

**COAHOMA COMMUNITY COLLEGE
2006-2011 STRATEGIC PLAN REPORT
FOR YEAR 2006-07**



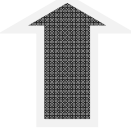
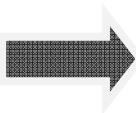
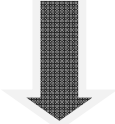
DR. VIVIAN M. PRESLEY, PRESIDENT

*PUBLISHED BY:
OFFICE OF INSTITUTIONAL EFFECTIVENESS
3240 FRIARS POINT ROAD
CLARKSDALE, MISSISSIPPI 38614
ROSEMARY C. DILL, DIRECTOR
662-621-4201*

Coahoma Community College evaluates its effectiveness in meeting the goals and objectives of its Strategic Plan through success indicators.

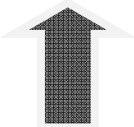
These success indicators serve the institution as both planning as well as evaluation and accountability tools. The identification and annual review of the indicators gives a direction and focus for the overall planning process and ensures that the college will annually measure and evaluate its performance and effectiveness with a “standard” and consistent set of indicators.

Coahoma Community College uses the following symbols to indicate the progress of achieving its defined objectives:

	Accomplishment of the Objective Is Complete.
	Accomplishment of the Objective Is Partially Complete; the Accomplishment of the Objective Continues as a Work in Progress.
	Accomplishment of the Objective Is Incomplete; No Progress Toward Its Accomplishment Has Been Made.

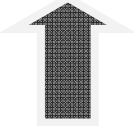
**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 1: Provide the first two years of college/university parallel programs.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
1.1 Align Coahoma Community College's programs of study with Mississippi Institutions of Higher Learning.	Academic and Career-Technical Divisions	07/01/06	06/30/07	100% of programs will be parallel to college and university programs; 100% of courses will align with Articulation Agreement and Uniform Course Numbering System	\$ 5,000.00+ General funds, Title III	100% of courses align with Articulation Agreement and Uniform Course Numbering System Twelve career-technical programs are parallel to university programs	 OBJECTIVE ACCOMPLISHED As new programs are offered at the institution, the institution will evaluate the programs and align programs with Mississippi's Institutions of Higher Learning.

**Coahoma Community College
2006-2011 Strategic Plan of Action**

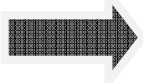
July 1, 2006 – June 30, 2011

Institutional Goal 1: Provide the first two years of college/university parallel programs.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
1.2 Identify programmatic needs of the broader community.	Academic and Career-Technical Divisions	07/01/06	06/30/07	Additional programs will be offered at the institution as a result of survey results from the broader community	\$ 150.00 General funds	The Career-Technical Division surveyed high school students, business and industry, and church organizations. Culinary Arts and Medical Billing and Coding were added to program offerings as a result of survey responses. Academic Affairs administered 500 surveys throughout the	 OBJECTIVE ACCOMPLISHED Two other areas were identified through survey results: brick masonry and the need for a State curriculum for Polysomnography. Both of these areas are being reviewed. The institution will survey the institution's stakeholders as needed in order to continue to meet the needs of the broader community.

						<p>institution's five-county area. 126 surveys were returned. The following programs of study were added to the 2006-09 College Catalog as a result of survey responses. Hotel, Restaurant, and Management, Paralegal Studies, Public Administration /Public Policies, Biochemistry Environmental Science, Health Sciences, Meteorology, Exercise Science, Kinesiology/Sport Management</p>	
--	--	--	--	--	--	---	--

**Coahoma Community College
2006-2011 Strategic Plan of Action**


July 1, 2006 – June 30, 2011

Institutional Goal 1: Provide the first two years of college/university parallel programs.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
1.3 Ensure courses are available and accessible to students.	Academic and Career-Technical Divisions	07/01/07	06/30/11	# of courses offered online and in the institution's service area; # of students served	Budget will depend upon needs each year.	<p>89 Career-Tech courses were offered in fall 06, 110 in spring 07, and 36 in summer 08</p> <p>139 classes were offered off-campus, 32 classes were offered online, and 79 classes were hosted online</p> <p>838 non-traditional students were served at off-campus sites in fall 06 and 816 in spring 07</p> <p>484 students</p>	 <p>ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS</p> <p>The institution will use numbers reported from 2006-07 as benchmarks for 2007-08.</p>

						were served via distance learning through online classes in fall 06 and 494 in spring 07	
--	--	--	--	--	--	--	--

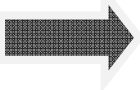
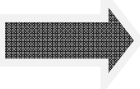
**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 1: Provide the first two years of college/university parallel programs.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
1.4 Maintain a qualified faculty.	Academic and Career-Technical Divisions	07/01/07	06/30/09	100% of faculty will meet or exceed the institution's credentialing guidelines	Budget will depend upon needs each year.	<p>During the evaluation of this objective, the college realized that it did not have faculty credentialing guidelines published for specific disciplines.</p> <p>The institution is compiling these guidelines and going through the credentialing steps for every full-time and adjunct instructor.</p>	 <p>ACCOMPLISHMENT OF OBJECTIVE IS INCOMPLETE; NO PROGRESS TOWARD ITS ACCOMPLISHMENT HAS BEEN MADE</p> <p>INSTITUTION WILL SET UP A CREDENTIALING SYSTEM AND EVALUATE ALL FACULTY.</p> <p>OBJECTIVE WILL BE COMPLETED AND EVALUATED IN 2008-2009</p>

**Coahoma Community College
2006-2011 Strategic Plan of Action**

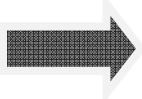
July 1, 2006 – June 30, 2011

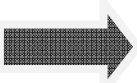
Institutional Goal 2: Provide career and technical education that prepares the student to enter the job market successfully.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
2.1 Provide career and technical programs that prepare students to enter the job market upon completion of a training program.	Career-Technical Division	07/01/07	06/30/11	# of students who are successfully placed in the workforce and/or continue their education	\$ 5,000+ Grants, State Board of Community and Junior Colleges, other student sources	104 career-technical completers continued their education or were successfully placed in the workforce in 2006	 ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS
2.2 Provide career and technical programs that prepare students to meet State and National certifications upon completion of a training program.	Career-Technical Division	07/01/07	06/30/11	% of students attaining State and National certifications or licensures	\$ 2,000.00 Grants, State Board of Community and Junior Colleges, other student sources	<u>Occupational Skills Passing Rate:</u> LPN-81%, Cosmetology-29%, Barbering-21%, Respiratory Care-75% <u>Academic Attainment:</u> LPN-100%,	 ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS; NEED DATA FROM ALL PROGRAMS The institution will use numbers reported from 2006-07 as

						Cosmetology- 72%, Barbering- 86%, Respiratory Care-100%	benchmarks for 2007-08.
--	--	--	--	--	--	--	----------------------------

**Coahoma Community College
2006-2011 Strategic Plan of Action**

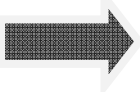
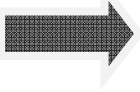
July 1, 2006 – June 30, 2011

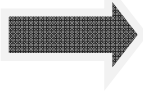
Institutional Goal 3: Provide a comprehensive program of enrichment courses for lifelong learning.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
3.1 Provide ABE/GED programs that will assist adults in gaining valuable skills to become productive, self-sufficient, contributing members of society.	Workforce Development Center	07/01/06	06/30/11	# of ABE/GED students earning a GED	\$ 3,000.00+ Grants, State Board of Community and Junior Colleges, other sources	499 students enrolled in program; 50 students earned GED during the 2006-07 year	 <p>ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS</p> <p>Individual TABE scores indicated the functioning level of program participants. TABE results were reviewed to determine the appropriate educational materials that needed to be used to meet the participants' individual needs. Results indicated that program participants need more one-on-</p>

<p>3.1 Provide ABE/GED programs that will assist adults in gaining valuable skills to become productive, self-sufficient, contributing members of society.</p>	<p>Career-Technical Division</p>	<p>07/01/06</p>	<p>06/30/11</p>	<p># of Out-of-School SELECT students earning a GED</p>	<p>\$ 3,000.00+ Grants, State Board of Community and Junior Colleges, other sources</p>	<p>4 students earned GED during the 2006-07 year</p>	<p>one intervention before taking the practice GED exam.</p> <p></p> <p>ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS</p> <p>The institution will use numbers reported from 2006-07 as benchmarks for 2007-08.</p>
--	----------------------------------	-----------------	-----------------	---	---	--	--

**Coahoma Community College
2006-2011 Strategic Plan of Action**

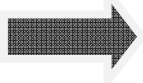
July 1, 2006 – June 30, 2011

Institutional Goal 3: Provide a comprehensive program of enrichment courses for lifelong learning.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
3.2 Provide lifelong learning through non-credit courses.	Career-Technical Division	07/01/06	06/30/11	# of students completing non- credit courses	\$ 4,000.00 Grants, State Board of Community and Junior Colleges, other sources	55 students completed non-credit career-technical courses in fall 2006 and 67 in spring 2007	 <p>ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS</p> <p>The institution will use numbers reported from 2006-07 as benchmarks for 2007-08.</p>
3.2 Provide lifelong learning through non-credit courses.	Workforce Development Center	07/01/06	06/30/11	# of students completing non- credit courses	\$ 4,000.00 Grants, State Board of Community and Junior Colleges, other sources	56 training sessions provided with a total of 5,655 participants	 <p>ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS</p>


<p>3.2 Provide lifelong learning through non-credit courses.</p>	<p>Academic Affairs - Educational Outreach</p>	<p>07/01/06</p>	<p>06/30/11</p>	<p># of students completing non- credit courses</p>	<p>\$ 4,000.00 Grants, State Board of Community and Junior Colleges, other sources</p>	<p>Food service training for cafeteria managers was held in coordination with the MS Dept. of Education. 18 cafeteria managers participated in the training.</p>	<p>The Workforce Development Center's main database was evaluated to prepare for additions to the existing data forms and reports to allow for accountability and analysis of the current effectiveness of all training programs.</p>  <p>ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS</p> <p>The institution will use numbers reported from 2006-07 as benchmarks for 2007-08.</p> <p>In evaluating this objective, the institution recognized that Tech Prep trainings for 2007-08 should be documented under this objective.</p>
--	--	-----------------	-----------------	---	--	--	--

**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011


Institutional Goal 4: Provide customized workforce training programs to meet the needs of area businesses and industries.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
4.1 Prepare students for the workforce.	Workforce Development Center	07/01/06	06/30/10	# of enrolled students; benchmarks from 2007 and business/industry surveys	\$ 1,000.00 State Board of Community and Junior Colleges	219 classes were provided with a total of 5,345 trainees	 ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS The institution will use numbers reported from 2006-07 as benchmarks for 2007-08.

Coahoma Community College
2006-2011 Strategic Plan of Action
 July 1, 2006 – June 30, 2011

Institutional Goal 4: Provide customized workforce training programs to meet the needs of area businesses and industries.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
4.2 Increase partnerships with business and industry.	Workforce Development Center	07/01/06	06/30/10	# of sustained partnerships; # of new partnerships	\$ 1,000.00 State Board of Community and Junior Colleges	The WDC supported 14 projects with the following industries: Baxter Healthcare, Casco, Isle of Capri, Bolivar County Center, WIN Job Center, Delta Wire, Southland Management, Delta Health Center, City of Clarksdale, Sam's Town, Northwest MS Reg Medical Center, Delta Health Partners, Benoit School District	 ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS The institution will use numbers reported from 2006-07 as benchmarks for 2007-08.



**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 4: Provide customized workforce training programs to meet the needs of area businesses and industries.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
4.2 Increase partnerships with business and industry.	Career-Technical Division	07/01/06	06/30/10	# of new partnerships	\$ 2,000.00 General Fund/Tech Prep	Career-technical partnered with Safety Cart to train 20 trainees for welding	 ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS The institution will use numbers reported from 2006-07 as benchmarks for 2007-08.

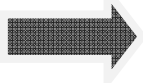
**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 4: Provide customized workforce training programs to meet the needs of area businesses and industries.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
4.3 Increase pre-employment training for business and industry in the Coahoma Community College District.	Workforce Development Center	07/01/06	06/30/10	# of pre-employment trainings	\$ 5,000.00+ State Board of Community and Junior Colleges	Pre-employment training was conducted with the following 3 industries: Baxter Healthcare, Delta Wire Corporation, and Northwest MS Regional Medical Center	 ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS The institution will use numbers reported from 2006-07 as benchmarks for 2007-08.
4.3 Increase pre-employment training for business and industry in the Coahoma Community College District.	Career-Technical Division	07/01/06	06/30/10	# of pre-employment trainings	N/A	The one-stop counselor (WIA) conducted mock interviews and employability trainings in three of CCC's five counties	 ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS

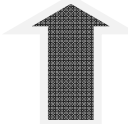
**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 4: Provide customized workforce training programs to meet the needs of area businesses and industries.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
4.4 Offer services or instruction for adults below the college level or students who are not enrolled in school.	Workforce Development Center	07/01/06	06/30/10	# enrolled students; # of students receiving GED	\$ 3,000.00+ State Board of Community and Junior Colleges	499 students enrolled in program; 50 students earned GED during the 2006-07 year	 <p>ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS</p> <p>The institution will use numbers reported from 2006-07 as benchmarks for 2007-08.</p>


**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 4: Provide customized workforce training programs to meet the needs of area businesses and industries.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
4.5 Construct an allied health training facility to house all of the institution's allied health programs.	President's Office	07/01/06	06/30/07	100% allied health programs housed in bldg; # of graduates of programs; placement rate	\$ 5.3 million Board of Supervisors and Institution	Facility completed; allied health programs relocated fall of 2007	 <p>OBJECTIVE ACCOMPLISHED</p> <p>CCC's seven allied health programs relocated to the Allied Health Training Center September 2007</p>


**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 5: Provide a network of services that allows the student to maximize his/her potential.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
5.1 Expand mentoring, peer counseling, peer tutoring, and evening initiatives in order to reach a broader range of students.	Academic Affairs	07/01/06	06/30/10	# of students tutored through the Rural Health Care Project	\$ 41,000.00 General funds, Title III	52 students were tutored in math and science through the Rural Health Care Project	 ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS The institution will use numbers reported from 2006-07 as benchmarks for 2007-08.


**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

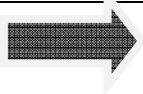
Institutional Goal 5: Provide a network of services that allows the student to maximize his/her potential.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
5.1 Expand mentoring, peer counseling, peer tutoring, and evening initiatives in order to reach a broader range of students.	Career-Technical	07/01/06	06/30/10	# of students receiving student counseling or testing services incareer-technical	\$ 3,000.00 General funds, Title III	210 LPN and short-term adult students were served during evenings and weekends	 ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS The institution will use numbers reported from 2006-07 as benchmarks for 2007-08.

**Coahoma Community College
2006-2011 Strategic Plan of Action**

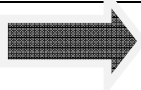
July 1, 2006 – June 30, 2011

Institutional Goal 5: Provide a network of services that allows the student to maximize his/her potential.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
5.1 Expand mentoring, peer counseling, peer tutoring, and evening initiatives in order to reach a broader range of students.	Student Affairs	07/01/06	06/30/10	<p># of students and mentors participating in the mentoring program</p> <p>Additions and/or enhancements to the student evening initiatives</p> <p># of peer students participating in peer tutoring services</p>	\$ 3,000.00 General funds, Title III	<p>60 mentors and 66 mentees participated in mentoring program</p> <p>Volleyball pit and tennis court were added to student activity program</p> <p>4 peer students served as tutors</p>	<div style="text-align: center;">  </div> <p>ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS</p> <p>The institution will use numbers reported from 2006-07 as benchmarks for 2007-08.</p> <p>Students did not take full advantage of the tutoring program. The institution has taken a more aggressive marketing approach to market the tutoring program.</p>


Coahoma Community College
2006-2011 Strategic Plan of Action
 July 1, 2006 – June 30, 2011

Institutional Goal 5: Provide a network of services that allows the student to maximize his/her potential.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
5.2 Increase the number of students applying for financial aid electronically before the priority deadline.	Financial Aid	07/01/06	06/30/10	# of students meeting priority deadline	\$ 200.00 General funds, Title IV	536 students completed their initial financial aid process by July 31, 2006	<div style="text-align: center;">  </div> <p>ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS</p> <p>The institution will use numbers reported from 2006-07 as benchmarks for 2007-08.</p> <p>The institution has implemented new marketing strategies to encourage students to complete process by deadline. The budget has been increased to \$1,000 to cover the cost of the new marketing strategies.</p>

Coahoma Community College
2006-2011 Strategic Plan of Action
 July 1, 2006 – June 30, 2011

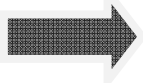
Institutional Goal 5: Provide a network of services that allows the student to maximize his/her potential.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
5.2 Increase the number of students applying for financial aid electronically before the priority deadline.	Career-Technical	07/01/06	06/30/10	# of students meeting priority deadline	\$ 2,000.00 General funds, Tech Prep	30 seniors from Aggie completed financial aid papers and college entrance papers on April 20, 2007, at a special lunch and workshop hosted by the Career-Technical Division	 ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS The institution will use numbers reported from 2006-07 as benchmarks for 2007-08. Institution will strive to have more high school seniors complete the financial aid process early.

Coahoma Community College
2006-2011 Strategic Plan of Action
 July 1, 2006 – June 30, 2011

Institutional Goal 5: Provide a network of services that allows the student to maximize his/her potential.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
5.3 Advocate a stronger foundation of health, wellness, and nutrition initiatives.	Student Affairs, Health, Wellness, and Nutrition Areas	07/01/06	06/30/10	<p># of students using the health center</p> <p>college cafeteria, and fitness center</p> <p># of programs presented in health, wellness, and nutrition areas</p>	\$ 7,000.00 General funds, Title IV	<p>105 students utilized the Student Health Center; 262 utilized the fitness center</p> <p>An average of 266 students utilized the cafeteria on a daily basis</p> <p>5 programs were presented in health, wellness, and nutrition areas</p>	<div style="text-align: center;"></div> <p>ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS</p> <p>The institution will use numbers reported from 2006-07 as benchmarks for 2007-08.</p> <p>The Student Health Center was not open 40% of the time, due to a loss of work study funds. The institution has made changes in the hours of operation so that more students and employees can utilize the center.</p>

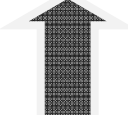
**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 5: Provide a network of services that allows the student to maximize his/her potential.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
5.4 Improve the quality of residence life and safety.	Student Affairs, Housing, Department of Safety	07/01/06	06/30/10	# of student infractions; benchmarks from 2007 student evaluations	\$ 10,000.00+ General funds	45 total hearings were heard by both councils; 75% of the infractions were unclean rooms and curfew violations. 8 appeal hearings were heard by both councils	 ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS The institution will use numbers reported from 2006-07 as benchmarks for 2007-08.


**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 5: Provide a network of services that allows the student to maximize his/her potential.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
5.5 Renovate McLaurin Hall	President's Office	07/01/06	06/30/07	Renovate McLaurin Hall		Facility completed July of 2006; residence hall houses 52 female students	 OBJECTIVE ACCOMPLISHED The institution has implemented several features to ensure administrative oversight and safety measures in the facility: CCTV (camera system), fire alarms, access control card key system, new lighting and smoke detectors

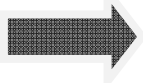
**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 6: Provide innovative learning opportunities utilizing emerging instructional technology.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
6.1 Require instructional staff to attend technology training.	Academic and Career-Technical Divisions	07/01/06	06/30/07	# of instructional staff attending technology training	\$ 2,000.00 General funds	8 career-technical faculty attended technology training; 100% of new online instructors attended Blackboard training; 4 instructors attended the Creating Futures Conference	 ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS The institution will use numbers reported from 2006-07 as benchmarks for 2007-08.

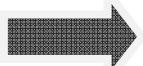
**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 6: Provide innovative learning opportunities utilizing emerging instructional technology.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
6.2 Require instructional staff to demonstrate the use of technology in classroom instruction.	Academic and Career-Technical Divisions	07/01/06	06/30/07	# of instructional staff demonstrating use of technology <i>(documented through classroom observation, institutional effectiveness plans, and quarterly reports)</i>	\$ 0.00	30 career-technical faculty demonstrated the use of technology in classroom instruction; 95% of full-time academic faculty demonstrated use of technology in classroom instruction	 ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS The institution will use numbers reported from 2006-07 as benchmarks for 2007-08.


**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 6: Provide innovative learning opportunities utilizing emerging instructional technology.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
6.3 Upgrade technology as needed.	Technology Department and Business Office	07/01/06	06/30/07	Report of instructional technology upgrades	1,250,000.00	Technology was upgraded in Computer Service Technology, Cosmetology, Barbering, and Counseling; ACCESS administrative software overview was presented to the College	 ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS The institution will use numbers reported from 2006-07 as benchmarks for 2007-08.

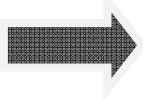
**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 6: Provide innovative learning opportunities utilizing emerging instructional technology.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
6.4 Establish existing multimedia center as a central location for multimedia equipment.	Library	07/01/06	06/30/11	Inventory report	\$ 0.00	No progress has been made in this area. Individual departments are housing equipment	 ACCOMPLISHMENT OF OBJECTIVE IS INCOMPLETE; NO PROGRESS TOWARD ITS ACCOMPLISHMENT HAS BEEN MADE.

**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 7: Provide opportunities for developing partnerships with public and private agencies to address community and economic development needs within the service area.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
7.1 Expand the presence of college personnel on city and county boards in the five-county service area, including Chamber of Commerce, Industrial Foundation, etc.	Line Officers and Public Relations	07/01/06	06/30/07	Pre and post # of Coahoma Community College employees on boards	\$ 1,000.00 General funds	8 CCC employees on Chamber of Commerce boards; see attachment for additional information outlining employees' presence in the community.	 ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS The institution will use numbers reported from 2006-07 as benchmarks for 2007-08.

7.1 Expand the presence of college personnel on city and county boards in the five-county service area, including Chamber of Commerce, Industrial Foundation, etc.

Coahoma Community College administrators/faculty/staff continue to participate in community and area organizations with DR. VIVIAN PRESLEY, president, leading the way as a speaker at many local, regional, and national events including serving as Mississippi co-chairman of the Mississippi Delta Grassroots Alliance composed of advocates from 8 states. She recently stepped down as chairman of the Mississippi Community and Junior College board of college presidents.

CHARLES BUTLER, coordinator of Work Based Learning, is active in numerous community organizations including Wilson Chapel A.M.E. Church and Delta Lodge 127. He is president of Education for Coahoma, vice president of Coahoma Habitat for Humanity, president of the Hull School Reunion Committee; chairperson of the Coahoma Community Christmas parade; coordinator of National Make a Difference Day sponsoring a Breast Cancer Awareness program and walk; coordinator of the annual Academic Awards program for Coahoma, the local County Government Day, annual Community Education Forum, facilitator of the Carrie Lee Childress Memorial Scholarship, the Melinda Butler Memorial Scholarship, and the High School Senior Scholarship program. He serves as alderman and assistant mayor of the town of Coahoma; a member of the Mississippi Counseling Association, and a board member of the Tri-County Workforce Alliance. At CCC he re-activated the college mentoring program and serves as advisor of the National Technical Honor Society.

ANNE CLARK, CCC Dean of Career-Technical Division, serves on the Industrial Board of the Coahoma County Chamber of Commerce.

ROSEMARY DILL, director of Institutional Research, serves as secretary of the Mississippi Association of Institutional Researchers and is a board member of the Coahoma County Chamber of Commerce and its Youth Leadership Program.

GAIL ELLIOTT, a CCC business instructor, is an active member of Oakhurst Baptist Church where she is a Sunday School teacher, a volunteer for Children Church, a Mission Friends teacher, a member of the Children's Committee; Preschool Choir volunteer; serves as chaperon for GA (Girls in Action), and is wife of a church deacon.

PATRICIA FURDGE,, CCC chairman of math, science, and computers, is serving her second term as an alderman for the town of Lula. She is a member of the Usher Board of Thompson Chapel M.B. Church.

DEBORAH MCNEAL, CCC business manager, is active in the Mission Outreach Center, sponsored by St. James Temple Church of God in Christ.

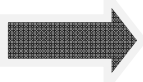
PANNY MAYFIELD, CCC public relations director, is project director for the Mississippi Delta Tennessee Williams Festival and conducts tours of the Tennessee Williams neighborhood each year for the Chamber's Youth Leadership class, serves as publicist and grant writer for the Sunflower River Blues Association; nominated bluesman Sam Carr for the Mississippi Governor's Award sponsored by the Mississippi Arts Commission, and coordinated his trip to accept the award; serves as a board member for the Mississippi Historical Society, and presented a lecture and visual presentation of her blues photographs to open Art Week at Hinds Community College.

YVONNE STANFORD, CCC director of libraries, is a former president of the Chamber of Commerce and continues to serve as a trustee of Carnegie Public Library, the Delta Blues Museum, and as secretary of the Sunflower River Blues Association.

MARILYN STARKS, CCC director of federal programs, serves as a board member for the Clarksdale Chamber of Commerce Youth; vice president of the Pan Hellenic Council Inc.; historian of Alpha Kappa Alpha Sorority, Inc.; church clerk for St. Andrew M.B. Church's Executive Board; president of Delta Partners, Inc. Board; vice president of Mississippi Valley State University MBA Club; and serves as member of the Bolivar County Democratic Executive Committee, Brooks Elementary PTO, and It's a Blessing Elderly Daycare. She also is CEO of Starks Tutoring.

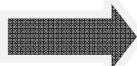
**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 7: Provide opportunities for developing partnerships with public and private agencies to address community and economic development needs within the service area.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
7.2 Communicate with existing and new businesses and industries to provide information about Coahoma Community College's services.	Workforce Development Center and Career-Technical Division	07/01/06	06/30/11	# of sustained partnerships; # of new partnerships; job placement rate	\$ 500.00 General funds	Career-Technical Division developed 4 new partnerships, had a 70% placement rate, and communicated with the following B/I: Isle of Capri, Ground Zero, Madidi, Quality Steel, and the 11 public high schools in the five-county area	 ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS The institution will use numbers reported from 2006-07 as benchmarks for 2007-08.

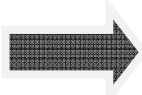
**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 8: Provide institutional advancement capabilities embodying sponsored programs.																																															
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results																																								
8.1 Increase State and Federal funding to support the college's comprehensive development plan.	Federal Programs	07/01/06	06/30/11	# and amount of grant awards	Budget will depend upon needs each year.	See Table Below	 ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS The institution will use numbers reported from 2006-07 as benchmarks for 2007-08.																																								
Federal Programs – By Program , 05-06 Funding, 06-07 Funding, and Change by Percent																																															
<table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;"><i>Program</i></th> <th style="text-align: right;"><i>05-06 Funding</i></th> <th style="text-align: right;"><i>06-07 Funding</i></th> <th style="text-align: right;"><i>Percent +/-</i></th> </tr> </thead> <tbody> <tr> <td><i>DOL Rural Healthcare</i></td> <td style="text-align: right;"><i>\$ 750,187</i></td> <td style="text-align: right;"><i>\$ 750,187</i></td> <td style="text-align: right;"><i>0</i></td> </tr> <tr> <td><i>Educational Talent Search</i></td> <td style="text-align: right;"><i>219,999</i></td> <td style="text-align: right;"><i>226,599</i></td> <td style="text-align: right;"><i>+03%</i></td> </tr> <tr> <td><i>GEAR-UP Partnership</i></td> <td style="text-align: right;"><i>539,092</i></td> <td style="text-align: right;"><i>539,092</i></td> <td style="text-align: right;"><i>0</i></td> </tr> <tr> <td><i>Intensive Youth Supervision</i></td> <td style="text-align: right;"><i>43,742</i></td> <td style="text-align: right;"><i>67,209</i></td> <td style="text-align: right;"><i>+53%</i></td> </tr> <tr> <td><i>NASA Space Grant</i></td> <td style="text-align: right;"><i>4,500</i></td> <td style="text-align: right;"><i>4,500</i></td> <td style="text-align: right;"><i>0</i></td> </tr> <tr> <td><i>Math and Science Enrichment Program</i></td> <td style="text-align: right;"><i>25,000</i></td> <td style="text-align: right;"><i>25,000</i></td> <td style="text-align: right;"><i>0</i></td> </tr> <tr> <td><i>Title III</i></td> <td style="text-align: right;"><i>2,377,728</i></td> <td style="text-align: right;"><i>2,490,718</i></td> <td style="text-align: right;"><i>+04.7%</i></td> </tr> <tr> <td><i>Upward Bound</i></td> <td style="text-align: right;"><i>279,496</i></td> <td style="text-align: right;"><i>279,496</i></td> <td style="text-align: right;"><i>0</i></td> </tr> <tr> <td style="text-align: right;"><i>TOTAL</i></td> <td style="text-align: right;"><i>\$3,939,744</i></td> <td style="text-align: right;"><i>\$ 4,382,801</i></td> <td style="text-align: right;"><i>+11.2%</i></td> </tr> </tbody> </table>								<i>Program</i>	<i>05-06 Funding</i>	<i>06-07 Funding</i>	<i>Percent +/-</i>	<i>DOL Rural Healthcare</i>	<i>\$ 750,187</i>	<i>\$ 750,187</i>	<i>0</i>	<i>Educational Talent Search</i>	<i>219,999</i>	<i>226,599</i>	<i>+03%</i>	<i>GEAR-UP Partnership</i>	<i>539,092</i>	<i>539,092</i>	<i>0</i>	<i>Intensive Youth Supervision</i>	<i>43,742</i>	<i>67,209</i>	<i>+53%</i>	<i>NASA Space Grant</i>	<i>4,500</i>	<i>4,500</i>	<i>0</i>	<i>Math and Science Enrichment Program</i>	<i>25,000</i>	<i>25,000</i>	<i>0</i>	<i>Title III</i>	<i>2,377,728</i>	<i>2,490,718</i>	<i>+04.7%</i>	<i>Upward Bound</i>	<i>279,496</i>	<i>279,496</i>	<i>0</i>	<i>TOTAL</i>	<i>\$3,939,744</i>	<i>\$ 4,382,801</i>	<i>+11.2%</i>
<i>Program</i>	<i>05-06 Funding</i>	<i>06-07 Funding</i>	<i>Percent +/-</i>																																												
<i>DOL Rural Healthcare</i>	<i>\$ 750,187</i>	<i>\$ 750,187</i>	<i>0</i>																																												
<i>Educational Talent Search</i>	<i>219,999</i>	<i>226,599</i>	<i>+03%</i>																																												
<i>GEAR-UP Partnership</i>	<i>539,092</i>	<i>539,092</i>	<i>0</i>																																												
<i>Intensive Youth Supervision</i>	<i>43,742</i>	<i>67,209</i>	<i>+53%</i>																																												
<i>NASA Space Grant</i>	<i>4,500</i>	<i>4,500</i>	<i>0</i>																																												
<i>Math and Science Enrichment Program</i>	<i>25,000</i>	<i>25,000</i>	<i>0</i>																																												
<i>Title III</i>	<i>2,377,728</i>	<i>2,490,718</i>	<i>+04.7%</i>																																												
<i>Upward Bound</i>	<i>279,496</i>	<i>279,496</i>	<i>0</i>																																												
<i>TOTAL</i>	<i>\$3,939,744</i>	<i>\$ 4,382,801</i>	<i>+11.2%</i>																																												

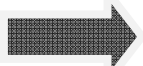
**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 8: Provide institutional advancement capabilities embodying sponsored programs.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
8.2 Enhance institutional advancement through public relations, Alumni Affairs, and the Coahoma Community College Foundation.	Federal Programs	07/01/06	06/30/07	Report of media exposure, memberships, and donations	Budget will depend upon needs each year.	Alumni Affairs has increased its membership from 2,409 in 05-06 to 2,705 in 06-07; no data was reported for the Coahoma County College Foundation	 ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS The institution will use numbers reported from 2006-07 as benchmarks for 2007-08.


**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 8: Provide institutional advancement capabilities embodying sponsored programs.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
8.3 Increase Coahoma Community College's indirect cost rate.	Federal Programs and Business Office	07/01/06	06/30/11	Indirect cost rate	Budget will depend upon needs each year.	Contacts were made with consultants to determine the course of action for getting the cost rate established (indirect costs are those items not normally charged directly to the grant)	 <p>ACCOMPLISHMENT OF OBJECTIVE IS INCOMPLETE; NO PROGRESS TOWARD ITS ACCOMPLISHMENT HAS BEEN MADE.</p> <p>THIS OBJECTIVE SHOULD BE REVISED TO "ESTABLISH COAHOMA COMMUNITY COLLEGE'S INDIRECT COST RATE."</p>

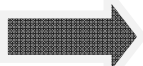
**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 9: Plan, assess, and evaluate all activities and programs in order to ensure institutional effectiveness.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
9.1 Plan, assess, and evaluate all of Coahoma Community College's programs.	All units and areas	07/01/06	06/30/07	Indirect cost rate	Benchmarks from 2007 institutional effectiveness plans, performance reviews, surveys, and quarterly reports	CCC's Institutional Effectiveness Plan evaluates all of the institution's programs; this plan was piloted in 06-07; the following surveys were administered: graduating student, entering student, campus climate; students evaluated faculty with standardized evaluation forms	 <p>ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS</p> <p>The institution will use numbers reported from 2006-07 as benchmarks for 2007-08.</p>

**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 10: Provide opportunities for community-wide cultural enrichment activities.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
10.1 Increase community awareness and participation in programs and events sponsored by Coahoma Community College.	Federal Programs and Public Relations	07/01/06	06/30/07	Report of media exposure; # of participants	\$ 0.00	See Attachment	 <p>ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS</p> <p>The institution will use numbers reported from 2006-07 as benchmarks for 2007-08.</p>

Institutional Goal 5: Provide a network of services that allows the student to maximize his/her potential.

The measurement of media publicity about Coahoma Community College documented in the clipping file from summer - June 2006 through today – Jan. 17, 2007 – indicates: 93 published photographs; 64 articles. There are 12 page 1 articles in this group.

The Public Relations Department's clipping file contains hard copies of news/features/sports articles, editorials, paid advertisements, etc. – that appear in CCC's five-county area in 5 newspapers (The Clarksdale Press Register: Coahoma County; Bolivar Commercial: Cleveland area; Quitman County Democrat, Marks and Quitman County area: the Tunica Times, Tunica County; the Sun Sentinel, Tallahatchie County). Additionally press releases are frequently sent to the Clarion-Ledger in Jackson; the Greenwood Commonwealth, the Delta Democrat Times in Greenville; and Oxford Eagle, the Delta Business Journal and the Mississippi Business Journal. The file also contains flyers created by the PR department that are distributed on campus and across the district.

Documented in the clipping file are articles and photographs from the Lil' Tiger Summer basketball camp directed by Coach Ella Morris, the Summer Nursing Residency program; Summer Orientation for freshmen; the Math and Science Enrichment Program, the Upward Bound Summer residency; Learning Seminar sponsored by the Delta Rural Health Care; and Lyon elementary students visiting science and math labs.

Twelve high school students were selected for the Nursing Residency; and the Learning Seminar drew a packed house in the Whiteside Lecture Hall. Coach Morris always has an enthusiastic crowd of young athletes – around 15-18 for a week of intense training. The math and science enrichment program lasts several weeks for 11, 12, and 13-year-olds – probably 20 to 25 students. Upward Bound is a large attraction. More technology camps probably would be popular.

It is difficult to assess the number of participants because of the diversity of events: from sports to concerts, and festivals. Attendance at football and basketball games could run into the thousands; attendance at the Concert Choir's Christmas concert was a packed house (probably more than 750) at St. Elizabeth's Catholic Church. The Williams Festival which was featured in 4 of the page 1 articles and was sponsored by the college, probably drew 400 to 500 at the combined drama competition, Cutrer Mansion literary conference, the play at Oakhurst Middle School, and the posh reception at the Governor Brewer Mansion catered by CCC's culinary arts class.

The MLK tribute drew a packed house at the Georgia Lewis Theatre and was featured in a page 1 article with color photographs. In the past three months (April, May, and June, 2007) nine (9) front page newspaper articles were published from CCC press releases about Coahoma Community College in our 5-county area newspapers including THE CLARKSDALE PRESS REGISTER, BOLIVAR COMMERCIAL, QUITMAN COUNTY DEMOCRAT, TUNICA TIMES, and THE SUN SENTINEL. Included were articles of significant publicity about the graduation of 252 students; Coahoma's first pinning ceremony for the Associate Nursing Degree (RN) program; GED graduates; the induction of three CCC superstar athletic graduates into Mississippi's first Sports Hall of Fame for Community and Junior Colleges; the

retirement ceremony honoring four including Mr. and Mrs. John Brown and Willie Harrell, of CAHS, and legendary basketball coach James Washington.

Additionally, there were 18 additional articles published highlighting Founder's Day activities, the CCCAHS choir's spring dinner concert, and expansion of page 1 events.

Forty-six (46) photographs from CCC public relations were published in area newspapers including a full-page color spread about CCC's math and science enrichment camp; another full-page color spread on football camp; a spread of several photographs highlighting special student receiving honors before graduation; the athletic banquet with MVPs, numerous photos from Founder's Day events; color photos from the coronation of Mr. and Miss CCC with Miss Mississippi; the choir's spring dinner concert.

The Public Relations department designed a new billboard (on U.S. 61 South) featuring photographs of the new Allied Health Center and a photo of Dr. Presley addressing 2007 graduates in the Pinnacle featuring the heading: "Professional Careers in 2 years."

The Public Relations department designed a print media ad honoring student leaders inducted into Phi Theta Kappa, Who's Who, and scholarship winners; photographed Mr. and Miss CCC at Mackey Lake and designed ads for Summer Orientation that appeared in 5 newspapers; ads for summer school registration; ads congratulating CCC's three Hall of Fame inductees published in the CLARKSDALE PRESS REGISTER, DELTA DEMOCRAT TIMES in Greenville; and QUITMAN COUNTY DEMOCRAT; a full-page ad also appeared congratulating GED graduates.


The Public Relations department designed and distributed flyers publicizing Lil' Tiger Basketball Camp directed by Coach Ella Morris; flyers publicizing Founder's Day activities; posters publicizing Summer Orientation; newsletters featuring the 2007 coronation and Founder's Day that were mailed to national, state, and local officials, alumni, community leaders, and faculty.

Panny Mayfield, PR director, who serves as project director of the Mississippi Delta Tennessee Williams Festival sponsored each October by Coahoma Community College, completed and submitted a grant to the Mississippi Humanities Council to underwrite the festival's literary conference that was due April 15. Planning entailed the organization of the festival's conference format, budget, and focus on the Tennessee Williams play: "Night of the Iguana;" contacting and inviting all scholars, theatre directors, and speakers, collecting their resumes and outlines for their talks for submission to MHC.

The MHC announced this month that the \$5,000 grant has been approved.

**Coahoma Community College
2006-2011 Strategic Plan of Action**

July 1, 2006 – June 30, 2011

Institutional Goal 10: Provide opportunities for community-wide cultural enrichment activities.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
10.2 Expand summer activities and programs for students in the five-county service area, e.g., Kids College, sports camps, technology camps.	Federal Programs, Public Relations, Student Affairs	07/01/06	06/30/07	Report of summer activities and programs; # of participants	\$ 5,000.00 Federal funds, State funds, other resources	See Attachment	 ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS The institution will use numbers reported from 2006-07 as benchmarks for 2007-08.

Institutional Goal 10: Provide opportunities for community-wide cultural enrichment activities.

Activities increased significantly this summer with CCC's first Youth Football Camp with 26 young athletes June 6-7, 2007, for students ages 9 through 17. The event was publicized in a full-page color photo spread in the CLARKSDALE PRESS REGISTER, and is terrific groundwork for expansion next year.

The 3-week annual Math and Science Enrichment Camp was expanded this summer to include a very popular robot education component and competition directed by Marcus Golden, a doctoral computer science graduate candidate at the University of Mississippi, who traveled each Wednesday from Ole Miss to teach this section. The camp closed with a 2-day field trip to Huntsville, Ala., rocket/science center. The robot education was featured in a full-page spread of color photographs in the CLARKSDALE PRESS REGISTER.

The popular 4-day Lil' Tiger Basketball camp with 12 participants directed by Hall of Fame Coach Ella Morris June 26-29 drew support from parents, grandparents and area adults who attended the finale demonstration of skills they learned and an award ceremony.

The Summer Nursing Residency program for high school students considering enrolling in nursing school closed with participant teams giving impressive power point presentations on numerous health care topics.

The camps provide positive exposures of college life to prospective students and inform the public about intellectual, athletic, and cultural enrichment opportunities at Coahoma Community College.