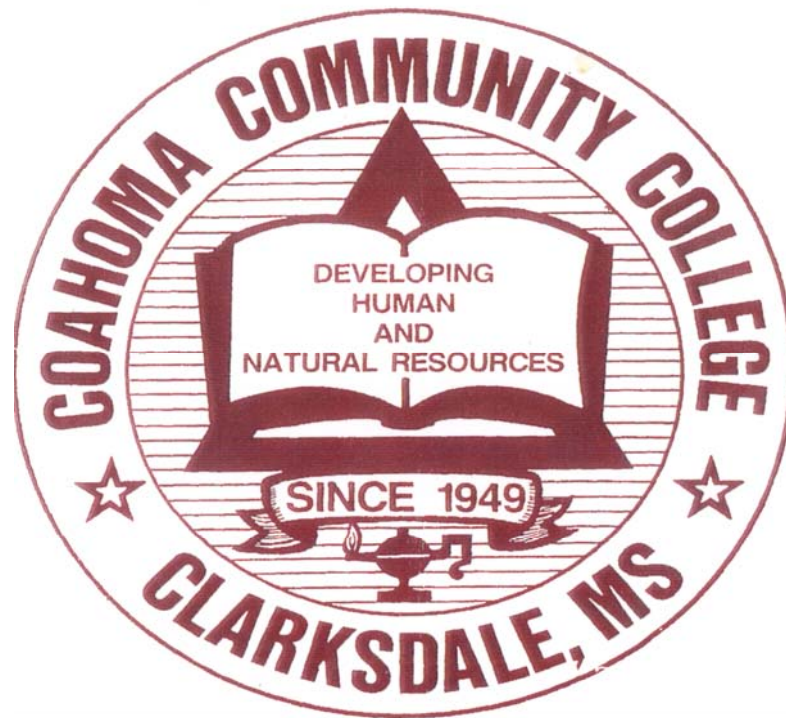


**COAHOMA COMMUNITY COLLEGE
2007-2012 STRATEGIC PLAN REPORT
FOR YEAR 2007-2008**



DR. VIVIAN M. PRESLEY, PRESIDENT

*PUBLISHED BY:
OFFICE OF INSTITUTIONAL EFFECTIVENESS
3240 FRIARS POINT ROAD
CLARKSDALE, MISSISSIPPI 38614
662-621-4201
FALL OF 2008*

MISSION STATEMENT

Coahoma Community College is a publicly supported comprehensive community college located in the northwest corner of the Mississippi Delta serving Bolivar, Coahoma, Quitman, Tallahatchie, and Tunica Counties. The institution provides accessible, accredited, affordable, diverse, and quality learning opportunities for the development of intellectual skills, job skills, personal growth and/or transfer to a baccalaureate program. Coahoma Community College serves as a catalyst for economic and community development and supports aggressive and creative efforts to increase access to education in rural communities.

GOALS

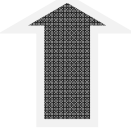
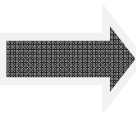
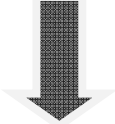
To accomplish this mission, the College has set the following goals:

1. Provide the first two years of college/university parallel programs.
2. Provide career and technical education that prepares the student to enter the job market successfully.
3. Provide a comprehensive program of enrichment courses for lifelong learning.
4. Provide customized workforce training programs to meet the needs of area businesses and industries.
5. Provide a network of services that allows the student to maximize his potential.
6. Provide innovative learning opportunities utilizing emerging instructional technology.
7. Provide opportunities for developing partnerships with public and private agencies to address community and economic development needs within the service area.
8. Provide institutional advancement capabilities embodying sponsored programs.
9. Plan, assess, and evaluate all activities and programs in order to ensure institutional effectiveness.
10. Provide opportunities for community-wide cultural enrichment activities.

Coahoma Community College evaluates its effectiveness in meeting the goals and objectives of its Strategic Plan through success indicators.

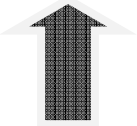
These success indicators serve the institution as both planning as well as evaluation and accountability tools. The identification and annual review of the indicators gives a direction and focus for the overall planning process and ensures that the college will annually measure and evaluate its performance and effectiveness with a “standard” and consistent set of indicators.

Coahoma Community College uses the following symbols to indicate the progress of achieving its defined objectives:

	Accomplishment of the Objective Is Complete.
	Accomplishment of the Objective Is Partially Complete; the Accomplishment of the Objective Continues as a Work in Progress.
	Accomplishment of the Objective Is Incomplete; No Progress Toward Its Accomplishment Has Been Made.

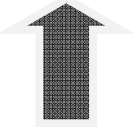
**Coahoma Community College
2007-2012 Strategic Plan of Action**

July 1, 2007 – June 30, 2008

Institutional Goal 1: Provide the first two years of college/university parallel programs.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
1.1 Align Coahoma Community College's programs of study with Mississippi Institutions of Higher Learning.	Academic Division	07/01/07	06/30/08	100% of programs will be parallel to college and university programs; 100% of courses will align with Articulation Agreement and Uniform Course Numbering System	\$ 500.00 General funds, Title III	47 programs of study are offered through the Division of Academic Affairs. These programs allow students to earn the Associate of Arts Degree. Each program aligns with the Articulation Agreement established between the Mississippi Institutions of Higher Learning and Mississippi's Community College System.	 OBJECTIVE ACCOMPLISHED The articulation of the programs ensures a seamless transition for transfer students. The institution will continue to review its programs to make certain they align with the Articulation Agreement and Uniform Course Numbering System.

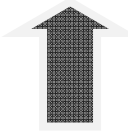
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2007-2012 Strategic Plan of Action**

July 1, 2007 – June 30, 2008

Institutional Goal 1: Provide the first two years of college/university parallel programs.							
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1.1 Align Coahoma Community College's programs of study with Mississippi Institutions of Higher Learning.	Career-Technical Division	07/01/07	06/30/08	100% of technical programs, which are able to align, will be parallel to college and university programs	\$ 5,000.00+ General funds, Title III	14 Coahoma Community College Career Technical programs are parallel to college and university programs.	 OBJECTIVE ACCOMPLISHED Some of the institution's Career-Technical programs will align with the college and university programs; the institution will continue to make certain these technical programs align with college and university programs.

**Coahoma Community College
2007-2012 Strategic Plan of Action**

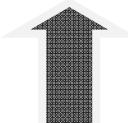
July 1, 2007 – June 30, 2008

Institutional Goal 1: Provide the first two years of college/university parallel programs.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
1.2 Identify programmatic needs of the broader community.	Academic and Career-Technical Divisions	07/01/07	06/30/08	Using survey results from the broader community, CCC will offer new programs to meet the needs of the community	\$500.00	500 surveys were administered throughout the five-county service area. One-hundred and twenty six surveys were returned. Survey results revealed community interest in the following programs, which were included in the 2007-09 College Catalog: Hotel, Restaurant and Management,	 OBJECTIVE ACCOMPLISHED The results of the survey informed the college of programs that are of interest to the broader community. These results enabled CCC to offer programs to meet the needs of the community. The institution will continue to gather input from its stakeholders in order to identify the needs of the broader community.

						<p>Paralegal Studies, Public Administration /Public Policies, Biochemistry, Environmental Science, Health Sciences, Meterology, Exercise Science Kinesiology/ Sport Management</p> <p>A proposal has been submitted to the State Board for community and Junior colleges to incorporate Polysomnography as a full time two-year program.</p>	
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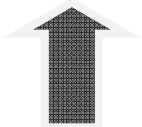
**Coahoma Community College
2007-2012 Strategic Plan of Action**

July 1, 2007 – June 30, 2008

Institutional Goal 1: Provide the first two years of college/university parallel programs.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
1.3 Ensure courses are available and accessible to students.	Career-Technical Division	07/01/07	06/30/08	At least 89 career-tech courses will be offered for the year	\$5,000	128 of the following courses were available in the Career/Technical Division: 30 Campus night 2 Rosedale 15 Tunica night 2 Online 19 Hosted 103 campus day	 OBJECTIVE ACCOMPLISHED

**Coahoma Community College
2007-2012 Strategic Plan of Action**

July 1, 2007 – June 30, 2008

Institutional Goal 1: Provide the first two years of college/university parallel programs.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
1.3 Ensure courses are available and accessible to students.	Academic Division	07/01/07	06/30/08	At least 139 classes will be offered off campus, 32 classes will be offered online, and 70 classes will be hosted online	\$80,000 to support salary, travel, and fringe benefits	See attachment.	 <p>OBJECTIVE ACCOMPLISHED</p> <p>The Educational Outreach Program provides access to educational opportunities to those individuals who may not benefit from traditional campus-based programs or classes due to work, family obligations, etc.</p>

Institutional Goal 1: Provide the first two years of college/university parallel programs.

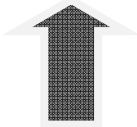
To ensure courses are available and accessible to students, Coahoma Community College offers on line classes, evening classes on campus and off campus at area high schools throughout the college's five-county service area.

Fall Semester Off Campus Course Location	Number of Courses Fall Semester	Spring Semester Off Campus Course Location	Number of Courses Spring Semester
Campus	27	Campus	35
Charleston	14	Charleston	13
Webb	13	Webb	14
Shaw	19	Shaw	23
Mound Bayou	11	Mound Bayou	15
Benoit	8	Benoit	8
Rosedale	16	Rosedale	14
Tunica	13	Tunica	16
Marks	7	Marks	8
Clarksdale High	1	Clarksdale High	2

Number of Courses Offered On-line Fall 2007	Number of Courses Hosted Spring 2008
32	77

**Coahoma Community College
2007-2012 Strategic Plan of Action**

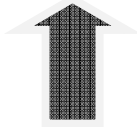
July 1, 2007 – June 30, 2008

Institutional Goal 1: Provide the first two years of college/university parallel programs.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
1.4 Maintain a qualified faculty.	Career-Technical Division	07/01/07	06/30/09	<p>College will establish a system for credentialing faculty; 100% of faculty will go through credentialing process in 2007-08</p> <p>100% of faculty will meet or exceed the institution's credentialing guidelines</p>	Budget will depend upon needs each year.	<p>100% of Career-Technical faculty members meet credential guidelines</p> <p>100%, or 24 members, of Career-Technical faculty received professional development, additional certificates, licensures, or educational degrees.</p> <p>Melvin Newson, Computer Servicing</p>	<div style="text-align: center;">  <p>OBJECTIVE ACCOMPLISHED</p> </div> <p>The institution established a credentialing system in 2007-08. A form was developed to document instructors' credentials. The instructional deans completed SACS credentialing templates for each instructor. This documentation is on file in the instructional deans' offices.</p>

						instructor, received master's degree	
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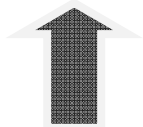
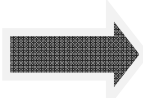
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July 1, 2007 – June 30, 2008

Institutional Goal 1: Provide the first two years of college/university parallel programs.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
1.4 Maintain a qualified faculty.	Academic Division	07/01/07	06/30/09	<p>College will set up a system for credentialing faculty; 100% of faculty will go through credentialing process in 2007-08</p> <p>100% of faculty will meet or exceed the institution's credentialing guidelines</p>	\$500.00 to advertise new positions	All instructors meet or exceed minimum teaching qualifications as required by Coahoma Community College and the Southern Association of Colleges and Schools. Transcripts documenting qualifications are filed in the Office of Human Resources.	 <p>OBJECTIVE ACCOMPLISHED</p> <p>The institution established a credentialing system in 2007-08. A form was developed to document instructors' credentials. The instructional deans completed SACS credentialing templates for each instructor. This documentation is on file in the instructional deans' offices.</p>

**Coahoma Community College
2007-2012 Strategic Plan of Action**

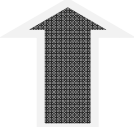
July 1, 2007 – June 30, 2008

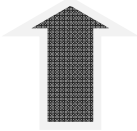
Institutional Goal 2: Provide career and technical education that prepares the student to enter the job market successfully.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
2.1 Provide career and technical programs that prepare students to enter the job market upon completion of a training program.	Career-Technical Division	07/01/07	06/30/08	104 of career-technical completers will be successfully placed in the workforce and/or continue their education	\$ 5,000+ Grants, State Board of Community and Junior Colleges, other student sources	119 completers were successfully placed	 OBJECTIVE ACCOMPLISHED
2.2 Provide career and technical programs that prepare students to meet State and National certifications upon completion of a training program.	Career-Technical Division	07/01/07	06/30/08	75% of career-technical completers will pass CPAS, State, and National certifications upon completion of a training program Students will compete in state and national competitions	\$ 2,000.00 Grants, State Board of Community and Junior Colleges, other student sources	LPN – 100% LPN (B Class) 82% Cosmetology – 60% Barbering – 65% Respiratory Care – 75% Need CPAS Scores Culinary Arts student placed 1 st in	 ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS While some programs met the indicator, some programs did not. Programs that did not meet the indicator

						<p>Mississippi and competed at national level in Kansas; Child Care Technology placed 2nd in state; Collision Repair student placed 3rd in state</p>	<p>have written improvement plans and have received intense training on how to prepare students to successfully complete state and national standards. The Career-Technical Dean will continue to monitor these programs and provide assistance.</p>
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**Coahoma Community College
2007-2012 Strategic Plan of Action**


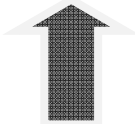
July 1, 2007 – June 30, 2008

Institutional Goal 3: Provide a comprehensive program of enrichment courses for lifelong learning.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
3.1 Provide ABE/GED programs that will assist adults in gaining valuable skills to become productive, self-sufficient, contributing members of society.	Workforce Development Center	07/01/07	06/30/08	At least 500 students will enroll in ABE/GED; At least 50 ABE/GED students will earn a GED	\$ 3,000.00+ Grants, State Board of Community and Junior Colleges, other sources	618 students enrolled in program; 78 students earned GED during the 2007-08 year	 OBJECTIVE ACCOMPLISHED Goal 3, Objective 3.1 would be more appropriately measured by indicating the number of students that advanced their skill levels.

<p>3.1 Provide ABE/GED programs that will assist adults in gaining valuable skills to become productive, self-sufficient, contributing members of society.</p>	<p>Career-Technical Division</p>	<p>07/01/07</p>	<p>06/30/08</p>	<p>At least 4 Out-of-School SELECT students will earn a GED</p>	<p>\$ 3,000.00+ Grants, State Board of Community and Junior Colleges, other sources</p>	<p>60 students enrolled in the program; 6 students earned GED during the 2007-08 year</p>	<p style="text-align: center;">  OBJECTIVE ACCOMPLISHED Students are eligible to enroll in programs at CCC upon earning their GED. </p>
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**Coahoma Community College
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July 1, 2007 – June 30, 2008

Institutional Goal 3: Provide a comprehensive program of enrichment courses for lifelong learning.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
3.2 Provide lifelong learning through non-credit courses.	Career-Technical Division	07/01/07	06/30/08	At least 60 career-technical students will complete non- credit courses, with at least 55 students completing the courses	\$ 4,000.00 Grants, State Board of Community and Junior Colleges, other sources	69 students were enrolled in non credit courses fall semester; 65 students completed the courses	 OBJECTIVE ACCOMPLISHED
3.2 Provide lifelong learning through non-credit courses.	Workforce Development Center	07/01/07	06/30/08	At least 300 training sessions will be offered by the Workforce Development Center; 5,000 participants will complete non- credit courses	\$ 4,000.00 Grants, State Board of Community and Junior Colleges, other sources	306 training sessions provided with a total of 5,252 trainees and 5,252 completers	 OBJECTIVE ACCOMPLISHED The Workforce Development Center will continue to offer a larger variety of courses to meet the needs of business and industry in our 5-

							county area and increase the number of courses offered, as well as, the number of people trained.
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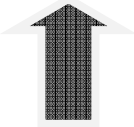
**Coahoma Community College
2007-2012 Strategic Plan of Action**

July 1, 2007 – June 30, 2008

Institutional Goal 4: Provide customized workforce training programs to meet the needs of area businesses and industries.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
4.1 Prepare students for the workforce.	Workforce Development Center	07/01/07	06/30/08	At least 300 classes will be offered with at least 5,000 trainees	\$ 1,000.00 State Board of Community and Junior Colleges	306 classes were provided with a total of 5,252 trainees	 OBJECTIVE ACCOMPLISHED The Workforce Development Center will continue to offer a larger variety of courses to meet the needs of business and industry in our 5-county area and increase the number of courses offered, as well as, the number of people trained.

**Coahoma Community College
2007-2012 Strategic Plan of Action**

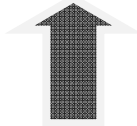
July 1, 2007 – June 30, 2008

Institutional Goal 4: Provide customized workforce training programs to meet the needs of area businesses and industries.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
4.2 Increase partnerships with business and industry.	Workforce Development Center	07/01/07	06/30/08	The Workforce Development Center will increase the number of B/I partnerships by developing at least 5 new partnerships	\$ 1,000.00 State Board of Community and Junior Colleges	The WDC sustained 15 partnerships and developed 22 new B/I partnerships (see box below)	 <p>OBJECTIVE ACCOMPLISHED</p> <p>We will focus our marketing efforts on potentially new partnerships and continue frequent visitation to the businesses and industries of existing partnerships.</p> <p>The industry visits and marketing tactics did allow the center to sustain and create new partnerships. We will continue our marketing efforts to further expand our</p>
<p>NEW PARTNERSHIPS:</p> <p>Diabetic Shop-Basic Supervisory Management; WIA Greenville-Welding Program; G.W. Henderson-Spanish; Quitman County Sherriff Department-Computer; Region I Mental Health; Circle S Irrigation-Computer; CCC Academic Division-Computer; Isle of Capri-GED; L&D Materials-MSHA; MVSU-Computer; Department of Human Services-Case Management Training; Clarksdale Police Department-Pre-Employment Training; Mississippi Delta Council-Database; NWMRMC-Basic EKG; Covenant Bank-Compliance Training; Mississippi High School Official Association-Certification Training; COI-Fitness, Physical Activity for Children; Southern Bancorp-Customer Service; Southern Training & Educational Center, Inc-Fire Safety; Stephens-Adamson-Computer</p>							

							number of partnerships with business and industry. The low job placement rate needs to be addressed. The center will improve on reporting methods to get a more accurate figure, which may be the result of the low rate (8%).
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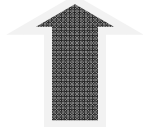
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2007-2012 Strategic Plan of Action**

July 1, 2007 – June 30, 2008

Institutional Goal 4: Provide customized workforce training programs to meet the needs of area businesses and industries.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
4.3 Increase pre-employment training for business and industry in the Coahoma Community College District.	Workforce Development Center	07/01/07	06/30/08	At least 3 pre-employment trainings will be provided by the Workforce Development Center	\$ 5,000.00+ State Board of Community and Junior Colleges	The WDC conducted a total of 22 pre-employment training for B/I, with 399 trainees and an 8% job placement rate	 <p>OBJECTIVE ACCOMPLISHED</p> <p>Although the institution accomplished this objective, the Workforce Development Center Assessment Committee feels that the center needs more accurate reporting methods. The center needs a tracking method to track the number of people receiving jobs as a result of the pre-employment training.</p>

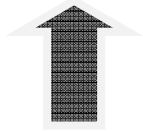
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Institutional Goal 4: Provide customized workforce training programs to meet the needs of area businesses and industries.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
4.4 Offer services or instruction for adults below the college level or students who are not enrolled in school.	Workforce Development Center	07/01/07	06/30/08	At least 500 students will enroll in the GED Program; at least 50 students will receive their GED	\$ 3,000.00+ State Board of Community and Junior Colleges	618 students enrolled in program; 78 students earned GED during the 2007-08 year	 <p>OBJECTIVE ACCOMPLISHED</p> <p>This program is in the process of being re-structured, which should aid in the increase of the number of students that obtain their GED. The 12% of students obtaining the GED is a strong indicator that we need to take a look at the in-class instruction and curriculum to identify the weaknesses that may be hindering the student's ability to obtain a GED.</p>

**Coahoma Community College
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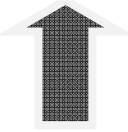
Institutional Goal 5: Provide a network of services that allows the student to maximize his/her potential.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
5.1 Expand mentoring, peer counseling, peer tutoring, and evening initiatives in order to reach a broader range of students.	Academic Affairs	07/01/07	06/30/08	At least 52 students will receive tutoring through the Rural Health Care Project	\$ 41,000.00 General funds, Title III	<p>The Rural Health Care Project provides tutoring to students in the areas of Math and Science. Math and Science tutoring is available both the fall and spring semesters</p> <p>During the 2007 Fall Semester, forty-one (41) students entered the Math and Science Tutoring Program. Of</p>	 OBJECTIVE ACCOMPLISHED Tutoring services assisted students and the institution in achieving student learning outcomes and program learning outcomes; improved student performance; improved student learning; improved student retention; and maximized students' potential. This year marks the end of the Rural Health Care Project grant; however, the Math and Science

						<p>the forty-one participants, five (5) dropped prior to mid-term grades were reported. Twenty-eight (28) percent of participants were sophomores (10), with the other seventy-two (72) percent being Freshmen (31).</p> <p>Of the thirty-six (36) remaining participants, forty-two (42) percent improved by one letter grade from mid-term to final. Fourteen (14) percent improved by two letter grades; three (3) percent improved by three letter grades; thirty-three (33) percent had no</p>	<p>Department will continue student tutoring services.</p>
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						<p>change, and eight (8) percent received a grade of incomplete. Eighty-nine (89) percent of students received tutoring in College Algebra, eleven (11) percent Chemistry, six (6) percent Biology, Developmental Math or Trigonometry, and three (3) percent Business Calculus or Anatomy & Physiology.</p>	
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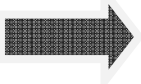
July 1, 2007 – June 30, 2008

Institutional Goal 5: Provide a network of services that allows the student to maximize his/her potential.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
5.1 Expand mentoring, peer counseling, peer tutoring, and evening initiatives in order to reach a broader range of students.	Student Affairs	07/01/07	06/30/08	At least 60 mentors and 60 mentees will participate in the mentoring program At least 4 peer students will serve as tutors	Increased Title III program monies to implement a more effective retention program. (\$3,000)	The mentoring program yielded results of 75 active mentors and 60 active mentees. The peer tutoring program yielded results of 6 tutors. The target population of students receiving remediation for this reporting year was 50. Since programmatic issues arose with the start date of the	 OBJECTIVE ACCOMPLISHED The livelihood of the institution is partially predicated on the number of students retained. The institution strives to provide quality student support services and activities that yield successful retention results.

						<p>services offered, ten (10) students received tutoring services which yielded a result of 20%.</p> <p>207 students utilized Career Services and placement, with three programs being presented in all areas. The target population was 300, which yielded participation results of 69%.</p>	
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**Coahoma Community College
2007-2012 Strategic Plan of Action**

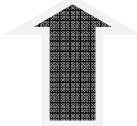
July 1, 2007 – June 30, 2008

Institutional Goal 5: Provide a network of services that allows the student to maximize his/her potential.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
5.2 Increase the number of students applying for financial aid electronically before the priority deadline.	Financial Aid	07/01/07	06/30/08	At least 536 students will complete their initial financial aid process by July 31 st	\$3,000	Forty seven (47) students completed the initial application process by the priority deadline of March 1 st for 07-08. 1983 students completed the initial application process	 ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS Meeting the Financial Aid priority deadline of March 1 st of each year would make for an easier fall registration process. It would also allow the Office of Financial Aid to efficiently serve our clients, reduce audit findings, and meet the required reporting schedules in a timely manner. Meeting aforementioned

							deadline would increase the number of early registered completers via on campus or online. The institution recognizes that this objective is a weaknesses and has developed a plan of action to address this weakness.
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**Coahoma Community College
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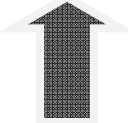
July 1, 2007 – June 30, 2008

Institutional Goal 5: Provide a network of services that allows the student to maximize his/her potential.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
5.3 Advocate a stronger foundation of health, wellness, and nutrition initiatives.	Student Affairs, Health, Wellness, and Nutrition Areas	07/01/07	06/30/08	<p>At least 105 students will utilize the Student Health Center</p> <p>At least 262 students will utilize the fitness center</p> <p>An average of 266 students will utilize the cafeteria on a daily basis</p> <p>At least 5 programs will be presented in health, wellness, and nutrition areas</p>	\$ 7,000.00 General funds, Title IV	<p>227 utilized the Health Center</p> <p>420 students utilized the Fitness Center</p> <p>664 students utilized the college cafeteria for three (3) meals per day (duplicative)</p> <p>12 programs were presented in health, wellness, and nutrition areas</p>	 OBJECTIVE ACCOMPLISHED The goal is to demonstrate concrete results of student satisfaction, which will likely provide for a healthier student population and lower disciplinary infractions.

				<p>Purchase mini-cruisers for the Police Department</p>		<p>coverage throughout the campus.</p> <p>Purchased mini-cruisers for police officers; vehicles allowed the department to conserve fuel. The new vehicles also allowed the Police Department to be more visible.</p>	<p>Through the Department of Justice, Coahoma Community College received a match grant award in the amount of \$87,000. This award assisted the institution in increasing its safety measures by the installation of cameras in the dorms as well as other campus buildings. The grant provided assess control coverage throughout the campus.</p>
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**Coahoma Community College
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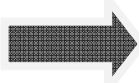
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Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
5.5 Provide extracurricular activities for the student body.	Student Affairs	07/01/07	06/30/08	<p>At least 150 students and parents will participate in Coahoma Community College's Summer Orientation Program</p> <p>Student Affairs will publish the <i>Coahoma Tribune</i> twice a year</p> <p>The Student Government Association will sponsor at least 5 activities for the student body</p>	\$ 3,000.00 General funds, Title III	<p>200 students and parents participated in the Summer Orientation Program</p> <p>5 staff members for the Coahoma Tribune; 2 publications; the Yearbook staff received the Yearbook Best Cover award</p> <p>SGA trained during a 8-day boot camp in Baltimore, Maryland, and sponsored 10 activities during the year</p>	 OBJECTIVE ACCOMPLISHED

				<p>Student Affairs will provide at least 40 extracurricular activities for the student body</p>		<p>Student Affairs provided the following 59 extracurricular activities: 11 Miscellaneous Activities (dances, watermelon cut, midnight madness, partnership with Athletics, Yoga); 4 Housing Workshops (Resident Boot Camp, Mental Health Stress, Wellness, Time Management, Residential Living, Sexually Transmitted Diseases, and Safety); 17 Homecoming Events; 5 Two-Day Spring Fest Events; 13 Intramural Programs (Basketball, Pool Tournaments, Spade Tournaments, Football League)</p>	
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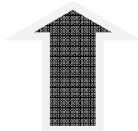
**Coahoma Community College
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Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
5.6 Renovate Whiteside Hall and Marion Reid Gym	Special Projects Coordinator	07/01/07	06/30/08	Renovations completed for Whiteside Hall and Marion Reid Gym	2 million+	Marion Reid completed in 2007-08; Whiteside Hall will be completed fall of 2008	 <p>ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS</p> <p>The second floor of Whiteside will be completed fall 2008</p>

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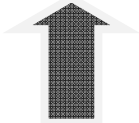
July 1, 2007 – June 30, 2008

Institutional Goal 6: Provide innovative learning opportunities utilizing emerging instructional technology.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
6.1 Require instructional staff to attend technology training.	Academic and Career-Technical Divisions	07/01/07	06/30/08	At least 8 instructional staff will attend technology training 100% of new online instructors will attend Blackboard training At least 4 instructors will attend the Creating Futures Conference	\$2,000 General Funds & Tech Prep	4 career-technical faculty attended technology training; 100% of new online instructors attended Blackboard training; 5 instructors attended the Creating Futures Conference The following instructors/staff attended the Creating Futures Through Technology Conference:	 OBJECTIVE ACCOMPLISHED Training in technology enhanced the quality of teaching and learning, maximized class time, minimized preparation time, and improved instructors' skill level.

						<p>Lisa Johnson, Computer Lab Assistant</p> <p>Margaret Dixon, Director, Educational Outreach</p> <p>David L. Jones, Instructor, English</p> <p>Shirley Edwards, Chair, HPER</p> <p>Joharrison Rockett, Instructor, Math</p>	
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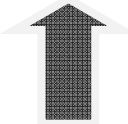
**Coahoma Community College
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July 1, 2007 – June 30, 2008

Institutional Goal 6: Provide innovative learning opportunities utilizing emerging instructional technology.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
6.2 Require instructional staff to demonstrate the use of technology in classroom instruction.	Academic and Career-Technical Divisions	07/01/07	06/30/08	95% of instructional staff will demonstrate the use of technology <i>(documented through classroom observation, institutional effectiveness plans, and quarterly reports)</i>	\$ 0.00	24, or 100%, of career-technical faculty demonstrated the use of technology in classroom instruction; 95% of full-time academic faculty demonstrated use of technology in classroom instruction	 OBJECTIVE ACCOMPLISHED

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Institutional Goal 6: Provide innovative learning opportunities utilizing emerging instructional technology.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
6.3 Upgrade technology as needed.	Technology Department and Business Office	07/01/07	06/30/08	Report of instructional technology upgrades	1,250,000.00	GEAR UP received computer/reader lab upgrade; PA System for the Pinnacle was purchased; Audio/video system purchased for culinary arts; 21 new computers purchased for the library; laptop and desktop purchased for Institutional Effectiveness; Lawn mower purchased for Physical Plant; Workforce Development	 OBJECTIVE ACCOMPLISHED Goal for 08-09: Upgrade technology in the Business and Office Technology Program and Barbering

						Center's upgrades included Macintosh Lab, updated Vista operating system, power printer, new server, and QuarkXPress and Photoshop new software	
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Institutional Goal 7: Provide opportunities for developing partnerships with public and private agencies to address community and economic development needs within the service area.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
7.1 Expand the presence of college personnel on city and county boards in the five-county service area, including Chamber of Commerce, Industrial Foundation, etc.	Line Officers and Public Relations	07/01/07	06/30/08	At least 8 Coahoma Community College employees will serve on community boards as well as serve as officers in professional organizations.	\$ 1,000.00 General funds	See Attachment	 OBJECTIVE ACCOMPLISHED

Institutional Goal 7: Provide opportunities for developing partnerships with public and private agencies to address community and economic development needs within the service area.

Coahoma Community College administrators/faculty/staff continue to participate in community and area organizations with DR. VIVIAN PRESLEY, president, leading the way as a speaker at many local, regional, and national events including serving as Mississippi co-chairman of the Mississippi Delta Grassroots Alliance composed of advocates from 8 states.

CHARLES BUTLER, coordinator of Work Based Learning, is active in numerous community organizations including Wilson Chapel A.M.E. Church and Delta Lodge 127. He is president of Education for Coahoma, vice president of Coahoma Habitat for Humanity, president of the Hull School Reunion Committee; chairperson of the Coahoma Community Christmas parade; coordinator of National Make a Difference Day sponsoring a Breast Cancer Awareness program and walk; coordinator of the annual Academic Awards program for Coahoma, the local County Government Day, annual Community Education Forum, facilitator of the Carrie Lee Childress Memorial Scholarship, the Melinda Butler Memorial Scholarship, and the High School Senior Scholarship program. He serves as alderman and assistant mayor of the town of Coahoma; a member of the Mississippi Counseling Association, and a board member of the Tri-County Workforce Alliance. At CCC he re-activated the college mentoring program and serves as advisor of the National Technical Honor Society.

ANNE CLARK, dean of Career-Technical Education, serves on the Chamber of Commerce Board and the Industrial Foundation board.

ROSEMARY DILL, director of Institutional Effectiveness, serves as vice president of the Mississippi Association for Institutional Researchers, Mississippi's coordinator and contact for the Southeastern Association for Community College Research, and board member of the Chamber of Commerce and its Youth Leadership Program.

GAIL ELLIOTT, a CCC business instructor, is an active member of Oakhurst Baptist Church where she is a Sunday School teacher, a volunteer for Children Church, a Mission Friends teacher, a member of the Children's Committee; Preschool Choir volunteer; serves as chaperon for GA (Girls in Action), and is wife of a church deacon.

PATRICIA FURDGE, CCC chairman of math, science, and computers, is serving her second term as an alderman for the town of Lula. She is a member of the Usher Board of Thompson m Chapel M.B. Church

DEBORAH MCNEAL, CCC business manager, is active in the Mission Outreach Center, sponsored by St. James Temple Church of God in Christ.

PANNY MAYFIELD, CCC public relations director, is project director for the Mississippi Delta Tennessee Williams Festival and conducts tours of the Tennessee Williams neighborhood each year for the Chamber's Youth Leadership class, serves as publicist and grant writer for the Sunflower River Blues Association; nominated bluesman Sam Carr for the Mississippi Governor's Award sponsored by the Mississippi Arts Commission, and coordinated his trip to accept the award; serves as a board member for the Mississippi Historical Society, and presented a lecture

and visual presentation of her blues photographs to open Art Week at Hinds Community College.

FRAN NOAH, director of DWIA, serves on the Chamber of Commerce Board of Directors.

YVONNE STANFORD, CCC director of libraries, is a former president of the Chamber of Commerce and continues to serve as a trustee of Carnegie Public Library, the Delta Blues Museum, and as secretary of the Sunflower River Blues Association.

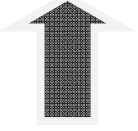
MARILYN STARKS, CCC director of federal programs, serves as a board member for the Clarksdale Chamber of Commerce Youth; vice president of the Pan Hellenic Council Inc.; historian of Alpha Kappa Alpha Sorority, Inc.; church clerk for St. Andrew M.B. Church's Executive Board; president of Delta Partners, Inc. Board; vice president of Mississippi Valley State University MBA Club; and serves as member of the Bolivar County Democratic Executive Committee, Brooks Elementary PTO, and It's a Blessing Elderly Daycare. She also is CEO of Starks Tutoring.

OTHA WILLIAMS, Science & Technology instructor, serves on Coahoma County's Democratic Committee and as a board member of the Tri-County Workforce Alliance.

The 2007-08 listing of board members provided by the Chamber of Commerce/Industrial Foundation documents 8 CCC faculty/staff members as board members; One staff member is a mayor; two are members of the Coahoma County School Board. More than one dozen faculty/staff members were volunteers at the annual Tennessee Williams Festival and Sunflower Rivers Blues Festival.

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Institutional Goal 7: Provide opportunities for developing partnerships with public and private agencies to address community and economic development needs within the service area.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
7.2 Communicate with existing and new businesses and industries to provide information about Coahoma Community College's services.	Workforce Development Center and Career-Technical Division	07/01/07	06/30/08	Career-Technical Division will provide updates to civic organizations and B/I representatives.	\$ 500.00 General funds	Career-Technical Division provided updates to the local Chamber of Commerce, Bolivar County Supervisors, Noon Lyons Club and to Craft Committee Members. Each Career-Technical instructor visited industries in their area each semester. Career-Technical	 OBJECTIVE ACCOMPLISHED

				<p>Career-Technical Division will host an Open House for B/I and the community with at least 300 participants.</p> <p>The Career-Technical Division will promote program offerings.</p> <p>The Workforce Development Center will sustain existing partnerships and develop at least 5 new partnerships</p>		<p>Division sustained its existing 42 partnerships and developed 5 additional ones during 2007-08.</p> <p>400 students and community representatives attended Open House</p> <p>Career-Technical Dean was interviewed on PBS about CCC's programs.</p> <p>The WDC sustained 15 partnerships and developed 22 new B/I partnerships</p>	
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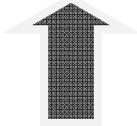
**Coahoma Community College
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Institutional Goal 8: Provide institutional advancement capabilities embodying sponsored programs.																																															
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results																																								
8.1 Increase State and Federal funding to support the college's comprehensive development plan.	Federal Programs	07/01/07	06/30/09	# and amount of grant awards	\$0 General Funds	See Table Below	 OBJECTIVE ACCOMPLISHED Grant funds were used in a variety of activities. These activities bring notoriety to the college, assist in compliance requirements, and enhance the overall community.																																								
<table border="1"> <thead> <tr> <th colspan="4">Federal Programs – By Program , 07-08 Funding, 08-09 Funding, and Change by Percent</th> </tr> <tr> <th>Program</th> <th>07-08 Funding</th> <th>08-09 Funding</th> <th>Percent +/-</th> </tr> </thead> <tbody> <tr> <td>Adolescent Offender Program</td> <td align="right">\$ 185,000</td> <td align="right">\$ 335,000</td> <td align="right">+81%</td> </tr> <tr> <td>DOL Rural Healthcare</td> <td align="right">750,187</td> <td align="right">750,187</td> <td align="right">0%</td> </tr> <tr> <td>Educational Talent Search</td> <td align="right">226,599</td> <td align="right">226,599</td> <td align="right">0%</td> </tr> <tr> <td>GEAR-UP Partnership</td> <td align="right">539,092</td> <td align="right">539,092</td> <td align="right">0%</td> </tr> <tr> <td>Intensive Youth Supervision</td> <td align="right">82,310</td> <td align="right">0</td> <td align="right">-100%</td> </tr> <tr> <td>NASA Space Grant</td> <td align="right">4,500</td> <td align="right">4,500</td> <td align="right">0%</td> </tr> <tr> <td>Math and Science Enrichment Program</td> <td align="right">25,000</td> <td align="right">25,000</td> <td align="right">0%</td> </tr> <tr> <td>Title III</td> <td align="right">2,447,457</td> <td></td> <td></td> </tr> </tbody> </table>								Federal Programs – By Program , 07-08 Funding, 08-09 Funding, and Change by Percent				Program	07-08 Funding	08-09 Funding	Percent +/-	Adolescent Offender Program	\$ 185,000	\$ 335,000	+81%	DOL Rural Healthcare	750,187	750,187	0%	Educational Talent Search	226,599	226,599	0%	GEAR-UP Partnership	539,092	539,092	0%	Intensive Youth Supervision	82,310	0	-100%	NASA Space Grant	4,500	4,500	0%	Math and Science Enrichment Program	25,000	25,000	0%	Title III	2,447,457		
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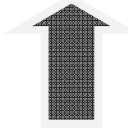
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Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
8.2 Enhance institutional advancement through public relations, Alumni Affairs, and the Coahoma Community College Foundation.	Federal Programs	07/01/07	06/30/08	Alumni Affairs will increase its membership by 100 members, or from 2,705 to 2,805	\$50,000.00	Alumni Affairs has increased to 3,333 members The college is being kept in the forefront of the community with articles in area newspapers and alumni activities through the efforts of public relations, Alumni Affairs, and the Foundation.	 OBJECTIVE ACCOMPLISHED The public exposure kept the college in the public eye. The publicity indirectly leads to recruiting, retention, and perseverance of our students. It also allows the community to be knowledgeable of institutional events. This contributes to the effectiveness of the institution.

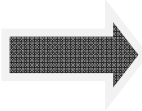
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8.2 Enhance institutional advancement through public relations, Alumni Affairs, and the Coahoma Community College Foundation.	Federal Programs	07/01/07	06/30/08	The Career-Technical Division will sponsor a golf tournament in order to develop partnerships and raise money allied health scholarships. At least 20 teams will participate in the tournament.	\$ 47,000+ was generated as a result of the tournament; allied health scholarships were provided	Coahoma Community College sponsored its 2 nd Annual Golf Tournament. Many partnerships were formed between Health Facilities, Industry, Churches, Law Firms and Individuals	 OBJECTIVE ACCOMPLISHED


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Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
8.3 Increase Coahoma Community College's indirect cost rate.	Federal Programs and Business Office	07/01/07	06/30/08	Indirect cost rate	Budget will depend upon needs each year.	The indirect cost rate proposal has been submitted. We are waiting for notification of proposal success.	 <p>ACCOMPLISHMENT OF THE OBJECTIVE CONTINUES AS A WORK IN PROGRESS</p> <p>With an established indirect cost rate the college will have more funds at their discretion.</p>

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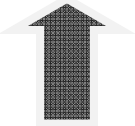
Institutional Goal 9: Plan, assess, and evaluate all activities and programs in order to ensure institutional effectiveness.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
9.1 Plan, assess, and evaluate all of Coahoma Community College's programs.	Office of Institutional Effectiveness and SACS Liaison	07/01/07	06/30/08	<p>SACS Liaison will coordinate the writing of the SACS substantive change prospectus for the CCC Allied Health Training Center facility</p> <p>IE Office will design and implement and Employee Evaluation and Development System</p>	<p>\$ 100.00</p> <p>\$ 1,000.00</p>	<p>Off-campus site approved in May 2008 letter from the Commission on Colleges</p> <p>The Board approved CCC's Employee and Evaluation Dev. System in Nov of 2000. IE Office published the system in 2007-08 and all personnel were evaluated with the new system in 2007-08.</p>	<p style="text-align: center;"></p> <p>OBJECTIVE ACCOMPLISHED</p> <p>Planning, assessment, and evaluation will continue to be priorities at Coahoma Community College. In order to strengthen this important process, the IE Office is providing more feedback to the institution's departments and units.</p>

				IE Office will design and implement a system to record professional growth and development for instructional faculty	\$0.00	The IE Office designed a Profession Growth and Development System; faculty members were required to submit forms to appropriate deans before summer break.	
				IE Office will conduct standardized student-faculty evaluations and publish results	\$ 2,000.00	The IE Office distributed instructions and standardized evaluations to faculty. 1,199 students participated in the survey. The IE Office published overall results and the instructor's individual results. Instructors used results to make changes and improvements in their classrooms.	

				<p>IE Office will conduct the following surveys and publications and publish the results to the institution's stakeholders: Entering Student Surveys, Campus Climate Surveys, Graduating Student Surveys, Fact Book, Strategic Plan Annual Report, and 2nd Institutional Effectiveness Plan.</p>	\$ 300.00	<p>All surveys were conducted; all publications and survey results were published.</p> <p>The 2nd IEP was published and evaluated in summer of 2008; one-on-one trainings with personnel will be conducted fall 2008</p>	
				<p>IE Office will plan and coordinate a strategic planning council meeting in spring of 2008</p>	\$ 3,000.00	<p>A Strategic Planning Meeting was held May 22, 2008, with 40 participants. The mission statement and goals were revised.</p>	
				<p>IE Office will design and implement a program review system to evaluate all non-instructional and instructional programs</p>	\$ 50.00	<p>Coahoma Community College's Program Review System will be designed and implemented in 2008-09</p>	

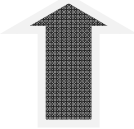
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Institutional Goal 9: Plan, assess, and evaluate all activities and programs in order to ensure institutional effectiveness.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
9.2 Increase professional development opportunities for the staff.	All units and areas	07/01/07	06/30/08	# of personnel attending professional development opportunities	\$50,000.00	22 personnel from Student Affairs attended professional development training opportunities; 100% career-technical instructors attended trainings; 95% academic instructors attended sessions	 OBJECTIVE ACCOMPLISHED The institution designed a system in 2007-08 to track professional development for all instructional faculty. The institution's goal for 2008-09 is to track professional development for all administrators.


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Institutional Goal 10: Provide opportunities for community-wide cultural enrichment activities.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
10.1 Increase community awareness and participation in programs and events sponsored by Coahoma Community College.	Career-Technical Division	07/01/07	06/30/08	Report of media exposure; # of participants	\$ 0.00	Coahoma Community College participated in community health fairs, sponsored Career Day for grades 7-12. Hosted the Women In Science, Technology and Construction Conference for the five county area seniors.	 OBJECTIVE ACCOMPLISHED

**Coahoma Community College
2007-2012 Strategic Plan of Action**

July 1, 2007 – June 30, 2008

Institutional Goal 10: Provide opportunities for community-wide cultural enrichment activities.							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results
10.2 Increase community awareness and participation in programs and events sponsored by Coahoma Community College.	Public Relations	07/01/07	06/30/08	Report of media exposure; # of participants	\$ 0.00	See Attachment for Additional Results	 <p>OBJECTIVE ACCOMPLISHED</p> <p>The figures document the diversity of Coahoma Community College's enrichment programs for the community ranging from sports and theatre to literature and health and literature. Documentation of media coverage supports CCC's mission promoting community enrichment programs that are diverse and appeal to a broad spectrum.</p>

Institutional Goal 10: Provide opportunities for community-wide cultural enrichment activities.

The Public Relations Department's clipping file contains hard copies of news/features/sports articles, editorials, paid advertisements etc. that appear in CCC five-county area in 5 newspapers: (The Clarksdale Press Register, Coahoma County; Bolivar Commercial: Cleveland area; Quitman County Democrat, Marks and Quitman County area; the Tunica Times: Tunica County; The Sun Sentinel, Tallahatchie County). Additional press releases are frequently sent to the Clarion-Ledger in Jackson; the Greenwood Commonwealth, the Delta Democrat Times in Greenville; the Oxford Eagle in Oxford; the Delta Business Journal and the Mississippi Business Journal. The file also contains flyers created by the PR department that are distributed on campus and across the district.

The measurement of media publicity about Coahoma Community College documented in the clipping file from January 2008 through March 2008 indicates: 30 published photographs; 32 articles including 5 front page articles. ;

There were 8 home basketball games including Basketball Homecoming with Hinds Utica which draws a packed house, so attendance or participation would run into the thousands; ; however, this period also included a major community event during Black History Month: a theatrical depiction of the murder of Emmett Till with a regional audience of more than 4,000; the community also became interested and involved in Coahoma's health challenge to lose 2,000 pound and reduce the state's claim of "Fattest state." During this time period, also Coahoma Community College partnered with the University of Mississippi's Center for the Study of Southern Culture and hosted the annual Delta Literary Tour in Whiteside Hall where a slide presentation took place and the Cutrer Mansion where scholar Kenneth Holditch spoke about Tennessee Williams. The event was also an opportunity to publicize CCC's sponsorship of the Mississippi Delta Tennessee Williams Festival scheduled Sept. 26-27, 2008.

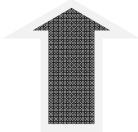
The Public Relations Department's clipping file contains hard copies of news/features/sports articles, editorials, paid advertisements, etc. that appear in CCC's five county area in 5 newspapers: The Clarksdale Press Register: Coahoma County; Bolivar Commercial:Cleveland, Bolivar County; Quitman County Democrat, Marks and Quitman County area; the Tunica Times, Tunica County; and the Sun Sentinel, Tallahatchie County. Additionally press releases are sent to the Clarion-Ledger in Jackson, the Greenwood Commonwealth; the Delta Democrat Times in Greenville; and Oxford Eagle in Oxford; the Delta Business Journal and Mississippi Business Journal. The file also contains flyers created by the PR Department that are distributed on campus and across the district.

The measurement of media publicity about CCC documented in the clipping file from March 2008 through June 2008 indicates: 52 photographs; 27 articles and 9 page one articles were published about events, individuals, and/or programs at CCC.

Included among the events that attracted large community participation were the coronation of Mr. and Miss Coahoma Community College with the current Miss Mississippi participating; the “Walk of Fame” plaque dedication honoring Sam Cooke in downtown Clarksdale that involved numerous CCC figures; the Mississippi Festival Association theatrical productions co-sponsored with CCC; the Craft Committee banquet with area business/industry consultants attending; the Founder’s Day tribute to 5 area leaders and the dedication of campus landmarks, signage, attended by numerous community residents; the large Health Care Conference on obesity that attracted large groups of health care professionals; CCC graduation, CAHS graduation; retirement celebration of Betty Lynn Hunt; GED graduation.

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Institutional Goal 10: Provide opportunities for community-wide cultural enrichment activities.																																															
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators	Budget Implications	Actual Results	Status of Objective and Use of Results																																								
10.3 Expand summer activities and programs for students in the five-county service area, e.g., Kids College, sports camps, technology camps.	Federal Programs, Public Relations, Student Affairs	07/01/07	06/30/08	Report of summer activities and programs; # of participants	\$ 5,000.00 Federal funds, State funds, other resources	See Table Below	 OBJECTIVE ACCOMPLISHED These activities expose youth to the various activities, programs, and services of the college. The programs also serve as a recruiting tool for the college. College exposure for many of these students allows them to know it is possible to attend not just Coahoma but any college. The success of these students proves the effectiveness of the																																								
<table border="1"> <thead> <tr> <th><u>Program</u></th> <th><u>Campus Status</u></th> <th><u>Program Length</u></th> <th><u>Students Served</u></th> <th><u>Number Served</u></th> </tr> </thead> <tbody> <tr> <td>Upward Bound</td> <td>Residential</td> <td>6 wks</td> <td>9th – 12th grade</td> <td>58</td> </tr> <tr> <td>Upward Bound</td> <td>Residential</td> <td>6 wks</td> <td>College Freshmen</td> <td>12</td> </tr> <tr> <td>AOP</td> <td>Day</td> <td>Summer</td> <td>12 – 17 year olds</td> <td>44</td> </tr> <tr> <td>Talent Search</td> <td>Day</td> <td>2 wks</td> <td>8th grade</td> <td>24</td> </tr> <tr> <td>GEAR UP</td> <td>Residential</td> <td>2 wks</td> <td>9th grade</td> <td>60</td> </tr> <tr> <td>MSEP</td> <td>Day</td> <td>3 wks</td> <td>5th – 7th grade</td> <td>46</td> </tr> <tr> <td>SNRP</td> <td>Residential</td> <td>2 wks</td> <td>10th – 11th grade</td> <td>15</td> </tr> </tbody> </table>								<u>Program</u>	<u>Campus Status</u>	<u>Program Length</u>	<u>Students Served</u>	<u>Number Served</u>	Upward Bound	Residential	6 wks	9 th – 12 th grade	58	Upward Bound	Residential	6 wks	College Freshmen	12	AOP	Day	Summer	12 – 17 year olds	44	Talent Search	Day	2 wks	8 th grade	24	GEAR UP	Residential	2 wks	9 th grade	60	MSEP	Day	3 wks	5 th – 7 th grade	46	SNRP	Residential	2 wks	10 th – 11 th grade	15
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