



Institutional Effectiveness Overview Spring 2014 Website Survey



June 30, 2014

Published By:

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Purpose of Registration Survey

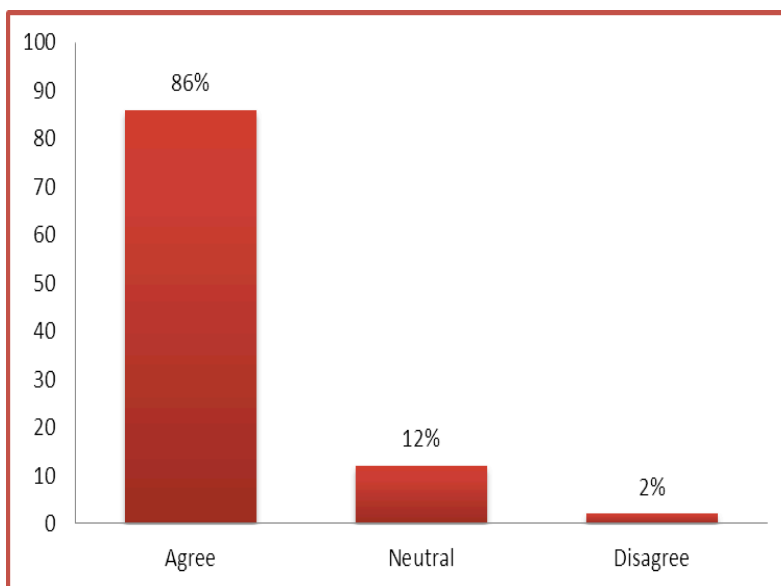
The purpose of the Spring 2014 *Website Survey* was to evaluate the overall satisfaction and successful usage rate of Coahoma Community College's website at www.coahomacc.edu.

Summary of Registration Survey

Coahoma Community College's Office of Institutional Effectiveness administered the Website Survey during the Spring 2014 semester. Seventy-one students from the orientation classes, a Health Science class and the faculty members from each class participated in the survey. The *Website Survey* consisted of eight sections: *Accessibility, Navigation, Depth, and Responsive on Click Feedback, Content, Design, Multimedia, and the Search Tool*. Below are the results for each area evaluated by the students and faculty.

Section I: Accessibility

The website is easily accessible when using the search engine of my choice.

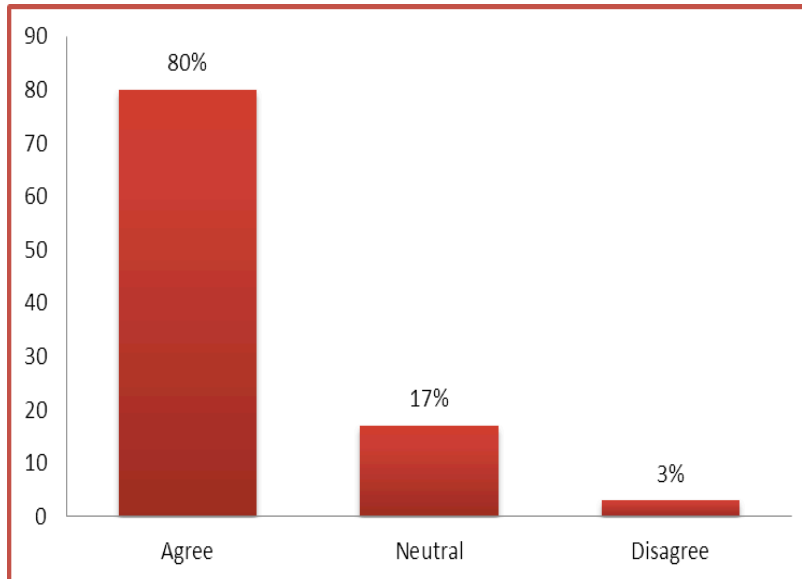


Comments about ACCESSIBILITY:

- I can be good
- The website is very accessible when locating areas of your choice.
- It is very easy to get on the website
- It is perfect
- There is no problem finding what I need when using Coahoma's website.
- Easy access. No problem with searching work related activities.
- I can access it but I have a hard time finding the calendar.

Section II: Navigation

Links are labeled with anchor text that provides a clear indication of where they lead.

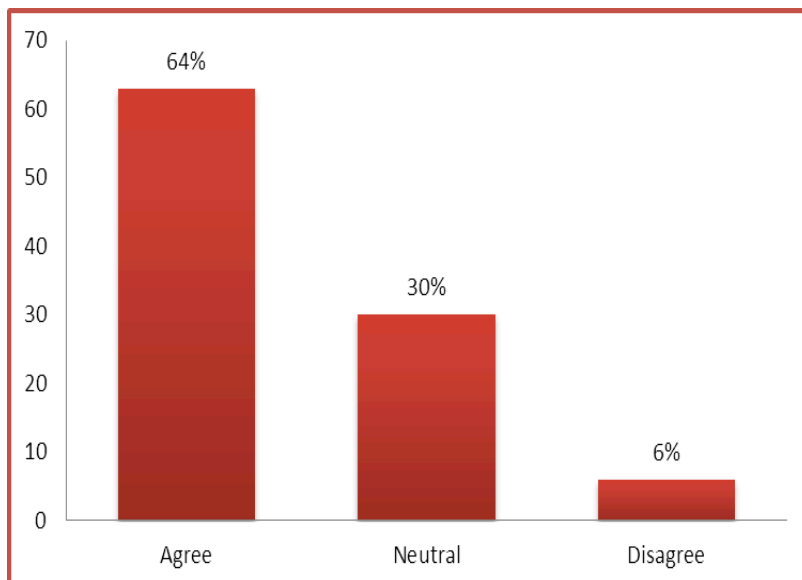


Comments about NAVIGATION:

- It can be used
- Very easy to find things
- It is nice
- Some of the features are hard to follow.

Section III: Depth

The maximum number of clicks it takes to reach a page within the depths of the site is sufficient.

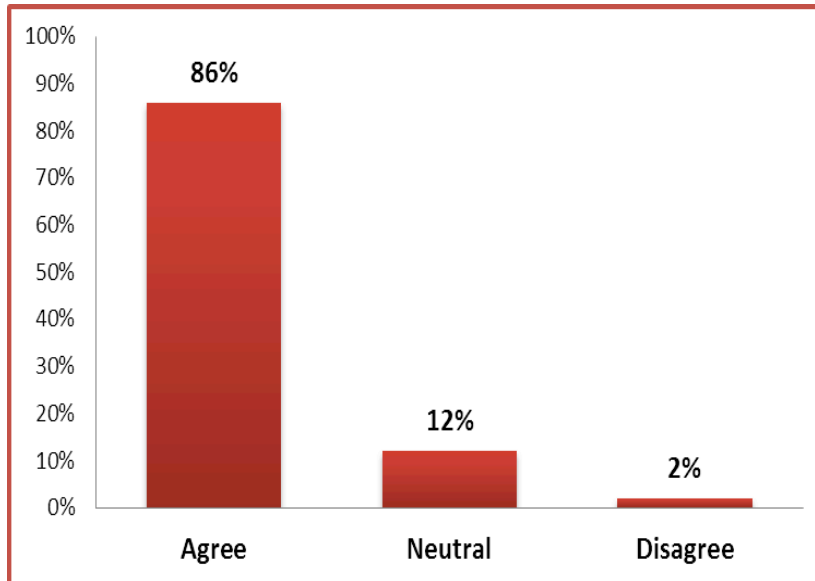


Comments about DEPTH:

- It is okay
- Once I'm at the hyperlink its ok

Section IV: Responsive on Click Feedback

A response is given immediately after a click is made on a hyperlink.

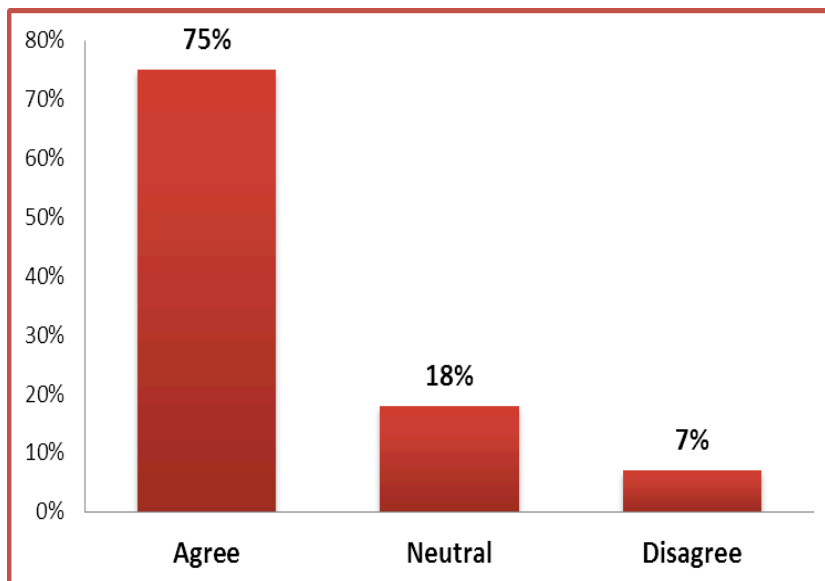


Comments about RESPONSE on Click:

- There is no response needed to be given feedback for the links I have to access.
- Soon as you click about a second or two later you get feedback

Section V: Content

The text can be resized though the browser for better visibility.

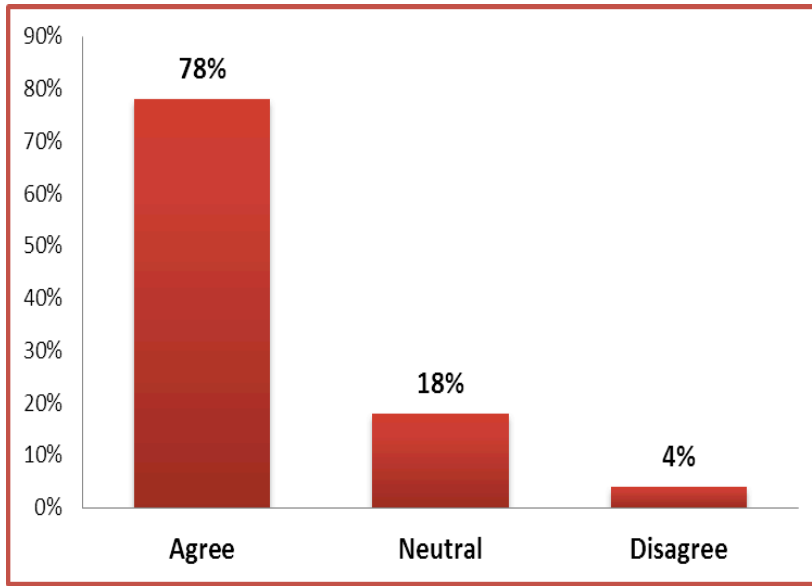


Comments about CONTENT:

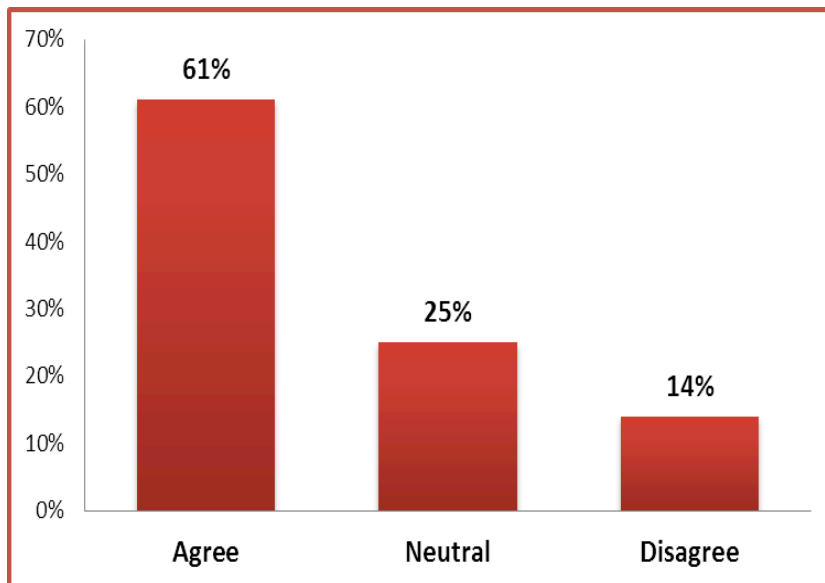
- They are okay
- Everything fits perfect together.
- The size is a perfect size to see what you have to see. The background brings out the words.
- It was sufficient and asked the right questions.

Section V: Content Continued

The contrast between text and its background colors sufficient to make reading easy on the eyes.

**Section VI: Design**

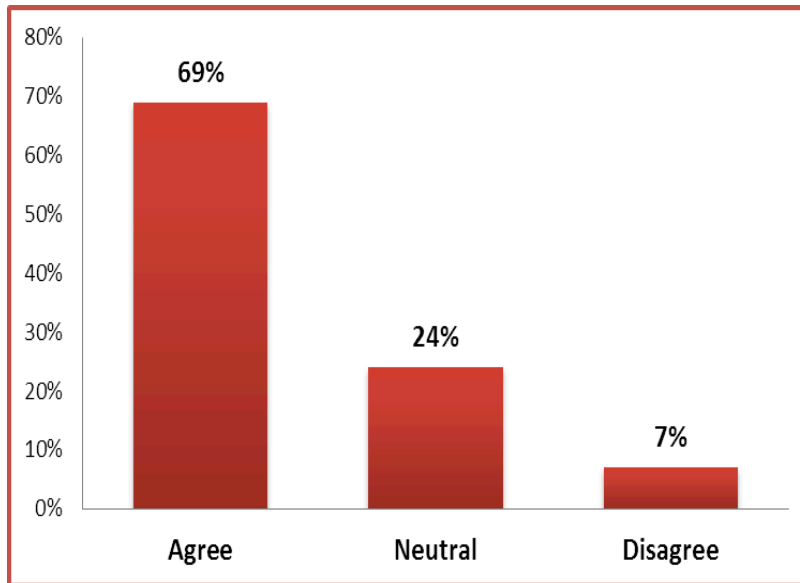
The site design is appealing.

**Comments about DESIGN:**

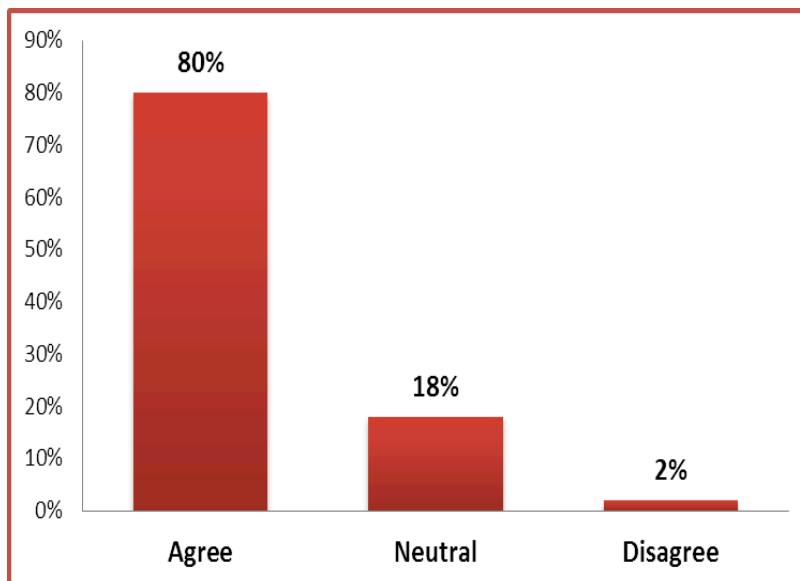
- Nice design on our website
- The design is okay.
- More colors should be added.
- It's ok but I like the old one better.

Section VI: Design Continued

The colors are used harmonious and logically related.

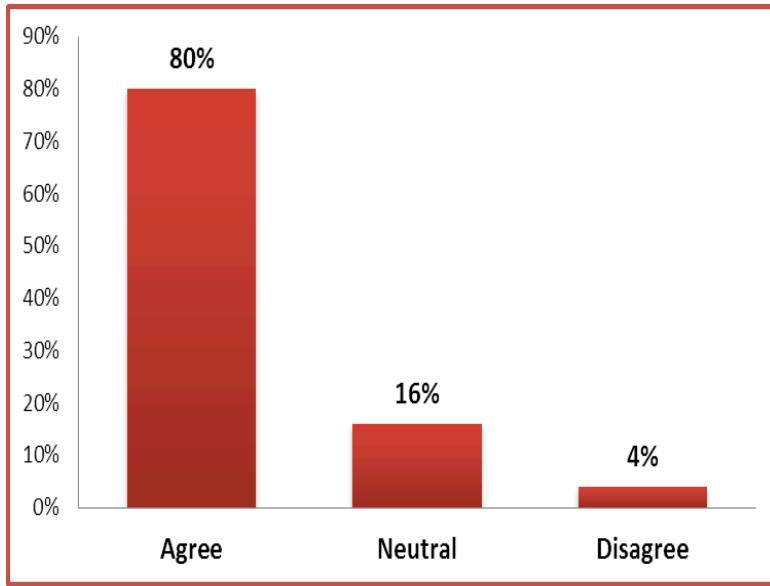


The color choices are visually accessible.



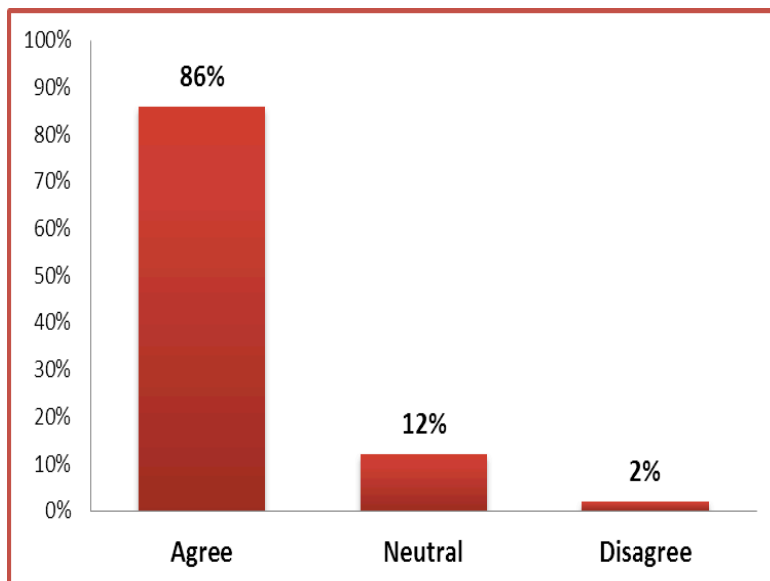
Section VI: Design Continued

The design audience is appropriate. (The standard text size should be readable for visitors who don't know how to adjust their browser.)



Section VII: Multimedia

The graphics are clear and easy to understand.

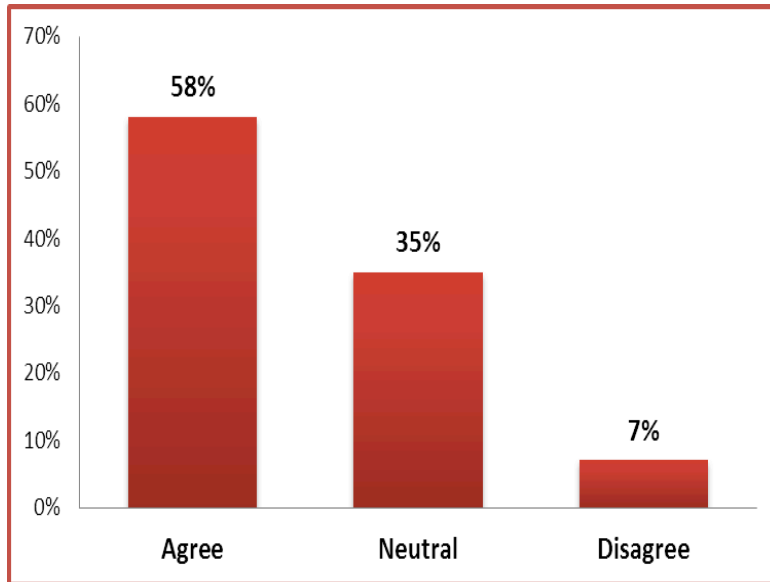


Comments about MULTIMEDIA:

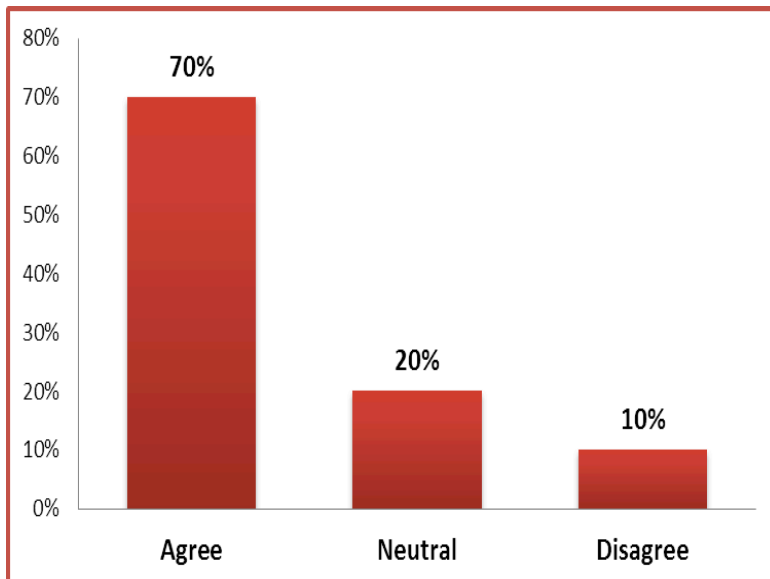
- The media plays well
- The multimedia is perfect.
- We need more pictures of the campus life.
- All classes offered should be shown in video
- I don't know what attract young people these days.

Section VI: Multimedia Continued

The audio video components are high quality and without error.



The graphics and multimedia content is likely to attract appeal to prospective students and visitors.

**Comments about SEARCH TOOL:**

- NONE

Section VIII: The Search Tool

The SEARCH TOOL on the website display accurate information when used.

