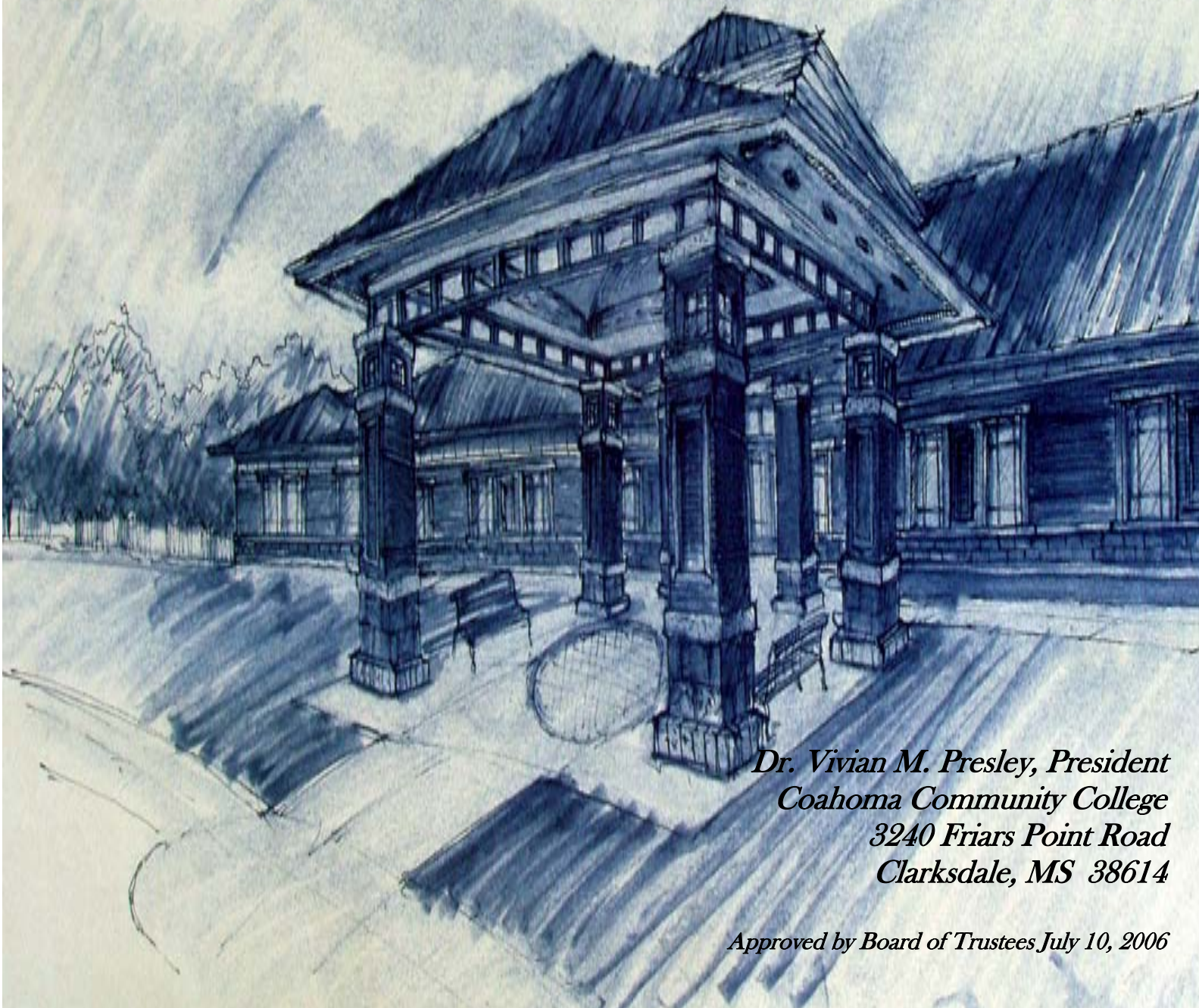


Coahoma Community College

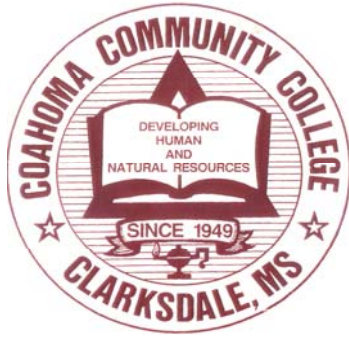
Strategic Plan

2006-2011



*Dr. Vivian M. Presley, President
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3240 Friars Point Road
Clarksdale, MS 38614*

Approved by Board of Trustees July 10, 2006



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On the Cover: The Coahoma Community College Allied Health Training Center, scheduled with an estimated opening date of January of 2007, will be located adjacent to the Northwest Mississippi Regional Medical Center. The construction of this facility, with financial assistance from the Coahoma County Board of Supervisors, is a direct example of the institution's strategic planning efforts to expand its allied health offerings in order to meet the growing needs of the communities it serves.

Foreword

The *2006-2011 Strategic Plan of Coahoma Community College* reflects the continuing evolution of the Institution's successes and current challenges. Developed by Coahoma Community College's Strategic Planning Council, this document identifies long-range goals and strategic initiatives for the Institution. This document also provides an explanation of the plan's background and development.

The *Strategic Plan* is designed to guide Coahoma Community College for the coming five-year period. It is important to note, however, that a key part of the plan is an annual assessment of both progress toward and current relevance of the goals of the plan. To that end, modifications are made based upon assessment findings.

ACCREDITATION

Coahoma Community College is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award the Associate of Arts degree, the Associate of Applied Science degree, and certificates in career education. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Coahoma Community College.

Strategic Planning Background

Initial planning for the *2006-2011 Strategic Plan* started at Coahoma Community College's Fall Strategic Planning Retreat held at Whispering Woods in Olive Branch, Mississippi, December 14-16, 2003.

Representatives from Coahoma Community College and the community took an "outside in" approach to focus on the wider region that the Institution serves. Ten key forces were used to organize the planning process:

- Demographic and Intergenerational Trends
- Changes in Social Cohesiveness
- Rate of Improvement in the Physical Infrastructure
- Rate of Adapting to and Innovation in New Technology
- Changes in Agricultural, Water, and Environmental Policies
- Impact of Global Economic Shifts
- Trends in Regional and Shared Resource Development
- Evolution of Human Health Conditions
- Changes in Cultural Attitudes and Values
- Evolution of the Educational System

After examining the trends and data from the ten key forces, participants generated the following observations and responses:

- Region is becoming a place for new ideas.
- New training and skill sets are emerging.
- Society is changing rapidly; the Institution must adapt and anticipate changes.
- New industries are expanding into the northern part of the region.
- Memphis regional zone is spreading south.
- Large new investors are willing to invest in some parts of the region.
- Global connections are becoming visible.
- Resistance to change exists in the region, especially from some landowners and businesses.
- Cultural trends may be affecting region in positive and negative ways.
- Hispanic population is growing and becoming more visible.
- A dwindling number of African American males enroll in higher education courses, though a high percentage participates in workforce training programs.
- Tension exists among the low-basic skill paradigm and the high-skill alternative, today's fluid market for goods and the global coming marketplace, low performing or under-resourced public schools and better resourced private schools, black and white cultures and emerging Hispanic culture, and environmental preservation vs. suburban-metro expansion.

The participants then worked in small clusters to uncover the patterns or trajectories of the forces that are currently affecting the Mississippi Delta and to imagine these scenarios unfolding over the next five to fifteen years. Once each group developed and presented possible scenarios occurring in the college's region, the participants then brainstormed

Strategic Planning Background...continued

about ways Coahoma Community College might address these issues in the future. The group divided its strategies into five categories: Students, Facilities, Staff Development, Curriculum, and Community.

Students

- Aggressively target white, Hispanic, and future Asian populations to expand student base.
- Develop a plan to assess student outcomes, including the integration of technology.
- Focus on the needs of the students.
- Provide greater efforts to meet the needs of students.
- Offer courses with a wide range for student choice.
- Research courses and programs to prepare students better for the future.

Facilities

- Locate grant monies to provide cutting edge facilities, labs, and programs.
- Provide top-of-the-line facilities, equipment, and maintenance.
- Advance technologies, build upon existing technology, and establish an Advanced Technologies Center.
- Expand the number of Coahoma Community College sites in all counties.
- Create a “Think Tank Center” to bring community and regional leaders together in order to allow for cultural diversity.
- Expand recruitment staff.
- Expand campus infrastructure to accommodate increased student base.

Staff Development

- Hire additional instructors to accommodate increased student base.
- Support faculty in obtaining advanced degrees.
- Conduct cutting edge research.
- Continue to hire qualified instructors who care deeply about students.
- Encourage instructors to attend summer fellowships that will help enrich the Institution.

Curriculum

- Create a center for the possibility for expansive academic growth.
- Sponsor programs that prepare individuals to accomplish considerable goals.
- Expand the Institution’s allied health programs to train workers for the region.
- Offer advanced technology courses.
- Offer values-based courses, e.g., ethics in business, etc.
- Expand online courses.
- Develop a leadership training curriculum.
- Develop character development courses.
- Design more specialized programs, especially for young males.

Strategic Planning Background...continued

- Conduct an intense needs analysis for training in 2010 and beyond.
- Develop a student articulation process among regional institutions.
- Provide programs to attract African American males.
- Provide small classes and skill-based courses.
- Teach “real life” courses, e.g., money management, principles of borrowing, etc.
- Develop courses for extracurricular sports currently not being offered in the community.
- Expand training in medical fields, e.g., medical records, etc.
- Offer course in environmental management and preservation.
- Expand workforce training programs.
- Increase on-campus youth programs to empower students to be successful.

Community

- Encourage elderly and others to seek health care.
- Develop greater partnerships with regional health centers.
- Provide community-based health workshops.
- Showcase the Institution’s community resources.
- Create advisory-interest group representing five counties.
- Create regional leadership programs.
- Focus on needs of the community.
- Host a parental involvement program.
- Develop weekend events for youth using Coahoma Community College students as mentors, e.g., cultural, self-help events, etc.
- Assist in writing grants for community youth organizations and facilities.
- Partner with businesses and industries to help create a variety of jobs for Coahoma Community College graduates.
- Provide skill training through the Workforce Development Center to entice new industry and job creation.
- Allow Coahoma Community College to become the social and civic meeting place for the community.
- Provide programs to bridge racial gaps.
- Offer strong student and community theater programs.
- Support the appointment of Coahoma Community College employees to area boards in the five-county area.
- Host town meetings for the purpose of rebuilding towns.
- Assist community leaders in developing a vision and strategies to solve economic and social problems.
- Expand community enrichment programs around a cultural focus.
- Involve parents in student activities.
- Help small businesses survive and compete.
- Work with local school systems to improve the overall educational system.
- Assist area schools in addressing student dropouts.
- Provide leadership for community groups, e.g., boys’ and girls’ programs, etc.
- Provide greater presence in tourism promotion.

Strategic Planning Background...continued

- Study Tunica County's growing needs; develop strong partnerships in order to meet growing needs.
- Organize regional economic summit.
- Establish more support for Coahoma Community College through community organizations, chambers, and volunteer programs.
- Expand partnerships with Delta State University, Jackson State University, and Mississippi Valley State University to further educational offerings and programs for the region.
- Enhance Coahoma Community College's image in the community.
- Empower Coahoma Community College to be the bridge between races and communities; offer more courses and activities that involve the entire community.
- Expand small business center for small minority development.
- Sponsor summer programs for youth.
- Launch a social cohesion-cultural appreciation program to remove racial barriers.
- Start community forums that lead to direct action.
- Assist counseling and mental health providers in expanding programs and services.
- Help provide high quality entertainment for the community.
- Assist in health care screenings.
- Empower Coahoma Community College to become the hub for technology service to small towns.
- Develop new programs of interest for the younger generation.
- Become a leader in allied health, expanding programs and training additional health care workers.

Using the scenario planning data gathered during the December 2003 strategic planning session, Coahoma Community College developed five institutional initiatives, reviewed its mission statement, revised its goals, and devised action plans to monitor and evaluate the *2006-2011 Strategic Plan*. The pages that follow provide a detailed description of the Institution's plan.

Mission and Goals

During a strategic planning meeting in December of 2004, Coahoma Community College representatives reviewed and revised the Institution's mission and goals. This draft was then distributed to all Coahoma Community College employees for review in January of 2005. Stakeholders reviewed the draft and submitted revisions and suggestions. A final draft was submitted to the Board of Trustees for approval in February of 2005.

M I S S I O N

Coahoma Community College is a publicly supported comprehensive community college located in the northwest corner of the Mississippi Delta serving Bolivar, Coahoma, Quitman, Tallahatchie, and Tunica Counties. The institution provides accessible, accredited, affordable, diverse, and quality learning opportunities for the development of intellectual skills, job skills, personal growth and/or transfer to a baccalaureate program. Coahoma Community College serves as a catalyst for economic and community development and supports aggressive and creative efforts to increase access to education in rural communities

G O A L S

To accomplish this mission, the college has established the following goals:

- GOAL 1.0: Provide the first two years of college/university parallel programs.
- GOAL 2.0: Provide career and technical education that prepares the student to enter the job market successfully.
- GOAL 3.0: Provide a comprehensive program of enrichment courses for lifelong learning.
- GOAL 4.0: Provide customized workforce training programs to meet the needs of area businesses and industries.
- GOAL 5.0: Provide a network of services that allows the student to maximize his/her potential.
- GOAL 6.0: Provide innovative learning opportunities utilizing emerging instructional technology.
- GOAL 7.0: Provide opportunities for developing partnerships with public and private agencies to address community and economic development needs within the service area.
- GOAL 8.0: Provide institutional advancement capabilities embodying sponsored programs.
- GOAL 9.0: Plan, assess, and evaluate all activities and programs in order to ensure institutional effectiveness.
- GOAL 10.0: Provide opportunities for community-wide cultural enrichment activities.

Approved by Board of Trustees February 14, 2005

Institutional Initiatives

Coahoma Community College's Strategic Planning Council developed five institutional initiatives during strategic planning sessions held on May 26, 2004, and May 25, 2005. These initiatives provide the direction in which the Institution intends to move over the next five years to accomplish its mission. The Institution's ten goals fall under each of the five institutional initiatives.

Initiative 1.0: ENROLLMENT

Increase number of students enrolled in credit and non-credit courses/programs.

- GOAL 1.0: Provide the first two years of college/university parallel programs.
- GOAL 2.0: Provide career and technical education that prepares the student to enter the job market successfully.
- GOAL 3.0: Provide a comprehensive program of enrichment courses for lifelong learning.
- GOAL 4.0: Provide customized workforce training programs to meet the needs of area businesses and industries.
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- GOAL 10.0: Provide opportunities for community-wide cultural enrichment activities.

Initiative 2.0: RETENTION

Retain students enrolled in credit and non-credit courses/programs.

- GOAL 1.0: Provide the first two years of college/university parallel programs.
- GOAL 2.0: Provide career and technical education that prepares the student to enter the job market successfully.
- GOAL 3.0: Provide a comprehensive program of enrichment courses for lifelong learning.
- GOAL 4.0: Provide customized workforce training programs to meet the needs of area businesses and industries.
- GOAL 5.0: Provide a network of services that allows the student to maximize his/her potential.
- GOAL 6.0: Provide innovative learning opportunities utilizing emerging instructional technology.
- GOAL 7.0: Provide opportunities for developing partnerships with public and private agencies to address community and economic development needs within the service area.

Institutional Initiatives...continued

- GOAL 8.0: Provide institutional advancement capabilities embodying sponsored programs.
- GOAL 9.0: Plan, assess, and evaluate all activities and programs in order to ensure institutional effectiveness.
- GOAL 10.0: Provide opportunities for community-wide cultural enrichment activities.

Initiative 3.0: PROFESSIONAL DEVELOPMENT

Provide professional development opportunities that will enable faculty and staff to serve students better and to measure student achievement more effectively.

- GOAL 1.0: Provide the first two years of college/university parallel programs.
- GOAL 2.0: Provide career and technical education that prepares the student to enter the job market successfully.
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- GOAL 9.0: Plan, assess, and evaluate all activities and programs in order to ensure institutional effectiveness.
- GOAL 10.0: Provide opportunities for community-wide cultural enrichment activities.

Initiative 4.0: COLLEGE SUPPORT SERVICES

Provide resources, activities, and guidance to all students; achieve and maintain OCR compliance on campus.

- GOAL 1.0: Provide the first two years of college/university parallel programs.
- GOAL 2.0: Provide career and technical education that prepares the student to enter the job market successfully.
- GOAL 3.0: Provide a comprehensive program of enrichment courses for lifelong learning.
- GOAL 4.0: Provide customized workforce training programs to meet the needs of area businesses and industries.
- GOAL 5.0: Provide a network of services that allows the student to maximize his/her potential.

Institutional Initiatives...continued

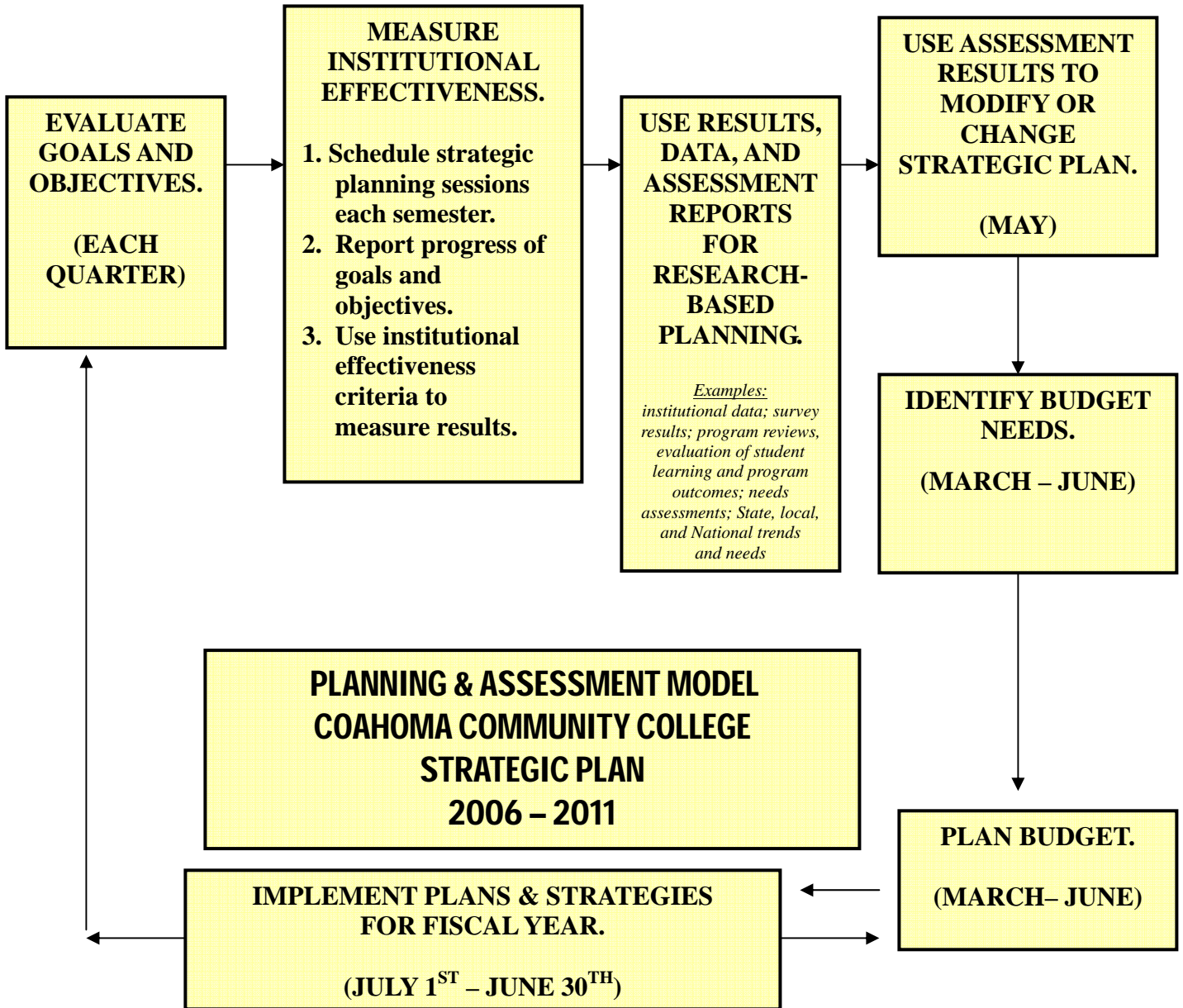
- GOAL 6.0: Provide innovative learning opportunities utilizing emerging instructional technology.
- GOAL 7.0: Provide opportunities for developing partnerships with public and private agencies to address community and economic development needs within the service area.
- GOAL 8.0: Provide institutional advancement capabilities embodying sponsored programs.
- GOAL 9.0: Plan, assess, and evaluate all activities and programs in order to ensure institutional effectiveness.
- GOAL 10.0: Provide opportunities for community-wide cultural enrichment activities.

Initiative 5.0: STUDENT ACHIEVEMENT

Establish and assess student learning outcomes and program learning outcomes; develop and/or revise programs, curricula, and instruction to increase student achievement.

- GOAL 1.0: Provide the first two years of college/university parallel programs.
- GOAL 2.0: Provide career and technical education that prepares the student to enter the job market successfully.
- GOAL 3.0: Provide a comprehensive program of enrichment courses for lifelong learning.
- GOAL 4.0: Provide customized workforce training programs to meet the needs of area businesses and industries.
- GOAL 5.0: Provide a network of services that allows the student to maximize his/her potential.
- GOAL 6.0: Provide innovative learning opportunities utilizing emerging instructional technology.
- GOAL 7.0: Provide opportunities for developing partnerships with public and private agencies to address community and economic development needs within the service area.
- GOAL 8.0: Provide institutional advancement capabilities embodying sponsored programs.
- GOAL 9.0: Plan, assess, and evaluate all activities and programs in order to ensure institutional effectiveness.
- GOAL 10.0: Provide opportunities for community-wide cultural enrichment activities.

Planning and Assessment Model



Planning and Assessment Calendar

AUGUST – SEPTEMBER

- Employees attend strategic planning professional development.
- Stakeholders review and implement *Strategic Plan*.
- Personnel review and implement institutional effectiveness plans.
- Freshmen complete entering student surveys.

OCTOBER

- Units report progress of *Strategic Plan*.
(First Quarterly Report – July, August, September; due October 5th)

NOVEMBER – DECEMBER

- Employees complete campus climate surveys.
- Students evaluate faculty.

JANUARY

- Strategic Planning Council attends strategic planning session.
- Employees attend strategic planning professional development.
- Units report progress of *Strategic Plan*.
(Second Quarterly Report – October, November, December; due January 5th)
- Personnel report first semester assessment results of institutional effectiveness plans.
- Business and industry representatives complete satisfaction surveys.

FEBRUARY – MARCH

- Units identify budget needs.
- Administration plans budget based upon units' needs.

APRIL

- Office of Institutional Effectiveness publishes *Coahoma Community College's Fact Book*.
- Units report progress of *Strategic Plan*.
(Third Quarterly Report – January, February, March; due April 5th)
- Committees conduct program and curriculum reviews.
- Students evaluate faculty.

MAY – JULY

- Designated personnel conduct performance reviews.
- Personnel submit assessment results of institutional effectiveness plans for the academic year.
- Curriculum Assessment Committee evaluates results from institutional effectiveness plans.
- Graduates complete graduate surveys.
- Units report progress of *Strategic Plan*.
(Fourth Quarterly Report – April, May, June; due July 5th. Yearly Report; due July 5th)
- Strategic Planning Council attends strategic planning session.
- Stakeholders use assessment results and data to measure institutional effectiveness and to plan for future.
- Stakeholders align all planning and assessment with SACS' *Principles of Accreditation*.

**Coahoma Community College
2006-2011 Strategic Plan of Action
July 1, 2006 – June 30, 2011**

**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 1: Provide the first two years of college/university parallel programs.					
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Measures Used To Assess Objective	Yearly Budget Implications
1.1 Align Coahoma Community College's programs of study with Mississippi Institutions of Higher Learning.	Academic and Career-Technical Divisions	Fall 2006	Spring 2007, 2008, 2009, 2010, 2011	% of programs parallel to college and university programs; % of courses that align with Articulation Agreement and Uniform Course Numbering System	\$ 5,000.00+ General funds, Title III
1.2 Identify programmatic needs of the broader community.	Academic and Career-Technical Divisions	Fall 2006	Spring 2007, 2008, 2009, 2010, 2011	Benchmarks from 2007 community survey results	\$ 150.00 General funds
1.3 Ensure courses are available and accessible to students.	Academic and Career-Technical Divisions	Fall 2006	Spring 2007, 2008, 2009, 2010, 2011	# of courses available in semester schedules	\$ 0.00
1.4 Maintain a qualified faculty.	Academic and Career-Technical Divisions	Fall 2006	Spring 2007, 2008, 2009, 2010, 2011	% of faculty meeting and exceeding SACS faculty credential guidelines; # of faculty receiving professional development training, additional certifications, licensures, and educational degrees	Budget will depend upon needs each year.

**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 2: Provide career and technical education that prepares the student to enter the job market successfully.					
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Measures Used To Assess Objective	Yearly Budget Implications
2.1 Provide career and technical programs that prepare students to enter the job market upon completion of a training program.	Career-Technical Division	Fall 2006	Spring 2007, 2008, 2009, 2010, 2011	Benchmarks from 2007 Final Enrollment Report and State Assessment Tracking Instrument	\$ 5,000+ Grants, State Board of Community and Junior Colleges, other student sources
2.2 Provide career and technical programs that prepare students to meet State and National certifications upon completion of a training program.	Career-Technical Division	Fall 2006	Spring 2007, 2008, 2009, 2010, 2011	% of students attaining State and National certifications or licensures	\$ 2,000.00 Grants, State Board of Community and Junior Colleges, other student sources

**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 3: Provide a comprehensive program of enrichment courses for lifelong learning.					
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Measures Used To Assess Objective	Yearly Budget Implications
3.1 Provide ABE/GED programs that will assist adults in gaining valuable skills to become productive, self-sufficient, contributing members of society.	Continuing Education, Workforce Development Center, Career-Technical Division	Fall 2006	Spring 2007, 2008, 2009, 2010, 2011	# of students obtaining GED; benchmarks from 2007 TABE	\$ 3,000.00+ Grants, State Board of Community and Junior Colleges, other sources
3.2 Provide lifelong learning through non-credit courses.	Continuing Education, Workforce Development Center, Career-Technical Division	Fall 2006	Spring 2007, 2008, 2009, 2010, 2011	# of enrolled students; # of completers	\$ 4,000.00 Grants, State Board of Community and Junior Colleges, other sources

**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 4: Provide customized workforce training programs to meet the needs of area businesses and industries.					
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Measures Used To Assess Objective	Yearly Budget Implications
4.1 Prepare students for the workforce.	Workforce Development Center	Fall 2006	Spring 2007, 2008, 2009, 2010, 2011	# of enrolled students; benchmarks from 2007 student evaluations, instructor evaluations, and business/industry surveys	\$ 1,000.00 State Board of Community and Junior Colleges
4.2 Increase partnerships with business and industry.	Workforce Development Center	Fall 2006	Spring 2007, 2008, 2009, 2010, 2011	# of sustained partnerships; # of new partnerships	\$ 1,000.00 State Board of Community and Junior Colleges
4.3 Increase pre-employment training for business and industry in the Coahoma Community College District.	Workforce Development Center	Fall 2006	Spring 2007, 2008, 2009, 2010, 2011	# of pre-employment trainings; # of enrolled students; job placement rate	\$ 5,000.00+ State Board of Community and Junior Colleges
4.4 Offer services or instruction for adults below the college level or students who are not enrolled in school.	Workforce Development Center	Fall 2006	Spring 2007, 2008, 2009, 2010, 2011	# enrolled students; # of students receiving GED	\$ 3,000.00+ State Board of Community and Junior Colleges

**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 5: Provide a network of services that allows the student to maximize his/her potential.					
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Measures Used To Assess Objective	Yearly Budget Implications
5.1 Expand mentoring, peer counseling, peer tutoring, and evening initiatives in order to reach a broader range of students.	Student Affairs, Student Support Services, Student Life	Fall 2006	Spring 2007, 2008, 2009, 2010, 2011	# of students enrolled in day and evening classes; retention rate of targeted students	\$ 3,000.00 General funds, Title III
5.2 Increase the number of students applying for financial aid electronically before the priority deadline.	Student Affairs and Financial Aid	Fall 2006	Spring 2007, 2008, 2009, 2010, 2011	# and % of students meeting priority deadline	\$ 200.00 General funds, Title IV
5.3 Advocate a stronger foundation of health, wellness, and nutrition initiatives.	Student Affairs, Health, Wellness, and Nutrition Areas	Fall 2006	Spring 2007, 2008, 2009, 2010, 2011	# of students using the health center, college cafeteria, and fitness center; # of programs presented in health, wellness, and nutrition areas	\$ 1,000.00 General funds, Title IV
5.4 Improve the quality of residence life and safety.	Student Affairs, Housing, Department of Safety	Fall 2006	Spring 2007, 2008, 2009, 2010, 2011	Records of renovations and upkeep of residence halls; # of student infractions; benchmarks from 2007 student evaluations	\$ 10,000.00+ General funds

**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 6: Provide innovative learning opportunities utilizing emerging instructional technology.					
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Measures Used To Assess Objective	Yearly Budget Implications
6.1 Require instructional staff to attend technology training.	Academic and Career-Technical Divisions	Fall 2006	Spring 2007, 2008, 2009, 2010, 2011	# of instructional staff attending technology training	\$ 2,000.00 General funds
6.2 Require instructional staff to demonstrate the use of technology in classroom instruction.	Academic and Career-Technical Divisions	Fall 2006	Spring 2007, 2008, 2009, 2010, 2011	# of instructional staff demonstrating use of technology (<i>documented through classroom observation, institutional effectiveness plans, and, quarterly reports</i>)	\$ 0.00
6.3 Upgrade technology as needed.	Technology Department and Business Office	Fall 2006	Spring 2007, 2008, 2009, 2010, 2011	Report of instructional technology upgrades	Budget will depend upon needs each year.
6.4 Establish existing multimedia center as a central location for multimedia equipment.	Library	Fall 2006	Spring 2007, 2008, 2009, 2010, 2011	Inventory report	\$ 0.00

**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 7: Provide opportunities for developing partnerships with public and private agencies to address community and economic development needs within the service area.					
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Measures Used To Assess Objective	Yearly Budget Implications
7.1 Expand the presence of college personnel on city and county boards in the five-county service area, including Chamber of Commerce, Industrial Foundation, etc.	Line Officers and Public Relations	Fall 2006	Spring 2007, 2008, 2009, 2010, 2011	Pre and post # of Coahoma Community College employees on boards	\$ 1,000.00 General funds
7.2 Communicate with existing and new businesses and industries to provide information about Coahoma Community College's services.	Workforce Development Center and Career-Technical Division	Fall 2006	Spring 2007, 2008, 2009, 2010, 2011	# of sustained partnerships; # of new partnerships; job placement rate	\$ 500.00 General funds

**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 8: Provide institutional advancement capabilities embodying sponsored programs.					
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Measures Used To Assess Objective	Yearly Budget Implications
8.1 Increase State and Federal funding to support the college's comprehensive development plan.	Federal Programs	Summer 2006	Spring 2007, 2008, 2009, 2010, 2011	# and amount of grant awards	Budget will depend upon needs each year.
8.2 Enhance institutional advancement through public relations, Alumni Affairs, and the Coahoma Community College Foundation.	Federal Programs	Summer 2006	Spring 2007, 2008, 2009, 2010, 2011	Report of media exposure, memberships, and donations	Budget will depend upon needs each year.
8.3 Increase Coahoma Community College's indirect cost rate.	Federal Programs and Business Office	Fall 2006	Spring 2007, 2008, 2009, 2010, 2011	Indirect cost rate	Budget will depend upon needs each year.

**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 9: Plan, assess, and evaluate all activities and programs in order to ensure institutional effectiveness.					
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Measures Used To Assess Objective	Yearly Budget Implications
9.1 Plan, assess, and evaluate all of Coahoma Community College's programs.	All units and areas	Fall 2006	Spring 2007, 2008, 2009, 2010, 2011	Benchmarks from 2007 institutional effectiveness plans, performance reviews, surveys, and quarterly reports	\$ 1,000.00 Title III, general funds

**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 10: Provide opportunities for community-wide cultural enrichment activities.					
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Measures Used To Assess Objective	Yearly Budget Implications
10.1 Increase community awareness and participation in programs and events sponsored by Coahoma Community College.	Federal Programs and Public Relations	Summer 2006	Spring 2007, 2008, 2009, 2010, 2011	Report of media exposure; # of participants	\$ 0.00
10.2 Expand summer activities and programs for students in the five-county service area, e.g., Kids College, sports camps, technology camps.	Federal Programs, Public Relations, Student Affairs	Summer 2006	Spring 2007, 2008, 2009, 2010, 2011	Report of summer activities and programs; # of participants	\$ 5,000.00 Federal funds, State funds, other resources

**Quarterly Report Form
Coahoma Community College
2006-2011 Strategic Plan**

_____ July, August, September
_____ October, November, December
_____ January, February, March
_____ April, May, June

Date: _____

Name: _____

Unit, Area, or Division: _____

Goal #: _____

Objective #: _____

Report the progress Coahoma Community College has made toward achieving the institutional objective: (Use criteria provided in the *Five-Year Strategic Plan*.)

Report how the above results can be used to strengthen institutional effectiveness:

Report any financial implications that need to be considered for next year's budget.

Note: The quarterly report documents Coahoma Community College's progress toward accomplishing its mission and goals. Results are evaluated and used to strengthen the effectiveness of the College. Administrative Officers are responsible for submitting quarterly reports to the Office of Institutional Effectiveness October 5th, January 5th, April 5th, and July 5th.

Compliance Policy

The Board of Trustees of Coahoma Community College has adopted a policy assuring that no one shall, on the grounds of race, color, national origin, sex, disability, religion, or age be excluded from participation in, be denied benefits of, or otherwise be subject to discrimination in any program, activity, or employment of Coahoma Community College (Title VI of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972 of the Higher Education Act, and Section 504 of the Rehabilitation Act of 1973, and American Disability Act of 1990).

For information regarding regulations and standards governing Federal Office of Civil Rights compliance, contact Evelyn Washington, Academic Counselor/ADA/504 Coordinator, 3240 Friars Point Road, Mary G. Whiteside Hall-Second Floor, Clarksdale, Mississippi 38614; E-mail: ewashington@coahomacc.edu; Phone: 1-662-621-4148.