of 285 students that<br>were assessed housing fees in 2011-<br>2012 of that number 274, 96% paid<br>fees before deadline date.   | We will continue to use these figures to<br>stress the importance of having students to<br>prepay all housing fees prior to entering<br>the resident hall. This will make it less<br>stressful for parents, students, and the<br>institution.         |
| Housing and<br>Residence Life | 2. Residential students<br>will follow housing's<br>policies and procedures.   | <ul> <li>(1) Statistics on the use and<br/>misuse of the residence hall<br/>card access system;</li> <li>(2) Number of infractions<br/>committed in the dormitories</li> </ul> | <u>100%</u> of students will use the<br>residence hall card access system<br>correctly.<br>The number of infractions<br>committed in dormitories will<br>dograms by 10% compared to         | We had 285 students that participated<br>in campus housing during the 2011-<br>2012 school year; of that number<br>100% were successful in using the<br>card access system.<br>There were 11 dormitory infractions<br>in the 2010-2011 school year,<br>unfortunately we had 14 infractions<br>during the 2011-2012 school year, a<br>27.2% increase. We attribute this<br>increase to the overall increase of first<br>time students at the institution. | 100% of our resident hall students<br>continue to use the card access system<br>correctly. However, the slight increase in<br>student infractions alerts us that we may<br>have to increase the number of students<br>RA's or revise our RA training. |
| Housing and<br>Residence Life | 3. The residence hall<br>students will rate their<br>level of satisfaction<br>with housing and<br>maintenance of housing<br>as "satisfactory" or<br>higher | Students' level of<br>satisfaction with housing<br>and maintenance of housing<br>2011-2012 student exit survey<br>2011-12 Student Opinion<br>Survey Results                    | <u>65</u> % of students who<br>participate in the satisfaction<br>survey will rate their level of<br>satisfaction with housing and<br>maintenance of housing as<br>satisfactory" or higher. | We had 363 students who responded<br>to the student exit survey, of that<br>number 311, 85% responded with a<br>satisfactory of higher rating.<br>We had 377 students that responded to<br>the student opinion survey, of that<br>number we had 93 students, 24%<br>responded with a satisfactory or<br>higher rating. We had 140 students,<br>37% of students responded with not<br>applicable in this<br>survey  | We have learned, students that do not<br>reside in student housing should not have<br>to respond to the housing survey. This<br>would give us a true image of the thoughts<br>of resident hall students.  |

### LIBRARY AND LEARNING RESOURCES PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

#### **Program Purpose and Description:**

The purpose of the Dickerson-Johnson Library and Learning Resources Center is to support the college's mission by acquiring, organizing, and disseminating information to support the curriculum and programs of the institution.

#### <u>Alignment of Program Outcomes with the Institution's Mission</u> Statement and Goals:

To accomplish the institution's mission the Dickerson-Johnson Library and Learning Resources Center has adopted the following institutional goals: empower students with the necessary tools to maximize their potential by providing a network of support services and activities; utilize emerging instructional technology by providing innovative learning opportunities for student; support cultural enrichment programs and activities; ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

### LIBRARY AND LEARNING RESOURCES

#### 2011-2012 PROGRAM EVALUATION PLAN COAHOMA COMMUNITY COLLEGE

| Administrative<br>or Ed Support<br>Area or Service               | Program<br>Outcome   | Methods of Evaluation<br>or Assessment   | Evaluation Standards or<br>Benchmarks  | Assessment<br>Results   | Explain How Results Were Used<br>To Improve Student Learning,<br>Curriculum, Or Program  |
|--|--|--|--|---|--|
| Dickerson-Johnson<br>Library and<br>Learning<br>Resources Center | 1. Students and college<br>personnel will be<br>satisfied with the<br>library resources and<br>services provided by<br>the Dickerson-Johnson<br>Library and Learning<br>Resources Center.  | Graduating Senior Exit<br>Survey,<br>Entering Student Survey<br>Campus Climate Survey.<br>Include other survey results | <ul> <li><u>75%</u> of respondents will rate their level of satisfaction with the library resources and services as "satisfactory" or higher.</li> <li>2011-12 Graduating Senior Exit Survey Results</li> </ul>  | 86 % were satisfied with<br>library resources and<br>services.  | Classes in all subject areas attended<br>library orientation classes both on and<br>off campus.  |
| Dickerson-Johnson<br>Library and<br>Learning<br>Resources Center | 2. The Dickerson-<br>Johnson Library and<br>Learning Resources<br>Center will provide<br>adequate library<br>collections and<br>learning/information<br>resources consistent<br>with the institution's<br>mission and the degrees<br>offered by the college. | Campus Climate Survey<br>Results   | 75% of respondents will<br>respond with "strongly agree"<br>or "agree" when asked if the<br>institution has adequate library<br>collections and<br>learning/information resources<br>consistent with its mission of<br>the institution and the degrees<br>offered by the college.<br>2011-12 Campus Climate<br>Employee Survey Results | <ul><li>88% of those responding<br/>felt that the resources<br/>were up-to-date.</li><li>87% of those responding<br/>felt that electronic<br/>resources were available<br/>and easy to use.</li></ul> | Faculty and staff were given updated<br>lists of materials. They also received a<br>list of passwords for all databases. The<br>information provided also gave them a<br>snapshot of how to schedule<br>orientation classes, how to reserve the<br>computer lab and conference room. |

| Dickerson-Johnson  | 3. The institution  | Description of facilities and  | The library will have space to   | Students continued to  | The staff continued to purchase books   |
|--|---|--|--|--|---|
| Library and<br>Learning<br>Resources Center                      | provides facilities and<br>learning/information<br>resources that are<br>appropriate to support<br>its teaching and service<br>mission.             | Number of Identified needs<br>Departmental requests and<br>needs fulfilled | accommodate a class for<br>conducting library orientation.<br>The library will have the<br>necessary resources both<br>electronic and print that are<br>appropriate to support the<br>institution's teaching and<br>service mission. | write research papers.<br>Printed resources could<br>only used if the copyright<br>date was 2005 or later. | The staff contributed to purchase books<br>based on the most popular topics used<br>in completing research papers. The<br>staff estimates that at least 90% of<br>students needing books with the<br>specified copyright dates were able to<br>find and check out those books from<br>the Dickerson-Johnson Library.<br>The library staff continues to monitor<br>topics being assigned for research<br>papers in order to keep the collection<br>current and appropriate to support the<br>teaching and service mission of the<br>institution. |
|  |   |  | The collection will be weeded to keep it current.  |  | The Allied Health Training Center<br>submitted requests for books during<br>the 20011/2012 academic year. Those<br>books were ordered and placed at the<br>center.  |
|  |   |  |  |  | The Allied Health Training Center<br>nursing faculty weeded the health<br>sciences sections of the main campus<br>library and resource room at the center<br>to ensure that those resources are<br>current.   |
| Dickerson-Johnson<br>Library and<br>Learning<br>Resources Center | 4. The institution<br>ensures that users have<br>access to regular and<br>timely instruction in the<br>use of the library and<br>other learning and | Number of library<br>evaluations conducted during<br>the year.             | The Dickerson-Johnson<br>Library and Learning<br>Resources Center will conduct<br>at least 5 library orientations<br>for students/faculty during the<br>year.  |  | The objective was met. Survey<br>results showed that 92% of<br>students and faculty were satisfied<br>with library orientation.   |
|  | information resources.  |  |  |  | Five fewer classes were conducted<br>because of the reassignment of a<br>faculty member to another subject.<br>A total of 102 fewer students<br>received library orientation.<br>The director will continue to<br>attempt to meet with the Vice<br>President of Academic Affairs to<br>implement the Information  |
|  |   | Method of evaluation   | 2011-2012 Library Orientation<br>Survey Report   | Fifty orientation classes<br>were conducted which<br>included 667 students.                                | Literacy Program as mandated by<br>the HBCU Library Alliance<br>Leadership Institute.<br>The librarian emphasized how to  |

|  |   |  | What percentage  |  | cite sources using various<br>bibliographic styles.<br>Orientation for the allied health<br>students focused only on the allied<br>health resources available.   |
|--|---|--|--|--|--|
| Dickerson-Johnson<br>Library and<br>Learning<br>Resources Center | 5. The institution<br>provides a sufficient<br>number of qualified<br>staff—with appropriate<br>education or<br>experiences in library<br>and/or other<br>learning/information<br>resources—to<br>accomplish the mission<br>of the institution. | Description of library staff<br>and credentials.<br>Description of staff<br>development activities | 100% of the library staff will<br>meet the institution's<br>credentialing standards<br>Library staff members will<br>participate in 3 professional<br>development activities that<br>strengthen their skills in<br>providing instruction in the use<br>of resources to both students<br>and faculty. | 100% of the library staff<br>attended 3 or more<br>professional development<br>activities. | All staff attended the pre-school<br>conference.<br>The Library Technical Assistant and<br>Librarian/Media Specialist attended<br>the Mississippi Library Association<br>Technical Services Round Table<br>Spring Workshop April 2012.<br>The Library Liaison attended Fertile<br>Ground: Growing a Great<br>Gardening and Homesteading<br>Collection webinar February 28, 2012,<br>Webinar Ask the Advocate: Find<br>what you Need to Make a Case<br>February 29, 2012, What's New in<br>Children's Reference webinar, April<br>19, 2012.<br>The Library Director attended the<br>HBCU Library Alliance Leadership<br>Meeting in Atlanta, GA in October<br>2011, Annual Mississippi Library<br>Association Conference October 2011<br>in Jackson, MS, the annual SACS<br>conference in Orlando, Florida<br>December, 2011, served on a SACS<br>Candidacy Committee, April 2012 at<br>SOWELA Technical Community in<br>Lake Charles, Louisiana, HBCU<br>Library Alliance Leadership<br>Institute in Atlanta, GA February<br>2012, Academic and Research<br>Librarians Section of the MS<br>Library Association 2012 Spring<br>Meeting, Title III Technical<br>Assistance Workshop New Orleans, |

|  |  | LA June 2012, Inter Alumni<br>Summer Conference Bay St. Louis,<br>MS June 2012.<br>The <u>director</u> and <u>liaison librarian</u><br>also attended the following<br>webinars:<br>• Leadership Institute IV:<br>Kickoff webinar HBCU<br>Library Alliance<br>• People: Difficult or<br>Different Jan. 31, 2012 1:00  |
|--|--|--|
|  |  | <ul> <li>Performance Management<br/>March 23, 2912 1:00 p.m.</li> <li>Financial Leadership in<br/>Libraries May 24, 2012<br/>1:00 p.m.</li> <li>HBCU Library Alliance<br/>Emotion Intelligence<br/>August 24, 2012 1:00 p.m.</li> <li>Leadership at Its Best<br/>September 27, 2012</li> </ul>   |
|  |  | The Library Director holds<br>membership in the American Library<br>Association, the Mississippi Library<br>Association, Association of College<br>and Research Libraries, Association<br>of Community/Junior College<br>Librarians, Association of African<br>American Librarians, Black Caucus<br>of the Mississippi Library<br>Association and the Association of<br>Mississippi Library Community and<br>Junior College Deans and Directors. |
|  |  | The staff will continue to engage in professional development activities.  |

### SAFETY SERVICES PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

#### **Program Purpose and Description:**

Coahoma Community College's Campus Police Department is responsible for the general safety, protection, and security of students, faculty, staff and property of the institution.

### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, Coahoma Community College's Campus Police Force has adopted the following institutional goals: empower students with the necessary tools to maximize their potential by providing a network of support services and activities; ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs; and address community and economic development needs within the service area by developing and sustaining partnerships with public and private agencies.

### SAFETY SERVICES

2011-2012 PROGRAM EVALUATION PLAN

COAHOMA COMMUNITY COLLEGE

| Instructional<br>Support Area | Student Learning<br>Outcome   | Methods of Evaluation or<br>Assessment   | Evaluation Standards or<br>Benchmark   | Assessment<br>Results   | Explain How Results Were Used<br>To Improve Student Learning,<br>Curriculum, Or Program  |
|-------------------------------|---|--|--|---|--|
| Safety Services               | 1. Campus Police will<br>provide a safe and<br>well-maintained<br>environment for<br>students, faculty, and<br>staff.   | (1) The number of student-<br>centered campus seminars on<br>safety and maintenance of<br>housing facilities and number<br>of participants | At least <u>3</u> student-centered<br>campus seminars on safety<br>and maintenance of housing<br>facilities will be held with at<br>least <u>149</u> students<br>participating.  | There were 8 student<br>centered campus<br>seminars on safety and<br>maintenance of housing<br>with 955 students<br>participating.  | The Division of student Affairs<br>conducted a total of 8 seminars during<br>the 2011-2012 school year with 955<br>students participating, a 52.37%<br>increase. Making the seminars<br>mandatory for resident hall students<br>and the topics discussed contributed to<br>the increase in participation.    |
|                               |   | (2) Comprehensive report of crime statistics by category annually.   | Total number of crimes<br>reported on campus will<br>decrease by <u>10%</u> .( <i>list each</i><br><i>category separately</i> )  |   |  |
| Safety Services               | 2. The Campus Police<br>will decrease the<br>number of student<br>infractions occurring<br>campus wide.   | Numbers of infractions<br>committed campus wide<br>annually.   | The number of student<br>infractions occurring campus<br>wide will decrease by 10%.<br>(Compared to 2010-2011).  | 2010-2011<br>74 infractions<br>2011-2012<br>32 infractions<br>A decrease of 43.24%  | Officer visibility, better equipment, and<br>an increase in officer moral, have helped<br>to decrease the number of student<br>infractions occurring on the campus of<br>Coahoma Community College. We need<br>to continue to make necessary<br>improvements to the police department<br>on a regular basic. |
| Safety Services               | 3. The students,<br>faculty and staff will<br>rate Campus Police at<br>a level of<br>"satisfactory" or<br>above for providing<br>personal and campus<br>safety. | Level of satisfaction of faculty<br>and staff with personal security<br>and safety of campus   | 40% of students, faculty and<br>staff who participate in the<br>surveys will rate their level<br>of satisfaction with the<br>personal security and safety<br>on campus as "satisfactory"<br>or higher.2011-2012 Graduating<br>Students Exit Survey Results2011-2012 Student Opinion<br>Survey Results2011-2012 Campus Climate<br>Employee Survey Results | <ul> <li>363 students<br/>participated with 306,<br/>84.29% students rating<br/>their personal safety as<br/>satisfactory or higher.</li> <li>360 students responding<br/>with 327, 87.6%<br/>students rating their<br/>personal safety as<br/>satisfactory or higher.</li> <li>137 responding with 99,<br/>72.27% rating their<br/>personal safety as<br/>satisfactory or higher.</li> </ul> | Based on the results of the three surveys<br>a majority of the members of the college<br>community feel that the police<br>department of Coahoma Community<br>College does a great job of keeping this<br>campus safe. I would like to see these<br>numbers improve to 100%.                                 |

### SOCIAL AND CULTURAL ENRICHMENT PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

### **Program Purpose and Description:**

The Office of Student Affairs provides Social and Cultural Enrichment at Coahoma Community College to provide meaningful cultural enrichment activities that increase satisfaction among students at Coahoma Community College.

#### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, Coahoma Community College's Office of Student Affairs has adopted the following institutional goals: empower students with the necessary tools to maximize their potential by providing a network of support services and activities; ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs; address community and economic development needs within the service area by developing and sustaining partnerships with public and private agencies.

### SOCIAL AND CULTURAL ENRICHMENT

### 2011-2012 PROGRAM EVALUATION PLAN

| Instructional<br>Support Area        | Student Learning<br>Outcome   | Methods of Evaluation or<br>Assessment   | Evaluation Standards or<br>Benchmark   | Assessment<br>Results            | Explain How Results Were Used<br>To Improve Student Learning,<br>Curriculum, Or Program  |
|--------------------------------------|---|--|--|----------------------------------|--|
| Social and<br>Cultural<br>Enrichment | 1. The Office of<br>Student Affairs will<br>provide effective social<br>and cultural<br>enrichment activities<br>for students.    | Number of social and cultural<br>enrichment activities offered to<br>students<br>Number of student participants                            | At least <u>5 s</u> ocial and cultural enrichment<br>activities will be held during the year<br>with at least <u>262</u> students participating;   | 3 60%<br>185 70.61%              | The Student Affairs Office<br>provided meaningful<br>Cultural Enrichment Activities that<br>maintained satisfaction among<br>students at Coahoma Community<br>College.   |
|                                      | 2.The Office of<br>Student Affairs will<br>provide leadership<br>training that will   | Number of Student<br>Government Association<br>members attending leadership<br>training  | At least <u>6</u> Student Government<br>Association members will attend a<br>student leadership institute<br>At least <u>20</u> evening activities will be   | 3 50%<br>15 75%                  | The aforementioned results<br>were used to improve Social<br>and Cultural Enrichment<br>Activities.  |
|                                      | enhance student<br>leadership.  |  | held during the year with at least <u>300</u> students participating;  | 15 1570                          | Improvements that were made:<br>- Provided more attractive<br>activities for student<br>body.<br>- Marketed activities more<br>through Campus Web<br>- Collaborated with clubs<br>and organizations to<br>promote events<br>- Promoted events more<br>among off-campus<br>student population.<br>- Added more activities to<br>the schedule to be more<br>inclusive of off-campus<br>students. |
|                                      | 3. The Office of<br>Student Affairs will<br>provide effective<br>evening activities for<br>on-campus and off-<br>campus students. | Students' level of satisfaction<br>with the social and cultural<br>activities<br>Number of student participants,<br>in evening activities. | <u>60%</u> of students who participate in the satisfaction surveys will rate their level of satisfaction with the recreation, social gatherings, cultural events, and entertainment as "satisfactory" or higher. |                                  |  |
|                                      |   |  | 2011-2012 Student Opinion Survey<br>Results  | 125 of 377 33.1%<br>respondents  |  |
|                                      |   |  | 2011-2012 Graduating Senior Exit<br>Survey Results   | 276 of 363 76.03% respondents    |  |
|                                      |   |  | <u>60%</u> of students who participate in the<br>satisfaction surveys will rate their level<br>of satisfaction with the college-<br>sponsored student programs as<br>"satisfactory" or higher.                   |                                  |  |
|                                      |   |  | 2011-2012 Graduating Senior Exit<br>Survey Results   | 276 of 363 76.03%<br>respondents |  |

### SPECIAL POPULATIONS SERVICES PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

### Program Purpose and Description:

The purpose of Special Populations Services is to support the College's commitment to accommodate students possessing diverse goals and backgrounds. These services assist students in achieving successful performance in their instructional programs as well as to attain their individual goals.

#### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, Special Populations Services has adopted the following institutional goals: provide a network of services that allows the student to maximize his/her potential; provide opportunities for developing partnerships with public and private agencies to address community and economic development needs within the service area; plan, assess, and evaluate all activities and programs in order to ensure institutional effectiveness.

### **SPECIAL POPULATIONS SERVICES**

2011-2012 Program Evaluation Plan Coahoma Community College

| Instructional<br>Support Area      | Student Learning<br>Outcome  | Methods of Evaluation or<br>Assessment  | Evaluation Standards or<br>Benchmark  | Assessment<br>Results   | Explain How Results Were<br>Used To Improve Student<br>Learning,<br>Curriculum, Or Program   |
|------------------------------------|--|---|---|---|--|
| Special<br>Populations<br>Services | (1) Students who<br>qualify for special<br>populations services<br>will be able to develop<br>and advance their<br>program of study and<br>career skills.  | (1) TABE Pretest and Post-test<br>(Math, language, and reading<br>levels of academic (basic skills)<br>attainment)                        | (1) 60% of the graduates'<br>scores will increase in<br>academic (basic skills)<br>attainment on TABE post-test.  | <ul> <li>(1) 25 of the total number of graduates took the post-test,</li> <li>17 of 25 students increased in academic attainment for a total of 68% (See Attachment)</li> </ul> | (1) The Career and Technical<br>students were enrolled in a<br>Reading Technology course where<br>they remediated in Reading, Math,<br>or Language basic skills. This<br>course helped students improve<br>their ACCUPLACER scores prior<br>to graduation.             |
|                                    | (2) Students will be able<br>to pursue highly<br>technical and non-<br>traditional careers with<br>science and math<br>backgrounds.  | (2) Number of high school and<br>postsecondary females<br>attending the WISCT(Women<br>In Science Construction<br>Technology) conference; | (2) 50% or 500 female<br>students from 17 schools in<br>our five-county service areas<br>will attend the WISCT.   | (2) The WISCT Conference<br>scheduled for spring 2012<br>was cancelled.   | (2) No results.  |
|                                    | (3) Students will be able<br>to enroll in a<br>community college or<br>university and succeed<br>in the health,<br>communication,<br>computer technology,<br>or engineering careers<br>of study. | (3) Number of Special<br>Populations' students provided<br>career skills services in the<br>Related Studies Lab.                          | (3) 50% of the special<br>populations students was<br>referred by the instructor used<br>the Related Studies Lab for<br>remediation and employability<br>skills | (3) 85% of the 200 Career<br>and Technical students used<br>the Related Studies Lab for<br>tutorial services, career<br>skills, and SkillsUSA<br>Activities.                    | (3) Students used the Related<br>Studies Lab for tutorial services<br>and career skills to include but not<br>limited to web-based assessments<br>(studyguidezone.com and<br>testpreview.com) to prepare for a<br>successful career in their chosen<br>field of study. |
# STUDENT CLUBS AND ORGANIZATIONS PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

### **Program Purpose and Description:**

The purpose of Coahoma Community College's Student Clubs and Organizations is to provide opportunities for students to develop leadership qualities necessary to be contributing members of society.

## <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, Coahoma Community College's Office of Student Affairs has adopted the following institutional goals: provide a network of services that allows the student to maximize his/her potential; provide opportunities for developing partnerships with public and private agencies to address community and economic development needs within the service area; plan, assess, and evaluate all activities and programs in order to ensure institutional effectiveness.

## STUDENT CLUBS AND ORGANIZATIONS

| Instructional<br>Support Area      | Program<br>Outcome   | Methods of Evaluation or<br>Assessment   | Evaluation or Assessment<br>Standards   | Assessment<br>Results   | Explain How Results<br>Were Used To Improve<br>Student Learning,<br>Curriculum, Or Program  |
|------------------------------------|--|--|---|---|---|
| Student Clubs and<br>Organizations | The Office of Student<br>Affairs will sponsor<br>effective student clubs<br>and organizations.<br>Students who participate<br>in clubs and<br>organizations will attend<br>more events and<br>activities.<br>Students who participate<br>in clubs and<br>organizations mentoring<br>services will be able to<br>demonstrate leadership<br>qualities.<br>Students who participate<br>in clubs and<br>organizations will gain<br>knowledge and<br>exposure by attending<br>local, state, regional,<br>and national<br>conferences and<br>seminars. | Office of Student AffairsOffice of Student Affairs willevaluate this program outcomethrough the followingmeasures: number of studentactivities recommended and/ororganized by studentclubs/organizations; number ofstudents participating in clubsand organizations; and students'level of satisfaction withstudent activities and programs.Student Affairs will record theresults on this form.Assessment CommitteeThe assessment committee willevaluate results and assess forstrengths and improvements.The committee will shareresults with Student Affairs.Office of Student AffairsStudent Affairs will use theresults to improve studentlearning, curriculum, or theprogram and will documentthese changes and/orimprovements on this form. | At least <u>20</u> student activities<br>recommended and/or organized<br>by student clubs and<br>organization will be held in<br>FY12.<br>In FY12, <u>75</u> students will<br>participate in a club or<br>organization of the college.<br><u>60%</u> of students who participate<br>in the satisfaction surveys will<br>rate their level of satisfaction<br>with the college-sponsored<br>student programs as<br>"satisfactory" or higher.<br>2011-12 Student Opinion<br>Survey Results | <ul> <li>34 170 %</li> <li>165 220%</li> <li>83.1% of students<br/>who participate in<br/>the satisfaction<br/>surveys rated their<br/>level of satisfaction<br/>with the college-<br/>sponsored student<br/>programs as<br/>"satisfactory" or<br/>higher.</li> <li>171 respondents<br/>of 206</li> </ul> | Clubs and Organizations<br>sponsored effective well<br>attended activities.<br>Student's participation in<br>clubs, and organizations<br>demonstrated increased<br>level of satisfaction and<br>leadership.<br>Two new clubs were started<br>at the college to get more<br>student involvement. |

# STUDENT AFFAIRS COUNSELING SUPPORT SERVICES PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

## **Program Purpose and Description:**

The purpose of Coahoma Community College's Student Affairs and Student Support Services Counseling is to provide crisis management services, character education, assist with educational and career planning, provide personal counseling and referrals and respond to student life crisis. providing a network of support services and activities; address community and economic development needs within the service area by developing and sustaining partnerships with public and private agencies; and ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

## <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, the Student Affairs and Student Support Services Counseling has adopted the following institutional goals: empower students with the necessary tools to maximize their potential by

## STUDENT AFFAIRS COUNSELINGSUPPORT SERVICES

| Program<br>Outcome   | Methods of Evaluation or<br>Assessment                             | Evaluation Standards<br>or Benchmarks  | Assessment<br>Results | Explain How Results Were Used<br>To Improve Student Learning,<br>Curriculum, Or Program   |
|--|--|--|-----------------------|---|
| 1. Provide preventive<br>services for crisis<br>management<br>Topics:<br>Conflict Resolution | Number of crisis management<br>workshops per semester              | The program will provide <u>2</u><br>crisis management<br>workshops per semester               | 13                    | Counselor exceeded the benchmark<br>which was set and provided 11<br>additional workshops based on<br>submission of a needs assessment<br>survey form |
| and Stress<br>Management   |  |  |                       | Plan to invite speakers who have<br>experienced life crisis situations  |
|  | Number of students attending<br>the crisis management<br>workshops | At least <b>100</b> students will<br>attend the crisis<br>management workshops per<br>semester | 129 129%              | <u>Fall 2011</u><br>"Date Rape & Violence"<br>Speaker: Wanda Turner<br>Family Crisis Center<br>Oxford, MS   |
|  |  |  | 161 161%              | "STD's<br>Speaker: Athsicia Gooden<br>Coahoma Community College<br>Clarksdale, MS   |
|  |  |  | 84 84%                | "Women of Worth Part 1"<br>Speaker: Linda Johnson<br>West Tallahatchie High School<br>Tutwiler, MS  |
|  |  |  | 81 81%                | "Women of Worth Part 2"<br>Speaker: Linda Johnson<br>West Tallahatchie High School<br>Tutwiler, MS  |
|  |  |  | 127 127%              | 'Domestic Violence"<br>Speaker: Lori Tillman-Broom<br>Clarksdale High School<br>Clarksdale, MS  |
|  |  |  | 69 69%                | "Boys To Men"<br>Speaker: Daniel Vassell<br>Board of Supervisors  |

|  |     |      | Clarksdale, MS   |
|--|-----|------|--|
|  | 73  | 73%  | "AIDS Awareness"<br>Speaker: Linda Stringfellow<br>Delta State University<br>Cleveland, MS   |
|  |     |      | <u>Spring 2012</u>   |
|  | 135 | 135% | "Rape & Violence"<br>Speaker: Wanda Gipson<br>Family Crisis Center<br>Oxford, MS   |
|  | 138 | 138% | "The Wheel Of Life"<br>Speaker: Edwin Smith<br>University of MS<br>Oxford, MS  |
|  | 153 | 153% | "Conflict Resolution"<br>Speaker: Jacqueline Faulkner<br>University of Memphis<br>Memphis, TN  |
|  | 185 | 185% | Cyberbullying"<br>Speaker: Vincent Tompkins<br>Coahoma Community College<br>Clarksdale, MS   |
|  | 110 | 110% | "Suicide Prevention"<br>Speaker: Genice Morton<br>MS Department of Mental Health<br>Jackson, MS  |
|  | 100 | 100% | "Effects of Drugs & Alcohol"<br>Speaker: Fernando Bee<br>Sheriff Department<br>Clarksdale, MS  |
|  |     |      | The students received informative<br>information from the speakers which<br>enlighten them on crisis management<br>issues and how to identify them |
|  |     |      | As enrollment increases the number of  |

|  |   |  |   | students in attendance at the<br>workshops will also increase  |
|--|---|--|---|--|
|  |   |  |   | The process of using emails, flyers,<br>dormitory meetings, bulletin board<br>postings, and by word of mouth will<br>continue to be a means of awareness<br>for workshop dates and times.                        |
|  |   |  |   | Student surveys were conducted to<br>obtain the level of how effective<br>services were rendered   |
|  | Satisfaction rate from surveys                                  | <b><u>60%</u></b> of students who<br>participate in the survey<br>will rate their level of<br>satisfaction "satisfactory" or | 300 respondents of 378<br>79%                 | Counselor will visit the classrooms the<br>beginning of each semester so students<br>will be familiar with who the<br>counselor is, w here the counseling<br>office is located and what services are<br>provided |
|  |   | higher.<br>Student Opinion Survey<br>Results 2011-2012   |   | 5 completers submitted satisfactory<br>counseling survey forms. The<br>remaining 10 students will rate the<br>counseling services upon completion  |
|  |   |  |   | Counselor will document the students<br>needs to insure a satisfactory rating<br>once they have completed the sessions   |
|  |   | Counseling Survey Form   | 5 3%  | Counseling Survey Forms will be continue to be used  |
| 2. Provide personal<br>counseling and<br>referrals to prevent<br>judicial hearings | Decrease the number of judicial hearings per year               | The number of judicial hearings will decrease from <b><u>13 to 8</u></b> for the 2011-2012 school term                       | 15<br>Judicial hearings increased by<br>15.3% | Posting information on how to contact<br>the counselor for services needed on<br>the website and bulletin boards before<br>the issue/s reach a judicial hearings   |
|  | The 2011-2012 year will be used as starting/ benchmarking data. |  |   | Workshops were implemented for<br>students who attended judicial<br>hearings<br>Students were required to attend the<br>workshops listed in program outcome<br>#1 and the male students were required            |

| 2. Provide personal      | Decrease the number of judicial                                       | The number of judicial  | 15                             | Posting information on how to contact  |
|--------------------------|---|---|--------------------------------|--|
| counseling and           | hearings per year   | hearings will decrease from                                     | 15                             | the counselor for services needed on   |
| referrals to prevent     | nearings per year   | <b>13 to 8</b> for the 2011-2012                                | Judicial hearings increased by | the website and bulletin boards before   |
| judicial hearings        |   | <u>15 to 8</u> for the 2011-2012<br>school term                 | 15.3%                          | the issue/s reach a judicial hearings  |
| Judicial nearings        |   | senoor term   | 15.570                         | the issue/s reach a judicial hearings  |
|                          | The 2011-2012 year will be<br>used as starting/ benchmarking<br>data. |   |                                | Workshops were implemented for<br>students who attended judicial<br>hearings<br>Students were required to attend the<br>workshops listed in program outcome<br>#1 and the male students were required<br>to sign up for the Coahoma Male<br>Program.                           |
|                          |   |   |                                | Counseling sessions were rendered to<br>students to address issues to find<br>solutions  |
| 3. Respond to student    | The number of life crisis   | The number of life crisis                                       | 1 50%                          | The SAP (Summary/Assessment/Plan)  |
| life crisis (drugs,      | counseling sessions   | counseling sessions will be                                     |                                | counseling technique was used to   |
| alcohol, suicide, sexual |   | limited to 2 or less  |                                | assess the issues at hand and steps  |
| transmitted diseases,    |   |   |                                | were put in place to resolve the matters   |
| depression, etc).        |   |   |                                | with the counselors assistance   |
|                          |   |   |                                | Pamphlets & brochures pertaining to<br>life crisis issues will be made available<br>for the students in every counseling<br>office, information will be posted on<br>bulletin boards, and information will<br>be issued during workshops. This will<br>be provided campus wide |
|                          | The number of life crisis referrals                                   | The number of life crisis<br>referrals will be <u>2 or less</u> | 1 50%                          | Referral form was very effective and<br>sufficient in alerting the counselor of<br>the issue at hand and the form allowed<br>the counseling process to take place in<br>a timely matter  |
|                          |   |   |                                | Counselor will compile an Outreach<br>Directory to make the students aware<br>of what the community has to offer to<br>try and prevent life crisis situations<br>before they arise   |

## **STUDENT MENTORING SERVICES PROGRAM EVALUATION PLAN**

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

### **Program Purpose and Description:**

The purpose of Student Mentoring Services is to provide students with a concerned person who will listen, understand, provide guidance, serve as a role model, and help students begin a positive college experience. The purpose of student mentoring is to aid the student in his/her adjustment to college, transition into mature independent adult life, career planning, goal setting, and understanding of self. Through the utilization of a mentor, students benefit from mature confidential guidance.

## <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, Student Mentoring Services has adopted the following institutional goals: empower students with the necessary tools to maximize their potential by providing a network of support services and activities; address community and economic development needs within the service area by developing and sustaining partnerships with public and private agencies; and ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

## STUDENT MENTORING SERVICES

| Instructional<br>Support Area    | Program<br>Outcome   | Methods of Evaluation or<br>Assessment   | Evaluation or Assessment<br>Standards   | Assessment<br>Results   | Explain How Results Were<br>Used To Improve Student<br>Learning,<br>Curriculum, Or Program  |
|----------------------------------|--|--|---|-------------------------|---|
| Student<br>Mentoring<br>Services | Students who<br>participate in mentoring<br>services will be able to   | Office of Student Affairs<br>Office of Student Affairs will<br>evaluate this outcome by  | Number of faculty/staff who serve as mentors will be <u>68</u> .                          | 70 102%                 | Faculty/Staff who participated in mentoring were more visible for events and activities.  |
|                                  | build relationships that<br>will assist them in<br>becoming more<br>effective students.<br>Students who<br>participate in mentoring  | measuring the number of<br>faculty/staff who serve as<br>mentors, the number of<br>students who participate in the<br>mentoring program, the<br>classroom retention rate of<br>students who participate in the   | Number of students receiving mentoring services will be <u>70</u> .                       | 78 111%                 | Students who participated in the<br>mentoring program were better<br>prepared to attend classes and meet<br>with instructors.   |
|                                  | services will attend<br>more events and<br>activities.<br>Students who<br>participate in mentoring<br>services will be able to<br>participate in more<br>activities under the<br>direction of mentors. | mentoring services. Student<br>Affairs will record the results<br>on this form.<br><u>Assessment Committee</u><br>The assessment committee will<br>evaluate results and assess for<br>strengths and improvements.<br>The committee will share<br>results with Student Affairs. | Retention rate of students who participate in the mentoring services will be <u>60%</u> . | 62 of 78 79%<br>mentees | The C.O.M.P.A.S.S. Mentoring<br>program provided meaningful<br>activities and events that allow<br>increased satisfaction for our<br>students enrolled. The results were<br>used to improve retention practices<br>of our students: |
|                                  |  | Office of Student Affairs<br>Student Affairs will use the<br>results to improve student<br>learning, curriculum, or the<br>program. Student Affairs will<br>document these changes and/or<br>improvements on this form.  |   |                         |   |

# **STUDENT TUTORING SERVICES PROGRAM EVALUATION PLAN**

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

### **Program Purpose and Description:**

The purpose of Student Tutoring Services is to help students become independent and successful learners by assisting them to develop good study skills, to increase their understanding of course content, to enhance their self-confidence, and to develop a positive attitude toward learning.

### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, Student Tutoring Services has adopted the following institutional goals: provide a network of services that allows the student to maximize his/her potential; provide opportunities for developing partnerships with public and private agencies to address community and economic development needs within the service area; plan, assess, and evaluate all activities and programs in order to ensure institutional effectiveness.

## STUDENT TUTORING SERVICES 2011-2012 PROGRAM EVALUATION FORM COAHOMA COMMUNITY COLLEGE

| Instructional<br>Support Area                       | Program<br>Outcome  | Methods of Evaluation or<br>Assessment  | Evaluation or Assessment<br>Standards  | Assessment<br>Results | Explain How Results Were<br>Used To Improve Student<br>Learning, Curriculum, Or<br>Program   |
|---|---|---|--|-----------------------|--|
| Division of<br>Student Affairs<br>Tutorial Services | Students who receive<br>tutoring services will<br>be able to demonstrate<br>improvement after<br>taking a course. | Division of Student Affairs<br><u>Tutorial Services</u> will make<br>a comparison of the final<br>grades for repeated courses<br>to determine whether the<br>letter grade improved or<br>not. | <u>20</u> students will<br>increase one letter<br>grade from a repeated<br>course. | <u>29</u><br>145%     | Students who utilized<br>tutorial services and the<br>peer tutors showed<br>improvements on their<br>coursework by increasing<br>their grade at least one<br>level.          |
|   | Provide peer tutors to<br>assist in the tutorial<br>lab.  | Number of peer tutors who<br>participate in the tutorial<br>services.   | <u>12</u> students will serve<br>as peer tutors for the<br>2011-2012 school year.  | 3/25%                 | Peer tutors assisted students<br>with coursework which was<br>a direct correlation of the<br>students who were able to<br>graduate or matriculate to<br>the sophomore class. |
|   | Students on academic<br>probation will be<br>provided tutorial<br>services.                                       | The number of students<br>receiving services will be<br>based on submission of<br>names from the Vice-<br>President of instruction.   | <u>10</u> of the students who<br>are referred will attend<br>tutorial services.    | <u>44</u><br>440%     | Of the students who<br>attended only 29 showed an<br>improvement in letter<br>grade, increased GPA and<br>was taken off academic<br>probation.                               |

| Student Affairs will<br>monitor the attendance<br>of students who<br>participate in the<br>tutorial services. | , | The number of students<br>on the sign-in sheet.<br>Number of tutorial<br>applications completed. | 100 students will<br>receive tutorial service<br>for the<br>2011-2012 school year. | <u>327</u><br>327% | The 327 students who<br>requested and received<br>tutorial services were able<br>to either matriculate to the<br>sophomore class or<br>graduate. |
|---|---|--|--|--------------------|--|

# STUDENT EMPLOYMENT SERVICES PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

**Program Purpose and Description:** 

The purpose of Student Employment Services is to assist students in finding part-time work to assist with their financial needs in the local community or on campus.

## <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, Student Employment Services has adopted the following institutional goals: empower students with the necessary tools to maximize their potential by providing a network of support services and activities; address community and economic development needs within the service area by developing and sustaining partnerships with public and private agencies; and ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

## STUDENT EMPLOYMENT SERVICES

| Instructional<br>Support Area     | Program Outcome   | Reporting<br>Party  | Methods of Evaluation or<br>Assessment  | Evaluation Standards or<br>Benchmark   | Assessment<br>Results                    | Explain How Results Were<br>Used To Improve Student<br>Learning,<br>Curriculum, Or Program  |
|-----------------------------------|---|---|---|--|--|---|
| Student<br>Employment<br>Services | 1. The Student<br>Employment<br>Services Program<br>will locate and<br>develop off-campus<br>and on-campus job<br>opportunities for<br>Coahoma<br>Community College | Federal Work<br>Study and<br>JLD<br>Coordinator<br>and Student<br>Affairs | Number of students<br>participating in JLD Program,<br>Work Study, and Community<br>Service.                      | Number of students for whom<br>jobs are located or developed<br>will be the following:<br>JLD Students =20<br>Work Study and Community<br>Service = 350  | 25=125%<br>360=102%                      | Coahoma Community College<br>JLD, Workstudy and<br>Community Service<br>participation was a total of 385<br>students employed.  |
|                                   | students.   |   | Percentage of funds used to employ students.  | 100 % of Total funds for<br>student employment will be<br>used <sup>®</sup> FSEOG, travel,<br>equipment, supplies and<br>salary are already included in<br>total Funds)  |  |   |
|                                   |   |   |   | JLD Students=\$50,000<br>Work Study and Community<br>Service =\$250,000  | \$40,000.00=80%<br>\$250,000.00=100<br>% |   |
| Student<br>Employment<br>Services | 2. The Student<br>Employment Services<br>Program will develop<br>and maintain<br>community<br>partnerships.   | Federal Work<br>Study and<br>JLD<br>Coordinator<br>and Student<br>Affairs | Number of community<br>partnerships Federal Work  | The number of community partnerships will be at least <u>8</u> or above  | 10=125%                                  | The goal was met. Some<br>partnerships were COI<br>Headstart, Clarksdale Municipal<br>School District, Kroger,<br>Wendy's Wal-Mart, Pizza Hut,<br>Clarksdale Park Commission,<br>Fred's and WIN Job Center.   |
| Student<br>Employment<br>Services | 3. The Student<br>Employment Services<br>Program will enable<br>college students to<br>serve as tutors for pre-<br>school or elementary<br>students.                | Federal Work<br>Study and<br>JLD<br>Coordinator<br>and Student<br>Affair  | Number of students employed<br>as reading tutors and the<br>Number of students employed<br>as mathematics tutors. | Number of students employed<br>as reading tutors of children<br>or employed in family literacy<br>activities will be at least <u>5</u><br>college students<br>Number of students employed<br>as mathematics tutors of<br>children or employed in<br>family literacy activities will<br>be at least <u>5</u> college students | 6=120%<br>6=120%                         | Coahoma Community College<br>students had the opportunity to<br>work with Pre-k through 6 <sup>th</sup><br>grade students. This experience<br>provided the elementary students<br>and college students with<br>marvelous benefits. Some of the<br>college students obtained life<br>rewarding employment and it<br>helped students gain insight of<br>their personal career endeavors<br>and avenues. |

## STUDENT HEALTH, WELLNESS AND NUTRITION SERVICES PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

### Program Purpose and Description:

The purpose of Coahoma Community College's Student Health, Wellness, and Nutrition Services is to provide quality health care services to students, faculty, and staff of the Coahoma Community College campus community. Coahoma Community College's Student Health, Wellness, and Nutrition Services also strives to educate the campus community on the importance of leading healthy lifestyles by providing a wide array of programs that are beneficial academically, personally, and socially

### <u>Alignment of Program Outcomes with the Institution's Mission</u> Statement and Goals:

To accomplish the institution's mission, Coahoma Community College's Student Health, Wellness, and Nutrition Services has adopted the following institutional goals: empower students with the necessary tools to maximize their potential by providing a network of support services and activities; address community and economic development needs within the service area by developing and sustaining partnerships with public and private agencies; and ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

## STUDENT HEALTH, WELLNESS AND NUTRITION SERVICES

| Instructional<br>Support Area                | Student Learning<br>Outcome  | Reporting<br>Party  | Methods of Evaluation or<br>Assessment   | Evaluation or Assessment<br>Standards  | Assessment<br>Results   | Explain How Results Were<br>Used To Improve Student<br>Learning, Curriculum, Or<br>Program  |
|--|--|---|--|--|---|---|
| Student Health,<br>Wellness and<br>Nutrition | 1. Students will be<br>able to demonstrate an<br>increased awareness in<br>the importance of<br>health, wellness and     | Campus<br>Nurse<br>Cafeteria<br>Services  | Number of marketing strategies<br>to enhance physical fitness<br>awareness;<br>Number of students who  | During FY11, Student Affairs<br>will market <u>10</u> strategies to<br>enhance physical fitness<br>awareness.                  | 6 60%   | Coahoma Community<br>College's Student Affairs<br>Division marketed strategies<br>to enhance physical fitness   |
|  | nutrition.<br>2. Students will   | Student<br>Affairs  | participate in various health<br>fairs and seminars;<br>Number of females and males  | <u>220</u> students will participate in health fairs and seminars.   | 186 84.54%  | among enrolled students.<br>Students participated in health<br>seminars, intramural sports,<br>and visited the Health and   |
|  | develop knowledge of<br>the importance of<br>wellness programs as<br>it relates to health and                            |   | participating in intramural sports<br>Number of students who use   | <ul> <li><u>450</u> students will utilize the Wellness Center.</li> <li><u>40</u> females and <u>180</u> males will</li> </ul> | 427 94.88%  | Wellness Centers, and the<br>College-Cafeteria to enhance<br>their quality of life. The   |
|  | fitness.   |   | the Wellness Center;   | participate in intramural sports.  | 22 Female 55%<br>118 Males 65.55%   | aforementioned results were<br>used to improve Student<br>Health, Wellness, and   |
|  | 3. Students will have<br>an increased<br>knowledge about the<br>relationship between<br>nutrition and healthy<br>living. | Number of students served in<br>college cafeteria;<br>College cafeteria student<br>surveys results; | 276 students will be served in<br>the college cafeteria.<br>70% of students and employees<br>who participate in the<br>satisfaction surveys will rate<br>their level of satisfaction with<br>the cafeteria food and services<br>as "satisfactory" or higher. | 276 100%<br>students   | Nutrition services.<br>Improvements that were made:<br>- Marketed Student<br>Health, Wellness, and<br>Nutrition services<br>more through<br>Campus website<br>- More health initiatives |   |
|  |  |   |  | 2011-2012 Graduating Senior<br>Exit Survey Results<br>2011-2012 Student Opinion<br>Survey Results                              | 192 of 363 52.90%<br>respondents<br>56 of 377 35.9%   | were added to program<br>- Complete restructuring of<br>Intramural sports as related to<br>starting seasons earlier and<br>starting games earlier to<br>provide more games. |
|  |  |   |  | 2011-2012 Campus Climate<br>Employee Survey Results<br>(Cafeteria Services)<br>*Customer Service*                              | respondents<br>63 of 108 57.8%<br>respondents<br>44 of 109 40.3%  | <ul> <li>Collaborated with<br/>campus housing to<br/>reach more students</li> <li>Marketed Intramural<br/>Sports Programs to<br/>be more inclusive of females.</li> </ul>   |
|  |  |   |  | *Food Quality*   | respondents   | <ul> <li>Increased friendlier customer<br/>service attitude in college</li> </ul>   |

| *Menu Selection* respondents |
|------------------------------|
|------------------------------|

# SECTION 4 ADMINISTRATIVE SUPPORT SERVICES

# ACADEMIC AFFAIRS PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

### **Program Purpose and Description:**

The purpose of the Division of Academic Affairs is to promote teaching. learning, and scholarship for students and faculty. Academic Affairs fosters an innovative and effective learning environment that respects the diversity of individual backgrounds, abilities, cultures, and interests. While maintaining its historic focus on excellence in education, Coahoma today is a vibrant community of students and scholars and provides an outstanding range of degree programs through the Business and Computer Information Systems Department, English and Foreign Language Department, Fine Arts Department, Health, Physical Education and Recreation Department, and Social Sciences, Education and Psychology Department. These transfer programs parallel to Mississippi's public colleges and universities. Through its Education Outreach Office, the Division of Academic Affairs ensures access to educational opportunities to over fifty percent of the student population by offering evening, off-campus, and on-line classes. Student support services are offered through the Library Learning Resource Center, the Office of Admissions & Records, Academic Support Services, the GED/Online Testing Services and the Division of Student Affairs and Support Services. Faculty support services are available through the Office of Institutional Advancement and Federal Programs and the Office of Institutional Effectiveness.

## <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, Coahoma Community College's Division of Academic Affairs has adopted the following institutional goals: Provide academic transfer concentrations that parallel with the first two years of college/university programs; empower students with the necessary tools to maximize their potential by providing a network of support services and activities; utilize emerging instructional technology by providing innovative learning opportunities for students; address community and economic development needs within the service area by developing and sustaining partnerships with public and private agencies; ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

## **ACADEMIC AFFAIRS**

| Program Outcome   | Methods of Evaluation or  | Evaluation Standards  | Assessment Results  | Use of Results   |
|---|---|---|---|--|
| 1. Academic Affairs will provide<br>effective academic departments<br>and services. | Assessment<br>Office of Academic Affairs<br>will evaluate this program<br>outcome through the<br>following measures:<br>Transfer Grade Point<br>Average (GPA) | or Benchmarks<br>Cumulative GPA of<br>Coahoma Community<br>College at Mississippi's<br>Institutions of Higher<br>Learning will equal or<br>exceed GPA of native<br>students. (N/A)  | Not Available   | The results of the SBCJC Program<br>Performance Indicators show that Coahoma<br>ranked number 10 in the listing of<br>Mississippi community/junior colleges by<br>transfer GPA. This information has been<br>used in order to strengthen the academic<br>core and developmental course offerings<br>through the following steps:   |
|   | Level of Stakeholders'<br>Satisfaction on Surveys<br>Average Class Size   | <ul> <li><u>75%</u> of the institution's stakeholders who participate in the 2011-2012 Student Opinion Survey will rate their level of satisfaction with Coahoma Community College's academic departments and services as "satisfactory" or higher.</li> <li>The number of faculty members will be adequate to support the college's mission; average class size will range between (16-30) for the 2011-2012 academic year.</li> </ul> | <ul> <li>90% of the institutions stakeholders who participated in the satisfaction surveys rate their level of satisfaction with Coahoma Community College's academic department and services as "satisfactory" or higher.</li> <li>28:1</li> </ul> | <ul> <li>The transfer information was shared with the academic faculty members. Instructional rigor was stressed to all academic faculty members. In an effort to address this issue, the Academic Division faculty completed the following: <ul> <li>All course syllabi were revised.</li> <li>Enhanced the instructional program by purchasing additional equipment and technology for classroom instruction</li> <li>All programs of study were reviewed to ensure each program aligned with the 2011-2012 Articulation Agreement between the State Board of Community and Junior Colleges and the Institutes of Higher Learning</li> <li>Satisfactory Academic Progress Policy was revised to track the academic performance of students.</li> <li>Standards for academic progress were raised.</li> <li>A full-time instructor was hired to teach Developmental English</li> <li>A full-time instruction was assigned to focus on Developmental Reading courses.</li> </ul> </li> </ul> |

| 2. Academic Affairs will employ<br>qualified faculty and staff to<br>accomplish the mission and goals<br>of the college. | Level of stakeholders'<br>satisfaction on surveys  | <u>75%</u> of the institution's<br>stakeholders who<br>participate in the 2011-<br>2012 Campus Climate<br>Survey will respond<br>"strongly agree" or<br>"agree" when asked if the<br>institution employs faculty<br>and staff who are qualified<br>to accomplish the mission<br>and goals of the college.   | 91% of the institutions<br>stakeholders who<br>participated in the<br>satisfaction survey<br>"strongly agree" or<br>"agree" that the<br>institution employs<br>faculty and staff who<br>are qualified to<br>accomplish the<br>mission and goals of<br>the college.   | 100% of the academic faculty members met<br>SACS minimum teaching requirements.   |
|--|--|---|--|---|
|  |  | 100% of the faculty in the<br>Division of Academic<br>Affairs will meet or<br>exceed the institution's<br>credentialing standards.  | 100%   |   |
| 3. Academic Affairs will provide<br>innovative learning<br>opportunities utilizing emerging<br>instructional technology. | Percentage of faculty meeting<br>or exceeding the institution's<br>credentialing standards.<br>Level of stakeholders'<br>satisfaction on surveys | credentialing standards.90% of the faculty in theDivision of AcademicAffairs will demonstratethat they are utilizingtechnology in theirinstruction.Technology SurveyResults <u>75%</u> of the institution'sstakeholders whoparticipate in thesatisfaction surveys willrespond "strongly agree"or "agree" when asked ifthe institution's use oftechnology enhancesstudent learning and isappropriate for meetingstudent learning outcomesand program outcomes. | A technology survey<br>indicates 95% of the<br>academic faculty in<br>the Division of<br>Academic Affairs use<br>technology to enhance<br>the delivery of<br>instruction in the<br>classroom.<br>94.3% of the<br>institution's<br>stakeholders who<br>participated in the<br>satisfaction surveys<br>"strongly agree" or<br>"agree" that the<br>institution employs<br>faculty when asked if<br>the institution's use of<br>technology enhances<br>student learning and is<br>appropriate for<br>meeting student<br>learning outcomes and<br>program outcomes. | A sample of technology purchased to<br>enhance teaching and learning in 2011-2012<br>include: iPads, Mac Book Pros,<br>Prometheans, and graphing calculators. |

|   | Percentage of general<br>education core available<br>online.  | 50% of the general<br>education core will be<br>available for students to<br>take online.   | 100% of the general<br>education core classes<br>are available for<br>students to take on<br>line.  | General education core classes available<br>online include: English Composition I,<br>English Composition II, Western<br>Civilization I/American History I, Western<br>Civilization II/American History II, World<br>Literature/American Literature, laboratory<br>science I and II (lecture and lab), Art<br>Appreciation/Music Appreciation, College<br>Algebra (or higher). These courses were<br>either provided or hosted by Coahoma<br>Community College through Mississippi<br>Virtual Community College during the<br>2011-2012 academic year. Therefore, 100%<br>of the general academic core courses were<br>made available to Coahoma Community<br>College students online. |
|---|---|---|---|--|
| 4. The Division of Academic<br>Affairs will support professional<br>growth and development.                                     | Faculty Credentialing Forms   | 85% of the academic<br>faculty will participate in a<br>minimum of one<br>professional development<br>workshop per semester.  | 91% of the academic<br>faculty participated in<br>faculty development<br>workshops.   | Academic faculty members participated in at<br>least one professional development<br>workshop during the 2011-2012 academic<br>year as can be seen on the Faculty<br>Credential Forms. Examples of Professional<br>Development Activities include, but are<br>limited to: MAC Conference; SAC<br>Conference; 2011 Fall Faculty Development<br>Conference; Lamplighters; MACJC<br>Legislative Planning Conference;<br>Technology Conference, etc.   |
| 5. The Division of Academic<br>Affairs will ensure that<br>programs of study will align with<br>the public university programs. | Percentage of programs of<br>study that align with<br>Mississippi's Institutions of<br>Higher Learning. | 100% of the programs of<br>study will align with<br>Mississippi's Institutions<br>of Higher Learning.   | 100% of the programs<br>of study are aligned<br>with the revised 2011-<br>2012 Articulation<br>Agreement  | The Mississippi Chief Academic Officers<br>Association continued to coordinate a state<br>alignment of course descriptions for courses<br>at all 15 community colleges. The<br>Association continued to ensure the<br>Articulation Agreement and Course<br>Uniform Numbering System were current<br>and accurate.  |
| 6. The Division of Academic<br>Affairs will provide library<br>learning resources to support the<br>instructional program.      | Level of students' satisfaction<br>on surveys.  | 85% of institutions<br>stakeholders who<br>participate in the<br>satisfaction surveys will<br>rate their level of<br>satisfaction with Coahoma<br>Community College's<br>library resources<br>"satisfactory" or higher. | <ul> <li>78.9% of students who participated in the student satisfaction survey rated library services as "strongly satisfied" or "satisfied" with library learning services.</li> <li>89.2% of the faculty</li> </ul> | The Division of Academic Affairs continued<br>to provide current and appropriate library<br>learning resources to support student<br>learning. The results of the student survey<br>were shared with the Director of Library<br>Learning Services in an effort to improve<br>library-learning services.  |

|  | Level of faculty satisfaction<br>on library learning<br>orientation surveys  | 85 % of the faculty<br>members who participated<br>in the Library learning<br>Orientation Survey rate<br>their level of satisfaction<br>with Coahoma<br>Community College's<br>library resources<br>"satisfactory" or higher  | who participated in the<br>campus climate survey<br>rated library services<br>as" strongly satisfied"<br>or "satisfied" with<br>library services.<br>100% of the faculty<br>who participated in the<br>Library learning<br>Orientation Survey<br>rated library<br>orientation as<br>"strongly satisfied" or<br>"satisfied" with library<br>orientation.<br>100% of the students<br>who participated in the<br>Library learning<br>Orientation Survey<br>rated library<br>orientation Survey<br>rated library<br>orientation Survey<br>rated library<br>orientation Survey<br>rated library<br>orientation as<br>"strongly satisfied" or<br>"satisfied" with library |  |
|--|--|---|---|--|
| 7. Upon completion of the<br>College Parallel General<br>Education Degree Program,<br>students will be able to transfer<br>to a four-year institution. | Number of Coahoma<br>Community College<br>graduates who enroll in an<br>undergraduate program at a<br>Mississippi Institution of<br>Higher Learning. | A minimum of 300<br>Coahoma Community<br>College graduates will be<br>enrolled in a Mississippi<br>Institution of Higher<br>Learning.<br>A minimum of 50<br>Coahoma Community<br>College students will<br>graduate from a<br>Mississippi Institution of<br>Higher Learning. | orientation.<br>In 2011, 77 Coahoma<br>Community College<br>students were enrolled<br>in a Mississippi<br>Institution of Higher<br>Learning.<br>In 2010, 88 Coahoma<br>Community College<br>students graduated<br>from a Mississippi<br>Institution of Higher<br>Learning and 42 from<br>the Fall 2007 cohort<br>received graduate<br>degrees.  | Coahoma Community College continued to<br>maintain a working relationship with the<br>four-year institutions of higher learning by<br>hosting Sophomore Transfer Day and<br>individual college visits to meet with<br>students of various majors and departments.<br>More than 100 students attended the<br>Sophomore Transfer Day event.<br>Representatives of various Mississippi<br>institutions set up a display on the first floor<br>of Whiteside Hall and the Lecture Room to<br>recruit potential graduates throughout the<br>2011-2012 academic year. |

| Learning. |  |  |
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# ADMISSIONS AND RECORDS PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

### **Program Purpose and Description:**

The purpose of the Office of Admissions and Records is to recruit, admit, and maintain records of all students who have matriculated at Coahoma Community College.

## <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, the Office of Admissions and Records has adopted the following institutional goals: empower students with the necessary tools to maximize their potential by providing a network of support services and activities; address community and economic development needs within the service area by developing and sustaining partnerships with public and private agencies; and ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

## ADMISSIONS AND RECORDS

| Administrative<br>or Ed Support<br>Area or<br>Service | Program<br>Outcome   | Methods of Evaluation or<br>Assessment   | Evaluation Standards<br>or Benchmarks  | Assessment<br>Results  | Explain How Results Were Used To<br>Improve Student Learning,<br>Curriculum, Or Program  |
|---|--|--|--|--|--|
| Admissions and<br>Records                             | 1. Students will be<br>able to complete the<br>admission process<br>within the specified<br>deadline either<br>through direct<br>interaction with<br>admissions staff or by<br>registering online. | Compare the percentage of<br>students who completed the<br>admission process within the<br>specified deadline for fall<br>2011 with the percentage of<br>students of previous years. | Total enrollment for<br>students completing the<br>admission within the<br>specified time Fall 2010-<br>11 school-term was 2742.<br>Enrollment for the Fall<br>2011-12 school-term was<br>2961.  | When the two school<br>terms were compared,<br>enrollment increased a<br>total of 4%.  | The students were better and more frequently<br>informed of how they could successfully<br>complete the admissions process and this<br>process resulted in the desired outcome.  |
|   |  | Number and percentage of students who complete registration on the computer.   | Returning students will<br>have a designated place<br>where they will be able to<br>key in their own class<br>schedule.  | 50% of the returning<br>students completed<br>registration utilizing<br>the web module.  | These students did not have to stand in the long<br>registration lines for an admission's staff<br>member to key in their schedule. This process<br>made registration move faster for not only<br>returning students but for other students and the<br>admissions staff as well. |
| Admissions and<br>Records                             | 2. Office of<br>Admissions and<br>Records will provide<br>effective<br>communication and<br>customer service<br>skills.  | Student satisfaction surveys<br>results<br>Graduating student exit survey<br>results<br>Entering student survey results<br>Campus Climate Results                                    | <u>70</u> % of students and<br>employees who participate<br>in the satisfaction surveys<br>will rate their level of<br>satisfaction with general<br>registration procedures<br>and Admission and<br>Records Services as<br>"satisfactory" or higher. | The processes and<br>procedures of the<br>Admissions office<br>meet the needs and the<br>demands of the<br>majority of faculty<br>members, the staff,<br>and most importantly<br>the student body. | The Admissions office will strive to satisfy the 30% of the students who were dissatisfied with its service by using more surveys asking how the office can improve the services that it provides.   |
|   |  |  | 2011-2012 Graduating<br>Senior Exit Survey<br>Results  | Students informed the institution of their likes and dislikes.   | From the survey results, recommendations can<br>be made to enhance the areas that the students<br>complained about the most.   |
|   |  |  | 2011-2012 Entering<br>Student Opinion Results  | Students shared with<br>the institution what<br>their expectations were<br>entering the<br>institution.  | The survey results will help the institution to<br>know what entering students looked for in an<br>institution of higher learning. The information<br>can be used to help recruit more students to the<br>institution.   |
|   |  |  | 2011-2012 Campus<br>Climate Employee Survey<br>Results   | Employees were able<br>to make suggestions<br>about implementations<br>that would improve<br>the institution.  | If the majority of the suggestions are<br>considered, this process can be used to promote<br>employee involvement with the decision make<br>process of the institution.  |

| Admissions and<br>Records | 3. Office of<br>Admissions, Records,<br>and Recruitment will<br>provide an effective<br>recruitment plan to<br>increase enrollment. | By applying the methods<br>described in the recruitment<br>plan, 2011's recruitment<br>outings were compared with<br>the previous year. | In 2011, there were 55<br>recruitment outings plus<br>an end of the year<br>Counselors' Appreciation<br>luncheon. In 2010, there<br>were only 20 outings. | When the two years<br>were evaluated, the<br>recruitment outings<br>increased a total of 35<br>outings.  | By observing the increase in enrollment and the<br>increase in recruitment outings, one can<br>conclude that the recruitment outings play a<br>significant role in the enrollment and student<br>population increase. |
|---------------------------|---|---|---|--|---|
|                           |   | Students will be contacted on a<br>regular basis in order for us to<br>build a relationship with those<br>potential students.           | Number of recruitment<br>letters, telephone calls,<br>e-mails, or other<br>communication efforts<br>made for recruitment<br>purposes.                     | Number of recruitment<br>letters, telephone calls,<br>e-mails, and other<br>communication efforts<br>made for recruitment<br>purposes will exceed<br><u>1000</u> . | The relationship that will be formed with the students will help the recruiters to bring more students into the institution.  |

# ALUMNI AFFAIRS PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

## **Program Purpose and Description:**

The purpose of the Alumni Affairs Department is to provide a link between Coahoma Community College, its alumni and the community. The Office of Alumni Affairs is charged with keeping alumni informed of the goals, events, activities, accomplishments, and other pertinent information about the college as well as sharing information on other alumni and alumni chapters. Membership in the association is available to all friends and alumni of the college for an annual membership fee, which includes local and national membership. To accomplish the institution's mission, the Office of Alumni Affairs has adopted the following institutional goals: address community and economic development needs within the service area by developing and sustaining partnerships with public and private agencies; and ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

<u>Alignment of Program Outcomes with the Institution's Mission</u> Statement and Goals:

## ALUMNI AFFAIRS

2011-2012 PROGRAM EVALUATION PLAN

COAHOMA COMMUNITY COLLEGE

| Administrative<br>or Ed Support<br>Area or Service | Program<br>Outcome  | Methods of Evaluation or<br>Assessment                              | Evaluation Standards<br>or Benchmarks  | Assessment<br>Results  | Explain How Results Were Used<br>To Improve Student Learning,<br>Curriculum, Or Program  |
|--|---|---|--|--|--|
| Alumni<br>Affairs                                  | 1. Department of<br>Alumni Affairs will<br>increase Coahoma<br>Community College's<br>alumni membership.            | Number of alumni on the mailing list.                               | Number of alumni for 2011-2012 will be at least 3,500 members.                               |  | As a result of the success of strategies<br>used, annual membership continued to<br>increase.  |
| Alumni<br>Affairs                                  | 2. Department of<br>Alumni Affairs will<br>increase the number of<br>active alumni chapters.                        | Number of activated or<br>reactivated chapters                      | Number of activated or<br>reactivated alumni<br>chapters for 2011-2012<br>will be <u>4</u> . | The goal was met.<br>Established member-<br>ship and officers were<br>Elected. Five<br>members are required<br>to establish a chapter•   | The Department of Alumni Affairs will<br>continue to activate/reactivate alumni<br>chapters each year.<br>The goal was met.  |
| Alumni<br>Affairs                                  | 3. Department of<br>Alumni Affairs will<br>increase the amount of<br>financial contributions<br>to the institution. | Total amount of giving<br>compiled during the assessment<br>period. | Total amount of giving<br>will be \$60,000 by FY11.  | Scholarships were<br>awarded during the<br>summer, fall & spring<br>semesters of 2011-<br>2012 to assist<br>students with tuition<br>and books.<br>Funds continue to be<br>solicited thru the give<br>back campaign to<br>assist with financial<br>needs of the students<br>that we serve.<br>\$3,730.00 was<br>awarded. | The Department of Alumni Affairs will<br>continue with fundraising efforts and<br>continue to focus our efforts on ways to<br>increase.<br>Scholarships were awarded during the<br>summer, fall & spring semesters of<br>2011-2012 to assist students with tuition<br>and books.<br>Funds continue to be solicited thru the<br>give back campaign to assist with<br>financial needs of the students that we<br>serve alumni gifts. |

# **BUSINESS OFFICE PROGRAM EVALUATION PLAN**

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

## Program Purpose and Description:

The purpose of Coahoma Community College's Business Office is to provide quality and efficient customer service in the processing of all financial transactions for students, faculty, staff and the college community.

## <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, the Business Office has adopted the following institutional goals: empower students with the necessary tools to maximize their potential by providing a network of support services and activities; address community and economic development needs within the service area by developing and sustaining partnerships with public and private agencies; and ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

## **BUSINESS OFFICE**

| Administrative<br>or Ed Support<br>Area or<br>Service | Program<br>Outcome   | Methods of Evaluation or<br>Assessment | Evaluation Standards<br>or Benchmarks  | Assessment<br>Results  | Explain How Results Were Used To<br>Improve Student Learning,<br>Curriculum, Or Program   |
|---|--|--|--|--|---|
| Business<br>Office and<br>Financial Aid               | 1. The institution will<br>demonstrate a sound<br>financial base and<br>financial stability to<br>support its mission<br>and the scope of its<br>programs and<br>services. | Annual Financial Audit Report          | For the most current audit,<br>Coahoma Community<br>College will demonstrate<br>compliance with the<br>standards and<br>requirements of the annual<br>audit and review. The<br>auditor's report issued will<br>be unqualified, with no<br>material weaknesses. | Unqualified audit with<br>0 material weaknesses<br>for year ended June 30,<br>2011 | <ul> <li><u>2011 Financial Audit Recommendations and the Institution's Corrective Action Plans</u></li> <li><u>Recommendation:</u> The college should initiate procedures to ensure that institutional scholarship funds are disbursed only to students meeting the eligibility requirements defined in the college's catalog.</li> <li><u>Action Plan</u>: On July 1, 2011, within the Office of Financial Aid, the institution promoted an employee to the position of Financial Aid Counselor. The functionality of this position will yield to devotion of monitoring the awarding of all institutional based scholarships. Thus, this new newly created position will minimize the weakness of controls relative to procedures to ensure that institutional scholarship funds are disbursed only to students meeting the eligibility requirements as defined in the institution's catalog.</li> <li><u>Recommendation:</u> The college should initiate procedures that would require verification of the student's entitlement to their Federal Supplemental Educational Opportunity Grant payment for each term before the payment is disbursed to the student.</li> <li><u>Action Plan</u>: The institution has demonstrated commitment to ensuring that all students enrolled will meet eligibility requirements to receive FSEOG funds by initiating a procedure where all students will be verified for enrollment via the Satisfactory Academic Progress Policy as outlined in the institution's college catalog. The institution has centralized this process to be monitored through the Office of Admissions and Records and the Department of Technology Services. As a check and balance, the Office of Financial Aid will have access to student records to verify Satisfactory Academic Progress before awarding Student Federal Aid.</li> <li><u>Recommendation:</u> The college should initiate procedures that would require verification of the student's pay entitlement and scheduled payment for each period that the student.</li> <li><u>Action Plan</u>: The institution has corrective action steps in p</li></ul> |

|                    |   |  |  |                                    | ensuring that all students enrolled will meet eligibility<br>requirements to receive Pell Grant funds by initiating a<br>procedure where all students will be verified for enrollment<br>via the Satisfactory Academic Progress Policy as outlined in<br>the institution's catalog. The institution has centralized this<br>process to be monitored through the Office of Admissions<br>and Records and the Department of Technology Services. As<br>a check and balance, the Office of Financial Aid will have<br>access to student records to verify Satisfactory Academic<br>Progress before awarding Student Federal Aid. |
|--------------------|---|--|--|------------------------------------|---|
| Business<br>Office | 2. The Business Office<br>will provide timely<br>and accurate financial<br>information to<br>students and<br>employees in a<br>professional manner. | Satisfaction survey results from<br>the <i>Graduating Student Exit</i><br><i>Survey</i> , <i>Student Opinion Exit</i><br><i>Survey</i> , and <i>Campus Climate</i><br><i>Employee Survey</i> . | <u>70</u> % of students who<br>participate in the 2011-12<br><i>Graduating Student Exit</i><br><i>Survey</i> will rate their level<br>of satisfaction with the<br>billing and fee payment<br>procedures provided by<br>the College as<br>"satisfactory" or higher. | 73% of respondents<br>(264 of 363) | Benchmarks met.   |
|                    |   |  | <u>70</u> % of students who<br>participate in the 2011-12<br><i>Student Opinion Exit</i><br><i>Survey</i> will rate their level<br>of satisfaction with the<br>billing and fee payment<br>procedures provided by<br>the College as<br>"satisfactory" or higher.    | 74% of respondents<br>(275 of 372) |   |
|                    |   |  | 70% of employees who<br>participate in the 2011-12<br><i>Campus Climate</i><br><i>Employee Survey</i> will rate<br>their level of satisfaction<br>with the following<br>services from the Business<br>Office as "satisfied" or<br>"extremely satisfied:"           |                                    |   |
|                    |   |  | Provides friendly and helpful customer service   | 87% of respondents (97 of 111)     |   |
|                    |   |  | Knowledgeable of<br>purchasing and<br>status of purchase orders  | 85% of respondents (94 of 111)     |   |
|                    |   |  | Knowledgeable of payroll,<br>insurance and all<br>employee-related business  | 91% of respondents<br>(101 of 111) |   |

| Business<br>Office | 2. The Business Office<br>will provide timely<br>and accurate financial<br>information to<br>students and<br>employees in a<br>professional manner. | Satisfaction survey results from<br>the Graduating Student Exit<br>Survey, Student Opinion Exit<br>Survey, and Campus Climate<br>Employee Survey. | <ul> <li><u>70</u>% of students who<br/>participate in the 2011-12<br/><i>Graduating Student Exit</i><br/><i>Survey</i> will rate their level<br/>of satisfaction with the<br/>billing and fee payment<br/>procedures provided by<br/>the College as<br/>"satisfactory" or higher.</li> <li><u>70</u>% of students who<br/>participate in the 2011-12<br/><i>Student Opinion Exit</i><br/><i>Survey</i> will rate their level<br/>of satisfaction with the<br/>billing and fee payment<br/>procedures provided by<br/>the College as<br/>"satisfactory" or higher.</li> <li>70% of employees who<br/>participate in the 2011-12<br/><i>Campus Climate</i><br/><i>Employee Survey</i> will rate<br/>their level of satisfaction<br/>with the following<br/>services from the Business<br/>Office as "satisfied."</li> </ul> | 73% of respondents<br>(264 of 363)<br>74% of respondents<br>(275 of 372) | Benchmarks met.  |
|--------------------|---|---|--|--|--|
|                    |   |   | Provides friendly and<br>helpful customer service  | 87% of respondents (97 of 111)   |  |
|                    |   |   | Knowledgeable of<br>purchasing and<br>status of purchase orders  | 85% of respondents (94 of 111)   |  |
|                    |   |   | Knowledgeable of payroll,<br>insurance and all<br>employee-related business  | 91% of respondents (101 of 111)  |  |
|                    |   |   | Existence of<br>confidentiality of<br>personal information   | 86% of respondents (95 of 111)   |  |
| Business<br>Office | 3. The Business Office<br>will use program  | Funds will be distributed according to a review and   | <u>100</u> % of funds will be distributed according to a   | The Budget Committee<br>met, reviewed budget                             | Coahoma Community College engages in ongoing, integrated, and institution-wide |

# **CAREER-TECHNICAL DIVISION PROGRAM EVALUATION PLAN**

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

### **Program Purpose and Description:**

The purpose of the Career-Technical Division is to prepare students to enter the workforce or to continue their education upon completion of degree or certificate requirements from Coahoma Community College.

## <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, the Career-Technical Division has adopted the following institutional goals: provide career and technical education that prepares the student to enter the job market successfully; empower students with the necessary tools to maximize their potential by providing a network of support services and activities; utilize emerging instructional technology by providing innovative learning opportunities for students; address community and economic development needs within the service area by developing and sustaining partnerships with public and private agencies; ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs; and support cultural enrichment programs and activities.

## **CAREER-TECHNICAL DIVISION**

| Program<br>Outcome  | Methods of Evaluation or<br>Assessment  | Evaluation Standards<br>or Benchmarks   | Assessment<br>Results   | Explain How Results Were Used<br>To Improve Student Learning,<br>Curriculum, Or Program   |
|---|---|---|---|---|
| 1. The Career-<br>Technical Division will<br>provide effective<br>programs and<br>services. | Placement rate  | 90% of career-technical<br>graduates will be<br>positively placed.  | 91% of Career Technical<br>graduates were positively<br>placed.   | Benchmark was met. Seventy-nine<br>percent of Career-Technical graduates<br>were positively placed in employment<br>with 12% returning to school to further<br>their education or prepare for a new<br>trade. |
|   | Average class size  | The number of faculty<br>members will be adequate<br>to support the college's<br>mission; average class size<br>will range between (16-<br>30) for Fall Semester of<br>2011   | 100% of the faculty is<br>adequate to support the<br>mission for the college.<br>Seventy-five percent of<br>the class sizes range<br>between 16-30  | Benchmark was met. These<br>results enabled this division<br>to continue to gather input from its<br>stakeholders to identify the needs of the<br>broader community.  |
|   | Level of stakeholders'<br>satisfaction on surveys.                                      | 75% of the institution's<br>stakeholders who<br>participate in the<br>satisfaction surveys will<br>rate their level of<br>satisfaction with CCC's<br>Career-Technical<br>programs and services as<br>"satisfactory" or higher.<br>2011-2012 Campus<br>Climate Employee Survey | 76% of the institution's<br>stakeholders who<br>participated in the<br>satisfaction surveys rated<br>their level of satisfaction<br>with CCC's Career-<br>Technical programs and<br>services as "satisfactory"<br>or higher | Benchmark was met. These<br>results enabled this division<br>to continue to gather input from its<br>stakeholders to identify the needs of the<br>broader community   |
| <br>2. The Career-<br>Technical Division will<br>employ qualified                           | Percent of faculty meeting or<br>exceeding the institution's<br>credentialing standards | Results<br>100% of the faculty in the<br>Career-Technical Division<br>will meet or exceed the   | 100% of Career-<br>Technical faculty<br>members met or  | <u>Benchmark Met</u> . The instructional vice<br>president completed SACS credentialing<br>templates for each instructor. This  |
| faculty and staff to<br>accomplish the<br>mission and goals of<br>the college.              |   | institution's credentialing<br>standards.<br>75% of the institution's   | exceeded the institution's<br>credentialing standards<br>91% of the institution's   | documentation is on file in the career-<br>technical vice president's<br>office.  |
|   | Level of stakeholders' satisfaction on surveys.   | stakeholders who<br>participate in the  | stakeholders who<br>participated in the   | maintain and re evaluate faculty and staff<br>who are qualified to accomplish the   |
| 2. The Career-<br>Technical Division will<br>employ qualified<br>faculty and staff to<br>accomplish the<br>mission and goals of<br>the college. | Percent of faculty meeting or<br>exceeding the institution's<br>credentialing standards          | 100% of the faculty in the<br>Career-Technical Division<br>will meet or exceed the<br>institution's credentialing<br>standards.  | 100% of Career-<br>Technical faculty<br>members met or<br>exceeded the institution's<br>credentialing standards   | Benchmark Met. The instructional vice<br>president completed SACS credentialing<br>templates for each instructor. This<br>documentation is on file in the career-<br>technical vice president's<br>office.  |
|---|--|--|---|---|
|   | Level of stakeholders'<br>satisfaction on surveys.   | <u>75%</u> of the institution's stakeholders who participate in the satisfaction surveys will respond "strongly agree" or "agree" when asked if the institution employs faculty and staff who are qualified to accomplish the mission and goals of the college.  | <u>91%</u> of the institution's<br>stakeholders who<br>participated in the<br>satisfaction surveys<br>responded "strongly<br>agree" or "agree" when<br>asked if the institution<br>employs faculty and staff<br>who are qualified to<br>accomplish the mission<br>and goals of the college.                   | <u>Benchmark Met.</u> Surveys were used to<br>maintain and re evaluate faculty and staff<br>who are qualified to accomplish the<br>mission and goals of the college.  |
|   |  | 2011-2012 Campus<br>Climate Employee Survey<br>Results   |   |   |
| 3. The Career-<br>Technical Division will<br>provide innovative<br>learning opportunities<br>utilizing emerging<br>instructional<br>technology. | Level of stakeholders'<br>satisfaction on surveys<br>Instructor performance<br>evaluation forms. | <u>90%</u> of the full-time<br>faculty in the Career-<br>Technical Division will<br>demonstrate that they are<br>utilizing technology in<br>their instruction on the<br>performance evaluation<br>forms.   | <u>100%</u> of the full-time<br>faculty in the Career-<br>Technical Division<br>demonstrated that they<br>are utilizing technology<br>in their instruction on the<br>performance evaluation<br>forms.   | Benchmark was met. Emerging<br>technology training enhanced the<br>quality of teaching and learning,<br>maximized class time, minimized<br>preparation time, and improved<br>instructors' skill level. Larry Barrett,<br>Chivas Davis, Charles Butler, Henry<br>Striplin, Leroy Sonly, Neal Mitchell<br>and Joe Giles attended Creating<br>Futures Through Technology<br>Conference     |
|   |  | 75% of the institution's<br>stakeholders who<br>participate in the<br>satisfaction surveys will<br>respond "strongly agree"<br>or "agree" when asked if<br>the institution's use of<br>technology enhances<br>student learning and is<br>appropriate for meeting<br>student learning outcomes<br>and program outcomes. | 94% of the institution's<br>stakeholders who<br>participated in the<br>satisfaction surveys<br>responded "strongly<br>agree" or "agree" when<br>asked if the institution's<br>use of technology<br>enhances student<br>learning and is<br>appropriate for meeting<br>student learning<br>outcomes and program | Benchmark was met. All classrooms have<br>at least one computer with internet access<br>and in areas where necessary<br>computerized equipment (collision repair,<br>carpentry) to enhance learning. Several<br>programs have image projectors for<br>power point presentations. Program<br>areas are constantly being upgraded to<br>meet today's ever changing technology<br>demands. |

| 5. The Career-          | Amount of money raised at the | The Career-Technical  | Due to the addition of the   | Benchmark was met. However with the     |
|-------------------------|-------------------------------|---|--|---|
| Technical Division will | Golf Tournament               | Division will sponsor a   | Allied health Division,  | Golf Tournament being changed to        |
| develop partnerships    |                               | Golf Tournament to raise  | The Golf Tournament no   | Allied Health and the defunding of Tech |
| with public and         | Number of participants at the | money for scholarships for  | longer falls under the   | Prep, we have chosen other means of     |
| private agencies to     | WISCT Conference              | the allied health students.   | Career and Technical   | forming partnerships with the community |
| address community       |                               | The goal of the 2011-2012   | Division.  | and area high schools (Educational      |
| and economic            | Number of participants at the | Tournament is to raise  |  | Forum for area High Schools, Male Cut-  |
| development needs       | Career Fair.                  | \$50,000.00.  |  | It-Out Conference).                     |
| within the service      |                               | * ;   |  |   |
| area.                   |                               | The Career and Technical<br>Division will sponsor a<br>WISCT Conference to<br>expose students to non-<br>traditional fields of study.<br>The goal of the 2011-2012<br>WISCT Conference is to<br>host a conference with at<br>least 500 student<br>participants. | Due to defunding of<br>Tech Prep, funds were<br>not available to sponsor<br>the WISCT Conference |   |
|                         |                               | The Career-Technical<br>Division will sponsor a<br>Career Fair to expose<br>students to available<br>careers in Mississippi and<br>surrounding states. The<br>goal of the 2011-2012<br>Career Fair is to host a fair<br>with at least 1,000<br>participants.    | The Career Fair was held<br>with 50 vendors and<br>1,500 participants.                           |   |

## EDUCATIONAL OUTREACH AND DISTANCE LEARNING PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

**Program Purpose and Description:** 

The purpose of the Office of Educational Outreach and Distance Learning is to provide quality evening and distance learning services.

### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, the Office of Educational Outreach and Distance Learning has adopted the following institutional goals: Provide academic transfer programs that parallel with the first two years of college/university programs; provide career and technical education programs that prepare students to enter the job market or transfer to a college or university; empower students with the necessary tools to maximize their potential by providing a network of support services and activities; utilize emerging instructional technology by providing innovative learning opportunities for students; address community and economic development needs within the service area by developing and sustaining partnerships with public and private agencies; support cultural enrichment programs and activities; ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

## EDUCATIONAL OUTREACH AND DISTANCE LEARNING

| Administrative<br>or Ed Support<br>Area or Service  | Program<br>Outcome  | Methods of Evaluation or<br>Assessment   | Evaluation Standards or<br>Benchmarks   | Assessment<br>Results  | Explain How Results Were Used<br>To Improve Student Learning,<br>Curriculum, Or Program  |
|---|---|--|---|--|--|
| Educational<br>Outreach and<br>Distance<br>Learning |   | Educational Outreach and<br>Distance Learning<br>The Department of Educational<br>Outreach and Distance<br>Learning will evaluate this<br>program outcome through the<br>following measures: |   |  |  |
|   | Department of<br>Educational Outreach<br>and Distance Learning<br>will provide quality<br>evening services to<br>students who enroll in<br>evening courses. | (1) instructor credentials for evening   | (1) 100% of adjunct instructors<br>will meet or exceed<br>institution's faculty credential<br>requirements. | 100% of adjunct instructors<br>met institution's faculty<br>credential requirements. | Instructors with specialized<br>training/degrees in the various subject<br>areas were better able to deliver and<br>provide quality instruction based on<br>their expertise, experiences, and<br>specialized training.   |
|   |   | (2) evening student enrollment   | (2) The total enrollment for<br>evening classes will increase by<br>89 students, or by 10%, from<br>894.    | An unduplicated count of<br>1192 students enrolled in<br>evening classes.            | The goal was met and exceeded for the<br>Fall 2011 evening enrollment.<br>As a result, the director of Educational<br>Outreach will continue to implement<br>and even increase the use of certain<br>recruitment strategies. While<br>enrollment increased at some sites, the<br>goal is to increase enrollment at all<br>sites through various recruitment<br>strategies. |

| Department of<br>Educational Outreach<br>will provide quality<br>services to those<br>students who enroll in<br>online courses | (3) Evening student opinion<br>evaluations               | (3) 85% of evening students<br>who participate in the student<br>opinion survey will rate their<br>level as "satisfactory" with the<br>college environment. | 97% of evening students<br>who participated in the<br>student opinion survey rated<br>their level as "satisfactory"<br>with the college<br>environment. | The director or Educational Outreach<br>will continue to maximize the<br>availability of campus resources to<br>students off campus by communicating<br>with the directors of other departments<br>in an effort to keep announcements<br>updated on the Web and by informing<br>students at all sites about information<br>that can be access at<br><u>www.coahomacc.edu</u> . As a result,<br>students will be knowledgeable about<br>registration procedures, book store<br>information, admission requirements,<br>graduation requirements   |
|--|--|---|---|---|
| provided by Coahoma<br>Community College.  | (1)Instructor credentials for online instructors.        | (1) 100% of online instructors<br>will meet or exceed<br>institution's faculty credential<br>requirements.  | (1) 100%  | (1) Because all of the online instructors<br>met or exceeded the institution's<br>faculty credential requirements,<br>adjuncts will meet the needs of<br>students by continuing to provide them<br>with the highest quality education.  |
|  | (2) number of CCC instructors<br>teaching online courses | (2) The total number of<br>instructors teaching online<br>classes will increase by 3<br>instructors, or from 23 to 26.                                      | (2) 23  | (2) The number of online instructors<br>for Fall 2011 remained the same. The<br>goal of having 26 CCC instructors was<br>not met, but there is a plan in place. As<br>a result of this, the director of<br>Educational Outreach has met with<br>traditional, adjunct and new instructors<br>who are interested in teaching online.<br>Several are preparing to take the<br>training course to get them prepared<br>for online teaching. The director of<br>Educational Outreach will continue to<br>encourage those that are interested and<br>make sure that they are properly<br>trained. |

|  | (3) credit hour production from<br>online courses | (3) The credit hour production<br>from online courses will<br>increase by 9 hours, or from 72<br>to 81 hours.  | (3) 161   | (3) The number of online credit hours<br>met and exceeded the expectation of<br>the projected online credit hour<br>production. This number almost<br>doubled for two reasons: Students<br>voiced their concerns about courses<br>that they needed and would like to see<br>online <b>and</b> Department chairs saw an<br>overload of students in traditional<br>courses and requested that some of<br>those classes be offered online. The<br>director of Educational Outreach will<br>continue to offer online courses<br>according to the needs of students and<br>the institution. |
|--|---|--|---|--|
|  | 4) online student enrollment                      | (4) The total enrollment for<br>online classes will increase by<br>50 students, 10%, or from 534<br>to 584.  | (4) 564   | (4) The goal was not met, but we were<br>only shy by 20 students. To address<br>this, the director of Educational<br>Outreach will make sure to publicize<br>online courses more and to make the<br>registration process as easy as possible.<br>The Office of Educational Outreach<br>will continue to offer classes that<br>students need in their program of<br>study.  |
|  | (5) Online course evaluations                     | (5) Students who participate in<br>the online course evaluations<br>will rate their satisfaction with<br>the course and instructors with<br>an average 3.0 rating on a 4.0<br>scale. | (5) Students who<br>participated in the online<br>course evaluation rated their<br>satisfaction with the course<br>with a 3.72 rating on a 4.0<br>scale and their satisfaction<br>with the instructors with a<br>3.73 on a 4.0 scale. | (5) The ratings given by students were<br>really good. To maintain and even<br>increase the evaluations, the director of<br>Educational Outreach will seek and<br>provide opportunities for online<br>instructors to enhance the quality of<br>their course and to ask for more<br>student participation in the evaluations.<br>For example, there are several training<br>courses provided for online instructors<br>that help to enhance learning for<br>students by providing certain building  |

|   |   |   |  | blocks.   |
|---|---|---|--|---|
| Department of<br>Educational Outreach<br>and Distance Learning<br>will provide quality<br>services to students<br>who enroll in dual<br>enrollment courses. | (1) Dual Enrollment student<br>enrollment | (1) The total number of dual<br>enrollment students will<br>increase from 97 to 100.                      | (1) 146 students enrolled as dual enrollees.   | (1) This number exceeded by almost<br>50 students. The dual enrollment<br>coordinator will continue to<br>communicate with high school<br>principals and counselors to encourage<br>their students to participate in the CCC<br>Dual Enrollment Program. Parent<br>participation is also important in<br>maintaining this goal. |
|   | (2) Dual Enrollment<br>completion rate    | (2) The percentage of students<br>who complete the dual<br>enrollment course will be 75%.                 | (2)115 students completed<br>the program out of 146. The<br>percentage is 79%.                                 | (2) and (3) Throughout the semester,<br>the dual enrollment coordinator will<br>constantly check on the attendance and<br>grade statuses of dual enrollees by<br>visiting students in their classes and by<br>checking with instructors for reports<br>on students.   |
|   | (3)Dual Enrollment grade<br>requirement   | (3)50% of dual enrollment<br>students who complete the<br>course will earn a grade of a<br>"B" or higher. | (3) 88 students out of 115<br>completed the course with a<br>grade of "B" or better. The<br>percentage is 77%. |   |
|   |   |   |  |   |

## **INSTITUTIONAL ADVANCEMENT PROGRAM EVALUATION PLAN**

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

#### **Program Purpose and Description:**

The purpose of the Office of Institutional Advancement is to support the mission and goals of Coahoma Community College by benefitting its surrounding communities through federal programs, public relations, alumni affairs, and the CCC Foundation.

### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, the Office of Institutional Advancement has adopted the following institutional goals: Empower students with the necessary tools to maximize their potential by providing a network of support services and activities; support cultural enrichment programs and activities; ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs; initiate new programs or complement existing programs by securing and sustaining federal, state, and local funding; address community and economic development needs within the service area by developing and sustaining partnerships with public and private agencies.

## **INSTITUTIONAL ADVANCEMENT**

| Administrative<br>or Ed Support<br>Area or<br>Service | Program<br>Outcome  | Methods of Evaluation or<br>Assessment  | Evaluation Standards<br>or Benchmarks   | Assessment<br>Results  | Explain How Results Were<br>Used To Improve Student<br>Learning,<br>Curriculum, Or Program   |
|---|---|---|---|--|--|
| Institutional<br>Advancement                          | 1. Institutional<br>Advancement will<br>secure federal and state<br>funding to support the<br>college's<br>comprehensive<br>development plan of<br>mission and goals. | Amount of federal funding<br>Amount of state funding  | Institutional Advancement<br>will secure at least<br>\$4,000,000 federal and<br>state funding in 11-12 in<br>order to support the<br>college's mission and<br>goals | Funds sponsored/<br>secured from federal<br>and state sources to<br>support the college's<br>mission and goals (see<br>table below for<br>breakdown) exceed the<br>target amount of<br>\$4,000,000 | Results were used to improve<br>student learning through purchases<br>of educational materials, furniture,<br>and supplies; technology upgrades;<br>and professional development<br>training for faculty and staff |
|   |   | Number and description of proposals   | Institutional Advancement<br>will sponsor (combination<br>of proposal written and<br>grants funded) at least five<br>sponsored programs for<br>11-12                | Currently there are six<br>funded programs.<br>(see table below)<br>Additionally there<br>were two grants<br>written that were<br>unfortunately not<br>funded                                      | As the economy continues to<br>flounder, competition for grant<br>funds intensifies. To address this<br>an additional grant writer will be<br>employed for the 2012-13 year  |
|   |   | Federal Prog  | grams –Program Name , 11  | -12 Funding, and Sourc   | e of funding   |
|   |   | Program   |   | 11-12<br>Funding   | Funding<br>g Source  |
|   |   | Adolescent Offender Pro<br>Student Aid & Fiscal Res<br>DOL STEAP<br>Educational Talent Sear | sponsibility Act (SAF   | 608,00<br>226,59   | 78 Federal<br>66 Federal<br>99 Federal   |
|   |   | Title III<br>Upward Bound   |   | 2,466,83<br>313,63   |  |
|   |   | ТО  | TAL   | \$ 4,754,10  | 05   |

| 2. Institutional<br>Advancement will<br>maintain a) zero (0)<br>findings on all audits<br>and b) a satisfied rating  | Annual audit  | Federal Programs will<br>have 0 findings in the<br>financial audit   | There were no audit findings.  | Continue to implement compliant<br>programs that follow all federal,<br>state, and local rules and<br>guidelines.   |
|--|---|--|--|---|
| on any campus<br>survey(s).  | Survey (other assessment)<br>Results  | Campus Climate Survey<br>will indicate that 65% of<br>respondents are extremely<br>satisfied, very satisfied,<br>and/or satisfied with the<br>services of Federal<br>Programs.   | Of the responders,<br>82.4% indicated that<br>they were extremely<br>satisfied, very<br>satisfied, and/or<br>satisfied with the<br>services of Federal<br>Programs.              | By knowing the feelings of the<br>responders, Institutional<br>Advancement has addressed,<br>adapted, and/or changed our<br>approach to improving student<br>learning, curriculum, or program<br>by addressing any negative results<br>as needed. |
| 3. Institutional<br>Advancement will<br>support the college's<br>comprehensive<br>development plan of<br>mission and goals<br>through Public<br>Relations and Alumni<br>Affairs. | The number of articles in area<br>papers and survey results will<br>be used to determine<br>satisfaction with Public<br>Relations. The number of<br>contacts (mail, telephone, or in<br>person) with alumni and sign-in<br>sheets will be used for Alumni<br>Affairs. | Public Relations will<br>publish at least 5 articles a<br>month on newsworthy<br>college events in area<br>newspapers and 65% of<br>responders will rate that<br>they are extremely<br>satisfied, very satisfied,<br>and/or satisfied with<br>Public Relations | Public Relations has<br>published at least 5<br>articles a month in<br>area newspapers and<br>85.2% of responders<br>indicated they were<br>very satisfied, and/or<br>satisfied. | These newsworthy articles served<br>as recruitment tools for the college<br>which impacts enrollment. Based<br>on survey indications news will be<br>reported accordingly.  |
|  |   | Alumni Affairs will<br>contact alumni at least<br>twice a year and have 100<br>– 200 alumni sign in at<br>various functions.   | Alumni Affairs has<br>contacted alumni twice<br>this a year by mail and<br>received 105<br>signatures from alumni<br>attending homecoming<br>or reunion activities               | These contacts with the alumni<br>serve as a recruiting tool and a<br>communication bridge to<br>encourage alumni to come back as<br>well as to give back.  |

## **INSTITUTIONAL EFFECTIVENESS PROGRAM EVALUATION PLAN**

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

#### **Program Purpose and Description:**

The purpose of the Office of Institutional Effectiveness is to provide the Coahoma Community College's decision makers with accurate and useful research, assessment and planning services, and accreditation compliance activities that support the College's mission and improve the quality and effectiveness of Coahoma Community College.

### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, the Office of Institutional Effectiveness has adopted the following institutional goal: ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

## INSTITUTIONAL EFFECTIVENESS

| Administrat<br>ive or Ed<br>Support<br>Area or<br>Service | Program<br>Outcome   | Methods of Evaluation or<br>Assessment   | Evaluation Standards<br>or Benchmarks  | Assessment<br>Results  | Use of Results  |
|---|--|--|--|--|---|
| Institutional<br>Effectiveness                            | 1. SACS Liaison will<br>educate the institution's<br>stakeholders about<br>Coahoma Community<br>College's Substantive<br>Change Policy and the<br>Commission on Colleges'<br>Substantive Change<br>Policy. | <ul> <li>Office of Institutional<br/>Effectiveness will evaluate this<br/>outcome through the following<br/>measures:</li> <li>Provide annual meeting<br/>with the Substantive<br/>Change Committee to<br/>share and review the<br/>institution's Substantive<br/>Change Policy and the<br/>Commission's Substantive<br/>Change Policy.</li> <li>Report any existing<br/>substantive changes that<br/>may not have been<br/>reported to the<br/>Commission and report<br/>any of Coahoma's future<br/>substantive changes.</li> <li>Meet all timelines and<br/>requests from the<br/>Commission on<br/>Colleges/SACS.</li> </ul> | The IE Office will use the<br>following<br>standards/benchmarks to<br>evaluate this outcome:<br>1. At least one meeting<br>with the Substantive<br>Change Committee<br>will be held<br>2. All substantive<br>changes-past and<br>future-will be<br>reported to the<br>Commission<br>3. All requests and<br>timelines will be met | <ol> <li>Substantive Change<br/>Committee members,<br/>met August of 2011.</li> <li>Coahoma notified the<br/>Commission of the<br/>following changes:<br/>June 21, 2011: Add<br/>Automotive<br/>Technology<br/>certificate and<br/>associate degree<br/>programs to its<br/>program offerings.<br/>The College<br/>submitted prospectus<br/>September 19, 2011,<br/>College received<br/>acceptance of the<br/>prospectus January<br/>17, 2012, and was<br/>asked to provide a<br/>faculty roster. The<br/>College provided<br/>documentation<br/>February 9, 2012.<br/>The Commission<br/>approved the<br/>Automotive<br/>Technology addition<br/>May 22, 2012.</li> <li>In a letter dated May<br/>30, 2011, Coahoma<br/>also notified the<br/>Commission of its<br/>plans of adding the<br/>EMT-Paramedic<br/>certificate and<br/>associate degree<br/>programs to its allied</li> </ol> | This outcome was met.<br>Coahoma Community College's<br>Substantive Change Committee met<br>August of 2011, to review any possible<br>substantive changes at the institution. The<br>Committee identified two substantive<br>changes and reported these change to<br>SACS/Commission on Colleges.<br>According to COC's policies, institutions<br>are required to notify the Commission of<br>new program additions at least six<br>months in advance. Coahoma<br>Community College complied with this<br>policy and notified the Commission well<br>in advance before starting new programs<br>at the institution.<br>Coahoma Community College will<br>continue to implement its Substantive<br>Change Policy and notify the<br>Commission of any substantive changes<br>in the future. |

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| Institutional<br>Effectiveness | 3. SACS Liaison will<br>work with the QEP<br>Director to coordinate the<br>implementation and<br>assessment of iREAD.                                  | <ul> <li>Office of Institutional<br/>Effectiveness will evaluate this<br/>outcome through the following<br/>measures:</li> <li>Marketing of the QEP<br/>across the campus</li> <li>Completion of reading<br/>comprehension training<br/>for CCC faculty</li> <li>Administration of the<br/>assessment measures<br/>defined in CCC's QEP</li> <li>Completion of the 2011-<br/>2012 iREAD Annual<br/>Report documenting all<br/>activities, assessments,<br/>and evaluation results</li> </ul> | <ol> <li>Market iREAD<br/>across the campus</li> <li>Complete reading<br/>comprehension<br/>training for CCC<br/>faculty</li> <li>Administer<br/>assessment measures<br/>to iREAD classes</li> <li>Complete the 2011-<br/>2012 iREAD Annual<br/>Report documenting<br/>all activities,<br/>assessments, and<br/>evaluation results</li> </ol>   | <ol> <li>Marketed iREAD<br/>across the campus</li> <li>Completed reading<br/>comprehension<br/>training for CCC<br/>faculty</li> <li>Administered<br/>assessment measures<br/>to iREAD classes</li> <li>Completed the 2011-<br/>2012 iREAD Annual<br/>Report documenting<br/>all activities,<br/>assessments, and<br/>evaluation results</li> </ol>   | This outcome was met.<br>The QEP Director compiled a report<br>documenting all iREAD activities and<br>assessments. This report provides a<br>breakdown of assessment results and use<br>of results. |
|--------------------------------|--|--|---|---|--|
| Institutional<br>Effectiveness | 3. The IPEDS key<br>holder/SACS Liaison will<br>submit accurate and<br>timely institutional data<br>reports to local, state, and<br>national agencies. | IE OfficeOffice of InstitutionalEffectiveness will evaluate thisoutcome through the followingmeasures:1. The SACS Liaisonwill complete andsubmit accurate andtimely profile reportsto theSACS/Commissionon Colleges.2. The IPEDS Keyholder will completethe Equity in AthleticDisclosure ActSurvey and submit tothe U.S. Departmentof Education by theallotted due date.3. The IPEDS keyholder will submitaccurate and timelyIntegratedPostsecondaryEducation Data                           | The IE Office will use the<br>following<br>standards/benchmarks to<br>evaluate this outcome:<br>1. The SACS<br>Liaison will<br>complete and<br>submit accurate<br>profile reports to<br>the Commission<br>on Colleges by<br>July 15, 2011,<br>for the <i>Financial</i><br><i>Profile</i> and by<br>January 14,<br>2012, for the<br><i>Institutional</i><br><i>Profile for</i><br><i>General</i><br><i>Information and</i><br><i>Enrollment.</i><br>2. The IPEDS<br>Keyholder will<br>submit accurate<br>data in the | <ol> <li>The SACS<br/>Liaison<br/>completed and<br/>submitted<br/>accurate profile<br/>reports to the<br/>Commission on<br/>Colleges by July<br/>15, 2011, for the<br/><i>Financial</i><br/><i>Profile</i> and on<br/>December 15,<br/>2011, for the<br/><i>Institutional</i><br/><i>Profile for</i><br/><i>General</i><br/><i>Information and</i><br/><i>Enrollment.</i></li> <li>The IPEDS<br/>Keyholder<br/>completed and<br/>submitted the<br/><i>Equity in</i><br/><i>Athletic</i><br/><i>Disclosure Act</i><br/><i>Survey</i> to the<br/>U.S. Department</li> </ol> | Outcome was met.<br>The IPEDS Key Holder/SACS Liaison<br>will continue to abide by local, state, and<br>national due dates and submit accurate<br>institutional data reports.                        |

| C    | m reports        | Equity in           |     | of Education on   |  |
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|      |                  |                     |     |                   |  |
|      | DS) to the       | Athletic            |     | October 25,       |  |
|      | ed States        | Disclosure Act      | 0   | 2011.             |  |
|      | rtment's         | Survey and          | 3.  | The IPEDS key     |  |
|      | onal Center for  | submit to the       |     | holder submitted  |  |
| Educ | ation Statistics | U.S. Department     |     | the following     |  |
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|      |                  | submit accurate     |     | System reports    |  |
|      |                  | Integrated          |     | (IPEDS) to the    |  |
|      |                  | Postsecondary       |     | United States     |  |
|      |                  | Education Data      |     |                   |  |
|      |                  |                     |     | Department's      |  |
|      |                  | System reports      |     | National Center   |  |
|      |                  | (IPEDS) to the      |     | for Education     |  |
|      |                  | United States       |     | Statistics:       |  |
|      |                  | Department's        | a)  | The IPEDS key     |  |
|      |                  | National Center     |     | holder submitted  |  |
|      |                  | for Education       |     | data for the Fall |  |
|      |                  | Statistics for fall |     | 2011 IPEDS        |  |
|      |                  | by October 20,      |     | collection by     |  |
|      |                  | 2011, for winter    |     | October 20,       |  |
|      |                  | by January 26,      |     | 2011. The         |  |
|      |                  | 2012, and for       |     | collection        |  |
|      |                  | spring by April     |     | included the      |  |
|      |                  | 13, 2012.           |     | Institutional     |  |
|      |                  | 15, 2012.           |     | Characteristics,  |  |
|      |                  |                     |     | Completions,      |  |
|      |                  |                     |     | and 12-month      |  |
|      |                  |                     |     |                   |  |
|      |                  |                     |     | Enrollment        |  |
|      |                  |                     | 1.5 | components.       |  |
|      |                  |                     | b)  | The IPEDS key     |  |
|      |                  |                     |     | holder submitted  |  |
|      |                  |                     |     | data for the      |  |
|      |                  |                     |     | Winter 2011-      |  |
|      |                  |                     |     | 2012 IPEDS        |  |
|      |                  |                     |     | collection by     |  |
|      |                  |                     |     | January 26,       |  |
|      |                  |                     |     | 2012. The         |  |
|      |                  |                     |     | collection        |  |
|      |                  |                     |     | included the      |  |
|      |                  |                     |     | Human             |  |
|      |                  |                     |     | Resources         |  |
|      |                  |                     |     | component.        |  |
|      |                  |                     | c)  | The IPEDS key     |  |
|      |                  |                     | -,  | holder submitted  |  |
|      |                  |                     |     | data for the      |  |
|      |                  |                     |     | unu iti ille      |  |

| Institutional<br>Effectiveness | 3. The IPEDS key<br>holder/SACS Liaison will                                     | IE Office<br>Office of Institutional  | The IE Office will use the following  | 1. The SACS<br>Liaison  | Outcome was met.  |
|--------------------------------|--|---|---|---|---|
|                                | submit accurate and<br>timely institutional data<br>reports to local, state, and | Effectiveness will evaluate this outcome through the following measures:  | standards/benchmarks to evaluate this outcome:  | completed and<br>submitted<br>accurate profile  | The IPEDS Key Holder/SACS Liaison<br>will continue to abide by local, state, and<br>national due dates and submit accurate<br>institutional data remote |
|                                | national agencies.   | <ol> <li>The SACS Liaison<br/>will complete and<br/>submit accurate and<br/>timely profile reports<br/>to the<br/>SACS/Commission<br/>on Colleges.</li> <li>The IPEDS Key<br/>holder will complete<br/>the Equity in Athletic<br/>Disclosure Act<br/>Survey and submit to<br/>the U.S. Department<br/>of Education by the<br/>allotted due date.</li> <li>The IPEDS key<br/>holder will submit<br/>accurate and timely<br/>Integrated<br/>Postsecondary<br/>Education Data<br/>System reports<br/>(IPEDS) to the<br/>United States<br/>Department's<br/>National Center for<br/>Education Statistics</li> </ol> | <ol> <li>The SACS<br/>Liaison will<br/>complete and<br/>submit accurate<br/>profile reports to<br/>the Commission<br/>on Colleges by<br/>July 15, 2011,<br/>for the <i>Financial</i><br/><i>Profile</i> and by<br/>January 14,<br/>2012, for the<br/><i>Institutional</i><br/><i>Profile for</i><br/><i>General</i><br/><i>Information and</i><br/><i>Enrollment</i>.</li> <li>The IPEDS<br/>Keyholder will<br/>submit accurate<br/>data in the<br/>Equity in<br/>Athletic<br/>Disclosure Act<br/>Survey and<br/>submit to the<br/>U.S. Department<br/>of Education by<br/>October 29,<br/>2011.</li> <li>The IPEDS key<br/>holder will<br/>submit accurate<br/>Integrated<br/>Postsecondary<br/>Education Data<br/>System reports</li> </ol> | reports to the<br>Commission on<br>Colleges by July<br>15, 2011, for the<br><i>Financial</i><br><i>Profile</i> and on<br>December 15,<br>2011, for the<br><i>Institutional</i><br><i>Profile for</i><br><i>General</i><br><i>Information and</i><br><i>Enrollment.</i><br>2. The IPEDS<br>Keyholder<br>completed and<br>submitted the<br><i>Equity in</i><br><i>Athletic</i><br><i>Disclosure Act</i><br><i>Survey</i> to the<br>U.S. Department<br>of Education on<br>October 25,<br>2011.<br>3. The IPEDS key<br>holder submitted<br>the following<br>accurate and<br>timely<br>Integrated<br>Postsecondary<br>Education Data<br>System reports<br>(IPEDS) to the<br>United States<br>Department's<br>National Center | institutional data reports.   |

| Institutional<br>Effectiveness | 5. IE Office will<br>coordinate the<br>administration of<br>employee performance<br>reviews.   | IE Office         Office of Institutional         Effectiveness will evaluate this         outcome through the following         measures:         1. IE Office will provide         employers with the         instructions and         performance instruments         2. Supervisors will conduct         performance evaluations         and submit copies to the         IE Office  | <ul> <li>The IE Office will use the following standards/benchmarks to evaluate this outcome:</li> <li>1. IE Office will provide employers with the instructions and performance instruments in August 2011</li> <li>2. Supervisors will conduct performance evaluations and submit copies to the IE Office by end of fiscal year</li> </ul>                           | 1.<br>2. | the fifth year for<br>Coahoma to use the<br>Employee Evaluation<br>and Development<br>System. This<br>document was shared<br>in Pre-School<br>Professional<br>Development packets<br>August of 2011 with<br>full-time employees<br>and adjunct faculty.<br>Supervisors<br>conducted at least<br>one annual evaluation<br>and shared the results<br>with employees.<br>Interviews discussing<br>and suggestions for<br>the future were | This outcome was met. Copies of<br>performance reviews are on file in the IE<br>Office.<br>The institution's supervisors will<br>continue to conduct employee<br>evaluations; personnel will use the results<br>to make improvements and/or<br>enhancements in institutional<br>effectiveness; the IE Office will collect<br>the results and file samples in the office. |
|--------------------------------|--|--|---|----------|---|--|
| Institutional<br>Effectiveness | 6. The Director of<br>Research & Assessment<br>will coordinate program<br>reviews for all non-<br>instructional and<br>instructional programs. | IE Office         Office of Institutional         Effectiveness will evaluate this         outcome through the following         measures:         1. IE Office will distribute         instructions and program         review instruments to non-         instructional and         instructional program         supervisors         2. Program Review will         complete the last reviews         for the three-year cycle. | <ul> <li>The IE Office will use the following standards/benchmarks to evaluate this outcome:</li> <li>1. Instructions and program review instruments will be distributed to non-instructional and instructional program supervisors fall of 2011</li> <li>2. Program reviews will be conducted according to published schedules, deadlines, and guidelines</li> </ul> | 2.       | documented on a<br>follow-up form.<br>Examples were filed<br>in the IE Office at the<br>end of the fiscal year.<br>Instructions and<br>program review<br>instruments were<br>distributed during the<br>2011 Pre-School<br>conference<br>A new program<br>review schedule for<br>upcoming reviews<br>was published in<br>2011-2012 and<br>placed on the IE<br>webpage.   | Outcome was met.<br>Programs continue to be reviewed on a<br>three-year cycle.   |

| Institutional<br>Effectiveness | 7. IE Office will share and<br>market good news about<br>Coahoma Community<br>College and institutional<br>effectiveness through<br>presentations, open<br>houses, and publications. | IE OfficeOffice of InstitutionalEffectiveness will evaluate thisoutcome through the followingmeasures:1. Publication of the<br>first 2011-2012 CCC<br>Pictorial Calendar2. Presentation at the<br>SACS December<br>2011 Annual Meeting<br>Conference3. Presentation at<br>Mississippi's<br>MACSAP<br>Conference May 21,<br>20124. Presentation at the<br>SACCR Conference<br>July 24, 2012 | The IE Office will use the<br>following<br>standards/benchmarks to<br>evaluate this outcome:<br>1. Publication of<br>the 2011-2012<br>CCC Pictorial<br>Calendar in<br>August 2011<br>2. Present at the<br>SACS<br>December 2011<br>Annual Meeting<br>Conference<br>3. Present at<br>Mississippi's<br>MACSAP<br>Conference May<br>21, 2012<br>4. Present at the<br>SACCR<br>Conference July<br>24, 2012 | <ol> <li>The Coahoma<br/>Community<br/>College pictorial<br/>calendar for<br/>Year 2011-2012<br/>was created and<br/>printed in June<br/>2011 and<br/>distributed in<br/>August 2011.</li> <li>Dr. Presley,<br/>Rosemary Dill,<br/>Karen Done,<br/>Margaret Dixon,<br/>Barbie Boschert,<br/>Ezra Howard<br/>presented a<br/>concurrent<br/>session at the<br/>2011 SACS-<br/>Commission on<br/>Colleges Annual<br/>Meeting.</li> <li>The VP of IE<br/>Presented at the</li> </ol> | This outcome was met.<br>The College will continue to share the<br>good news about CCC and institutional<br>effectiveness. The College has been<br>invited to present again at the December<br>SACS 2012 Annual Meeting.  |
|--------------------------------|--|--|--|---|---|
|                                |  |  |  | MACSAP<br>Conference<br>4. The VP of IE<br>served on a<br>SACS panel at<br>the SACCR<br>Conference  |   |
| Institutional<br>Effectiveness | 8. IE Office will plan and<br>coordinate a strategic<br>planning council meeting<br>in spring.<br>Develop a new five-year<br>strategic plan for the<br>institution.                  | <u>IE Office</u><br>Office of Institutional<br>Effectiveness will evaluate this<br>outcome through the following<br>measures:<br>The College will host a<br>Strategic Planning Retreat.<br>During this retreat,<br>stakeholders will begin to<br>formulate a strategic plan.   | The IE Office will use the<br>following<br>standard/benchmark to<br>evaluate this outcome:<br>A planning retreat will be<br>held summer of 2012 to<br>review the institution's<br>mission, goals, objectives,<br>and strategic plan.   | A Strategic Planning<br>Retreat was held June 28,<br>2012.  | Outcome was met.<br>During the 2012 summer strategic<br>planning retreat, the institution's<br>stakeholders formulated strategic<br>initiatives for 2012-2013. The IE Office<br>will continue this planning process and<br>will begin the campus-wide revision of<br>the institution's mission statement, goals,<br>and implementation plans. |

| Institutional<br>Effectiveness | 9. Coahoma Community<br>College's stakeholders<br>will be satisfied with<br>institutional research and<br>planning services. | <u>IE Office</u><br>Office of Institutional<br>Effectiveness will evaluate this<br>outcome through the following<br>measure: satisfaction level of<br>respondents on the <i>Campus</i><br><i>Climate Survey</i> . | <u>90%</u> of respondents will<br>rate their level of<br>agreement as "strongly<br>agree" or "agree" when<br>asked if the institution<br>ensures institutional<br>effectiveness by planning,<br>assessing, and evaluating<br>all activities and<br>programs.                     | <u>92.9%</u> of respondents<br>marked "strongly agree"<br>or "agree" when asked if<br>the institution ensures<br>institutional effectiveness<br>by planning, assessing,<br>and evaluating all<br>activities and programs. | Outcome was met. |
|--------------------------------|--|---|--|---|------------------|
|                                |  |   | 90% of employees who<br>participate in the 2011-12<br><i>Campus Climate</i><br><i>Employee Survey</i> will rate<br>their level of satisfaction<br>with the following<br>services from the Office of<br>Institutional Effectiveness<br>as "satisfied" or "strongly<br>satisfied:" |   |                  |
|                                |  |   | Provides friendly and helpful customer service   | 97.2% of 108 respondents  |                  |
|                                |  |   | Provide accurate reports<br>for<br>programs and service<br>areas   | 92.6% of 108 respondents  |                  |
|                                |  |   | Publishes quality institutional data   | 94.5% of 108 respondents  |                  |
|                                |  |   | Publishes institutional data<br>in a timely manner   | 92.6% of 108 respondents  |                  |
|                                |  |   | Research and planning<br>processes are available<br>campus-wide  | 93.5% of 108 respondents  |                  |
|                                |  |   |  |   |                  |

## PRESIDENT'S OFFICE PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

#### **Program Purpose and Description:**

The President of Coahoma Community College serves as the chief executive officer of the college with the authority to manage and direct the affairs of the institution, in accordance with the policies and regulations established by the Board of Trustees and the applicable laws of the State of Mississippi.

### <u>Alignment of Program Outcomes with the Institution's Mission</u> <u>Statement and Goals:</u>

To accomplish the institution's mission, the President's Office supports all areas of the institution and enables all of the institution's goals to be met: provide academic transfer programs that parallel with the first two years of college/university programs; provide career and technical education programs that prepare students to enter the job market or transfer to a college or university; meet the needs of area businesses and industries by providing workforce training programs; empower students with the necessary tools to maximize their potential by providing a network of support services and activities; utilize emerging instructional technology by providing innovative learning opportunities for students; address community and economic development needs within the service area by developing and sustaining partnerships with public and private agencies; initiate new programs or complement existing programs by securing and sustaining federal, state, and local funding; support cultural enrichment programs and activities; ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

## PRESIDENT'S OFFICE

| Administrative<br>or Ed Support<br>Area or Service | Program<br>Outcome   | Methods of<br>Evaluation or<br>Assessment   | Evaluation<br>Standards or<br>Benchmarks  | Assessment<br>Results   | Use of Results  |
|--|--|---|---|---|---|
| President's Office                                 | 1. Coahoma<br>Community College<br>will follow the<br>Commission's<br>Substantive Change<br>Policy and will<br>notify the<br>Commission of<br>substantive<br>changes.  | <ul> <li>Office of Institutional<br/>Effectiveness will evaluate<br/>this outcome through the<br/>following measures:</li> <li>4. Provide annual<br/>meeting with the<br/>Substantive Change<br/>Committee to share<br/>and review the<br/>institution's<br/>Substantive Change<br/>Policy and the<br/>Commission's<br/>Substantive Change<br/>Policy.</li> <li>5. Report any existing<br/>substantive changes<br/>that may not have<br/>been reported to the<br/>Commission and<br/>report any of<br/>Coahoma's future<br/>substantive changes.</li> <li>6. Meet all timelines<br/>and requests from the<br/>Commission on<br/>Colleges/SACS.</li> </ul> | <ul> <li>The IE Office will use the following standards/benchmarks to evaluate this outcome:</li> <li>4. At least one meeting with the Substantive Change Committee will be held</li> <li>5. All substantive changes-past and future-will be reported to the Commission</li> <li>6. All requests and timelines will be met</li> </ul> | <ol> <li>Substantive Change<br/>Committee members, met<br/>August of 2011.</li> <li>Coahoma notified the<br/>Commission of the<br/>following changes:<br/>June 21, 2011: Add<br/>Automotive Technology<br/>certificate and associate<br/>degree programs to its<br/>program offerings. The<br/>College submitted<br/>prospectus September 19,<br/>2011, College received<br/>acceptance of the prospectus<br/>January 17, 2012, and was<br/>asked to provide a faculty<br/>roster. The College provided<br/>documentation February 9,<br/>2012. The Commission<br/>approved the Automotive<br/>Technology addition May<br/>22, 2012.</li> <li>In a letter dated May 30,<br/>2012, Coahoma also notified<br/>the Commission of its plans<br/>of adding the EMT-<br/>Paramedic certificate and<br/>associate degree programs to<br/>its allied health offerings.</li> </ol> | This outcome was met.<br>Coahoma Community College's<br>Substantive Change Committee met August<br>of 2011, to review any possible substantive<br>changes at the institution. The Committee<br>identified two substantive changes and<br>reported these change to<br>SACS/Commission on Colleges.<br>According to COC's policies, institutions<br>are required to notify the Commission of<br>new program additions at least six months<br>in advance. Coahoma Community College<br>complied with this policy and notified the<br>Commission well in advance before starting<br>new programs at the institution.<br>Coahoma Community College will continue<br>to implement its Substantive Change Policy<br>and notify the Commission of any<br>substantive changes in the future. |
| President's Office                                 | 2. Coahoma<br>Community College<br>will provide quality<br>learning opportunities<br>for the development of<br>intellectual skills,<br>personal growth, job<br>skills, and/or transfer to<br>a baccalaureate | <ol> <li>Percent of ADN<br/>graduates who pass state<br/>licensure examination</li> <li>Percent of Practical<br/>Nursing graduates who<br/>pass state licensure<br/>examination</li> </ol>  | <ol> <li>90% of ADN<br/>graduates will pass<br/>State Board Exam</li> <li>90% of PN<br/>graduates will pass<br/>the state licensure<br/>examination</li> </ol>  | <ol> <li>91% of ADN graduates<br/>passed the State Board<br/>Examination</li> <li>100% of PN graduates passed<br/>the state licensure examination</li> <li>28 average class size</li> </ol>   | <ol> <li>Benchmark was met.</li> <li>Benchmark was met.</li> <li>Benchmark was met.</li> <li>Benchmark was met.</li> <li>Benchmark was not met. Improvement</li> </ol>  |
|  | program.   | 3. Average class size   | 3. The # of faculty   | 4. 100% of faculty met  | plans have been written and are being   |

| President's Office | 2. Coahoma                 | 1. Percent of ADN        | 1. 90% of ADN  | 1.91% of ADN graduates           | 1. Benchmark was met.                      |
|--------------------|----------------------------|--------------------------|--|----------------------------------|--|
|                    | Community College          | graduates who pass state | graduates will pass  | passed the State Board           |  |
|                    | will provide quality       | licensure examination    | State Board Exam   | Examination                      | 2. Benchmark was met.                      |
|                    | learning opportunities     |                          |  |                                  |  |
|                    | for the development of     | 2. Percent of Practical  | 2. 90% of PN   | 2. 100% of PN graduates passed   | 3. Benchmark was met.                      |
|                    | intellectual skills,       | Nursing graduates who    | graduates will pass  | the state licensure examination  |  |
|                    | personal growth, job       | pass state licensure     | the state licensure  |                                  | 4. Benchmark was met.                      |
|                    | skills, and/or transfer to | examination              | examination  | 3. 28 average class size         | i. Denemiark was niet.                     |
|                    | a baccalaureate            | examination              | examination  | 5. 20 average class size         | 5. Benchmark was not met. Improvement      |
|                    | program.                   | 2 American alaga sina    | 2 The # offerselfer  | 4 1000/ offer culture at         | plans have been written and are being      |
|                    | program.                   | 3. Average class size    | 3. The # of faculty  | 4. 100% of faculty met           |  |
|                    |                            |                          | members will be  | standards                        | implemented to address program             |
|                    |                            | 4. Percent of full-time  | adequate to support  |                                  | weaknesses.                                |
|                    |                            | and adjunct faculty who  | the college's mission;   | 5. 72.2% of graduates positively | 6. Benchmark was met.                      |
|                    |                            | meet credentialing       | average class size   | placed                           |  |
|                    |                            | standards                | will range between   | 6. 3.06 GPA                      |  |
|                    |                            |                          | (16-30) for Fall   |                                  |  |
|                    |                            | 5. Percent of career-    | Semester of 2011   |                                  |  |
|                    |                            | technical students       |  |                                  |  |
|                    |                            | positively placed.       | 4. 100% of full-time   |                                  |  |
|                    |                            | F F                      | and adjunct faculty  |                                  |  |
|                    |                            | 6. Cumulative GPA of     | will meet  |                                  |  |
|                    |                            | CCC transfers to IHL's   | credentialing  |                                  |  |
|                    |                            | CCC transfers to THE S   |  |                                  |  |
|                    |                            |                          | standards  |                                  |  |
|                    |                            |                          | <ul> <li>5. 79% of career-<br/>technical graduates<br/>will be positively<br/>placed</li> <li>6. Cumulative GPA of<br/>Coahoma Community<br/>College at<br/>Mississippi's<br/>Institutions of Higher<br/>Learning will equal<br/>or exceed GPA of</li> </ul> |                                  |  |
|                    |                            |                          | native students.<br>(2.79)   |                                  |  |
|                    |                            |                          | (4.77)   |                                  |  |
| President's Office | 3. Coahoma                 | Number of student        | Coahoma's student  | Coahoma's student injuries=      | Outcome was met. The institution will      |
|                    | Community College          | injuries on campus       | injuries on campus   | 1. This number falls below the   | continue to make the safety and security   |
|                    | will provide a safe and    | , <u>r</u>               | will fall below  | State average.                   | of its students and campus a top priority. |
|                    | secure learning            | Number of employee and   | Mississippi's  | Suite average.                   | 1 11 - 7                                   |
|                    | environment for            | other injuries on campus |  |                                  |  |
|                    | students, employees,       |                          | statewide goal of 75   |                                  |  |
|                    | and other stakeholders     | Current Safety Manual    | students   |                                  |  |
|                    | of the institution.        |                          |  |                                  |  |
|                    |                            |                          | Coahoma's  | Coahoma's employee               |  |

| President's Office | 4. Coahoma<br>Community College<br>will build, renovate,<br>and maintain a physical<br>plant that offers<br>appropriate furnishings<br>and equipment<br>necessary to fulfill the<br>institution's mission.         | Contracts and funding to<br>fulfill objectives of the<br>Facilities Master Plan | The institution will<br>fulfill objectives<br>from the Facilities<br>Master Plan | Plans were fulfilled  | Outcome continues to be a work in<br>progress.<br><u>2011-15 Capital Improvement</u><br><u>Projects/Repair/Renovation Projects</u><br><u>include the following:</u> Capital<br>Improvements-Energy<br>Conservation/Infrastructure Up-grade;<br>Zee A. Barron Student ; B.F. McLaurin<br>Vocational-Technical Building;<br>Dickerson-Johnson Library; Workforce<br>Development Center expansion;<br>Music/Theater Building. Renovations-<br>Christine J. Curry Hall; Mary G. Whiteside<br>Hall (Phase III); Lee Flowers Vocational-<br>Technical Building; Building "B"<br>Vocational-Technical Building.   |
|--------------------|--|---|--|---|--|
| President's Office | 5. Coahoma<br>Community College<br>will demonstrate a<br>sound financial base,<br>financial stability, and<br>adequate physical<br>resources to support<br>the institution's<br>programs, service, and<br>mission. | Balanced annual budget<br>and unqualified audit<br>with 0 material findings     | Balanced Budget and<br>unqualified audit<br>with 0 material<br>findings          | Unqualified audit with 0 material<br>weaknesses for year ended June<br>30, 2011 | Outcome was met.<br>Coahoma Community College<br>demonstrated a sound financial base,<br>financial stability, and adequate physical<br>resources to support its programs,<br>services, and mission. Coahoma<br>Community College's recent financial<br>history demonstrates financial stability<br>as shown in the College's audited<br>financial statement reports for fiscal year<br>2011 (on file in President's Office). A<br>review of the College's most recent<br>Statement of Net Assets, Statement of<br>Revenues, Expenses and Changes in Net<br>Assets, and the Statement of Cash Flows,<br>gives strong evidence of the College's<br>financial stability. The College's financial<br>records are submitted to the Mississippi<br>Office of State Audit and independently<br>audited by J. E. Vance & Company of<br>Tupelo, Mississippi, as mandated by the<br>state. Audit reports have found the<br>College to be in compliance with no<br>significant deficiencies in internal control<br>over financial reporting and no instances<br>of noncompliance. The College's financial<br>statements also demonstrate the stability<br>of its unrestricted net assets. The<br>Statement of Cash Flows for fiscal year<br>2011 indicates that Coahoma Community |

|  |  |  |  |  | College has successfully met its financial<br>obligations (on file in President's Office).<br>The College develops its annual budget as<br>part of the institution-wide planning<br>process. Each service and program area<br>of the College completes a planning<br>outcomes document for the upcoming<br>year. This process provides for ongoing<br>operational and expansion budget<br>requests. The annual College's budget,<br>including funds provided by the state and<br>service counties, is approved by the<br>Board of Trustees. Approval is<br>documented in Board minutes (on file in<br>the President's Office). |
|--|--|--|--|--|--|
|--|--|--|--|--|--|

## TECHNOLOGY AND COMPUTER SERVICES PROGRAM EVALUATION PLAN

# COAHOMA COMMUNITY COLLEGE'S INSTITUTIONAL EFFECTIVENESS PLAN 2011-2012

#### Program Purpose and Description:

The purpose of the Technology and Computer Services Department is to provide technical support for computer hardware, computer software, and network related issues to Coahoma Community College's faculty, staff, and students.

#### <u>Alignment of Program Outcomes with the Institution's Mission</u> Statement and Goals:

To accomplish the institution's mission, the Technology and Computer Services Department has adopted the following institutional goals: empower students with the necessary tools to maximize their potential by providing a network of support services and activities; utilize emerging instructional technology by providing innovative learning opportunities for students; and ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

### **TECHNOLOGY AND COMPUTER SERVICES**

| Administrative<br>or Ed Support<br>Area or<br>Service | Program<br>Outcome   | Methods of<br>Evaluation or<br>Assessment  | Evaluation Standards or<br>Benchmarks  | Assessment<br>Results   | Explain How Results Were Used<br>To Improve Student Learning,<br>Curriculum, Or Program   |
|---|--|--|--|---|---|
| Technology and<br>Computer<br>Services                | The Technology and<br>Computer Services<br>Department will<br>provide effective<br>technology services<br>to students, faculty,<br>and staff.  | Number of technology,<br>computer services, and<br>telecommunications<br>work orders completed<br>and average amount of<br>time taken to complete<br>work orders<br>Student and employee<br>satisfaction surveys | Of the work orders completed in FY11,<br>the average turnaround will be less than<br>24 hours.65% of students who participate in the<br>satisfaction survey will rate their level of<br>satisfaction with access to appropriate<br>technology as "satisfactory" or higher.2011-2012 Graduating Senior Exit<br>Survey Results2011-2012 Entering Student Survey<br>Results65% of employees who participate in the<br>satisfaction survey will rate their level of<br>satisfaction with Campus<br>Technology/Computer Center Services as<br>"satisfactory" or higher. | <ul> <li>265 work orders received &amp; completed with an average turnaround of 5 hours</li> <li>300 of 362 respondents</li> <li>82.87%</li> <li>326 of 375 respondents</li> <li>87%</li> </ul> | The benchmarks of the department were<br>met. The department's focus is that<br>turnaround time for work orders is less<br>than 1 day. The department also strives<br>to provide efficient and timely service<br>which will always be a top priority for<br>Technology and Computer Services. |
|   |  |  | 2011-2012 Campus Climate Employee<br>Survey Results  | 100 of 108 respondents<br>92.6%   |   |
|   | The Technology and<br>Computer Services<br>Department will<br>provide training to<br>students, faculty and<br>staff in the use of<br>current software<br>applications and<br>technology used<br>throughout campus. | Number of trainings<br>provided to the<br>faculty/staff on the<br>Campus Web Module,<br>e-mail, and other<br>specialized trainings on<br>the institution's system;   | 4 trainings/presentations will be provided<br>to the faculty and staff in FY11.  | Training sessions were<br>conducted for campus faculty<br>and staff during the<br>implementation of Google<br>Mail in February 2012   | The benchmark was met. Technology<br>and Computer Services provided<br>training to the faculty and staff in the<br>use of Google Mail.  |
|   | The Technology and<br>Computer Services<br>Department will<br>upgrade network  | Number of network<br>related work orders that<br>are submitted as a result<br>of network issues which<br>are related to the need   | The Department will receive less than 50<br>work orders per semester that are the<br>result of poor network connections and<br>performance   | For the year ending June 30, 2012, the department received about 25 work orders which were network related issues.  | This benchmark was met.   |

| equipment and        | for network equipment    |  |  |
|----------------------|--------------------------|--|--|
| computers            | upgrades such as         |  |  |
| throughout campus    | replacing 10MB           |  |  |
| to the latest and    | network switches with    |  |  |
| most current levels  | gigabit switches in      |  |  |
| possible that is     | buildings where          |  |  |
| allowable by current | network traffic consists |  |  |
| and future budgets.  | of data, voice, and      |  |  |
|                      | video.                   |  |  |