

**COAHOMA COMMUNITY COLLEGE  
2008-2013 STRATEGIC PLAN REPORT  
FOR YEAR 2008-2009**

**DR. VIVIAN M. PRESLEY, PRESIDENT**

*PUBLISHED BY:  
OFFICE OF INSTITUTIONAL EFFECTIVENESS  
3240 FRIARS POINT ROAD  
CLARKSDALE, MISSISSIPPI 38614  
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COAHOMA COMMUNITY COLLEGE  
MISSION STATEMENT

Coahoma Community College, located in the northwest corner of the rural Mississippi Delta, is an accredited, public, comprehensive, two-year institution of higher learning dedicated to serving Bolivar, Coahoma, Quitman, Tallahatchie, and Tunica counties and beyond. Serving as a catalyst for economic and community development, Coahoma Community College provides accessible, affordable, diverse, and quality educational opportunities and services that foster a nurturing teaching and learning environment, promote intellectual and work readiness skills, support personal and professional growth, and prepare students to enter the job market or transfer to a college or university.

COAHOMA COMMUNITY COLLEGE  
GOALS

1. Provide academic transfer programs that parallel with the first two years of college/university programs.
2. Provide career and technical education programs that prepare students to enter the job market or transfer to a college or university.
3. Meet the needs of area businesses and industries by providing workforce training programs.
4. Empower students with the necessary tools to maximize their potential by providing a network of support services and activities.
5. Utilize emerging instructional technology by providing innovative learning opportunities for students.
6. Address community and economic development needs within the service area by developing and sustaining partnerships with public and private agencies.
7. Initiate new programs or complement existing programs by securing and sustaining federal, state, and local funding.
8. Support cultural enrichment programs and activities.
9. Ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.

*APPROVED BY COAHOMA COMMUNITY COLLEGE BOARD OF TRUSTEES  
AUGUST 11, 2008*

## **MISSION STATEMENT EVALUATION DEFINED**

Coahoma Community College assesses its effectiveness in fulfilling its mission by evaluating each of the following mission statement excerpts:

- Mission Excerpt 1: Coahoma Community College is located in the northwest corner of the rural Mississippi Delta.
- Mission Excerpt 2: Coahoma Community College is an accredited, public, comprehensive, two-year institution of higher learning.
- Mission Excerpt 3: Coahoma Community College is dedicated to serving Bolivar, Coahoma, Quitman, Tallahatchie, and Tunica counties and beyond.
- Mission Excerpt 4: Coahoma Community College serves as a catalyst for economic and community development.
- Mission Excerpt 5: Coahoma Community College provides accessible educational opportunities and services.
- Mission Excerpt 6: Coahoma Community College provides affordable educational opportunities and services.
- Mission Excerpt 7: Coahoma Community College provides diverse educational opportunities and services.
- Mission Excerpt 8: Coahoma Community College's educational opportunities and services foster a nurturing teaching and learning environment, promote intellectual and work readiness skills, support personal and professional growth, and prepare students to enter the job market or transfer to a college or university.

The pages that follow provide an evaluation of each mission excerpt.

## Mission Statement Evaluation 2008-2009

### Mission Excerpt 1: Coahoma Community College is located in the northwest corner of the rural Mississippi Delta.

Coahoma Community College is located in the northwest corner of the rural Mississippi Delta. The institution, located in Coahoma County, Mississippi, about four miles north of the city of Clarksdale, is easily accessible from four major highways: U.S. 61, U.S. 49, Miss. 6, and Miss. 1. The ninety-nine acre campus lies in an agrarian setting along Clarksdale-Friars Point Road near the Mississippi River, which forms the western boundary of Coahoma County. Bordered on the east by a quiet and picturesque lake, the school site is conducive to wholesome recreation as well as to serious study. The Coahoma Community College District includes Bolivar, Coahoma, Quitman, Tallahatchie, and Tunica Counties.



## Mission Statement Evaluation 2008-2009

### **Mission Excerpt 2: Coahoma Community College is an accredited, public, comprehensive, two-year institution of higher learning.**

Coahoma Community College is an accredited, public, comprehensive, two-year institution of higher learning. Coahoma Community College is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award the Associate of Arts degree, the Associate of Applied Science degree, and certificates in career education. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Coahoma Community College.

The Mississippi Code of 1972 established Coahoma Community College as a public, comprehensive, two-year institution of higher learning. As stated in the Mississippi Code of 1972: SEC. 37-29-1. Creation, establishment, maintenance and operation of community and junior colleges authorized; types of instruction to be offered; dual enrollment program; early admission program.

(1) The creation, establishment, maintenance and operation of community and junior colleges is authorized. From and after May 1, 1998, community and junior colleges may admit students if they have earned one (1) unit less than the number of units required for high school graduation established by State Board of Education policy or have earned a General Education Diploma (GED) in courses correlated to those of senior colleges or professional schools. They shall offer education and training preparatory for occupations such as agriculture, industry, business, homemaking and for other occupations on the semi-professional and vocational-technical level. They may offer courses and services to students regardless of their previous educational attainment or further academic plans.

(2) The boards of trustees of the community and junior college districts are authorized to establish a dual enrollment program under which high school students meeting the requirements prescribed herein may enroll at a community or junior college while they are still attending high school and enrolled in high school courses. Students may be admitted to enroll in community or junior college courses under the dual enrollment program if they meet the following recommended admission requirements: (a) Students must have completed a minimum of fourteen (14) core high school units; (b) Students must have a 3.0 grade point average on a 4.0 scale, or better, on all high school courses, as documented by an official high school transcript; a home-schooled student must submit a transcript prepared by a parent, guardian or custodian with a signed, sworn affidavit to meet the requirement of this paragraph (b); and (c) Students must have an unconditional written recommendation from their high school principal and/or guidance counselor. A home-schooled student must submit a parent, legal guardian or custodian's written recommendation to meet the requirement of this paragraph (c). Students may be considered for the dual enrollment program who have not completed the minimum of fourteen (14) core high school units if they have a minimum ACT composite score of thirty (30) or the equivalent SAT score, and have the required grade point average and recommendations prescribed above. Students admitted in the dual enrollment program shall be counted for minimum program funding purposes in the average daily attendance of the public school district in which they attend high school. Any additional transportation required by a student to participate in the dual enrollment program shall be the responsibility of the parents or legal guardians of the student. Grades and college credits earned by students admitted to the dual enrollment program shall be recorded on the college transcript at the community or junior college where the student attends classes. The transcript of such college course work may be released to another institution or used

***Mission Excerpt 2...Continued***

for college graduation requirements only after the student has received his high school diploma.

(3) The boards of trustees of the community and junior college districts are authorized to establish an early admission program under which applicants meeting all requirements prescribed in subsection (2)(a), (b) and (c) and have a minimum ACT composite score of twenty-six (26) or the equivalent SAT score may be admitted as full-time college students if the principal or guidance counselor of the student recommends in writing that it is in the best educational interest of the student. Such recommendation shall also state that the student's age will not keep him from being a successful full-time college student. Students admitted in the early admission program shall not be counted for minimum program funding purposes in the average daily attendance of the school district in which they reside, and transportation required by a student to participate in the early admission program shall be the responsibility of the parents or legal guardians of the student. Grades and college credits earned by students admitted to the early admission program shall be recorded on the college transcript at the community or junior college where the student attends classes, and may be released to another institution or used for college graduation requirements only after the student has successfully completed one (1) full semester of course work.

(4) In addition to the foregoing, the community and junior colleges shall provide, through courses or other acceptable educational measures, the general education necessary to individuals and groups which will tend to make them capable of living satisfactory lives consistent with the ideals of a democratic society.

Students at Coahoma Community College have the opportunity to enroll either in an associate degree program leading to a baccalaureate degree, an associate of applied science degree, or in a career program leading to employment. In addition, the College provides job training programs, adult basic education classes, and programs leading either to personal growth or updated workplace skills.

## Mission Statement Evaluation 2008-2009

### **Mission Excerpt 3: Coahoma Community College is dedicated to serving Bolivar, Coahoma, Quitman, Tallahatchie, and Tunica counties and beyond.**

Coahoma Community College is dedicated to serving its stakeholders in Bolivar, Coahoma, Quitman, Tallahatchie, and Tunica counties. In addition, the college is also dedicated to serving students beyond the established boundaries.

The Mississippi Code of 1972 established Coahoma Community College's district and boundaries. As stated in the Mississippi Code of 1972: SEC. 37-29-551. Coahoma Community College District; creation; boundaries. There is hereby created the Coahoma Community College District comprised of the territory lying within Coahoma County, Tunica County, Quitman County, Bolivar County and Tallahatchie County, and having boundaries coinciding with the external boundaries thereof. The district shall be, and is hereby constituted, a legal political governmental subdivision and a body corporate.

The College was created to meet the needs of the residents in the rural Mississippi Delta counties of Bolivar, Coahoma, Quitman, Tallahatchie, and Tunica. The College further meets the needs of the residents in these counties by offering day and evening courses in Coahoma County at the main campus, the Allied Health Training Center, and the Coahoma County Higher Educational Center.

To further meet the needs of the residents of the Mississippi Delta, Coahoma Community College also offers evening classes at the following seven high school sites in its five-county area:

- Charleston High School, Tallahatchie County
- John F. Kennedy High School, Bolivar County
- Quitman County Vocational Center, Quitman County
- Rosa Fort High School, Tunica County
- Rosedale High School, Bolivar County
- Shaw High School, Bolivar County
- West Tallahatchie High School, Tallahatchie County

The institution also provides online courses and weekend classes for students. The Workforce Development Center creates customized training for business and industry in the college's five-county district.

For additional evaluation of this mission excerpt, see the following objectives in the Strategic Plan of Action Report:

- 1.2 Ensure academic, online, and off-campus courses are available and accessible to students.
- 2.6 Ensure career-technical courses are available and accessible to students.
- 6.1 Expand the presence of college personnel on city and county boards in the five-county service area, including the Chamber of Commerce, Industrial Foundation, etc.

## Mission Statement Evaluation 2008-2009

### **Mission Excerpt 4: Coahoma Community College serves as a catalyst for economic and community development.**

Coahoma Community College serves as a catalyst for economic and community development. 2,263 students enrolled at Coahoma Community College in fall 2008. Of these students, 2,193 or almost 97%, were Mississippi residents. A large majority of these students remain in Mississippi upon earning degrees and skills from Coahoma Community College. Research indicates that students who earn college degrees and specialized college training earn more, compared to individuals with only a high school education.

Of the total number of students who received degrees from Coahoma Community College from 2006 to 2008, 88.7% remained in Mississippi. The average annual income of Coahoma Community College's 2006 to 2008 graduates who entered the workforce upon completion of a degree or certificate was 36% higher, compared to the average annual income of residents in the institution's five-county service area.

This boost in income has a direct impact on Mississippi's economic development. The institution has responded to the needs of the Mississippi Delta by offering the following degrees and certificates in critical job shortage areas: Associate Degree Nursing, Practical Nursing, Polysomnography, Respiratory Therapy, Certified Nursing Assistants, Phlebotomy, and parallel teaching programs, to name a few.

Coahoma Community College also serves as a catalyst for community development. The institution is a sponsor of the Tennessee Williams Festival, the Sunflower River Blues and Gospel Festival, and many other community events. College personnel serve the community through leadership positions on local, state, and regional boards and committees. College personnel and students are well represented in civic organizations and as volunteers for community activities.

For additional evaluation of this mission excerpt, see the following objectives in the Strategic Plan of Action Report:

- 1.3 Adequately prepare students to transfer to a college or university.
- 2.1 Provide career and technical programs that prepare students to enter the job market upon completion of a training program and to transfer to a college or university.
- 2.2 Provide career and technical programs that prepare students to obtain state and national certifications/licensures upon completion of a training program
- 3.1 Provide ABE/GED programs through the Workforce Development Center that will assist adults in gaining valuable skills to become productive, self sufficient, contributing members of society.
- 3.2 Prepare training participants for the workforce.
- 3.3 Increase partnerships with business and industry.
- 3.4 Increase pre-employment training for business and industry in the Coahoma Community College District.
- 7.1 Increase state and federal funding to support the college's comprehensive development plan.
- 8.2 Expand summer activities and programs for students in the five-county service area such as Kids College, sports camps, technology camps and to include open camps not restricted by socio-economic factors and gender.

## Mission Statement Evaluation 2008-2009

### **Mission Excerpt 5: Coahoma Community College provides accessible educational opportunities and services.**

Coahoma Community College provides accessible educational opportunities and services to its students. The institution offers courses during the evenings at seven sites in Coahoma, Bolivar, Quitman, Tallahatchie, and Tunica counties. The institution also provides online courses and weekend classes for students. In addition, the Workforce Development Center works directly with business and industry to create customized training to meet the workforce needs of the college's five-county district.

For additional evaluation of this mission excerpt, see the following objectives in the Strategic Plan of Action Report:

- 1.2 Ensure academic, online, and off-campus courses are available and accessible to students.
- 2.1 Provide career and technical programs that prepare students to enter the job market upon completion of a training program and to transfer to a college or university.
- 2.3 Provide lifelong learning through non-credit courses.
- 2.4 Provide ABE/GED programs through the Career-Technical Division that will assist students in gaining valuable skills to become productive, self sufficient, contributing members of society.
- 2.6 Ensure career-technical courses are available to students.
- 3.1 Provide ABE/GED programs through the Workforce Development Center that will assist adults in gaining valuable skills to become productive, self sufficient, contributing members of society.
- 3.2 Prepare training participants for the workforce.
- 3.5 Offer services or instruction for adults below the college level or students who are not enrolled in school.
- 4.8 Ensure that users have access to regular and timely instruction in the use of the library and other learning and information resources.

## Mission Statement Evaluation 2008-2009

### **Mission Excerpt 6: Coahoma Community College provides affordable educational opportunities and services.**

Coahoma Community College provides affordable educational opportunities and services for its students. The institution's yearly tuition for 2008-09 is \$1,600.00, compared to an average yearly tuition of \$4,038.00 for Mississippi's public universities and \$10,342.00 for Mississippi's independent 4-year colleges and universities. See table below for a detailed schedule of student expenses for Coahoma Community College.

#### 2008-09 SCHEDULE OF STUDENT EXPENSES

##### **DAY STUDENTS**

<i>Tuition (per semester)</i>	<i>\$800.00</i>
<i>Publication Fee (once per year)</i>	<i>\$60.00</i>
<i>Technology Fee (per semester)</i>	<i>\$40.00</i>
<i>Lab Fee (Science Majors)</i>	<i>\$25.00</i>
<i>Fees for Students Enrolled in Science Courses</i>	<i>\$8.00</i>

##### **DORMITORY AND MEALS**

<i>Room &amp; Board Fee (per semester)</i>	<i>\$1,457.00</i>
<i>Room/Key Deposit</i>	<i>\$100.00</i>

##### **OTHER FEES**

<i>Out-Of-State Fee (per semester)</i>	<i>\$1,450.00</i>
<i>International Student Fee (per semester)</i>	<i>\$1,050.00</i>

##### **EVENING STUDENTS**

<i>Tuition (per semester hour)</i>	<i>\$90.00</i>
<i>Evening Registration Fee</i>	<i>\$25.00</i>
<i>Off-Campus Fee</i>	<i>\$35.00</i>
<i>Publication Fee (full-time students only/once per year)</i>	<i>\$60.00</i>
<i>Technology Fee (per semester for full-time and online students)</i>	<i>\$40.00</i>

##### **SUMMER SCHOOL FEES**

<i>Tuition (per semester hour)</i>	<i>\$90.00</i>
<i>Registration Fee (per summer term)</i>	<i>\$25.00</i>

## Mission Statement Evaluation 2008-2009

### **Mission Excerpt 7: Coahoma Community College provides diverse educational opportunities and services.**

Coahoma Community College provides diverse educational opportunities and services. Students are able to choose to complete Associate of Arts degrees, associate of Applied Science degrees, and career certificates. ABE/GED programs are offered for students who are seeking to update their skills. Students are also able to enroll in short-term classes to receive job training skills.

For additional evaluation of this mission excerpt, see the following objectives in the Strategic Plan of Action Report:

- 1.2 Ensure academic, online, and off-campus courses are available and accessible to students.
- 2.1 Provide career and technical programs that prepare students to enter the job market upon completion of a training program and to transfer to a college or university.
- 2.3 Provide lifelong learning through non-credit courses.
- 2.4 Provide ABE/GED programs through the Career-Technical Division that will assist students in gaining valuable skills to become productive, self sufficient, contributing members of society.
- 2.6 Ensure career-technical courses are available to students.
- 3.1 Provide ABE/GED programs through the Workforce Development Center that will assist adults in gaining valuable skills to become productive, self sufficient, contributing members of society.
- 3.2 Prepare training participants for the workforce.
- 3.5 Offer services or instruction for adults below the college level or students who are not enrolled in school.

## Mission Statement Evaluation 2008-2009

**Mission Excerpt 8: Coahoma Community College's educational opportunities and services foster a nurturing teaching and learning environment, promote intellectual and work readiness skills, support personal and professional growth, and prepare students to enter the job market or transfer to a college or university.**

Coahoma Community College's educational opportunities and services foster a nurturing teaching and learning environment. The institution provides mentoring, counseling, tutoring, career and placement services for students. Student advisors provide one-on-one counseling for students. The purpose of advising is to assist students in selecting programs of study, to recommend/select appropriate classes, and to evaluate students' progress toward achieving their goals. Students are able to participate in numerous extracurricular activities including a variety of clubs and organizations, band, choir, and sports.

Coahoma Community College's educational opportunities and services promote intellectual and work readiness skills, support personal and professional growth, and prepare students to enter the job market or transfer to a college or university. Opportunities for student services are readily available to all of Coahoma Community College's main campus, off-campus, and online students.

Coahoma Community College's faculty members are qualified to teach the classes for which they have been assigned. The institution has a credentialing system to verify that instructors are equipped with the necessary skills to be effective in the classroom. Moreover, instructors are required to sharpen their skills each year by participating in technology and other professional development training sessions. Professional development is documented through the institution's online credentialing system.

The institution's library and learning resources are accessible both on and off campus. The Dickerson-Johnson Library and Learning Resources Center contains the general, reference, and Black Heritage collections of the college. It strives to provide resources that support the curriculum and various programs of Coahoma Community College. The library occupies the second and third floors of the building with Reference and Black Heritage Collection being housed on the second floor and the General Collection, Main Reading Room, Media Center, and Coahoma Community College Archives residing on the third floor.

The library is designed to facilitate research and study with open stacks and continuously available assistance from library staff. It offers a wide variety of materials including approximately 45,000 bound volumes, nearly 400 periodicals in several formats including full-text CD-ROM databases, newspapers. Services provided include inter-library loan, a microfilm reader/printer, microfilm readers, photocopier, typewriters, a computer network with word processing programs, Internet access and reference sources on CD-ROM, typing rooms, a large group conference room which also serves as a viewing room, and media center that houses a collection of books, audio-visual materials and equipment. The library automation system provides easy access to the library's collection and facilitates efficient circulation of materials.

### *Mission Excerpt 8...Continued*

For additional evaluation of this mission excerpt, see the following objectives in the Strategic Plan of Action Report:

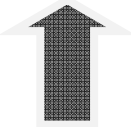
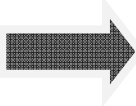
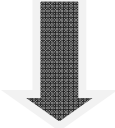
- 1.1 Align Coahoma Community College's academic programs of study with Mississippi Institutions of Higher Learning.
- 1.3 Adequately prepare students to transfer to a college or university.
- 1.4 Maintain a qualified academic faculty.
- 2.1 Provide career and technical programs that prepare students to enter the job market upon completion of a training program and to transfer to a college or university.
- 2.2 Provide career and technical programs that prepare students to obtain state and national certifications/licensures upon completion of a training program
- 2.3 Provide lifelong learning through non-credit courses.
- 2.4 Provide ABE/GED programs through the Career-Technical Division that will assist students in gaining valuable skills to become productive, self sufficient, contributing members of society.
- 2.5 Maintain qualified career-technical faculty through continuous professional development in trade-specific educational opportunities.
- 3.1 Provide ABE/GED programs through the Workforce Development Center that will assist adults in gaining valuable skills to become productive, self sufficient, contributing members of society.
- 3.2 Prepare training participants for the workforce.
- 3.3 Increase partnerships with business and industry.
- 3.4 Increase pre-employment training for business and industry in the Coahoma Community College District.
- 3.5 Offer services or instruction for adults below the college level or students who are not enrolled in school.
- 4.1 Expand mentoring, peer counseling, peer tutoring, and evening initiatives in order to reach a broader range of students.
- 4.2 Increase the number of students applying for financial aid electronically before the priority deadline, in an effort to increase the efficiency of the registration process.
- 4.3 Provide a stronger student-centered foundation of health, wellness, and nutritional initiatives.
- 4.4 Provide quality residence life and safety services.
- 4.5 Provide extracurricular activities for the student body.
- 4.6 Provide adequate physical resources to support the mission of the institution.
- 4.8 Ensure that users have access to regular and timely instruction in the use of the library and other learning and information resources.
- 5.1 Require instructional staff to attend technology training.
- 5.2 Require instructional staff to demonstrate the use of technology in the classroom.
- 5.3 Upgrade the institution's technology as needed and make this technology accessible to faculty and students.
- 8.2 Expand summer activities and programs for students in the five-county service area such as Kids College, sports camps, technology camps and to include open camps not restricted by socio-economic factors and gender.
- 9.1 Plan, assess, and evaluate all of Coahoma Community College's programs.
- 9.2 Increase professional development opportunities for the staff.
- 9.3 Evaluate the methods and tools used by the Office of Institutional Effectiveness to plan, access, and evaluate Coahoma Community College's programs and services.

## STRATEGIC PLAN EVALUATION DEFINED

Coahoma Community College evaluates its effectiveness in meeting the goals and objectives of its Strategic Plan through success indicators.

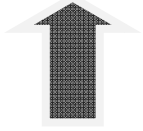
These success indicators serve the institution as both planning as well as evaluation and accountability tools. The identification and annual review of the indicators gives a direction and focus for the overall planning process and ensures that the college will annually measure and evaluate its performance and effectiveness with a “standard” and consistent set of indicators.

Coahoma Community College uses the following symbols to indicate the progress of achieving its defined objectives:

	Accomplishment of the Objective Is Complete.
	Accomplishment of the Objective Is Partially Complete; the Accomplishment of the Objective Continues as a Work in Progress.
	Accomplishment of the Objective Is Incomplete; No Progress Toward Its Accomplishment Has Been Made.

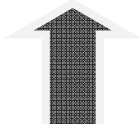
**Coahoma Community College  
2008-2013 Strategic Plan of Action**

July 1, 2008 – June 30, 2009

<b>Institutional Goal 1: Provide academic transfer programs that parallel with the first two years of college/university programs.</b>							
<b>Institutional Objective</b>	<b>Unit or Area Responsible</b>	<b>Date of Implementation</b>	<b>Date of Completion</b>	<b>Success Indicators or Benchmarks</b>	<b>Budget Implications</b>	<b>Actual Results</b>	<b>Status of Objective and Use of Results</b>
1.1 Align Coahoma Community College's academic programs of study with Mississippi Institutions of Higher Learning.	Academic Division	07/01/08	06/30/09	100% of programs will be parallel to college and university programs; 100% of courses will align with Articulation Agreement and Uniform Course Numbering System	\$ 500.00 General funds, Title III	The Curriculum Committee met to review, revise, and align the academic programs of study with the State Articulation Agreement and Course Uniform Numbering System. As a result, 100% of the academic programs are currently aligned.	 <p>Benchmark was met for this objective.</p> <p>The Curriculum Committee will continue to make certain that programs of study align with the State Articulation Agreement and Course Uniform Numbering System.</p> <p>Alignment ensures that CCC's academic courses transfer to the four-year institutions.</p>

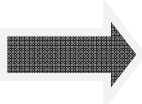
**Coahoma Community College  
2008-2013 Strategic Plan of Action**

July 1, 2008 – June 30, 2009

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1.2 Ensure a variety of online and off-campus courses are available and accessible to students.	Educational Outreach	07/01/08	06/30/09	At least 139 classes will be offered off campus, 32 classes will be offered online, and 70 classes will be hosted online	\$80,000 to support salary, travel, and fringe benefits	157 courses were offered in the evening and at off-campus sites during fall 2008.  33 course sections were offered online fall 2008.  72 courses were hosted fall 2008.	 Benchmark was met for this objective.  To ensure courses are available and accessible to students, Coahoma Community College will continue to offer courses in Clarksdale at its main campus, the Allied Health Training Center, and the Coahoma County Higher Education Center. The College will also provide online classes and classes at off-campus sites throughout the college's five-county service area.															
								<table border="1"> <thead> <tr> <th>Fall Semester Off Campus Course Location</th> <th>Number of Courses Fall Semester</th> <th>Number of Courses Offered On-line Fall 2008</th> <th>Number of Courses Hosted On-line Fall 2008</th> </tr> </thead> <tbody> <tr> <td>Campus</td> <td>42 courses</td> <td rowspan="8">33</td> <td rowspan="8">72</td> </tr> <tr> <td>Charleston</td> <td>14 courses</td> </tr> <tr> <td>Webb</td> <td>14 courses</td> </tr> <tr> <td>Shaw</td> <td>21 courses</td> </tr> <tr> <td>Mound Bayou</td> <td>15 courses</td> </tr> <tr> <td>Rosedale</td> <td>18 courses</td> </tr> <tr> <td>Tunica</td> <td>25 courses</td> </tr> <tr> <td>Marks</td> <td>7 courses</td> </tr> </tbody> </table>	Fall Semester Off Campus Course Location	Number of Courses Fall Semester	Number of Courses Offered On-line Fall 2008	Number of Courses Hosted On-line Fall 2008	Campus	42 courses	33	72	Charleston	14 courses	Webb	14 courses	Shaw	21 courses
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**Coahoma Community College  
2008-2013 Strategic Plan of Action**

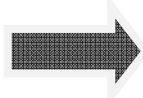
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<b>Institutional Goal 1: Provide academic transfer programs that parallel with the first two years of college/university programs.</b>							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators or Benchmarks	Budget Implications	Actual Results	Status of Objective and Use of Results
1.3 Adequately prepare students to transfer to a college or university.	Office of Institutional Effectiveness	07/01/08	06/30/11	<p>Transfer GPA Rate will exceed the native IHL student of a 2.80 Spring 2008 GPA</p> <p># of CCC graduates who enter a Mississippi Institution of Higher Learning will exceed last year's number of 533 students</p> <p># of CCC graduates who graduate from a Mississippi Institution of Higher Learning last year's number of 97 students</p>	\$0	<p>CCC graduates had an average transfer GPA rate of 2.63.</p> <p>500 CCC graduates (from 1990 to present) were enrolled in a MS IHL during fall 2008.</p> <p>70 CCC graduates (from 1990 to present) received bachelor degrees during fall 2008.</p>	 <p>Benchmarks were not met. Objective continues as a work in progress.</p> <p>The College is starting its QEP initiative during 2009-10. This plan will target improving students' reading comprehension skills. While this transformation will not happen overnight, the institution feels that increasing students' reading comprehension skills and providing faculty professional</p>

						15 CCC graduates (from 1990 to present) received graduate degrees during 2008.	development on how to teach reading comprehension will enable students to perform better in the classroom and in the workforce.
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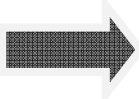
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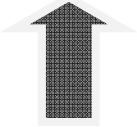
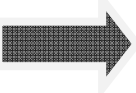

<b>Institutional Goal 1: Provide academic transfer programs that parallel with the first two years of college/university programs.</b>							
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1.4 Maintain a qualified academic faculty.	Academic Division	07/01/08	08/17/09	<p>College will set up a system for credentialing faculty; 100% of faculty will go through credentialing process in 2008-09.</p> <p>100% of full-time faculty will meet or exceed the institution's credentialing guidelines; documentation of credentialing</p> <p>100% of online instructors and part-time faculty at the off-campus sites will meet or exceed the institution's credentialing guidelines; documentation of credentialing</p>	\$2,000.00 to advertise new positions	100% of the full-time and part-time academic faculty members' transcripts and credentials were reviewed. Some of the instructors were identified as not having the credentials to teach specific courses.	 <p>Benchmarks were not met. Objective continues as a work in progress.</p> <p>Those instructors identified as not having the proper credentials to teach specific courses will be reassigned to courses in which they are qualified to teach during Year 2009-10.</p> <p>Any instructors not meeting the specifications will not be replaced with instructors who meet the standards.</p>

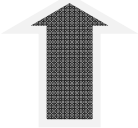
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<b>Institutional Goal 2: Provide career and technical education programs that prepare students to enter the job market or transfer to a college or university.</b>							
<b>Institutional Objective</b>	<b>Unit or Area Responsible</b>	<b>Date of Implementation</b>	<b>Date of Completion</b>	<b>Success Indicators or Benchmarks</b>	<b>Budget Implications</b>	<b>Actual Results</b>	<b>Status of Objective and Use of Results</b>
2.1 Provide career and technical programs that prepare students to enter the job market upon completion of a training program and to transfer to a college or university.	Career-Technical Division	07/01/08	06/30/11	91% of career-technical completers on the main campus and at the off-campus sites will be positively placed in the workforce and/or continue their education	\$ 5,000+ Grants, State Board of Community and Junior Colleges, other student sources	78.85% of completers were positively placed	 <p>Benchmark was not met. Objective continues as a work in progress.</p> <p>The institution's Vice-President of Career-Technical Education and C-T instructors have implemented actions to increase the percentage of career-technical graduates positively placed.</p>

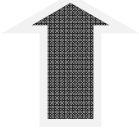
<p>2.2 Provide career and technical programs that prepare students to obtain state and national certifications/licensures upon completion of a training program</p>	<p>Career-Technical Division</p>	<p>07/01/08</p>	<p>06/30/11</p>	<p>75% of career-technical completers on the main campus and at the off-campus sites will pass CPAS, State, and National certifications upon completion of a training program</p> <p>Students will compete in state and national competitions</p>	<p>\$ 2,000.00 Grants, State Board of Community and Junior Colleges, other student sources</p>	<p>LPN 74% passing rate; CPAS results and licensure results are available in the Office of the Vice President for Career-Technical Education. Barbering and Cosmetology not available.</p> <p>Carpentry student placed 1st in state competition and advanced to National Competition in Kansas, Missouri. Child Care Technology placed 2<sup>nd</sup> in State competition. Collision Repair and Welding placed 3<sup>rd</sup> on the State Level Competition.</p>	<div style="text-align: center;">  </div> <p>Benchmark was not met. Objective continues as a work in progress.</p>
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2.3 Provide lifelong learning through short-term evening programs.	Career-Technical Division	07/01/08	06/30/09	At least 69 career-technical students will complete short-term programs	\$ 4,000.00 Grants, State Board of Community and Junior Colleges, other sources	83 students completed short-term programs.	 Benchmark was met.
2.4 Provide ABE/GED programs through the Career-Technical Division that will assist students in gaining valuable skills to become productive, self sufficient, contributing members of society	Career-Technical Division	07/01/08	06/30/09	At least 60 students will enroll in the program; at least 6 Out-of-School SELECT students will earn a GED	\$ 3,000.00+ Grants, State Board of Community and Junior Colleges, other sources	18 students enrolled in the Out-of-School SELECT Program  7 students received a GED or Career Readiness Certificates	 Benchmarks were not met. Objective continues as a work in progress.  Program was re-structured and relocated by the funding agency, thereby reducing the number of required participants to 25. The number of students that received GED or Career Readiness Certificates was 7 students.
2.5 Maintain qualified career-technical faculty through continuous professional development in trade-specific educational opportunities.	Career-Technical Division	07/01/08	08/17/09	100% of full-time faculty and part-time faculty teaching courses online or at the off-campus sites will meet or exceed the institution's credentialing	Budget will depend upon needs each year.	100% of the career-technical faculty members' transcripts and credentials were reviewed.	 Benchmark was not met. Objective continues as a work in progress.

				guidelines		Some instructors were identified as missing official transcripts or certifications. The majority of the faculty attended trade-specific professional development opportunities.	The institution will make certain that all official transcripts and certifications are in place in the HR Department's Office for Year 2009-10.
2.6 Ensure career-technical courses are available and accessible to students.	Career-Technical Division	07/01/08	06/30/09	At least 128 career-tech courses will be offered for the year	\$5,000	128 career-technical courses were offered for the year. Cosmetology was offered at the Tunica site; BOT was offered at the Rosedale site. Other BOT courses were offered on campus during the evening and online.	 <p>Benchmark was met.</p>

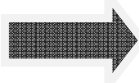
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<b>Institutional Goal 3: Meet the needs of area businesses and industries by providing workforce training programs.</b>							
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3.1 Provide ABE/GED programs through the Workforce Development Center that will assist adults in gaining valuable skills to become productive, self-sufficient, contributing members of society.	Workforce Development Center	07/01/08	06/30/09	At least 618 students will enroll in ABE/GED; At least 78 ABE/GED students will earn a GED	\$ 3,000.00+ Grants, State Board of Community and Junior Colleges, other sources	676 Students enrolled in the GED program; 194 received their GED	 <p>Benchmark was met.</p> <p>The ABE/GED program will continue to recruit students and seek out new ways of helping the students pass the GED test.</p>

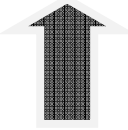
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3.2 Prepare training participants for the workforce.	Workforce Development Center	07/01/08	06/30/11	At least 306 classes will be offered with at least 5,252 trainees	\$ 1,000.00 State Board of Community and Junior Colleges	212 classes with 5,261 trainees	 <p>Benchmarks were not met. Objective continues as a work in progress.</p> <p>Because the Workforce Development training numbers are driven by business and industry, successfully estimating training numbers and classes is difficult. Coahoma will continue to market the Workforce Development Center and accommodate our 5-county service area.</p>

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3.3 Increase partnerships with business and industry.	Workforce Development Center	07/01/08	06/30/09	Coahoma Community College will increase the number of B/I partnerships by developing at least 5 new partnerships	\$ 1,000.00 State Board of Community and Junior Colleges	Ten new partnerships developed during 2008-09 (see attachment for all of Coahoma's partnerships)	 <p>Benchmark was met.</p> <p>The Workforce Development Center and all of Coahoma Community College's other divisions will continue to work closely with the community to develop and sustain existing partnerships.</p>

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**Institutional Goal 3:** Meet the needs of area businesses and industries by providing workforce training programs.  
**Institutional Objective 3.3:** Increase partnerships with business and industry.

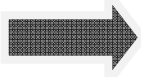
## Coahoma Community College's 2008-09 Partnerships

*Aaron Henry Community Health Services Center  
American Cancer Society  
Advanced Medical Rehab  
Baptist Memorial Center  
Baptist Memorial Medical Center  
Baxter Healthcare  
Berryhill, M.D., Clinic  
Bolivar Medical Center  
Benoit School District  
Bethany Clinic  
Bolivar County Board of Supervisors  
Bolivar County Chamber of Commerce  
Bolivar Medical Center  
Bolivar County Regional Correction  
Brookhaven Medical Center, PLLC  
Central MS Medical Center  
Carnegie Public Library  
Casco  
Clarksdale Children's Clinic  
Clarksdale Municipal School District  
Clarksdale Nursing Center  
Cleveland School District  
Coahoma County Chamber of Commerce  
Coahoma Agricultural High School  
Coahoma County Board of Supervisors  
Coahoma County Department of Human Services  
Coahoma Opportunities, Inc.  
Cooper Tire  
Delta Blues Museum  
Delta Health Center, Inc.  
Delta Regional Medical Center  
Delta State University  
Delta Wire LLC  
Delta Workforce Investment Area  
Deporres Health Center  
Diabetic Shoppe  
East Tallahatchie School District  
Ellis & Hirsberg, CPA  
Greenbough Nursing Home*

*Greenwood-Leflore Hospital  
Harrah's Entertainment  
Industrial Training Center  
Isle of Capri  
Magnolia Medical Center  
Mississippi Delta Council  
Mississippi Limestone  
Mississippi State Hospital  
Mound Bayou School District  
North Bolivar School District  
North Sunflower Medical Center  
Northwest Regional Medical Center  
Oak Grove Retirement Home  
Pafford EMS  
Preventive Care  
Quitman County Hospital  
Quitman County School District  
Quitman County Sheriff's Department  
RCG Mississippi, Inc.  
Ruleville Nursing & Rehabilitation Center  
Saf-T-Cart  
Sam's Town Casino  
Shaw School District  
South Delta Planning and Development  
Southeastern Bulk Bag Consortium  
Southland Management  
Sunflower/Humphrey's Counties Progress, Inc.  
Tallahatchie County Correctional Facility  
St. Dominic's Medical Center  
Teach for America  
Tri-Lakes Medical Center  
Tunica County Chamber of Commerce  
Tunica County School District  
Tutwiler Clinic  
Veterans Administration Hospital  
West Bolivar School District  
West Tallahatchie School District  
WIN Job Centers  
Woman's Clinic  
Workforce Investment Area*

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3.4 Increase pre-employment training for business and industry in the Coahoma Community College District.	Workforce Development Center	07/01/08	06/30/11	At least 22 pre-employment trainings will be provided by the Workforce Development Center, with at least 399 trainees	\$ 5,000.00+ State Board of Community and Junior Colleges	1 pre-employment class with 15 trainees	 <p>Benchmarks were not met. Objective continues as a work in progress.</p> <p>Business and industry drive training. Due to the failing economy, many of the local businesses had very few new jobs. However, the Workforce Development Center will continue to partner with business and industry and answer the call of the community. The Center will cultivate these relationships during 2009-10 through increased</p>

							visits in the field. The Center will also provide classes to introduce new skills to displaced workers
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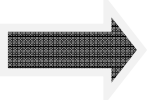
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3.5 Offer services or instruction for adults below the college level or students who are not enrolled in school.	Workforce Development Center	07/01/08	06/30/09	At least 618 students will enroll in the GED Program; at least 78 students will receive their GED	\$ 3,000.00+ State Board of Community and Junior Colleges	676 Students enrolled in the GED program; 194 received their GED	 <p>Benchmark was met.</p> <p>The ABE/GED program will continue to recruit students and seek out new ways of helping the students pass the GED test.</p>

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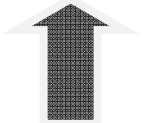
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<b>Institutional Goal 4: Empower students with the necessary tools to maximize their potential by providing a network of support services and activities.</b>							
<b>Institutional Objective</b>	<b>Unit or Area Responsible</b>	<b>Date of Implementation</b>	<b>Date of Completion</b>	<b>Success Indicators or Benchmarks</b>	<b>Budget Implications</b>	<b>Actual Results</b>	<b>Status of Objective and Use of Results</b>
4.1 Expand mentoring, peer counseling, peer tutoring, and evening initiatives in order to reach a broader range of students.	Student Affairs	07/01/08	06/30/10	<p>At least 75 mentors and 60 mentees will participate in the mentoring program</p> <p>At least 6 peer students will serve as tutors</p> <p>At least 207 students will utilize the Career Services and placement</p>	Increased Title III program monies to implement a more effective retention program. (\$3,000)	<p>73 mentors and 67 mentees participated in the mentoring program</p> <p>4 students served as peer tutors</p> <p>520 students utilized the Career Services and Placement Center</p>	<p style="text-align: center;"></p> <p>Benchmarks were not met. Objective continues as a work in progress.</p> <p>The livelihood of the institution is partially predicated on the number of students retained. The institution strives to provide quality student support services and activities that yield successful retention results. Therefore, results are used to increase the services provided to students for the 2009-10 year.</p>

				<p>Open a Tutoring Lab with extended hours to accommodate off-campus students in need of tutoring services</p>		<p>Student Affairs opened a Tutoring Lab in 2008-09. Tutors, computers, and remedial software are available for students to use.</p>	<p>To strengthen the services available to off-campus students, the Office of Student Affairs will make services available online to students. Students will have the opportunity to request specific services from the institution through online requests.</p>
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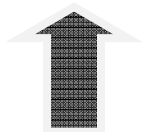
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4.2 Increase the number of students applying for financial aid electronically before the priority deadline, in an effort to increase the efficiency of the registration process.	Financial Aid	07/01/08	06/30/11	At least 500 students will complete their initial financial aid process by July 31 <sup>st</sup>  Provide financial aid workshops to off-campus students	\$3,000	732 students applied for financial aid within the priority deadline.  Off-campus financial aid workshops were provided at the off-campus sites.	 <p>Benchmark was met; however, objective continues as a work in progress.</p> <p>Meeting the Financial Aid priority deadline of March 1<sup>st</sup> of each year would make for an easier fall reg. process. It would also allow the Office of Financial Aid to serve clients efficiently, reduce audit findings, and meet the required reporting schedules in a timely manner. The number of completers will increase during the upcoming program year.</p>

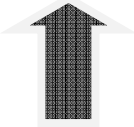
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4.3 Provide a stronger student-centered foundation of health, wellness, and nutritional initiatives.	Student Affairs, Health, Wellness, and Nutrition Areas	07/01/08	06/30/09	<p>At least 227 students will utilize the Student Health Center</p> <p>At least 420 students will utilize the fitness center</p> <p>An average of 664 students will utilize the cafeteria on a daily basis</p> <p>At least 12 programs will be presented in health, wellness, and nutrition areas</p>	\$ 7,000.00 General funds, Title IV	<p>309 students utilized the Student Health Center</p> <p>441 utilized the fitness center</p> <p>146 students utilized the cafeteria on a daily basis</p> <p>6 programs were presented in health, wellness, and nutrition areas</p>	 <p>Benchmark was met.</p> <p>The goal is to demonstrate concrete results of student satisfaction, which will likely provide for a healthier student population and lower disciplinary infractions. The results will be used to continue to provide and expand programs and services for more effective use.</p>

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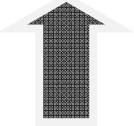
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4.4 Provide quality residence life and safety services.	Student Affairs, Housing, Department of Safety	07/01/08	06/30/09	<p>No more than 42 total hearings will be heard by judicial councils</p> <p>Coahoma's student injuries on campus will fall below Mississippi's state average of 7.2 students</p> <p>Coahoma's employee injuries on campus will fall below Mississippi's state average of 11 employees</p>	\$70,000	<p>16 hearings were heard by the judicial councils</p> <p>0 student injuries</p> <p>8 employee injuries</p>	<p style="text-align: center;"></p> <p>Benchmark was met.</p> <p>The college community is aware of the institution's comprehensive and widespread surveillance camera system for the purpose of campus safety. This added awareness helped to promote a calmer, safer, and secure campus climate that better enabled students to focus on academics and institutional sanctioned activities. Results will be used to streamline a more</p>

							<p>effective process.</p> <p>The Department of Safety is concentrating on the safety measures at the off-campus sites. Safety plans and procedures will be updated and implemented at the off-campus sites in 2009-2010. In addition, safety trainings will be provided for the off-campus sites.</p>
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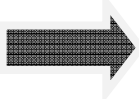

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4.5 Provide extracurricular activities for the student body.	Student Affairs	07/01/08	06/30/09	<p>At least 200 students and parents will participate in Coahoma Community College's Summer Orientation Program</p> <p>Student Affairs will publish the <i>Coahoma Tribune</i> twice a year</p> <p>The Student Government Association will sponsor at least 8 activities for the student body</p> <p>Student Affairs will provide at least 43 extracurricular activities for the student body</p>	\$ 3,000.00 General funds, Title III	<p>220 students and parents participated in Coahoma Community College's Summer Orientation Program</p> <p>Student Affairs published the <i>Coahoma Tribune</i> twice during the school year</p> <p>The Student Government Association sponsored 8 activities for the student body</p> <p>Student Affairs provided 43 extracurricular activities for the student body</p>	 <p>Benchmarks were met.</p> <p>Student Affairs will continue to provide extracurricular activities for the student body.</p>

				<p>Involve off-campus students in student government and activities at Coahoma Community College.</p>		<p>Off-campus students were given the opportunity to participate in SGA and student activities. SGA representatives visited off-campus sites and spoke to students. Students campaigning for office visited the sites and spoke to classes. Off-campus students voted in CCC elections. Off-campus students participated in campus clubs/organizations and were represented in the Coronation.</p>	
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<b>Institutional Goal 4: Empower students with the necessary tools to maximize their potential by providing a network of support services and activities.</b>							
<b>Institutional Objective</b>	<b>Unit or Area Responsible</b>	<b>Date of Implementation</b>	<b>Date of Completion</b>	<b>Success Indicators or Benchmarks</b>	<b>Budget Implications</b>	<b>Actual Results</b>	<b>Status of Objective and Use of Results</b>
4.6 Provide adequate physical resources to support the mission of the institution	Special Projects Coordinator	07/01/08	06/30/15	Record of renovations and future plans for the college	2 million+	See Attachment.	 Benchmark continues to be a work in progress.
4.7 Upgrade equipment, transportation, and/or other areas of the campus in order to meet the needs of the institution's stakeholders	Business Office	07/01/08	06/30/09	Descriptions of upgrades for 2008-09	\$461,602	Timeline for conversion to Jenzabar EX began May 2009. Accounts Payable, Payroll, and General Accounting came online July 1, 2009. Phase II of implementation to begin Sept. 2009.	 Benchmark continues to be a work in progress. Implementation schedules are on target and timelines as planned.

**Coahoma Community College**  
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**Institutional Goal 4:** Empower students with the necessary tools to maximize their potential by providing a network of support services and activities.

**Objective 4.6:** Provide adequate physical resources to support the mission of the institution

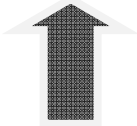
**Projects implemented and completed during the last five years include the following:** Eddie C. Smith Sports/Plex-baseball/softball complex (new construction); Charles F. Reid Sponsored Programs Building (renovation); First Floor of Whiteside Hall (Phase 1 renovation); New Press Box at James E. Miller Stadium (new construction); Allied Health Training Center (new construction); Second Floor of Whiteside Hall (Phase 2 renovation); Marion Reid Gymnasium (renovation); Sandy Bayou/Gambrell Child Care Center (repair/renovation); Exterior Door Replacement for the Library and Curry Hall.

**2009-2010 Renovation and Capital Improvement Projects include the following:** Utility Up-grades (approved and funded); Pinnacle Repairs/Renovation (approved, funded, and implemented); New Administration Building (approved and funded); Infrastructure Improvement-Street Project (funds available but still awaiting approval from Office of Sate Aid); Miller-Barron Fine Arts Building (funds available; renovation of the Georgia Lewis Theater with ADA accessibility considerations).

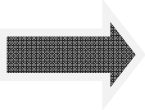
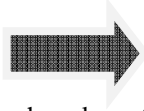
**2011-15 Capital Improvement Projects/Repair/Renovation Projects include the following:** Capital Improvements-Energy Conservation/Infrastructure Up-grade; Zee A. Barron Student Union; B.F. McLaurin Vocational-Technical Building; Dickerson-Johnson Library; Workforce Development Center expansion; Music/Theater Building. Renovations-Christine J. Curry Hall; Mary G. Whiteside Hall (Phase III); Lee Flowers Vocational-Technical Building; Building “B” Vocational-Technical Building.

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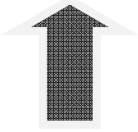
<b>Institutional Goal 4: Empower students with the necessary tools to maximize their potential by providing a network of support services and activities.</b>							
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4.8 Ensure that users have access to regular and timely instruction in the use of the library and other learning and information resources	Director of Library Services	07/01/08	06/30/09	The Dickerson-Johnson Library and Learning Resources Center will conduct at least 5 library orientations for students/faculty during the year.	\$500.00	<p>The library staff provided library orientation to campus students and faculty in the Dickerson-Johnson Library. The library staff provided this same instruction to off-campus students and adjunct faculty at the individual off-campus site locations.</p> <p>Thirty-six (36) library orientation classes were taught reaching 676 students. Students were taught how to navigate the library's webpage, how to search the</p>	 Benchmark was met for this objective.

						<p>online catalog, and how to search online databases. Students were also given passwords to access the online databases. Library policies and procedures and interlibrary loan were also discussed.</p> <p>At the end of the orientation, students completed surveys to evaluate the orientation and the trainer.</p> <p><u>Survey Results</u> Ninety-one percent (91%) of respondents stated that the class met or exceeded their expectations.</p> <p>Eighty-eight percent (88% ) of those responding to the survey indicated that instruction for using library resources was available and more than eighty percent (80%)</p>	
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						indicated that the instruction for library material was adequate.	
4.9 Provide a computer workstation for vision impaired patrons	Director of Library Services	10/31/09	06/30/10	The Dickerson-Johnson Library will purchase a MAGNISIGHT CUSTOM FOCUS machine.	\$2,500	The Dickerson-Johnson Library will purchase a MAGNISIGHT CUSTOM FOCUS machine by October 31, 2009.	 Benchmark continues to be a work in progress.
4.10 Replace ten (10) computers over six (6) years old	Director of Library Services	12/15/09	06/30/10	The Dickerson-Johnson Library will purchase ten (10) computers.	\$15,000	The Dickerson-Johnson Library will purchase ten (10) computers by December 15, 2009.	 Benchmark continues to be a work in progress.

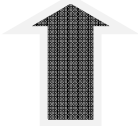
**Coahoma Community College  
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<b>Institutional Goal 5: Utilize emerging instructional technology by providing innovative learning opportunities for students.</b>							
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators or Benchmarks	Budget Implications	Actual Results	Status of Objective and Use of Results
5.1 Require instructional staff to attend technology training.	Academic and Career-Technical Divisions	07/01/08	06/30/09	At least 8 instructional staff will attend technology training  100% of new online instructors will attend Blackboard training	\$2,000 General Funds & Tech Prep	17 academic and career technical instructors completed the MSVCC teaching effectively online training  21 instructors attended Blackboard 8.0 Update training; no new instructors attended blackboard training	 <p>Benchmarks were met.</p> <p>Faculty attending the Blackboard 8.0 allowed faculty to enhance and improve the quality of instruction.</p> <p>No new instructors were hired for the 2008-2009 School Year. A full-time Psychology instructor will be hired for the 2009-2010 School Year and will be recommended for Blackboard Training.</p>

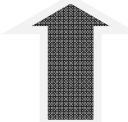
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<b>Institutional Goal 5: Utilize emerging instructional technology by providing innovative learning opportunities for students.</b>							
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5.1 Require instructional staff to demonstrate the use of technology in classroom instruction.	Academic and Career-Technical Divisions	07/01/08	06/30/09	95% of instructional staff will demonstrate the use of technology <i>(documented through classroom observation, institutional effectiveness plans, and quarterly reports)</i>	\$ 0.00	100% of full-time academic and career-technical instructors utilized instructional technology in the classroom. as documented through observation.	 Benchmark was met.

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<b>Institutional Goal 5: Utilize emerging instructional technology by providing innovative learning opportunities for students.</b>							
<b>Institutional Objective</b>	<b>Unit or Area Responsible</b>	<b>Date of Implementation</b>	<b>Date of Completion</b>	<b>Success Indicators or Benchmarks</b>	<b>Budget Implications</b>	<b>Actual Results</b>	<b>Status of Objective and Use of Results</b>
5.2 Upgrade the institution's technology as needed and make this technology accessible to faculty and students.	Technology Department	07/01/08	06/30/11	Report of instructional technology upgrades	\$50,000.00	Upgraded the network core switch by installing new core switch  Please see attachment	 Benchmark was met.  As a result of upgrading the network core switch, the response time for network traffic related to online classes and educational research has greatly improved. Future innovations are also possible because of the updated technology.

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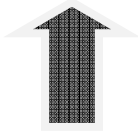
- Institutional Goal 5:** Utilize emerging instructional technology by providing innovative learning opportunities for students.
- Objective 5.2:** Upgrade the institution's technology as needed and make this technology accessible to faculty and students.

**Description of Current Technology at Coahoma Community College**

1. The campus network infrastructure consists of all buildings which are connected by fiber optic cable which terminates in the Technology Department on the 1<sup>st</sup> floor of the Dickerson-Johnson Library.
2. There are 2 remote sites, Workforce Development Center and the Allied Health Training Center, which are connected to the main campus for network and internet access. A third site, the Coahoma County Higher Education Center, should be connected by August 2009.
3. The telecommunication system consists of a NEC NEAX2000 IP PBX system which provides telephone service as well as voicemail service to the college. VoIP has recently been provided as a result of upgrades to our PBX system.
4. Email services are provided to our faculty and staff, as well as our students.
5. Internet access is provided by a 45MB Metro Ethernet connection which connects at the State Board of Community and Junior Colleges (SBCJC) in Jackson, MS.
6. Wireless network connectivity is currently provided in a limited capacity in various areas throughout campus.
7. Online video classes are accessible on campus by means of the CCN Room, which is located in Curry Hall.
8. Computer labs are available in every department throughout campus for student use.
9. Antivirus software is provided for all computers purchased by the college.
10. Internet services such as content filtering, spam filtering, and firewall are provided for all computers connected to the campus network.
11. The school's website: <http://www.coahomacc.edu> is maintained in-house by our own webmaster.

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<b>Institutional Goal 6: Address community and economic development needs within the service area by developing and sustaining partnerships with public and private agencies.</b>							
<b>Institutional Objective</b>	<b>Unit or Area Responsible</b>	<b>Date of Implementation</b>	<b>Date of Completion</b>	<b>Success Indicators or Benchmarks</b>	<b>Budget Implications</b>	<b>Actual Results</b>	<b>Status of Objective and Use of Results</b>
6.1 Expand the presence of college personnel on city and county boards in the five-county service area, including Chamber of Commerce, Industrial Foundation, etc.	Executive Officers and Public Relations	07/01/08	06/30/09	At least 10 Coahoma Community College employees will serve on community boards as well as serve as officers in professional organizations.	\$ 1,000.00 General funds	See Attachment	 <p>Benchmark was met.</p> <p>CCC personnel are visible in the community and serve on numerous boards. (See attachment) CCC will continue to make a strong effort to be involved in the community.</p>

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**Institutional Goal 6:**           **Address community and economic development needs within the service area by developing and sustaining partnerships with public and private agencies.**

**Objective 6.1:**               **Expand the presence of college personnel on city and county boards in the five-county service area, including Chamber of Commerce, Industrial Foundation, etc.**

Representing the heart of Coahoma Community College at national, state, and local functions is CCC's outgoing, friendly, and articulate president, **DR. VIVIAN PRESLEY**. A frequent speaker, panelist, and participant in many organizations, she has given addresses on education at the Mississippi Delta Grassroots Caucus in Washington D.C. and at the Clinton Library in Little Rock, Ark. She hosts events with ease and serves on numerous boards including the Clarksdale Rotary Club. She was honored in 2007 as Clarksdale's Citizen of the Year.

**DR. ROSETTA HOWARD**, vice president of academic affairs, is well-known in the community with strong links with Northwest Mississippi Regional Medical Center. She was instrumental in CCC's innovative NMRMC partnership establishing Coahoma's respiratory therapy department and the associate degree nursing program. Dr. Howard was appointed by the state Legislature to the Delta Region Study Commission, and will represent CCC at the Mississippi Delta Grassroots Caucus in Washington D.C. in fall 2009. She has motivated faculty and CCC students to participate in the Tennessee Williams Festival.

**ANNE SHELTON CLARK**, vice president of career technical education, has spearheaded Coahoma's highly successful Scholarship Golf Tournament in Tunica for the past several years. The fund-raising event that is popular with community leaders: golfers and non-golfers - has enabled dozens of CCC students to complete their degrees in Allied Health programs. Ms. Clark is a member of the Chamber of Commerce's Industrial Foundation and supports the Mississippi Delta Tennessee Williams Festival and the Sunflower River Blues and Gospel Festival.

**DR. GREG HUDSON**, vice president of student affairs, is a highly visible leader in Clarksdale and Cleveland community events. He also serves on accreditation panels for the Southern Association of Colleges and Universities (SACS).

**MARILYN STARKS**, vice president in charge of federal programs, serves on the Chamber of Commerce Leadership Clarksdale Board; is an active member and office of Alpha Kappa Alpha sorority, and CEO of Starks Inc.

**YVONNE STANFORD**, director of libraries, is active in the community as a board member of the Delta Blues Museum, Carnegie Public Library, and a past president of the Chamber of Commerce. She serves as secretary of the Sunflower River Blues Association, a volunteer for the American Cancer Society, and serves on accreditation panels for the Southern Association of Colleges and Universities (SACS). She was selected Clarksdale's 2008 Citizen of the Year.

**ROSEMARY DILL**, vice president of institutional effectiveness, serves as president of the Mississippi Association of Institutional Research and is state coordinator for the Southeastern Association for Community College Research – representing 14 states. She is in charge of preparing Coahoma for its

accreditation re-affirmation in 2010. She is a member of CCC's Executive Council. Although she is busy preparing for 2010, she has served as a volunteer with the Mississippi Delta Tennessee Williams Festival and serves on the Board of Directors for the Chamber of Commerce's Youth Leadership Program.

**EVELYN WASHINGTON**, academic counselor, is president-elect of the Mississippi Community and Junior College Counselors Association and will host the organization's state conference on campus in February 2010. She serves on CCC's Lyceum Committee and has coordinated civil rights compliance visits by the state College Board.

**BARBARA BOSCHERT** – A veteran history instructor, Mrs. Boschert helped coordinate student research on civil rights for CCC's 60<sup>th</sup> anniversary documentary filmed by Scott Jennison. She serves on the Chamber of Commerce Youth Leadership Clarksdale Board and contributed to the Kellogg Grant Award for lifelong learning for the communities of Duncan, Alligator, and Shelby. She is a member of Duncan Baptist Church and is married to Curtis Boschert, Clarksdale's city attorney.

**GAIL ELLIOTT**, an economics and business instructor, is an active member of Oakhurst Baptist Church where she is chairman of the Children's Board and the Children's Choir. Her husband is a deacon of the church.

**GLYNDA DUNCAN** – Veteran English instructor, is recipient of the Mississippi Humanities Council's Outstanding Teacher Award, and is a co-author of a new English text book. A former media sports editor, she occasionally covers athletic events on campus, and she is an active volunteer for the Mississippi Delta Tennessee Williams Festival.

**PATRICIA FURDGE** – chairman of the math, science, and computer department, she is an advisor for Phi Theta Kappa academic honorary. A former alderman for the town of Lula, she is now serving as Lula's mayor. She is an a member of Thompson Chapel

**ORLANDO PADEN** - former Career Center director, he is now in charge of student work study. An active member of New Jerusalem Baptist Church where he is youth department chairman and youth superintendent, he has conducted male leadership workshops. He is a member of the NAACP, serves as vice president of Alpha Phi Alpha fraternity and was appointed to serve on the African-American Dropout Committee for the state College Board.

**PANNY MAYFIELD**, Public Relations Director, continues to serve as project director for the Mississippi Delta Tennessee Williams Festival and publicist for the Sunflower River Blues and Gospel Festival. She conducts tours on Tennessee Williams for Youth Leadership Clarksdale, and coordinates CCC's partnership with the Delta Literary Tour. She attended the exhibition opening of her "Juke Joint" photo collection in the Netherlands this summer. The collection was nominated for the 2009 photography award of the Mississippi Institute of Arts and Letters and was featured earlier at other exhibits at Cottonlandia Museum in Greenwood, in Helena's Delta Cultural Center, and the University of Mississippi's Center for the Study of Southern Culture. She serves on the Chamber's Industrial Foundation Board.

**CHARLES BUTLER**, counselor in the Career-Technical Division, is active in numerous community organizations including Wilson Chapel A.M.E. Church and Delta Lodge 127. He is president of Education for Coahoma, vice president of Coahoma Habitat for Humanity, president of the Hull School Reunion Committee; chairperson of the Coahoma Community Christmas parade; coordinator of National Make a Difference Day sponsoring a Breast Cancer Awareness program and walk; coordinator of the annual Academic Awards program for Coahoma, the local County Government Day, annual Community Education Forum, facilitator of the Carrie Lee Childress Memorial Scholarship, the Melinda Butler Memorial Scholarship, and the High School Senior Scholarship program. He serves as alderman and assistant mayor of the town of Coahoma; a member of the Mississippi Counseling Association, and a board member of the Tri-County Workforce

Alliance. At CCC he re-activated the college mentoring program and serves as advisor of the National Technical Honor Society.

**DEBORAH MCNEAL**, Vice President for Fiscal Affairs and Operations, is active in the Mission Outreach Center, sponsored by St. James Temple Church of God in Christ.

**FRAN NOAH**, director of DWIA, serves on the Chamber of Commerce Board of Directors.

**OTHA WILLIAMS**, CCC Work-Based Learning Coordinator, serves on Coahoma County's Democratic Committee and as a board member of the Tri-County Workforce Alliance.

The 2008-09 listing of board members provided by the Chamber of Commerce/Industrial Foundation documents 8 CCC faculty/staff members as board members; One staff member is a mayor; two are members of the Coahoma County School Board. More than one dozen faculty/staff members were volunteers at the annual Tennessee Williams Festival and Sunflower Rivers Blues Festival.

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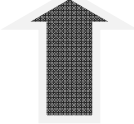
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<b>Institutional Goal 6: Address community and economic development needs within the service area by developing and sustaining partnerships with public and private agencies</b>							
<b>Institutional Objective</b>	<b>Unit or Area Responsible</b>	<b>Date of Implementation</b>	<b>Date of Completion</b>	<b>Success Indicators or Benchmarks</b>	<b>Budget Implications</b>	<b>Actual Results</b>	<b>Status of Objective and Use of Results</b>
6.2 Communicate with existing and new businesses and industries to provide information about Coahoma Community College's services.	All Areas	07/01/08	06/30/09	The institution's personnel will provide at least 2 updates and presentations to civic organizations and B/I representatives.	\$ 500.00 General funds	A PowerPoint presentation was presented to the Chamber of Commerce and Industrial Foundation in December 2008 providing a description of programs and services offered at Coahoma Community College. Coahoma also made presentation to Bolivar County Board of Supervisors and Quitman	 Objective was met.  Coahoma Community College will continue to communicate the community to provide information about the College's services.

						<p>County Board of Supervisors.</p> <p>The QEP Team made several presentations to civic clubs and presentations at the main campus as well as off-campus sites to gather broad-based input from all of the College's stakeholders.</p>	
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<b>Institutional Goal 6: Address community and economic development needs within the service area by developing and sustaining partnerships with public and private agencies</b>							
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6.3 Provide intellectual and cultural events on campus and in the community	Public Relations	07/01/08	06/30/09	Coahoma Community College will sponsor, co-sponsor, or be involved in at least ten intellectual and cultural events on campus and/or in the community	\$ 20,000 .00 General funds	See Attachment	 Objective was met.  Coahoma will continue to provide intellectual and cultural events on campus and in the community.

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**Institutional Goal 6:** Address community and economic development needs within the service area by developing and sustaining partnerships with public and private agencies

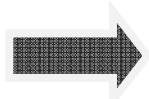
**Objective 6.3:** Provide intellectual and cultural events on campus and in the community.

**Coahoma Community College’s 2008-09 Intellectual and Cultural Events**

<p><i>Commencement/Graduation with Supreme Court Justice Graves as keynote speaker, attendance, more than 3,000</i></p> <p><i>GED graduation with Judge Kenneth Williams as keynote speaker, attendance, 1,000</i></p> <p><i>Preschool conference with Supreme Court Justice Graves as keynote speaker, attendance, 250</i></p> <p><i>Mississippi Delta Tennessee Williams Festival – 2-day event with numerous components, attendance, 900</i></p> <p><i>Scholarship Golf Tournament – 100 golfers – attendance – 100 golfers plus CCC faculty/staff</i></p> <p><i>High School Day, 700, attendance</i></p> <p><i>Robert Little Dreammaker, attendance, 100</i></p> <p><i>Lawmakers/school superintendents joint conference, attendance, 50</i></p> <p><i>Robert Rockett’s Humanities Teacher of the Year Lecture – attendance, 100</i></p> <p><i>CCC Choir Christmas Concert with Memphis Symphony Orchestra, attendance, 800</i></p> <p><i>Black History Month kickoff with Dr. Thompson as speaker, attendance, 500</i></p>	<p><i>African Children’s Choir, attendance, 1,200</i></p> <p><i>Civil Rights Forum, attendance, 300</i></p> <p><i>WIST Conference, attendance, 400</i></p> <p><i>International Cuisine Festival featuring food, exotic fare, dance, and costumes, attendance, 300</i></p> <p><i>Coronation, attendance, attendance, 1,000</i></p> <p><i>Gospel Explosion with 4 gospel choirs including Lee Williams, attendance, 2,000</i></p> <p><i>Founder’s Day with Dr. Lonnie Edwards as keynote speaker, attendance, 800</i></p> <p><i>Male Leadership Conference, attendance, attendance, 40</i></p> <p><i>Canton Spirituals Gospel Concert, attendance, 500</i></p> <p><i>Blind Boys of Alabama, Preservation Hall Jazz Concert, attendance, 500</i></p> <p><i>Graduation with Mike Espy as commencement speaker, attendance, 4,000</i></p> <p><i>Total Attendance: 18,140</i></p>
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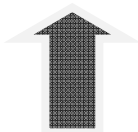
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<b>Institutional Goal 7: Initiate new programs or complement existing programs by securing and sustaining federal, state, and local funding.</b>							
<b>Institutional Objective</b>	<b>Unit or Area Responsible</b>	<b>Date of Implementation</b>	<b>Date of Completion</b>	<b>Success Indicators or Benchmarks</b>	<b>Budget Implications</b>	<b>Actual Results</b>	<b>Status of Objective and Use of Results</b>
7.1 Secure State and Federal funding to support the college's comprehensive development plan.	Federal Programs	07/01/08	06/30/11	# and amount of grant awards	\$0 General Funds	See Table Below	 <p>Objective is on-going; however, it is met annually as indicated by chart below. Results are positive and encourage the Institutional Advancement/Federal Programs Office to continue to seek addition funding from various state and federal sources.</p>
<b>Federal Programs – By Program , 08-09 Funding, 09-10 Funding, and Change by Percent</b>							
	<b>Program</b>		<b>08-09 Funding</b>	<b>09-10 Funding</b>	<b>Funding Source</b>		
	Adolescent Offender Program	\$	335,000	335,000	State		
	College Cost Reduction Act (CCRAA)		861,921	952,369	Federal		
	DOL Rural Healthcare		750,187	500,960	Federal		
	DOL STEAP		0	769,330	Federal		
	Educational Talent Search		226,599	226,599	Federal		
	GEAR-UP Partnership		539,092	539,092	Federal		
	NASA Space Grant		4,500	4,500	State		
	Title III		2,175,440	2,542,434	Federal		
	Upward Bound		313,631	313,631	Federal		

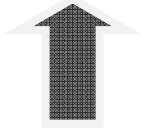
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<b>Institutional Objective</b>	<b>Unit or Area Responsible</b>	<b>Date of Implementation</b>	<b>Date of Completion</b>	<b>Success Indicators or Benchmarks</b>	<b>Budget Implications</b>	<b>Actual Results</b>	<b>Status of Objective and Use of Results</b>
7.2 Enhance institutional advancement through public relations and Alumni Affairs.	Federal Programs	07/01/08	06/30/09	Alumni Affairs will increase its membership by 100 members, or from 3,333 to 3,433  See 6.3 and 8.1 for update on public relations	\$50,000.00	Membership was increased by 200 members.	 Benchmark was met.

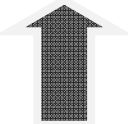
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7.3 Maintain Coahoma Community College's indirect cost rate.	Federal Programs	07/01/08	06/30/09	Indirect Cost Rate	Budget will depend upon needs each year.	Indirect Cost Rate was established.	 Objective was met.

**Coahoma Community College  
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<b>Institutional Goal 8: Support cultural enrichment programs and activities.</b>							
<b>Institutional Objective</b>	<b>Unit or Area Responsible</b>	<b>Date of Implementation</b>	<b>Date of Completion</b>	<b>Success Indicators or Benchmarks</b>	<b>Budget Implications</b>	<b>Actual Results</b>	<b>Status of Objective and Use of Results</b>
8.1 Increase community awareness and participation in programs and events sponsored by Coahoma Community College.	Public Relations	07/01/08	06/30/09	Benchmark : a 5 percent increase in the number and quality of media coverage and clearinghouse publications documented by hard copies in the clipping file and a 5 percent increase in the number of CCC personnel participating and visible in in community activities.	\$ 5,000	Comparing the January 2009 through June 2009 reporting period with the 2008 January through June 2008 reporting period through PR's clipping file, media coverage increased considerably more than 5 percent in 2009: 99 photos in 2009 over 82 in 2008; 68 articles in 2009 over 59 in 2008; 16 page 1 articles in 2009 over 14 in 2008.  See Attachment	 <p>Objective was met. Expanded interest in the Mississippi Delta Tennessee Williams Festival by CCC faculty/staff, and visitors followed the successful 2008 recording of the festival by the BBC; moving the festival's literary conference from the Cutrer Mansion in Clarksdale to the much larger venue in Whiteside Hall on the CCC campus accessible to CCC students; all leading to CCC being awarded the</p>

							<p>Mississippi Humanities Council's prestigious Partner Award at its annual conference in Jackson. Adding additional interest/media coverage was CCC's partnering with the MHC's teacher workshop on the 4Ws (Walker, Wright, Williams, &amp; Welty,) scheduled in Clarksdale and the alliance with the Delta Literacy Tour with CCC's key participation hosting bus tours, dinners, and porch plays in this annual event in partnership with the Center for the Study of Southern Culture at the University of Mississippi.. Visitors wrote rave reviews praising the tour's activities sponsored by CCC in Clarksdale as the highlight of the entire 3-day tour.</p> <p>With Coahoma expanding its support of the Sunflower River Blues and</p>
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							<p>Gospel Festival as a corporate sponsor, more CCC personnel became involved as volunteers and board members contributing to the success of the 22<sup>nd</sup> annual festival and its dedication to Sam Cooke that attracted global coverage. The festival drew record-setting crowds, and major media attention with the Clarion-Ledger featuring it as its Weekender cover article. The tribute evolved from the April 2008 Walk of Fame Cooke bronze plaque dedication with CCC personnel playing key roles in expanding the event. The “Remembering Sam Cooke” panel at Ground Zero coordinated by PR director Panny Mayfield featured several CCC figures including retired CCC President McKinley Martin and retired art chairman Henry Dorsey along with members of the Cooke family.</p>
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The Public Relations Department routinely sends all press releases to area newspapers including the CLARKSDALE PRESS REGISTER and the CLARKSDALE BLUES-STAR in Clarksdale; the BOLIVAR COMMERCIAL in Cleveland; THE DELTA DEMOCRAT TIMES in Greenville; The COMMONWEALTH in Greenwood; THE CLARION-LEDGER in Jackson; the DAILY JOURNAL in Tupelo; OXFORDTOWN in THE OXFORD EAGLE in Oxford; the DAILY WORLD in Helena, Ark.; the TUNICA TIMES in Tunica; THE QUITMAN COUNTY DEMOCRAT in Marks; and THE SUN SENTINEL in Charles/Sumner (Tallahatchie County). We frequently place ads and news articles in THE DELTA BUSINESS JOURNAL and the MISSISSIPPI BUSINESS JOURNAL. We also utilize Lamar Advertising for billboard advertising.

Radio announcements and commercials are aired on WROX and WNEV Radio in Clarksdale; KCLT in Helena; WAID in Cleveland

TELEVISION commercials and announcements are aired on CABLEONE NETWORKS in Clarksdale and Cleveland areas on CNN, ESPN, TNT, and BET.

During the period of July 2008 through December 2008, 100 photographs and 64 articles were published about events, individuals, etc. by media at Coahoma Community College; 5 home sports programs for football and basketball games; the public relations department provided news articles and photographs publicized in a timely fashion and archived; on the college's website as well as the college's Tennessee Williams Festival website.

Among the large events sponsored by the college in this time period were the Terrance Metcalf Sports Camp attended by 300 participants; the 21<sup>st</sup> annual Sunflower River Blues and Gospel Festival attended by 30,000 music fans; the Walk of Fame dedications honoring radio celebrity Early Wright and playwright Tennessee Williams, the Williams Festival sponsored by the college and recorded by the BBC for a documentary that attracted 2,000 participants; the Allied Health Scholarship Golf Tournament raised funds for needed scholarships; Homecoming and the entire football season that drew thousands of sports fans packing the James Miller Stadium; advertising campaigns via print media, radio broadcasting, and television spots on CNN, TNT, BET, and ESPN publicizing fall registration as well as second semester registration; ads congratulating graduates of CCC's registered nursing program that achieved 100 percent pass rate on their RN certification; and also CCC football players receiving post-season honors; hundreds attended a gospel concert featuring The Canton Spirituals; hosted a Christmas party on campus for the Chamber of Commerce officials, staff, and area leaders.

Additional honors indicating high visibility of CCC personnel achieved by the college include Yvonne Stanford, director of libraries, being named Citizen of the Year at the annual Chamber banquet and CCC, recipient of the Mississippi Humanities Council's top Partner's Award for the 2008 Mississippi Delta Tennessee Williams Festival that recognizes not only the excellence of this event but also the collaborations of other entities that made it a success.

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A review of media coverage of CCC events, personnel, etc. from January 2009 through June 2009 and attendance at cultural events sponsored by the college indicates:

During this period 99 photographs, 68 articles including 16 Page 1 articles were published by area media about events, individuals, programs at Coahoma Community College; The public relations department provided these news articles and photographs that were publicized in a timely fashion and archived on the college's website: [www.coahomacc.edu](http://www.coahomacc.edu) as well as Tennessee Williams website: [www.coahomacc.edu/twilliams](http://www.coahomacc.edu/twilliams).

Among the large events sponsored by the college in this time period – January 2009 through June 2009 and featured in Page 1 news were Basketball Homecoming in January 2009 that attracted hundreds of sports fans, alumni, and supporters filling the Pinnacle; CCC's civil rights dialogue in February between top students and state political leaders evoking spirited exchanges in Whiteside Lecture Hall packed to overflowing with standing room only – participating were Clarksdale Mayor Henry Espy, his son, state Rep. Chuck Espy, state Rep. John Mayo; former U.S. Secretary of Agriculture Mike Espy; local attorney Bill Lockett, a possible candidate in the next race for governor; a federal attorney, and state supreme court justice – The event produced straight talk on race, slavery, civil rights, and change and was a lively discussion.

CCC's annual WIST Conference featuring lectures/presentations on non-traditional careers for women attracted hundreds of area high school students from north Mississippi; CCC's partnership with the University of Mississippi's Center for the Study of Southern Culture to host the Delta Literary Tour's tour to Clarksdale attracting professionals, writers, artists, and visitors interested in learning about the playwright Tennessee Williams. CCC's Culinary Department prepared the evening meal for this group and the Public Relations Department was in charge of the bus tour, hosting the dinner, a porch play with actors from Oxford; The PR department also hosted the Mississippi Humanities Council's 4Ws workshop tour of Clarksdale featuring its links/history with Tennessee Williams for teachers gaining special continuing education credits.

A community-wide audience of more than 1,200 applauded the outstanding African Children's Choir concert; the annual Coronation of Mr. and Miss CCC attracted a large audience viewing CCC students from all organizations presented in formal attire, music by the CCC Show Choir; and an audience from many sections of Mississippi awarding standing ovations to the Preservation Jazz Band from New Orleans and the legendary Blind Boys of Alabama in a free gospel concert presented by the Lyceum Series. The event was publicized in Jackson's Clarion-Ledger Weekend Entertainment Tabloid. CCC's annual spring concert featuring the concert choir, show choir, and gospel ensemble was a popular event.

Founder's Day was particularly meaningful and well attended because it celebrated the college's 60<sup>th</sup> anniversary. Unveiled for the first time was a television documentary by award-winning filmmaker Scott Jennison of Atlanta. The documentary included historical data, segments and interviews with historical figures, faculty, staff and students. Mr. Jennison is working on a longer documentary (45 minutes) to air during other events.

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CCC's participation in the third annual Mississippi Association of Community and Junior College Sports Hall of Fame induction ceremony in Jackson was a prestigious event. Coahoma's inductee, Dr. Marcus Reeves and his family, President Presley, Athletic Director Freeman Horton, and former CCC inductees: Dr. Lonnie Edwards and Coach Isaiah Peterson were outstanding representatives of the college.

More than 4,000 attended Coahoma's graduation in the Pinnacle with former U.S. Secretary of Agriculture Mike Espy as commencement speaker.

June events featured a large attendance at CCC's Kids Who Cook culinary camp; Math and Science Enrichment Camp, the Nursing and Allied Health Summer Residency program; and the Lil Tiger Basketball Camp directed by championship Coach Ella Morris.

### Monthly Media Coverage:

July 2008: Color photo and article, More than 300 to attend CCC's summer orientation, 7/1/08, Bolivar Commercial; article and color photo, More than 300 CCC students to attend July orientation, 7/2/08, Clarksdale Pres Register; article and photo, CCC instructor helps develop textbook project for Mississippi colleges, 7/3/08, Press Register; 4-col photo, 2008 practical nursing graduation, 7/18/08 – Bolivar Commercial; photo, Touring CCC campus, 7/13/08, Press Register; article, More than 300 to attend CCC orientation, Tunica Times; oversize color photo, Miss Coahoma Community College Deloris Harris and other student leaders head tour groups to acquaint new students to campus buildings, 7/14/08, Bolivar Commercial; color photo and article, Thompson discounts, 'I can't be somebody' rural myth, 7.18/08, Press Register; spread of 4 photos and article, Young football hopefuls learn from the best, 7/13/08, Press Register, full page of 10 color photos, Metcalf-Holden football camp at CCC, 7/13/08, Press Register; 2 color photos and article, CCC honors 20 practical nursing graduates in pinning ceremony: 7/17/08, Press Register; 3-col photo, Concentrating on programming robots, 7/23/08, Bolivar Commercial; ¼-page ads publicizing summer orientation were run in Bolivar Commercial, Press Registration, Sun Sentinel, Quitman County Democrat, and The Sun Sentinel; 150 thirty-second radio spots were run July 25-Aug. 23 on WROX; 150 radio spots run same period WAID, and 150 spots run on KCLT in Helena; 2 thirty-second videos featuring Mr. and Miss CCC publicizing fall registration; 8,000 flyers publicizing fall registration were printed and inserted in the Bolivar Commercial and 8,000 flyers inserted in the Press Register.

August 2008 – Color photo of Orlando Paden, Press Register, 8/17/08; color photo and article, CCC gears up to top last year's enrollment 8/6/08- Bolivar Commercial; 2 color photos and article, CCC gears up to top last year - CCC registration begins on campus Thursday, 8/12/08, Press Register; 2 color photos and article, Supreme Court justice addresses CCC conference, 8/17/08, Press Register; color photo, CCC cheerleaders in action, 8/28/08, Press Register; article, Coahoma extends fall registration, 8/31/08, Press Register; Photo and article, O-line will be key for Tigers, 8/22/08, Bolivar Commercial; color photo and article: CCC Tigers kick off football season at home Thursday, 8/27/08, Press Register; 3 photos and article, CCC Tigers plan multiple attacks, 8/21/08; 2 color photos

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and article, CCC celebrates opening win 8/29/08, Press Register; article, Coahoma dominates East Central, 8/29/08, Bolivar Commercial; published ½-page in football ball special section, Press Register; published color football program for East Central game distributed to the public; college served as major sponsor of the 21<sup>st</sup> annual Sunflower River Blues and Gospel Festival named by USA Weekend as one of America's Top 10 places to hear authentic music.

September 2008 – Article, Hurricane Gustav causes power outages in Summit, Press Register, 9/3/08; article, Unbeaten Tigers to host Holmes, 9/18/08, Press Register; 2 color photos and article, CCC singers at Kennedy Center, 9/9/08, Press Register; photo and article, Tigers return to action after unexpected week off, 9/08, Press Register; Color photo and article, Pittman-led Tigers on top of JUCO stats, 9/6/08, Press Register; color photo and article, CCC now 3-0 after beating Holmes, Press Register, 9/19/08; Unbeaten CCC show stat power, 9/08, Press Register; article, CCC Associate Nursing Degree program to host site review team, 9/18/08, Bolivar Commercial; article, CCC nursing program welcomes nursing site review team, 9/25/08, Sun Sentinel; CCC nursing program takes first steps, 9/18/08 Tunica Times; color photo and article, Tennessee Williams Festival, 9/26/08, Press Register; article, 'Magic' promised at Tennessee Williams Festival, 9/22/08, Bolivar Commercial; page 1 article and photo, Literary festival promises 'magic,' 9/24/08, Press Register; Williams Festival article and 10 color photos, 9/30/08, Press Register; 4-col color photo, Planning a festival, 9/23/08, Press Register; Photo and schedule of evens for Williams Festival, 9/24/08, Press Register; color football program created and distributed at Sept. 18 home game with Holmes and follow-up flyers; created and printed color programs for the Tennessee Williams Festival plus provided publicity about it for the Southern Register newsletter published by the Center for the Study of Southern Culture at the University of Mississippi.

October 2008 – Article, Tennessee Williams event draws praise, 10/10/08 Press Register; 3 color photos and article, CCC golf tournament raised needed funds, 10/05/08, Press Register; color photo, A championship event, 10/7/08 Press Register; article, The playoff push begins now, 10/8/08, Press Register; color photo, page 1, CCC Homecoming Queen, 10/19/08, Press Register; photo, Long run, 10/19/08, Press Register; Two 3-col photos, A carriage ride, school supplies, 10/19/08, Press Register; 3 color photos, 10/16/08, Gong show, Gospel fest, and Fashion statement, Press Register; color photo, page 1 Homecoming at CCC, 10/16/08; color photo and article, a festive homecoming, 10/19/08, Press Register; photo, CCC Homecoming royalty for 2008, 10/16/08, Press Register; page 1 color photo, High School Day at CCC, 10/23/08; color photo and article, CCC misses opportunities, 10/10/08, Press Register; article, Big plays lead Northwest to victory over Coahoma, 10/10/08, Bolivar Commercial; Photo and article, CCC celebrates Homecoming Week, 10/08, Press Register; CCC revs it up for Homecoming, 10/16/08, Tunica Times; color photo, Busy fine-tuning details for homecoming, 10/21/08, Bolivar Commercial; article, CCC looking to end season with victory, 10/31/08, Press Register; photo, A dinner to remember, 10/31/08, Press Register; color football program for Oct. 9 home game with Northwest Community College and follow-up flyers; creating and publishing ½-page ads publicizing 100 percent pass rate of RN nursing graduates in Clarksdale Press Register 10/19/08 and the Bolivar Commercial 10/31/08

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November 2008 - .Two color photos, CCC sophomores recruited and CCC Cream of the Crop leaders pinned, 11/4/08, Press Register; color photo, The champions, 11/5/08, Press Register; Color photo and article, CCC Harvest Concert Festival set for Sunday, 11/8/08; color photo, CCC entertains PEP, 11/08, Press Register; page 1, color photo and article, Lawmakers, educators, discuss school issues, 11/6/08, Press Register; group photo of participants, 11/6/08; Photo and article, Delta schools scrutinized, 11/7/08, Bolivar Commercial; photo, Student Government Association leaders 11/7/08, Bolivar Commercial; color photo, Young chemists at CCC, 11/5/08, Press Register; article, CCC English instructor is top teacher, 11/27/08, Tunica Times; Photo and article, Rockett named MHC outstanding teacher, 11/08, Press Register; 2 color photos plus article, Rockett's lesson shares rare insights, 11/18/08, Press Register; article, Police learn writing and communication skills at CCC WDC, 11/11/08, Press Register; article, CCC hoop teams eye exciting season, 11/12/08 Press Register; color photo, Canton Spirituals interact with hundreds, 11/11/08, Press Register; color photo and article, Lefty Jacks is right for CCC comeback win, 11/14/08, Press Register; color photo and article, CCC's Saffold verbally commits to S. Alabama, 11/08, Press Register; color photo and article, Jones routs CCC at Pinnacle, 11/18/08, Press Register; color sports programs were printed and distributed at home basketball games including the Nov. 17 game with Jones County Junior College and Nov. 13 game with Copiah-Lincoln; created and framed posters of Tiger football players receiving post-season honors.

December 2008 – Color photo and article, CCC pinning ceremony honors 25 nursing grads, 12/0/08, Press Register; article, Coahoma offering bus rides from Webb for night registrants, 12/11/08, Sun Sentinel; color photo and article, Clutch play gives CCC 91-89 overtime revenge triumph, 12/08, Press Register; photo, CCC hosts Chamber for Christmas party, 12/18/08, Press Register; 2 color photos, CCC Trustees honored at buffet, 12/17/08, Press Register; page 1 article, Registration set for CCC spring night classes, 12/10/08, Press Register; article, CCC registration just a bus ride away, 12/08, Tunica Times; color photo and article, Early night class sign-up a big hit, 12/18/08, Sun Sentinel; tabloid-size posters published and presented to RN nursing graduates; created and scheduled ads publicizing bus rides for night class spring registration for Tunica Times, Sun Sentinel, and Bolivar Commercial; created ¼-page ads publicizing second semester registration that ran Dec. 19 and Jan 1 in Sun Sentinel, Tunica Times, and Quitman County Democrat; Dec. 23 and Dec. 31 in Press Register; and Dec. 22 and Dec. 30 in Bolivar Commercial; created and scheduled 30-second spots to be broadcast 5 times daily, Dec. 19 through Jan 7 on KCLT, WROX and WAID radios; edited videos to run 168 spots on ESPN, CNN, BET, and TNT on Cable One networks in Clarksdale and Cleveland; attended site visit of the Mississippi Humanities Council by national officials in Jackson and talked about the Mississippi Delta Tennessee Williams Festival.

January 2009 - Article, CCC spring semester registration Monday, 1/2/09, Press Register; Article, Communication majors eligible for CPRAM scholarships, 1/7/09, Press Register; Series of 3 color photos, CCC Registration highlights, 1/6/09, Press Register; Page 1 article, Tennessee Williams Festival set Oct. 16-17, 1/9/09, Press Register; Article, Layups help CCC silence EMCC 85-80, 1/9/09, Press Register; Color photo and article, Lady Tigers fall to EMCC, 1/9/09, Press Register; Photo, Registration at CCC, Tunica Times, 1/15/09; 4-col color photo, and article, CCC unveils sleek new 55 passenger bus, Press Register, 1/13/09; 3 color photos and 2 articles, Depth and strong shooting enables CCC to beat Holmes, and Holmes uses second half rally to beat Lady Tigers, 1/16/09, Press Register; Article, Basketball homecoming set at CCC this weekend, 1/15/09, Press Register; Large color photo and article, CCC sweeps Homecoming contests, 1/20/09, Press Register; 3 color photos, article, Lady Tigers control Lady Bulldogs for Homecoming victory and photo of Mr. and Miss Basketball, 1/18/09,

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Press Register; Article, Tigers swept by Rangers; will play Northeast tonight, 1/22/09, Press Register; Color photo and article, Pappa Joe carries CCC past Northeast, 1/23/09, Press Register; Article and photo, Delta Sigma Thetas donate \$10,000 for CCC scholarships, 1/18/09, Press Register; Article, CCC receives nearly \$2 million to train health care workers, 1/23/09, Press Register.

February 2009 - : Internationally acclaimed African Children's Choir at CCC Feb. 16, Press Register, 2//4/09; Photo and article, Students give speaker a standing ovation, 2/6/09, Bolivar Commercial; Color photo and article, 'This is your Obama moment,' speaker earns standing ovation, 2/3/09, Press Register; Article, CCC men and women at EMCC, 2/3/09, Press Register; CCC to play Itawamba CC at Pinnacle, 2/9/09, Press Register; one 4-col color photo, one 3-col color photo and article, National Career/Technical Education Month kicked off. 2/11/09, Bolivar Commercial; 2 color photos and article, CCC keeps playoff hopes alive, 2/13/09, Press Register; 4 col color photo, Moving on (football players on signing day) – 2/5/09, Press Register; Page 1, 2 color photos and article, National Career/Technical Education Month observance kicks off at CCC, 2/11/09; Page 1 article, Black History celebration, education share spotlight at CCC, 2/15/09; 2 color photos, Presentation of colors, Mayor with proclamation, 2/15/09; 4-col color photo on Page 1, African Children's Choir visits CCC; 2/17/09, Press Register; 4 additional color photos: More than 1,200 captivated by African Children's Choir, 2/17/09, Press Register; Color photo and article, African Choir brings tour of hope to CCC, 2/5/09, Press Register; color photo, Jack is back, 2/19/09, Press Register; Page 1 article and 2 color photos, Wanda Reid, Edward Seals Jr. named HEADWAE honorees, 2/18/09, Press Register; article, CCC clinches playoff berth, Miss. Delta next, 2/18/09, Press Register; 4 col color photo, Celebrate season-ending victory, 2/2/6/09, Sun Sentinel; article and photo, Photographic work of Tutwiler native showcased in Arkansas, 2/26/09, Sun Sentinel; Article, Tigers are in playoff hunt, 2/12/09, Press Register; Article, Lady Tigers prevail, playoff-bound Tigers fall in final home game, 2/20/09, Press Register; Page 1 article, CCC plans cutting-edge dialogue on civil rights, 2/20/09, Press Register; color photo plus article, CCC draws Jones for MACJC tourney, 2/22/09, Press Register; Article, Tigers fall in MACJC, 2/25/09, Press Register; Article, Mississippi Institute of Arts and Letters announces winners, 2/12/09, Bolivar Commercial; Article, 'Juke Joint' photos set stage for DCC reception, 2/09, Tunica Times; Article, Acclaimed CCC Choir to perform at Mound Bayou, 2/27/09, Bolivar Commercial; 6-col color photo, New student leaders at CCC, 2/26/09, Press Register; Page 1 article and color photo, Top leaders, students air straight talk on race, slavery, civil rights, and change, 2/24/09, plus additional 6-col color photo inside, Press Register; Color photo and article, CCC begins run at MACJC tourney title, 2/24/09, Press Register

March 2009 - 4-col color photo, CCC, Tennessee Williams Festival honored with top award, 3/03/09, Press Register; Page 1 article, Non-traditional careers for women to be explored at CCC conference, 3/5/09, Press Register; Photo, CCC and Williams Festival honored with top Miss. Humanities Council award, 3/6/09, Bolivar Commercial; Article, Work of award-winning photojournalist Panny Mayfield at DCC reception, March 12, 3/5/09, Quitman County Democrat; Color photo and article, 3/19/09, Sumner native will lead state college counselors, 3/19/09 Sun Sentinel; Article and mug shot, Washington to head state counselors, 3/13/09, Bolivar Commercial; Page 1 color photo and article, 'It's important to have fun,' WIST speaker tells 400, 3/09, Press Register; Article, Tryouts for Lady Tiger basketball set April 4, 3/09, Press Register; Article, Tryouts for Lady Tiger basketball set April 4, 3/12/09, Quitman County Democrat; Page 1 color photo, CCC royalty to be crowned Thursday, March 26, 3/25/09, Press Register; photo, CCC royalty, 3/24/09, Tunica Times; Color photo and page 1 article, Visitors to

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soak up Tennessee Williams history next week, 3/20/09, Press Register; 4 color photos and page 1 article, Delta Literary Tour visitors vow to return, 3/29/09, Press Register; photo, CCC Founder's Day planners, 3/18/09, Press Register; Article, Coahoma CC to celebrate 60<sup>th</sup> anniversary with exceptional events opening March 31, 3/19/09, Quitman County Democrat; Page 1 article, CCC to celebrate 60<sup>th</sup> anniversary, 3/09/ Press Register.

April 2009 - Oversize color photos: Coronation at CCC: Mr. and Miss CCC crowned; Dr. Presley and the guys of CCC, 4/1/09, Press Register; Page 1 article with color photo, "CCC to celebrate 60<sup>th</sup> anniversary," 4/09, Press Register; Photo and article, "Ceremony honors 15 at risk youth completing program, 4/09 Press Register; Page 1 color photo and article, "Celebrating the 60<sup>th</sup> anniversary of CCC." Edwards challenges Founder's Day audience to keep CCC legacy alive" – 4/3/09, Press Register; Article, "Edwards: Keep CCC legacy alive," Tunica Times, 4/9/09; color photo: 20 years of service at CAHS and CCC, 4/8/09, Press Register; 3 more color photos about Founder's Day; 4/3/09, Press Register; Article, "CCC to host legendary Blind boys of Alabama in free concert April 24, Preservation Hall Jazz Band also," Quitman County Democrat 4/16/09; color photo, "Acclaimed CCC Choir concert is April 19" April 17, Press Register; Photo and article, "Gospel legends to perform April 24," Tunica Times; 2 oversize color photos and section page headline article, "CCC to host legendary Blind Boys of Alabama," 4/17/09, Press Register; Color photo "Steppin' Out," Coahoma Community College plays host to two great musical acts for the price of none. The free concert features the Blind Boys of Alabama and the Preservation Hall Jazz Band," Clarion-Ledger weekender, 4/23/09; Article and color photo, " Dr. Marcus Reeves to be inducted in MACJC Sports Hall of Fame," 4/09, Press Register; Color photo, "The award-winning Coahoma Community College/Agricultural High School Concert Choir is presenting its annual spring concert....." 4/14/09, Bolivar Commercial; 2 color photos, "Singing praise" and "Jammin'" , Press Register, 4/09; 2 photos and article, "Blind Boys of Alabama perform in free concert," 4/19/09, Bolivar Commercial.

May 2009 - : 'Always Smart' Marcus Reeves inducted in Sports Hall of Fame,' 5/1/09, Press Register; Oversize color photo and outline, CCC, Tennessee Williams Fest honored with top award, Press Register; 2 photos: Sports Hall of Fame photos published 5/3/09, Clarksdale Blues-Star; Article, "CCC athletes honored" 5/3/09 – account of CCC Athletic Banquet; Page 1 article and 2 color photos, "CCC to graduate 273 students on May 16," – 5/10/09, Clarksdale Blues Star; Article, CCC to honor 273 graduates May16, Quitman County Democrat; Photo, Felicia Williams is salutatorian at CCC, 5/14/09 – Quitman County Democrat; Page 1 article and 2 color photos: Espy to address CCC graduates, 5/15/09, Press Register. 6-col color photo, article, and another color photo, 4,000 attend Coahoma graduation, May 17, 2009 – Clarksdale Blues Star; 5-col photo and article, CCC grads praised for answering nursing, 5/17/09 – Clarksdale Blues-Star; 4-color photo, Who's Who at CCC, Clarksdale Blues-Star; Photo and article, English actress calls Clarksdale visit 'invaluable,' 5/17/09 – Clarksdale Blues-Star; Article, Positive future forecast for CCC nursing program, Tunica Times, 5/28/09; color photo, Coahoma Agricultural high School visual art instructor, beam over art....Bolivar Commercial, 5/29/09; article and color photo, Mike Espy to deliver graduation address, 5/14/09, Bolivar Commercial; color photo, CCC's Cowan signs with Belhaven, 5/13/09, Press Register; photo, DWIA honors Seniors Select, Press Register; Article and color photo, Moore earns degree, 5/13/09, Press Register; color photo, CCC visits Kirkpatrick; Photo, Coahoma AHS art exhibit, 5/24/09, Clarksdale Blues-Star- 5-col photo, Who's Who group, 5/17/09 – Clarksdale Blues-Star; 4 col photo, Dominique Williams & Felicia Williams in Who's Who at CCC, 5/21/09, Quitman County Democrat; 6 col-

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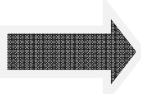
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**Objective 8.1:                        Increase community awareness and participation in programs and events sponsored by Coahoma Community College.**

color photo, Sumner, Tutwiler residents among Coahoma honorees, 5/28/09 – Sun Sentinel; 4 –col color photo, Coahoma students win state awards, 5/21/09, Sun Sentinel; color photo, National Vo Tech Honor Society 513/09 – Press Register; Article and photo, Not too late for CCC summer school, 5/31/09, Clarksdale Blues-Star.

June 2009 - 2 3-col photos and banner headline article, “CCC teenage interns experience academics, dorm life, & classrooms,” 6/14/09, Blues Star; photo, Tennessee Williams Festival with Sherrye Williams and Riche Dickson portraying drama characters, 6/14/09, Blues Star; Article, “Championship coach to direct CCC camp,” 6/7/09, Blues Star; Article, “Coahoma to host basketball camp,” 6/4/09, Sun Sentinel; Article, “Ward invited to Presidential Scholar’s program,” 6/2/09, Bolivar Commercial; 2 3-col photos, CCC Kids Camp directed by Chef Rhymes, 6/7/09, Blues Star; 4 col-oversize photo, summer school registration, 6/5/09, Bolivar Commercial; color photo, “Bolivar County Regional Correctional Facility,” 6/19/09, Bolivar Commercial; color photo, Coahoma Community College 2008-2009 GED graduation,” 6/19/09, Bolivar Commercial; 2 photos, “CCC’s two-week Math and Science Enrichment Program,” 6/19/09, Press Register; Oversize photo and feature article, “Rosemary Craven Dill top accreditation specialist,” 6/21/09, Blues Star; 2 photos, Math and Science Enrichment camp, 6/09 Blues Star; Article, “Coahoma’s Dill organizes reaffirmation,” 6/25/09, Tunica Times; color photo, “Take part in program,” 6/09, Sun Sentinel; Photo and article, “CCC Summer Orientation for new students to feature flavors of Mexican-style fiesta,” Blues Star; Article and mug shot, “CCC 2<sup>nd</sup> summer session registration set Monday, 6/09, Blues Star.

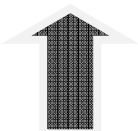
**Coahoma Community College  
2008-2013 Strategic Plan of Action**

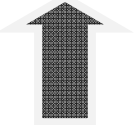
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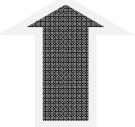
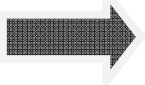
<b>Institutional Goal 8: Support cultural enrichment programs and activities.</b>																																																									
Institutional Objective	Unit or Area Responsible	Date of Implementation	Date of Completion	Success Indicators or Benchmarks	Budget Implications	Actual Results	Status of Objective and Use of Results																																																		
8.2 Expand summer activities and programs for students in the five-county service area such as Kids College, sports camps, technology camps and to include open camps not restricted by socio-economic factors and gender.	Federal Programs	07/01/08	06/30/11	Report of summer activities and programs; # of participants	\$ 5,000.00 Federal funds, State funds, other resources	See Table Below	<div style="text-align: center;">  </div> <p>Objective is on-going, however it is met annually as indicated by chart below.</p>																																																		
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%; padding: 5px;"><u>Program</u></th> <th style="width: 15%; padding: 5px;"><u>Campus Status</u></th> <th style="width: 15%; padding: 5px;"><u>Program Length</u></th> <th style="width: 20%; padding: 5px;"><u>Students Served</u></th> <th style="width: 15%; padding: 5px;"><u>Number Served</u></th> </tr> </thead> <tbody> <tr> <td>Upward Bound</td> <td>Residential</td> <td>6 wks</td> <td>9<sup>th</sup> – 12<sup>th</sup> grade</td> <td>60</td> </tr> <tr> <td>Upward Bound</td> <td>Residential</td> <td>6 wks</td> <td>College Freshmen</td> <td>10</td> </tr> <tr> <td>AOP</td> <td>Day</td> <td>Summer</td> <td>12 – 17 year olds</td> <td>30</td> </tr> <tr> <td>Talent Search</td> <td>Day</td> <td>2 wks</td> <td>8<sup>th</sup> grade</td> <td>38</td> </tr> <tr> <td>GEAR UP</td> <td>Residential</td> <td>2 wks</td> <td>9<sup>th</sup> grade</td> <td>60</td> </tr> <tr> <td>MSEP</td> <td>Day</td> <td>3 wks</td> <td>5<sup>th</sup> – 7<sup>th</sup> grade</td> <td>41</td> </tr> <tr> <td>SNRP</td> <td>Residential</td> <td>2 wks</td> <td>10<sup>th</sup> – 11<sup>th</sup> grade</td> <td>12</td> </tr> <tr> <td>AHRP</td> <td>Residential</td> <td>4 wks</td> <td>10<sup>th</sup> – 11<sup>th</sup> grade</td> <td>23</td> </tr> <tr> <td>Culinary Kids</td> <td>Day</td> <td>1 week</td> <td>10-12 year olds</td> <td>25</td> </tr> </tbody> </table>								<u>Program</u>	<u>Campus Status</u>	<u>Program Length</u>	<u>Students Served</u>	<u>Number Served</u>	Upward Bound	Residential	6 wks	9 <sup>th</sup> – 12 <sup>th</sup> grade	60	Upward Bound	Residential	6 wks	College Freshmen	10	AOP	Day	Summer	12 – 17 year olds	30	Talent Search	Day	2 wks	8 <sup>th</sup> grade	38	GEAR UP	Residential	2 wks	9 <sup>th</sup> grade	60	MSEP	Day	3 wks	5 <sup>th</sup> – 7 <sup>th</sup> grade	41	SNRP	Residential	2 wks	10 <sup>th</sup> – 11 <sup>th</sup> grade	12	AHRP	Residential	4 wks	10 <sup>th</sup> – 11 <sup>th</sup> grade	23	Culinary Kids	Day	1 week	10-12 year olds	25
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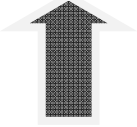
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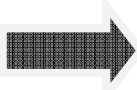

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<b>Institutional Goal 9: Ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.</b>							
<b>Institutional Objective</b>	<b>Unit or Area Responsible</b>	<b>Date of Implementation</b>	<b>Date of Completion</b>	<b>Success Indicators or Benchmarks</b>	<b>Budget Implications</b>	<b>Actual Results</b>	<b>Status of Objective and Use of Results</b>
9.1 Plan, assess, and evaluate all of Coahoma Community College's programs.	Office of Institutional Effectiveness	07/01/08	06/30/09	The institution's supervisors will conduct employee evaluations; personnel will use the results to make improvements and/or enhancements in institutional effectiveness; the IE Office will collect the results and file samples in the office	\$ 100.00	Year 2008-09 marked the second year for Coahoma to use the Employee Evaluation and Development System. Supervisors conducted at least one annual evaluation and shared the results with employees. Interviews discussing and suggestions for the future were documented on a follow-up form. Examples were filed in the IE Office.	 Benchmark was met for this objective.

9.1 Plan, assess, and evaluate all of Coahoma Community College's programs.	Office of Institutional Effectiveness	07/01/08	06/30/09	Faculty, staff, and administrators will record professional growth and development in the institution's online credentialing system; the IE Office will collect and publish the results	\$ 1,000.00	During 2008-09, the IE Office implemented an online credentialing system for personnel. Faculty, administrators, Student Affairs personnel, and librarians piloted this system. While one component of the system documents professional development, the system also documents other credentialing information. The IE Office printed individual credentialing forms, evaluated the forms, and returned to personnel for revisions.	 <p>Benchmark was met for this objective.</p>

<p>9.1 Plan, assess, and evaluate all of Coahoma Community College's programs.</p>	<p>Office of Institutional Effectiveness</p>	<p>07/01/08</p>	<p>06/30/09</p>	<p>IE Office will conduct standardized student-faculty evaluations and publish results</p>	<p>\$ 2,000.00</p>	<p>The IE Office coordinated faculty evaluations during 2008-09. 1,854 students participated in the survey. The IE Office published hard copies of overall results and the instructor's individual results. The overall results were also published on the IE webpage.</p>	<p style="text-align: center;"></p> <p>Benchmark was met for this objective.</p>
<p>9.1 Plan, assess, and evaluate all of Coahoma Community College's programs.</p>	<p>Office of Institutional Effectiveness</p>	<p>07/01/08</p>	<p>12/01/09</p>	<p>IE Office will conduct the following surveys and publications and publish the results to the institution's stakeholders: Entering Student Surveys, Campus Climate Surveys, Graduating Student Surveys, Fact Book, Strategic Plan Annual Report, and 3<sup>rd</sup> Institutional</p>	<p>\$ 300.00</p>	<p>All surveys were conducted; all publications and survey results were published, with exception of the 3<sup>rd</sup> IEP.</p>	<p style="text-align: center;"></p> <p><b>OBJECTIVE CONTINUES AS A WORK IN PROGRESS</b></p> <p>IE Committee will meet in August 2009 to evaluate each IEP with a rubric.</p>

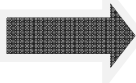
				Effectiveness Plan. IE Assessment Committee will meet at the end of the year to review the surveys and make suggestions for changes and improvements.			IEPs will be returned to personnel with the rubric and suggestions for improvement. Revised IEPs will be returned to the IE Office October of 2009.
9.1 Plan, assess, and evaluate all of Coahoma Community College's programs.	Office of Institutional Effectiveness	07/01/08	06/30/09	IE Office will plan and coordinate a strategic planning council meeting in spring of 2009	\$ 3,000.00	A Strategic Planning Council Retreat was held in May of 2009. During this meeting, the council reviewed the institution's mission, goals, objectives, and strategic plan. The Council recommended that the mission and goals remain the same; however, the Council revised many of the objectives. The revisions were sent out via email to the entire CCC population for review. The	 <p>Benchmark was met.</p>

						revised strategic plan was accepted and approved by CCC's population.	
9.1 Plan, assess, and evaluate all of Coahoma Community College's programs.	Office of Institutional Effectiveness	07/01/08	12/31/09	IE Office will conduct program reviews to evaluate non-instructional and instructional programs	\$ 500.00	During 2008-09, the Program Review Committee, composed of both internal and external evaluators, evaluated non-instructional and instructional programs. Some programs required follow-up plans.	 <p>OBJECTIVE CONTINUES AS A WORK IN PROGRESS</p> <p>The Committee will conduct reviews for the last group of programs in fall of 2009. At this time, 100% of the institution's programs will have been reviewed. A new schedule for the next three years of reviews will be published in fall 2010. Each program will be reviewed once every three years.</p>
9.1 Plan, assess, and evaluate all of Coahoma Community College's programs.	Office of Institutional Effectiveness	07/01/08	12/31/10	SACS Liaison will coordinate the preparation of the institution's reaffirmation of accreditation, including the preparation of the Compliance Certification and the	\$ 42,500.00	The SACS Liaison coordinated the preparation of CCC's reaffirmation of accreditation during 2008-	 <p>OBJECTIVE CONTINUES AS A WORK IN PROGRESS</p> <p>Coahoma</p>

				Quality Enhancement Plan.		09. Three teams were appointed in August 2008 to lead this effort: Accreditation Leadership Team, Compliance Certification Team, and the Quality Enhancement Team. The Compliance Certification Team performed a documentation audit and prepared a draft of the Compliance Certification. The Quality Enhancement Team led the effort of choosing a topic and conducting research for the topic.	Community College will continue to prepare for the SACS reaffirmation of accreditation. The Compliance Certification will be mailed by March 15, 2010. The QEP will be completed six weeks prior to the onsite visit in September 2010.
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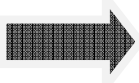
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9.2 Increase professional development opportunities for the staff.	Executive Officers	07/01/08	06/30/11	100% of personnel will attend professional development opportunities and descriptions of trainings; documentation of professional development for faculty, staff, and administrators in the Professional Development and Growth System	\$50,000.00	95% of the faculty attended professional development workshops during the 2008-2009 school year. Descriptions of workshops are documented in the institution's Credentialing System. Examples of workshops include Preschool Professional Development Conference, Preschool Professional	 <b>OBJECTIVE CONTINUES AS A WORK IN PROGRESS</b>  The institution will focus on professional development on the Reading Apprenticeship model during the 2009-2010. (QEP theme is to improve students' reading comprehension skills)

						<p>Development Conference for Adjunct Faculty, Creating Futures Technology Conference, Southern Association of Colleges and Schools Conference, National United Nations Conference, Lamplighter's Conference, National Science Teachers' Association Conference, Career-Technical professional development, health science professional development, TYCAM, etc.</p> <p>During 2008-09, two academic instructors received doctorate degrees. One CCC staff</p>	
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						member and three career-technical instructors received masters degrees.	
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**Coahoma Community College  
2008-2013 Strategic Plan of Action**

July 1, 2008 – June 30, 2009

<b>Institutional Goal 9: Ensure institutional effectiveness by planning, assessing, and evaluating all activities and programs.</b>							
<b>Institutional Objective</b>	<b>Unit or Area Responsible</b>	<b>Date of Implementation</b>	<b>Date of Completion</b>	<b>Success Indicators or Benchmarks</b>	<b>Budget Implications</b>	<b>Actual Results</b>	<b>Status of Objective and Use of Results</b>
9.3 Evaluate the methods and tools used by the Office of Institutional Effectiveness to plan, access, and evaluate Coahoma Community College's programs and services.	Institutional Effectiveness Committee	07/01/08	06/30/10	<p>The Office of IE will assemble an Institutional Effectiveness Committee to evaluate the methods and tools used to plan, access, and evaluate Coahoma College's programs and services.</p> <p>100% of the following methods and tools will receive a "satisfactory" or higher on the rubric evaluation:</p> <ol style="list-style-type: none"> <li>1) Institutional Effectiveness Plan</li> <li>2) Strategic Plan</li> <li>3) Performance Evaluation System</li> <li>4) Graduation Survey</li> <li>5) Entering</li> </ol>	\$100.00	<p>See Attachment for IE Committee Evaluation Results</p> <p>The Institutional Effectiveness Committee met and evaluated all of the methods and tools used to plan, access, and evaluate Coahoma Community College's programs and services. The Committee used a rubric to evaluate these methods and tools. While the</p>	<div style="text-align: center;">  </div> <p><b>OBJECTIVE CONTINUES AS A WORK IN PROGRESS</b></p> <p>Using the results of the evaluations from the rubric as well as the recommendations of the Institutional Effectiveness Committee, the IE staff have met and have made the following changes to the 2009-2010 methods and tools used to plan, access, and evaluate Coahoma's programs and services:</p> <p>1. Collect more data</p>

				<p>Student Survey</p> <p>6) Campus Climate Survey</p> <p>7) Fact Book</p> <p>8) Classroom Evaluations and Reporting System</p> <p>9) Program Review System</p> <p>10) Online Credentialing System</p> <p>11) Planning and Assessment Calendar and Model</p>		<p>methods and tools currently used by the institution received an overall satisfaction rating, the Committee made suggestions for improvements. The IE staff have taken these suggestions and have made changes to improve these tools and methods.</p>	<p>from the off-campus sites. Report data by site, including survey results, student learning outcome results, and other evaluation measures.</p> <p>2.Remove some of the questions from the Entering Student Survey for off-campus and non-resident students. (questions related to housing, cafeteria, and other services that only apply to dorm students)</p> <p>3.Train the Institutional Effectiveness Committee on how to write student learning and program outcomes and how to evaluate plans. Develop a rubric to evaluate the IEPs. Have the IE Committee evaluate the institution's plans using with the rubric.</p> <p>4. Administer more online surveys.</p> <p>5. Develop a standard IE Calendar outlining</p>
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							important due dates of IE planning, assessing, and evaluation documents and publish to the institution's personnel in August of 2009.
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**Coahoma Community College  
Institutional Effectiveness Committee  
Evaluation Results  
June 29, 2009**

Using a standardized assessment instrument, the Institutional Effectiveness Committee evaluated all of the methods and tools the Office of Institutional Effectiveness uses to plan, assess, and evaluate Coahoma Community College’s programs and services. The IE Committee met June 29, 2009, to submit assessment results and discuss findings with the IE staff.

The following instruments and/or publications were evaluated and discussed: Institutional Effectiveness Plan, Strategic Plan, Performance Evaluation System, Graduation Survey, Entering Student Survey, Campus Climate Survey, Fact Book, Classroom Evaluations and Reporting System, Program Review System, Online Credentialing System, and Planning and Assessment Calendar.

IE Committee members were instructed to rate each of the above instruments and publications ranging from Strongly Agree to Strongly Disagree. The reported results are based on a 5-point scale with 5=Strongly Agree, 4=Agree, 3=Neutral, 2=Disagree, and 1=Strongly Disagree.

The average rating for each instrument/publication area is provided in the table below.

<b>Entering Freshmen Survey</b>	<b>Average Rating</b>
The overall format of the Entering Freshmen Survey is effective.	4.29
The Entering Freshmen Survey questions are relevant to improving student learning, student services, or the overall institution.	4.00
The Entering Freshmen Survey Report can be used to improve the quality and effectiveness of student learning, student services, or the overall institution.	4.00
The Entering Freshmen Survey Report is an effective tool to assist Coahoma Community College in accomplishing its mission	4.29
<b>Overall Rating:</b>	<b>4.15</b>
Comments: Survey should be given in October to get a true picture of the results and measure them. Make sure survey is parallel to the Graduating Student Exit Survey. Questions are too broad. Questions need to be specific when asking about experiences with instructional and non-instructional employees. Needs to be online and adaptive.	

<b>Campus Climate Survey</b>	<b>Average Rating</b>
The overall format of the Campus Climate Survey is effective.	4.14
The Campus Climate Survey questions are relevant to improving student learning, student services, or the overall institution.	4.00
The Campus Climate Survey Report can be used to improve the quality and effectiveness of student learning, student services, or the overall institution.	3.86
The Campus Climate Survey Report is an effective tool to assist Coahoma Community College in accomplishing its mission.	4.29
<b>Overall Rating:</b>	<b>4.07</b>
Comments: Good. Give survey in November.	
<b>Graduating Student Exit Survey</b>	<b>Average Rating</b>
The overall format of the Graduating Student Exit Survey is effective.	4.14
The Graduating Student Exit Survey questions are relevant to improving student learning, student services, or the overall institution.	4.14
The Graduating Student Exit Survey Report can be used to improve the quality and effectiveness of student learning, student services, or the overall institution.	3.86
The Graduating Student Exit Survey Report is an effective tool to assist Coahoma Community College in accomplishing its mission.	4.14
<b>Overall Rating:</b>	<b>4.07</b>
Comments: I would like to see questions that allow students to provide details about their level of satisfaction/dissatisfaction. Make sure it mirrors the Entering Student Survey. This survey should be implemented as part of the graduation check-off list.	

Student Evaluation of Instructional Faculty Survey	Average Rating
The overall format of the Student Evaluation of Instructional Faculty Survey is effective.	4.57
The survey questions are relevant to improving student learning, student services, or the overall institution.	4.29
Survey results can be used to improve the quality and effectiveness of student learning, student services, or the overall institution.	4.57
The Student Evaluation of Instructional Faculty Survey is an effective tool to assist Coahoma Community College in accomplishing its mission.	4.57
<b>Overall Rating:</b>	<b>4.50</b>
Comments: Good idea! Give survey in May.	
Employee Evaluation and Development System	Average Rating
The overall format of the Employee Evaluation and Development evaluation forms is effective.	4.16
Results from the Employee Evaluation and Development evaluation forms can be used to improve the quality and effectiveness of job performance and/or institutional effectiveness.	4.33
The Employee Evaluation and Development System is an effective tool to assist Coahoma Community College in accomplishing its mission.	4.33
<b>Overall Rating:</b>	<b>4.27</b>
Comments: Personnel should also evaluate their immediate supervisors. Reports should be used to improve employees' performance. Make certain all areas are using and make sure that administrators are evaluated on a larger scale. Most complete survey. Give survey by end of December.	

Credentialing System	Average Rating
The Credentialing System is easily accessible and user-friendly.	4.57
The purpose of the credentialing system is clearly defined.	4.71
The Credentialing System is an effective tool to assist Coahoma Community College in accomplishing its mission.	4.83
<b>Overall Rating:</b>	<b>4.70</b>
Comments: Good resource for resume update.	
Institutional Effectiveness Plan	Average Rating
The overall format of the IEP is effective.	4.33
Each component/section of the IEP is clearly defined.	4.33
The IEP identifies expected outcomes for Coahoma Community College's programs and support services, assesses the extent to which outcomes are achieved, and provides evidence of improvement based on analysis of the results.	4.50
The IEP results can be used to improve the quality and effectiveness of Coahoma Community College's programs and support services.	4.33
The IEP is an effective tool to assist Coahoma Community College in accomplishing its mission.	4.66
<b>Overall Rating:</b>	<b>4.43</b>
Comments: Addresses outcome achievement, but I am not sure how quality can be enhanced. Great!!	

<b>Strategic Plan</b>	<b>Average Rating</b>
The overall format of the Strategic Plan is effective.	4.29
Each component/section of the Strategic Plan is clearly defined.	4.14
The Strategic Plan is an ongoing, integrated, and institution-wide research-based planning and evaluation process that incorporates a systematic review of Coahoma Community College's mission, goals, and objectives.	4.00
The Strategic Plan results can be used to improve the quality and effectiveness of Coahoma Community College.	4.29
The Strategic Plan is an effective tool to assist Coahoma Community College in accomplishing its mission.	4.29
<b>Overall Rating:</b>	<b>4.20</b>
Comments: Excellent!	
<b>Program Review Instruments (Academic, Career-Technical and Health Services, and Administrative)</b>	<b>Average Rating</b>
The overall format of the Program Review instrument is effective.	4.66
Each component/section of the Program Review instrument is clearly defined.	4.85
The Program Review is an ongoing research-based planning and evaluation process that incorporates a systematic review of Coahoma Community College's programs.	4.0
Program Review results can be used to improve the quality and effectiveness of Coahoma Community College's programs.	4.0
The Program Review is an effective process to assist Coahoma Community College in accomplishing its mission.	4.0
<b>Overall Rating:</b>	<b>4.30</b>
Comments: Needs no changes.	

Fact Book	Average Rating
The overall format of the Fact Book is effective.	4.28
The data provided in the Fact Book can be used to improve the quality and effectiveness of Coahoma Community College.	4.14
The Fact Book is an effective tool to assist Coahoma Community College in accomplishing its mission.	4.14
<b>Overall Rating:</b>	<b>4.18</b>
Comments: Very good resource piece. Excellent for recruitment and self-evaluation. Not sure how these facts relate to quality and effectiveness.	
Planning Calendar	Average Rating
The Planning Calendar is organized and presented in a sequential format.	4.28
The Planning Calendar provides an effective timeline for planning, assessment, and evaluation processes and activities for Coahoma Community College.	4.14
The Planning Calendar is an effective tool to assist Coahoma Community College in accomplishing its mission.	4.14
<b>Overall Rating:</b>	<b>4.18</b>
Comments: Update calendar to reflect new dates.	
Overall Comments: All of the instruments provided for review were impressive. This is a lot of work. Great job!!!! Please remove names from each instrument. Overall, I think the tools being used are effective in evaluating institutional effectiveness; however, some surveys just need to be redesigned.	